# SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549

## FORM 8-K

## CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (date of earliest event reported): October 21, 2004

## XEROX CORPORATION

(Exact name of registrant as specified in its charter)

| New York |
| :---: |
| N(State or other <br> Jurisdiction of incorporation) |


| 1-4471 | $16-0468020$ <br> (Commission <br> File Number) |
| :---: | :---: |
| (IRS Employer |  |
| Identification No.) |  |

800 Long Ridge Road
P. O. Box 1600

Stamford, Connecticut 06904-1600
(Address of principal executive offices) (Zip Code)
Registrant's telephone number, including area code: (203) 968-3000
Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02 Results of Operations and Financial Condition

On October 21, 2004, Registrant released its third quarter 2004 earnings and is furnishing a copy of the earnings release to the Securities and Exchange Commission under Item 2.02 of this Current Report on Form 8-K. Attached as Exhibit A to this Report is a copy of Registrant's third quarter 2004 earnings release.

The information contained in this Report and Exhibit A to this Report shall not be deemed "filed" with the Commission for purposes of Section 18 of the Exchange Act of 1934, as amended, or otherwise subject to the liability of that section.

## Forward Looking Statements

The words words "anticipate," "believe," "estimate," "expect," "intend," "will," "should" and similar expressions, as they relate to Registrant, are intended to identify forward-looking statements. Such statements reflect Registrant's current views with respect to future events and are subject to certain risks, uncertainties and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed, estimated, expected or intended. Registrant does not intend to update these forward-looking statements.

Registrant is making investors aware that such forward-looking statements, because they relate to future events, are by their very nature subject to many important factors, including without limitation those that are included in Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 2004. Such factors could cause actual results to differ materially from those contemplated by the forward-looking statements and other public statements Registrant makes.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Registrant has duly authorized this Report to be signed on its behalf by the undersigned duly authorized.

## Xerox Corporation

By: $\frac{\text { /s/ Gary R. Kabureck }}{\text { Gary R. Kabureck }}$| Vice President and Chief Accounting Officer |
| :---: |

Date: October 21, 2004
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## Description

Registrant's third quarter 2004 earnings release dated October 21, 2004
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## News from

Public Relations Office:
Xerox Square-004
100 S. Clinton Ave.
Rochester, N.Y. 14644
FOR IMMEDIATE RELEASE

## XEROX REPORTS EARNINGS OF 17 CENTS PER SHARE

Equipment Sales, Strong Operations Drive Improved Earnings

- Equipment sale growth of 5 percent
- Gross margin of 41.3 percent
- Total revenue of $\$ 3.7$ billion
- Operating cash flow of $\$ 435$ million; $\$ 3.4$ billion cash balance

STAMFORD, Conn., Oct. 21, 2004 - Xerox Corporation (NYSE: XRX) announced today another quarter of improved earnings reflecting increased sales of industry-leading digital systems, demand for document services and continued operational excellence. The company reported third-quarter earnings per share of 17 cents including a 4-cent benefit from Xerox's share of a Fuji Xerox pension settlement gain, which was partially offset by restructuring charges of 2 cents per share.
"Xerox’s innovative technology and service offerings - delivered through an expanding distribution system with a lean and flexible business model continue to solidify our market leadership, driving consistently strong earnings performance," said Anne M. Mulcahy, Xerox chairman and chief executive officer.

Equipment sales grew 5 percent in the third quarter including a currency benefit of 2 percentage points. Total revenue for the third quarter was flat year-over-year at $\$ 3.7$ billion including a currency benefit of 3 percentage points. Revenue growth continued to be impacted by post-sale revenue declines from the company's older light-lens

## Xerox Reports Q3 Earnings / 2

technology and weak performance in Latin America. To drive growth in this region, the company is implementing a two-tier distribution channel across Latin America.

Third-quarter revenue from Xerox's targeted growth areas - office digital, production digital and value-added services - grew 7 percent year-over-year and now represents about 74 percent of the company's revenue.

Xerox continues to offer the industry's broadest portfolio of technology and services with 35 new products announced year to date. In the third quarter, Xerox launched the DocuColor ${ }^{\circledR} 8000$, an 80 page-per-minute digital color production press, and upgraded software offerings like FreeFlow ${ }^{\text {™ }}$ and DocuShare ${ }^{\circledR}$ that improve customers' productivity by simplifying workflow. Earlier this month Xerox announced a wave of 17 new products including 12 office products that set the industry standard for speed and functionality like the WorkCentre ${ }^{\circledR}$ Pro C3545 multifunction system, a color system with speeds fastest in its class.
"Offered at competitive prices and integrated with value-added services, Xerox's technology investments continue to fuel growth with about two-thirds of all equipment sales in the third quarter coming from products launched in the past two years," said Mulcahy.

Revenue from color products grew 18 percent in the third quarter and is a key driver of Xerox's growth strategy as the increasing volume of pages printed on Xerox's color systems flows through to post-sale revenue. Color revenue represents 24 percent of Xerox's total revenue.

## Leading with Services

Xerox is on track to deliver double-digit annual growth in Xerox Global Services, which offers consulting, imaging and content management for businesses small to large. Last month the company announced a $\$ 23$ million document services contract with HSBC as well as a multimillion-dollar win with The Boeing Company that includes 5,000 Xerox multifunction systems, services and Web-based management software.

