



Xerox Empowers High-Performance Partnerships at 2025 Global Partner Summit

March 10, 2025

Event to showcase enhanced partner tools, resources, and innovations to 400 channel partners.

LAS VEGAS--(BUSINESS WIRE)--Mar. 10, 2025-- Xerox today announced the commencement of its 2025 Global Partner Summit, taking place from March 10-12. This three-day event, themed "High Performance, Ultimate Returns," will enhance the partner experience and lead Xerox into a new era of excellence.

"Our partners are essential to realizing our Reinvention vision," said Steve Bandrowczak, CEO of Xerox. "Our primary objective is to be the preferred partner for our partners, making sure they feel completely supported and empowered to exceed their clients' expectations. This summit is a chance to celebrate our progress, share important updates, and discuss strategies to accelerate our collective vision and growth. It's an opportunity to emphasize the investments we're making to help our partners achieve their full potential."

As part of Reinvention, Xerox is transforming into a services-led, software-enabled organization while investing in transformative technologies and systems to fast-track partner success. During the summit, Xerox will announce a streamlined Global Partner Program that prioritizes simplicity, flexibility and differentiation.

To further enhance the partner experience, Xerox will launch Learning Central, a platform designed to provide partners with personalized skills development and demonstrates the company's dedication to nurturing talent. Additionally, Xerox will unveil the new Partner Connect Portal, created to improve accessibility and support business growth through the latest innovations and solutions. These initiatives underscore the company's commitment to ensuring partner success and growth in an evolving market.

The summit includes a Women in Tech breakfast, solution and resource demonstrations, inspiring speakers, and ample networking opportunities. A keynote address by Tiffani Bova will focus on driving business growth and innovation. Additionally, Rob Bloom, chief marketing officer at Aston Martin Aramco Formula One™ Team, will take the stage to share the team's story of performance, purpose and partnership. Patrick Zammit, CEO of TD SYNEX, will also share insights on driving innovation and growth through strategic partnerships.

In celebration of International Women's Day, Xerox will support [EverFree](#) encouraging attendees and employees to contribute to this international non-profit dedicated to eradicating human trafficking and empowering survivors.

About Xerox Holdings Corporation (NASDAQ: XRX)

For more than 100 years, Xerox has continually redefined the workplace experience. Harnessing our leadership position in office and production print technology, we've expanded into software and services to sustainably power the hybrid workplace of today and tomorrow. Today, Xerox is continuing its legacy of innovation to deliver client-centric and digitally driven technology solutions and meet the needs of today's global, distributed workforce. From the office to industrial environments, our differentiated business and technology offerings and financial services are essential workplace technology solutions that drive success for our clients. At Xerox, we work, work. Learn more at www.xerox.com.

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