Rule 424(b)(3) File No. 33-54629

Pricing Supplement No. 1030 Dated: June 4, 1996 (To Prospectus dated October 4, 1994 and Prospectus Supplement dated November 16, 1994)

> XEROX CORPORATION Medium-Term Notes, Series C Due Nine Months or More From Date of Issue

> > **GENERAL**

Principal Amount: \$20,000,000

Issue Price: 100% of Principal Amount (see below under "If as

Principal" if Agent is acting as Principal)

Agent's Discount or Commission: None

Net proceeds to Company: \$20,000,000 (100% of Principal Amount)

Original Issue Date (Settlement Date): June 17, 1996 Maturity Date: June 17, 2011

Agent: Salomon Brothers Inc

Agent's capacity: / / As Agent /X/ As Principal (see below)

If as Principal:

/X/ The Note is being offered at varying prices related to prevailing market prices at the time of resale.

The Note is being offered at a fixed initial public offering price of % of Principal Amount.

Form: /X/ Book Entry // Certificated

Specified Currency: U.S. dollars Authorized Denominations: \$1,000

Integral Multiples in excess thereof: \$1,000

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/X/ Fixed Rate Note (other than Amortizing or Zero-Coupon Note): Fixed Rate of: 7.75% per annum

EARLY REDEMPTION AND/OR REPAYMENT, AND OPTIONAL EXTENSION OF MATURITY DATE, RESETS AND PAYMENT CURRENCY

Early redemption at Company's option:
/ No /X/ Yes (see below)

/X/ Yes (see below)

Redemption date(s): Each Interest Payment Date, commencing June 17, 1998

Redemption price(s): 100% of the principal amount of the Note Other provisions: The Note may be redeemed only in whole and not in part, and upon at least 30 days prior notice to the Holder of the Note.

Early repayment at Holder's option:

/X/ No //Yes

Option to extend Maturity Date:

/X/ No / / Yes

Option to reset interest rate:

/X/ No //Yes

ATTACHMENT

Interest on the Note will be payable monthly on the 17th of each month, commencing July 17, 1996, through and including the Maturity Date (each, an "Interest Payment Date"), and the Regular Record Date in respect of each Interest Payment Date will be the 1st day (whether or not a Business Day) of the month in which such Interest Payment Date occurs.