Earlier today Xerox announced a multimillion-dollar services contract with Sun Microsystems for Xerox to manage the entire fleet of Sun's document management devices across 119 sites in 31 European countries.

## Driving the New Business of Printing

Through the company's production business, Xerox continues to lead the "new business of printing" by helping commercial printers and documentintensive industries complement offset printing with the more dynamic world of digital.

Production color installs grew 16 percent in the quarter largely due to the Xerox iGen3 ${ }^{\circledR}$ digital color production press and DocuColor 5252 digital color systems. Installs of production monochrome products increased 8 percent primarily driven by demand for the company's Nuvera ${ }^{\text {TM }}$ 100/120 copier/printer and the Xerox 2101 light production system.

## Digitizing the Office

Installs of Xerox office monochrome systems were up 20 percent in the third quarter due to continued strong demand for desktop and office multifunction devices. Office color multifunction installs grew 19 percent and office color printing installs were up 40 percent driven by positive momentum from the Phaser ${ }^{\circledR}$ line of solid ink and laser printers.

Gross margins remained strong at 41.3 percent in line with the company's full-year expectations. Selling, administrative and general expenses increased 1 percent including Olympic sponsorship expenses, incremental marketing investments and a 3-percentage point adverse impact of currency.

Xerox generated operating cash flow of $\$ 435$ million in the third quarter contributing to a cash balance of $\$ 3.4$ billion. Debt decreased $\$ 1$ billion from the third quarter 2003.

Commenting on the balance of the year, Mulcahy said she expects fourth-quarter earnings in the range of 20-22 cents per share, contributing to full-year earnings in the range of $83-85$ cents per share.

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NOTE TO EDITORS: This release contains forward-looking statements and information relating to Xerox that are based on our beliefs as well as assumptions made by and information currently available to us. The words "anticipate," "believe," "estimate," "expect," "intend," "will" and similar expressions, as they relate to us, are intended to identify forward-looking statements. Actual results could differ materially from those projected in such forward-looking statements. Information concerning certain factors that could cause actual results to differ materially is included in the company's second-quarter 2004 Form10-Q filed with the SEC.

For presentation slides and more information about Xerox, visit www.xerox.com/investor. XEROX ${ }^{\circledR}$, Nuvera ${ }^{\mathrm{TM}}$, iGen $^{\circledR}$, ${ }^{\text {P }}$ Phaser ${ }^{\circledR}$, FreeFlow ${ }^{\mathrm{TM}}$, DocuShare ${ }^{\circledR}$ and WorkCentre ${ }^{\circledR}$ are trademarks of XEROX CORPORATION. DocuColor is a registered trademark licensed to Xerox Corporation.

## Xerox Corporation

## Condensed Consolidated Statements of Income (Unaudited)

|  | Three Months Ended September 30, |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions, except per share data) | 2004 | 2003 | \% Change |  | 2004 | 2003 | \% Change |
| Revenues |  |  |  |  |  |  |  |
| Sales | \$1,652 | \$1,603 | 3\% | \$ | 5,092 | \$ 4,888 | 4\% |
| Service, outsourcing and rentals | 1,834 | 1,885 | (3\%) |  | 5,602 | 5,772 | (3\%) |
| Finance income | 230 | 244 | (6\%) |  | 702 | 749 | (6\%) |
| Total Revenues | 3,716 | 3,732 | - |  | 11,396 | 11,409 | - |
| Costs and Expenses |  |  |  |  |  |  |  |
| Cost of sales | 1,041 | 1,050 | (1\%) |  | 3,276 | 3,120 | 5\% |
| Cost of service, outsourcing and rentals | 1,056 | 1,060 | - |  | 3,210 | 3,245 | (1\%) |
| Equipment financing interest | 85 | 89 | (4\%) |  | 260 | 274 | (5\%) |
| Research and development expenses | 189 | 207 | (9\%) |  | 569 | 668 | (15\%) |
| Selling, administrative and general expenses | 1,036 | 1,028 | 1\% |  | 3,122 | 3,137 | - |
| Restructuring charges | 23 | 11 | 109\% |  | 62 | 56 | 11\% |
| Provision for litigation | - | - | * |  | - | 300 | * |
| Gain on affiliate's sale of stock | - | (12) | * |  | - | (13) | * |
| Other expenses, net | 123 | 157 | (22\%) |  | 260 | 516 | (50\%) |
|  | - | - |  |  |  | - |  |
| Total Costs and Expenses | 3,553 | 3,590 | (1\%) |  | 10,759 | 11,303 | (5\%) |
|  |  | , |  |  |  |  |  |
| Income from Continuing Operations before Income taxes and Equity Income** | 163 | 142 | 15\% |  | 637 | 106 | * |
| Income taxes | 62 | 38 | 63\% |  | 220 | 11 | * |
| Equity in net income of unconsolidated affiliates | 62 | 13 | * |  | 119 | 43 | * |
|  |  | - |  |  | - | - |  |
| Income from Continuing Operations | 163 | 117 |  |  | 536 | 138 |  |
| Gain on sale of ContentGuard, net of income taxes of \$26 | - | - |  |  | 83 | - |  |
| Net Income | \$ 163 | \$ 117 | * | \$ | 619 | \$ 138 | * |
| Less: Preferred stock dividends, net | (14) | (25) | * |  | (59) | (46) | 28\% |
| Income Available to Common Shareholders | \$ 149 | \$ 92 | * | \$ | 560 | \$ 92 | * |
|  | - | $\square$ |  |  | - | - |  |
| Basic Earnings per share: |  |  |  |  |  |  |  |
| Earnings from Continuing Operations | \$ 0.18 | \$ 0.12 | 50\% | \$ | 0.58 | \$ 0.12 | * |
| Net Earnings per Share | \$ 0.18 | \$ 0.12 | 50\% | \$ | 0.68 | \$ 0.12 | * |
| Diluted Earnings per share |  |  |  |  |  |  |  |
| Earnings from Continuing Operations | \$ 0.17 | \$ 0.11 | 55\% | \$ | 0.55 | \$ 0.11 | * |
| Net Earnings per Share | \$ 0.17 | \$ 0.11 | 55\% | \$ | 0.63 | \$ 0.11 | * |

Note: Certain reclassifications of prior year amounts have been made to these financial statements to conform to the current year presentation.

* Percent not meaningful.
** Referred to as "pre-tax income" throughout the remainder of this document.


## Xerox Corporation

## Condensed Consolidated Balance Sheets (Unaudited)

| (in millions) | $\underset{2004}{\substack{\text { September } \\ 30 \\ \hline}}$ |  | $\begin{gathered} \text { December 31, } \\ 2003 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Cash and cash equivalents | \$ | 3,395 | \$ | 2,477 |
| Accounts receivable, net |  | 2,026 |  | 2,159 |
| Billed portion of finance receivables, net |  | 416 |  | 461 |
| Finance receivables, net |  | 2,740 |  | 2,981 |
| Inventories |  | 1,349 |  | 1,152 |
| Other current assets |  | 1,064 |  | 1,105 |
|  |  |  |  |  |
| Total Current Assets |  | 10,990 |  | 10,335 |
| Finance receivables due after one year, net |  | 5,001 |  | 5,371 |
| Equipment on operating leases, net |  | 380 |  | 364 |
| Land, buildings and equipment, net |  | 1,723 |  | 1,827 |
| Investments in affiliates, at equity |  | 825 |  | 644 |
| Intangible assets, net |  | 298 |  | 325 |
| Goodwill |  | 1,740 |  | 1,722 |
| Deferred tax assets, long-term |  | 1,505 |  | 1,526 |
| Other long-term assets |  | 2,072 |  | 2,477 |
|  |  |  |  |  |
| Total Assets | \$ | 24,534 | \$ | 24,591 |
|  |  | - |  |  |
| Liabilities and Equity |  |  |  |  |
| Short-term debt and current portion of long-term debt | \$ | 4,063 | \$ | 4,236 |
| Accounts payable |  | 959 |  | 1,010 |
| Accrued compensation and benefits costs |  | 465 |  | 532 |
| Unearned income |  | 226 |  | 251 |
| Other current liabilities |  | 1,367 |  | 1,540 |
| Total Current Liabilities |  | 7,080 |  | 7,569 |
| Long-term debt |  | 6,731 |  | 6,930 |
| Pension and other benefit liabilities |  | 1,135 |  | 1,058 |
| Post-retirement medical benefits |  | 1,273 |  | 1,268 |
| Liability to subsidiary trusts issuing preferred securities |  | 1,782 |  | 1,809 |
| Other long-term liabilities |  | 1,137 |  | 1,278 |
| Total Liabilities |  | 19,138 |  | 19,912 |
| Series B convertible preferred stock |  | - |  | 499 |
| Series C mandatory convertible preferred stock |  | 889 |  | 889 |
| Common stock, including additional paid in capital |  | 3,812 |  | 3,239 |
| Retained earnings |  | 1,875 |  | 1,315 |
| Accumulated other comprehensive loss |  | $(1,180)$ |  | $(1,263)$ |
| Total Liabilities and Equity | \$ | 24,534 | \$ | 24,591 |

Shares of common stock issued and outstanding were (in thousands) 840,176 and 793,884 at September 30, 2004 and December 31, 2003, respectively.

## Xerox Corporation <br> Condensed Consolidated Statements of Cash Flows (Unaudited)

| (in millions) | Three Months Ended September 30, |  | Nine Months Ended September 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2004 | 2003 | 2004 | 2003 |
| Cash Flows from Operating Activities |  |  |  |  |
| Net income | \$ 163 | \$ 117 | \$ 619 | \$ 138 |
| Adjustments required to reconcile net income to cash flows from operating activities: |  |  |  |  |
| Gain on sale of Contentguard | - | - | (83) | - |
| Provision for litigation | - | - | - | 300 |
| Depreciation and amortization | 168 | 178 | 511 | 566 |
| Provisions for receivables and inventory | 36 | 80 | 134 | 253 |
| Net loss (gain) on sales of businesses and assets | 3 | (8) | (47) | - |
| Undistributed equity in net income of unconsolidated affiliates | (59) | (13) | (93) | (33) |
| Loss on early extinguishment of debt | - | - | - | 73 |
| Restructuring and other charges | 23 | 11 | 62 | 56 |
| Cash payments for restructurings | (38) | (46) | (142) | (299) |
| Contributions to pension benefit plans | (127) | (604) | (376) | (656) |
| Early termination of derivative contracts | 14 | - | 74 | - |
| Increase in inventories | (154) | (82) | (285) | (65) |
| Increase in on-lease equipment | (73) | (35) | (175) | (107) |
| Decrease in finance receivables | 144 | 200 | 442 | 545 |
| Decrease in accounts receivable and billed portion of finance receivables | 58 | 99 | 121 | 174 |
| Increase in accounts payable and accrued compensation | 160 | 168 | 147 | 147 |
| Net change in income tax assets and liabilities | 5 | 8 | 27 | (131) |
| (Decrease) increase in other current and long-term liabilities | (8) | 21 | (95) | (30) |
| Other, net | 120 | (27) | 93 | (23) |
| Net cash provided by operating activities | 435 | 67 | 934 | 908 |
|  |  | - | - |  |
| Cash Flows from Investing Activities |  |  |  |  |
| Cost of additions to land, buildings and equipment | (36) | (47) | (131) | (126) |
| Proceeds from sales of land, buildings and equipment | 7 | 1 | 46 | 5 |
| Cost of additions to internal use software | (15) | (10) | (35) | (34) |
| Proceeds from divestitures and investments, net | 1 | - | 187 | 29 |
| Net change in escrow and other restricted investments | 25 | 95 | 216 | 61 |
| Net cash (used in) provided by investing activities | (18) | 39 | 283 | (65) |
|  |  | - | - |  |
| Cash Flows from Financing Activities |  |  |  |  |
| Cash proceeds from new secured financings | 402 | 467 | 1,599 | 1,609 |
| Debt payments on secured financings | (494) | (602) | $(1,471)$ | $(1,577)$ |
| Net cash proceeds (payments) on other debt | 529 | ) | (380) | $(2,850)$ |
| Net proceeds from issuance of mandatory convertible preferred stock | - | - | - | 889 |
| Proceeds from issuances of common stock | 6 | 8 | 53 | 468 |
| Dividends on preferred stock | (14) | (10) | (69) | (32) |
| Dividends to minority shareholders | (13) | (2) | (14) | (3) |
| Net cash provided by (used in) financing activities | 416 | (133) | (282) | $(1,496)$ |
| Effect of exchange rate changes on cash and cash equivalents | 20 | 18 | (17) | 36 |
| Increase (decrease) in cash and cash equivalents | 853 | (9) | 918 | (617) |
| Cash and cash equivalents at beginning of period | 2,542 | 2,279 | 2,477 | 2,887 |
| Cash and cash equivalents at end of period | \$ 3,395 | \$ 2,270 | \$ 3,395 | \$ 2,270 |

## Xerox Corporation <br> Segment Revenues and Operating Profit

| (in millions, except margins) | Three Months Ended Sept. 30, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2004 | 2003 | Change |
| Revenues* |  |  |  |
| Production | \$1,067 | \$1,047 | 2\% |
| Office | 1,819 | 1,823 | - |
| Developing Markets Operations (DMO) | 406 | 437 | (7\%) |
| Other | 424 | 425 | - |
|  |  |  |  |
| Total Revenues | \$3,716 | \$3,732 | - |
|  |  |  |  |
| Memo: Color** | \$ 902 | \$ 765 | 18\% |
| Operating Profit * |  |  |  |
| Production | \$ 58 | \$ 38 | \$ 20 |
| Office | 182 | 187 | (5) |
| DMO | 6 | 28 | (22) |
| Other | 2 | (87) | 89 |
| Total Operating Profit | \$ 248 | \$ 166 | \$ 82 |
|  | $\square$ | - | - |
| Operating Margin * |  |  |  |
| Production | 5.4\% | 3.6\% | 1.8 pts |
| Office | 10.0\% | 10.3\% | (0.3) pts |
| DMO | 1.5\% | 6.4\% | (4.9) pts |
| Other | 0.5\% | (20.5\%) | 21.0 pts |
|  |  |  |  |
| Total Operating Margin | 6.7\% | 4.4\% | 2.3 pts |
|  | - | - | - |
| Reconciliation to pre-tax income |  |  |  |
| Segment Operating Profit | \$ 248 | \$ 166 |  |
| Reconciling items: |  |  |  |
| Restructuring and asset impairment charges | (23) | (11) |  |
| Allocated item: |  |  |  |
| Equity in net income of unconsolidated affiliates | (62) | (13) |  |
| Pre-tax income | \$ 163 | \$ 142 |  |

* In 2004, we reclassified the operations of our Central and Eastern European entities to DMO. As a result, 2003 revenue of $\$ 147$ million was reclassified from Production, Office and Other to DMO. The impact for the third quarter 2003 was as follows: (in millions): Production: $\$(10)$; Office: $\$(14)$; DMO: $\$ 34$; Other: $\$(10)$. Operating profit was reclassified for this change as well as for certain other expense allocations. The impact for the third quarter of 2003 was as follows (in millions): Production: \$(15); Office: \$6; DMO: \$4; Other: \$5.

Production: Monochrome 91+ pages per minute (ppm), Color 41+ ppm; North America \& Europe
Office: $\quad$ Monochrome up to 90 ppm; Color up to 40 ppm; North America \& Europe
DMO: Operations in Latin America, Central-Eastern Europe, Middle East, India, Eurasia, Russia and Africa
Other: Paper, SOHO, Wide Format Systems, Xerox Technology Enterprises (XTE), consulting, equity income and non-allocated corporate items
** Color revenues represent a subset of total revenues.

## Financial Review

## Summary

| (in millions) | Three Months Ended Sept. 30, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2004 | 2003 | Change |
| Equipment sales | \$ 1,000 | \$ 948 | 5\% |
| Post sale and other revenue | 2,486 | 2,540 | (2\%) |
| Finance income | 230 | 244 | (6\%) |
|  | - | - |  |
| Total Revenues | \$ 3,716 | \$ 3,732 | - |
| Reconciliation to Condensed Consolidated Statements of Income |  |  |  |
| Sales | \$ 1,652 | \$ 1,603 |  |
| Less: Supplies, paper and other sales | (652) | (655) |  |
| Equipment Sales | \$ 1,000 | \$ 948 |  |
| Service, outsourcing and rentals | \$ 1,834 | \$ 1,885 |  |
| Add: Supplies, paper and other sales | 652 | 655 |  |
|  | - | - |  |
| Post sale and other revenue | \$ 2,486 | \$ 2,540 |  |

Total third quarter 2004 revenues of $\$ 3.7$ billion were essentially unchanged from the 2003 third quarter including a 3-percentage point benefit from currency. Equipment sales grew 5 percent in the third quarter 2004 reflecting a 2-percentage point benefit from currency as well as the success of our color and digital light production products. 2004 third quarter post sale and other revenue declined 2 percent from the 2003 third quarter as declines in older light lens technology products and developing market operations ("DMO"), driven by Latin America, were only partially offset by digital office and production growth as well as a 3-percentage point currency benefit. The DMO and light lens declines reflect a reduction of equipment at customer locations and related page volume declines. Finance income declined 6 percent, including a 3-percentage point benefit from currency.

2004 third quarter net income was $\mathbf{\$ 1 6 3}$ million, or $\mathbf{\$ 0 . 1 7}$ per diluted share. Third quarter 2004 net income included after-tax restructuring charges of $\$ 16$ million ( $\$ 23$ million pre-tax). In addition, about 60 percent of the $\$ 62$ million 2004 third quarter equity income relates to our share of the gain recorded by Fuji Xerox as a result of the transfer and settlement of a portion of their pension obligation to the Japanese government. 2003 third quarter net income of $\$ 117$ million, or $\$ 0.11$ per diluted share, included after-tax restructuring charges of $\$ 7$ million ( $\$ 11$ million pre-tax).

## Operations Review

Revenues for the three months ended September 30, 2004 and 2003 were as follows:

| (in millions) | Production | Office | DMO | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2004 |  |  |  |  |  |
| Equipment sales | \$ 280 | \$ 571 | \$114 | \$ 35 | \$1,000 |
| Post sale and other revenue | 697 | 1,115 | 289 | 385 | 2,486 |
| Finance income | 90 | 133 | 3 | 4 | 230 |
| Total Revenue | \$ 1,067 | \$1,819 | \$406 | \$424 | \$3,716 |
| 2003 |  |  |  |  |  |
| Equipment sales | \$ 248 | \$ 540 | \$117 | \$ 43 | \$ 948 |
| Post sale and other revenue | 709 | 1,135 | 317 | 379 | 2,540 |
| Finance income | 90 | 148 | 3 | 3 | 244 |
| Total Revenue | \$ 1,047 | \$1,823 | \$437 | \$425 | \$3,732 |

Equipment sales of $\$ 1,000$ million in the third quarter 2004 increased 5 percent from $\$ 948$ million in the third quarter 2003 reflecting significant color and light production growth as well as a 2 -percentage point benefit from currency. Continued equipment sales growth reflects the success of numerous products launched during the last 2 years, as approximately two-thirds of the 2004 third quarter equipment sales were generated from these products. Color equipment sales continued to grow rapidly in the third quarter 2004 and represented about 30 percent of total equipment sales.

Production: 2004 third quarter equipment sales grew 13 percent from the third quarter 2003 as install growth and favorable currency were only partially offset by the impact of product mix and very modest single-digit price declines. Color equipment sales growth reflects install growth and improved product mix, partially offset by low single digit price declines. Production monochrome equipment sales growth reflects strong Xerox 2101 and Nuvera ${ }^{\text {Tu }} 100$ and 120 copier/printer install growth as well as favorable currency, which were only partially offset by a decline in high-end publishing and printing systems installs.

Office: 2004 third quarter equipment sales grew 6 percent from the 2003 third quarter as install growth and favorable currency were only partially offset by product mix and moderating price declines of about 5 percent. Product mix reflects an increased proportion of low-end equipment sales due to very strong growth in monochrome desktop multifunction devices ("Segment 1") and recently launched office printers.

DMO: DMO equipment sales consist primarily of Segment 1 devices and office printers. Equipment sales in the third quarter 2004 declined $\$ 3$ million from the 2003 third quarter, as declines in Latin America were only partially offset by growth in geographies where we successfully operate a two-tiered distribution model, such as Russia and Central and Eastern Europe. During the 2004 third quarter, we continued our transition to a two-tiered distribution model in Latin America to expand market coverage.

Post sale and other revenues of $\$ 2,486$ million declined 2 percent from the third quarter 2003 as a 3 -percentage point benefit from currency only partially offset declines from lower equipment populations. Post sale revenue is largely a function of the equipment at customer locations, the volume of pages produced by our customers on that equipment, the proportion of color pages, and associated services. Third quarter 2004 supplies, paper and other sales of $\$ 652$ million (included within post sale and other revenue) were comparable to the 2003 third quarter. Service, outsourcing and rental revenue of $\$ 1,834$ million declined 3 percent from the 2003 third quarter as lower equipment populations and related page volumes more than offset benefits from currency.

Production: 2004 third quarter post sale and other revenue declined 2 percent as monochrome declines, driven primarily by lower page volumes, more than offset very strong color page growth and favorable currency.

Office: 2004 third quarter post sale and other revenue declined 2 percent as digital monochrome and color page growth as well as favorable currency only partially offset declines in older technology light lens products.

DMO: 2004 third quarter post sale and other revenue declined 9 percent, primarily reflecting Latin America's rental equipment population declines. In response, we have continued our transition to a two-tiered distribution model which is intended to increase, over time, the sales of office devices and the associated supplies and service revenue.

Other: 2004 third quarter post sale and other revenue increased 2 percent from the 2003 third quarter as the favorable impact of currency more than offset declines in SOHO supply sales following our 2001 exit from this business.

## Key Ratios and Expenses

|  | Q3 <br>  <br> Gross Margin <br> Sales | Q3 <br>  <br> Service, outsourcing and rentals |
| :--- | :---: | :---: |
| Financing | $37.0 \%$ | $34.5 \%$ |
| Total | $42.4 \%$ | $43.8 \%$ |
| R\&D \% revenue | $63.0 \%$ | $63.5 \%$ |
| SAG \% revenue | $41.3 \%$ | $41.1 \%$ |

Third quarter 2004 total gross margin of 41.3 percent increased 0.2 percentage points from the third quarter 2003 as productivity and cost improvements as well as other variances more than offset moderating price investments and product mix. Sales gross margin in the 2004 third quarter increased 2.5 percentage points from the 2003 third quarter. Productivity and cost improvements net of price investments benefited sales gross margin by 0.8 percentage points and mix benefited sales gross margin by 0.8
percentage points. Service, outsourcing and rentals gross margin declined 1.4 percentage points from the third quarter 2003. Approximately half of the decline was due to DMO cost and expense reductions that have lagged install base and post sale revenue declines. Productivity actions were implemented in DMO in the 2004 third quarter. Cost improvements in other areas offset price investments. The balance of the decline primarily relates to mix.

Research and development (R\&D) expense of $\$ 189$ million was $\$ 18$ million less than the third quarter 2003, primarily due to improved efficiencies as we capture benefits from our platform development strategy. We continue to invest in technological development, particularly in color, and believe our R\&D spending is at an adequate level to remain technologically competitive. Xerox R\&D remains strategically coordinated with that of Fuji Xerox.

Selling, administrative and general (SAG) expenses of $\$ 1,036$ million in the 2004 third quarter increased by $\$ 8$ million from the 2003 third quarter as general and administrative expense productivity and bad debt expense reductions were more than offset by an adverse currency impact of $\$ 30$ million and substantial marketing investments. Marketing investments included Olympics spending of approximately $\$ 28$ million. Third quarter 2004 bad debt expense of $\$ 21$ million was $\$ 32$ million lower than the third quarter 2003 reflecting improvements in collections performance, receivables aging and write-off trends.

In the third quarter 2004, we recorded restructuring charges of $\$ 23$ million primarily consisting of new severance actions in Latin America and Europe. The remaining restructuring reserve balance at September 30, 2004 for all restructuring programs was $\$ 132$ million.

Worldwide employment of 59,300 declined by 700 from the 2004 second quarter due to reductions attributable to our restructuring programs and attrition.
Other expenses, net for the three months ended September 30, 2004 and 2003 were as follows:

| (in millions) | 2004 | 2003 |
| :---: | :---: | :---: |
| Non-financing interest expense | \$ 91 | \$127 |
| Interest income | (14) | (17) |
| Currency losses, net | 20 | 12 |
| Loss on sales of businesses and assets | 3 | 4 |
| Legal and regulatory matters | 7 | 6 |
| Amortization of intangible assets | 9 | 9 |
| All other, net | 7 | 16 |
|  | - | - |
| Total | \$123 | \$157 |

Third quarter 2004 non-financing interest expense of $\$ 91$ million was $\$ 36$ million lower than the 2003 third quarter primarily due to lower average debt balances reflecting scheduled term debt repayments.

Third quarter 2004 interest income decreased $\$ 3$ million compared to the third quarter 2003. The decline primarily reflects the absence of 2003 third quarter interest income of $\$ 9$ million from certain state tax refunds partially offset by increased interest income resulting from increased cash balances and higher interest rates.

We recorded $\$ 20$ million of currency losses in the third quarter 2004 compared to $\$ 12$ million of currency losses in the third quarter 2003 . The 2004 losses relate to the cost of hedging Euro and Yen denominated liabilities, as well as the mark to market of derivatives that are hedging the cost of future inventory purchases.

In the third quarter 2004, we recorded income tax expense of $\$ 62$ million compared with income tax expense of $\$ 38$ million in the third quarter 2003 . The effective tax rates for the third quarter 2004 and 2003 were 38.0 percent and 26.8 percent, respectively. The difference between the 2004 third quarter effective tax rate and the U.S. statutory tax rate relates primarily to losses in certain jurisdictions where we are not providing tax benefits and continue to maintain deferred tax valuation allowances. Partially offsetting this impact is the geographical mix of income before taxes and the related tax rates in those jurisdictions. The difference between the 2003 third quarter effective tax rate and the U.S. statutory tax rate relates primarily to favorable audit settlements in the U.S. and Europe.

Our effective tax rate will change based on nonrecurring events as well as recurring factors including the geographical mix of income before taxes and the related tax rates in those jurisdictions. We anticipate that our effective tax rate for the 2004 fourth quarter will approximate 40 percent, bringing our 2004 annual effective tax rate to approximately 37 percent.

Equity in net income of unconsolidated affiliates primarily reflects our 25 percent share of Fuji Xerox's net income. About 60 percent of the $\$ 62$ million of third quarter 2004 equity in net income resulted from a pension settlement gain due to a non-recurring opportunity given to Japanese companies by the Japanese government in accordance with the Japan Welfare Pension Insurance Law. This law allowed Japanese companies to transfer a portion of their pension obligations to the Japanese government. Fuji Xerox completed this transfer and recognized a corresponding settlement gain in August 2004.

## Segment Operating Profit

Total segment operating profit of $\$ 248$ million in the third quarter 2004 improved $\$ 82$ million from $\$ 166$ million in the third quarter 2003 . The 2004 third quarter total segment operating margin of 6.7 percent increased 2.3 percentage points from the 2003 third quarter primarily reflecting our share of the pension settlement gain from Fuji Xerox and disciplined cost and expense management.

Production: Production operating profit was $\$ 58$ million in the third quarter 2004 compared to $\$ 38$ million in the third quarter 2003. The 2004 third quarter Production operating margin of 5.4 percent increased 1.8 percentage points from the 2003 third quarter primarily due to R\&D efficiencies which were only partially offset by increased marketing investments.

Office: Office operating profit was $\$ 182$ million in the third quarter 2004 compared to $\$ 187$ million in the third quarter 2003. The 2004 third quarter Office operating margin of 10.0 percent declined 0.3 percentage points from the 2003 third quarter primarily reflecting increased $\mathrm{R} \& D$ and marketing investments which were partially offset by increased productivity and lower bad debt expense.

DMO: DMO operating profit was $\$ 6$ million in the third quarter 2004 compared to $\$ 28$ million in the third quarter 2003. The decline primarily reflects the impacts from Latin America where revenue declines have not been matched with cost and expense reductions.

Other: Third quarter 2004 Other operating profit of $\$ 2$ million improved $\$ 89$ million from the third quarter 2003 primarily reflecting our share of the pension settlement gain from Fuji Xerox and lower non-financing interest expense.

## Capital Resources and Liquidity

## Cash Flow Analysis

The following table summarizes our cash flows for the three months ended September 30, 2004 and 2003 as reported in our Condensed Consolidated Statements of Cash Flows:

| (in millions) | Three Months EndedSept. 30, |  |
| :---: | :---: | :---: |
|  | 2004 | 2003 |
| Cash Flows from Operating Activities | \$ 435 | \$ 67 |
| Cash Flows from Investing Activities | (18) | 39 |
| Cash Flows from Financing Activities | 416 | (133) |
| Effect of exchange rate changes | 20 | 18 |
| Increase (decrease) in cash and cash equivalents | 853 | (9) |
| Cash and cash equivalents at beginning of period | 2,542 | 2,279 |
| Cash and cash equivalents at end of period | \$ 3,395 | \$ 2,270 |

Third quarter 2004 cash flows from operating activities of $\$ 435$ million increased $\$ 368$ million from the 2003 third quarter. The increase primarily results from lower pension benefit plan contributions of $\$ 477$ million, partially offset by increased inventory investments of $\$ 72$ million primarily for new products and $\$ 56$ million lower finance receivables portfolio run-off. The lower pension benefit plan contributions reflect our decision in the third quarter 2003 to accelerate and increase our funding levels; in 2004, a decision to accelerate funding occurred in the second quarter. The lower finance receivables reductions reflect the increase in 2004 equipment sales revenue.

Cash usage from investing activities of $\$ 18$ million for the third quarter 2004 included capital expenditures and internal use software spending of $\$ 51$ million partially offset by $\$ 25$ million released from restricted cash. The third quarter 2003 primarily consisted of a $\$ 95$ million decrease in restricted cash balances, partially offset by $\$ 57$ million of capital and internal use software spending.

Cash flows from financing activities of $\$ 416$ million for the third quarter 2004 included $\$ 529$ million of net cash proceeds on other debt which included $\$ 750$ million of net proceeds from the newly issued Senior notes due 2011 and proceeds of $\$ 81$ million from other short term borrowings, partially offset by scheduled payments on term and other debt of $\$ 302$ million.

## Financing Activity

The following table compares finance receivables to financing related debt as of September 30, 2004:

| (in millions) | Finance Receivables |  | Debt |
| :---: | :---: | :---: | :---: |
| Finance Receivables Encumbered by Loans ${ }^{(1)}$ : |  |  |  |
| GE Loans - U.S. and Canada | \$ | 3,283 | \$2,958 |
| GE Loans - U.K. |  | 688 | 623 |
| Merrill Lynch and Asset-Based Loan - France |  | 531 | 407 |
| DLL - Netherland, Spain and Belgium |  | 374 | 285 |
|  |  | - |  |
| Total - Finance Receivable Securitizations |  | 4,876 | \$4,273 |
|  |  |  |  |
| Unencumbered Finance Receivables |  | 3,281 |  |
|  |  |  |  |
| Total Finance Receivables ${ }^{(2)}$ | \$ | 8,157 |  |

${ }^{(1)}$ Encumbered Finance receivables represent the net book value of finance receivables that secure each of the indicated loans.
${ }^{(2)}$ Includes (i) Billed portion of finance receivables, net (ii) Finance receivables, net and (iii) Finance receivables due after one year, net as included in the condensed consolidated balance sheets as of September 30, 2004.

## Debt

In August 2004, we issued $\$ 500$ million aggregate principal amount of $6.875 \%$ Senior Notes due 2011, at par value, and received net proceeds of approximately $\$ 492$ million. In September 2004, we issued an additional $\$ 250$ million aggregate principal amount Senior Notes due 2011, at 104.25 percent of par, resulting in net proceeds of approximately $\$ 258$ million. These notes form a single series of debt.

Our debt maturities for the remainder of 2004 and 2005 by quarter, and 2006, 2007, 2008 by year and thereafter are as follows:

| (in millions) | 2004 | 2005 | 2006 | 2007 | 2008 | Thereafter |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First Quarter |  | \$ 657 |  |  |  |  |
| Second Quarter |  | 1,378 |  |  |  |  |
| Third Quarter |  | 414 |  |  |  |  |
| Fourth Quarter | \$1,614 | 380 |  |  |  |  |
| Full Year | \$1,614 | \$2,829 | \$842 | \$1,137 | \$826 | \$ 3,546 |
| Debt secured by finance receivables (subset of above) | \$ 596 | \$1,771 | \$806 | \$ 658 | \$442 | \$ |

## Forward-Looking Statements

This earnings release and financial review contain forward-looking statements and information relating to Xerox that are based on our beliefs as well as assumptions made by and information currently available to us. The words "anticipate," "believe," "estimate," "expect," "intend," "will," "should" and similar expressions, as they relate to us, are intended to identify forward-looking statements. Actual results could differ materially from those projected in such forwardlooking statements. Information concerning certain factors that could cause actual results to differ materially is included in our 2004 Second Quarter 10-Q filed with the SEC. We do not intend to update these forward-looking statements.

## APPENDIX I

## Xerox Corporation Net Income per Common Share

|  | Three months endedSept. 30 |  |  |  | $\underset{\substack{\text { Sept. } 30}}{\text { Nine months ended }}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
| Basic Earnings per Common Share: |  |  |  |  |  |  |  |  |
| Income from continuing operations | \$ | 163 | \$ | 117 | \$ | 536 | \$ | 138 |
| Accrued dividends on Series B convertible preferred stock, net |  | - |  | (10) |  | (16) |  | (30) |
| Accrued dividends on Series C mandatory convertible preferred stock |  | (14) |  | (15) |  | (43) |  | (16) |
| Adjusted income from continuing operations | \$ | 149 | \$ | 92 | \$ | 477 | \$ | 92 |
| Gain on sale of ContentGuard, net of tax |  | - |  | - |  | 83 |  | - |
| Net Income available to common shareholders | \$ | 149 | \$ | 92 | \$ | 560 | \$ | 92 |
| Weighted average common shares outstanding |  | ,078 |  | 2,391 |  | 19,066 |  | 74,348 |
| Basic earnings per share |  |  |  |  |  |  |  |  |
| Earnings from continuing operations | \$ | 0.18 | \$ | 0.12 | \$ | 0.58 | \$ | 0.12 |
| Gain on sale of ContentGuard, net of tax |  | - |  | - |  | 0.10 |  | - |
| Net earnings per share | \$ | 0.18 | \$ | 0.12 | \$ | 0.68 | \$ | 0.12 |
| Diluted Earnings per Common Share: |  |  |  |  |  |  |  |  |
| Income from continuing operations | \$ |  | \$ |  | \$ | 536 | \$ | 138 |
| Accrued dividends on Series C mandatory convertible preferred stock |  | (14) |  | (15) |  | (43) |  | (16) |
| ESOP expense adjustment, net |  | - |  | (10) |  | (6) |  | (30) |
| Interest on convertible securities ${ }^{(1)}$, net of tax |  | 14 |  | - |  | 41 |  | - |
| Adjusted income from continuing operations | \$ | 163 | \$ | 92 | \$ | 528 | \$ | 92 |
| Gain on sale of ContentGuard, net of tax |  | - |  | - |  | 83 |  | - |
| Adjusted net income available to common shareholders | \$ | 163 | \$ | 92 | \$ | 611 | \$ | 92 |
| Weighted average common shares outstanding |  | ,078 |  | 2,391 |  | 19,066 |  | 74,348 |
| Common shares issuable with respect to: |  |  |  |  |  |  |  |  |
| Stock options |  | ,927 |  | 9,377 |  | 13,841 |  | 7,698 |
| Convertible securities ${ }^{(1)}$ |  | ,417 |  | - |  | 15,417 |  | - |
| Series B convertible preferred stock |  | - |  | 48,858 |  | 22,567 |  | 53,797 |
| Adjusted weighted average shares outstanding |  | ,422 |  | 50,626 |  | 70,891 |  | 835,843 |
| Diluted earnings per share |  |  |  |  |  |  |  |  |
| Earnings from continuing operations | \$ | 0.17 | \$ | 0.11 | \$ | 0.55 | \$ | 0.11 |
| Gain on sale of ContentGuard, net of tax |  | - |  | - |  | 0.08 |  | - |
| Net earnings per share |  | 0.17 | \$ | 0.11 | \$ | 0.63 | \$ | 0.11 |

${ }^{(1)}$ The convertible securities primarily consist of the convertible liability to Xerox Capital Trust II which is described in Note 14 to our 2003 financial statements included in the 2003 Form 10-K.

