Xerox to Exhibit Industry-Leading Innovations at PRINTING United Expo 2024

September 4, 2024

NORWALK, Conn.--(BUSINESS WIRE)--Sep. 4, 2024-- Xerox announced today that it will present its advanced end-to-end production ecosystem, from pre-press to on-press to finishing, showcasing the latest innovations at PRINTING United Expo 2024, booth C2614 from September 10-12 in Las Vegas.

Attendees can explore the company's extensive digital print solutions, including the Xerox ® Iridesse® Production Press, Xerox® Versant® 280 Production Press, and the newest production press that highlight its legacy of industry-leading production print technology.

"At Xerox, our ongoing commitment to the production print industry drives us to continually invest in innovative solutions that empower our clients to deliver superior quality work with enhanced efficiency and cost savings," said Terry Antinora, head of product and engineering at Xerox. "As a trusted partner, we understand the unique challenges faced by print service providers as they navigate the digital transformation of the industry, we remain dedicated to delivering the technology needed to future-proof print operations and ensure the ongoing success of our clients."

During PRINTING United, Xerox will host interactive demonstrations as well as conversation stations focused on its best-in-class solutions, including:

- Workflow analytics and automation: Xerox® FreeFlow® Vision, Xerox® FreeFlow Vision Connect and Xerox® FreeFlow Core
- Omni Channel customer communications management: XMPie® Technology
- Intelligent Assistant Capabilities: Predictive AI for Production Print and Multifunction Print
- Beyond CMYK: Business development tools and resources available through the Genesis Initiative including a new, free course developed in collaboration with Takitful

At the event, Xerox FreeFlow Vision Software and Xerox FreeFlow Vision Connect Software will also be honored with a PRINTING United Alliance 2024 Pinnacle Award for Technology. A highly qualified panel of judges across the printing industry selected Xerox out of over 160 contestants for its innovative client offerings.

Additionally, the PRINTING United Expo gathers Xerox industry partners, including FUJIFILM Business Innovation, creating the opportunity for print service providers to access the latest advancements in print engine technology.

"Xerox delivers industry-leading print technology, value-added software, and services in a complete ecosystem for our clients, including Xerox proprietary capabilities, third-party providers, and partners," said Steve Bandrowczak, chief executive officer at Xerox. "Our enduring collaboration with FUJIFILM Business Innovation drives mutual success and industry advancements. When we layer the Xerox end-to-end ecosystem on top of FUJIFILM hardware, our clients, and the production print industry, win."

"For over 60 years, FUJIFILM's strategic partnership with Xerox has provided the production print industry with best-in-class hardware to drive long-term value to both clients and partners," said Naoki Hama, President and CEO, FUJIFILM Business Innovation. "Our continued strong business relationship with Xerox ensures we will continue to innovate and deliver cutting-edge products for many years to come."

To learn more, visit Xerox at PRINTING United at booth C2614. You can also view the company's full suite of production offerings at Xerox.com.

About Xerox Holdings Corporation (NASDAQ: XRX)

For more than 100 years, Xerox has continually redefined the workplace experience. Harnessing our leadership position in office and production print technology, we've expanded into software and services to sustainably power the hybrid workplace of today and tomorrow. Today, Xerox is continuing its legacy of innovation to deliver client-centric and digitally-driven technology solutions and meet the needs of today's global, distributed workforce. From the office to industrial environments, our differentiated business and technology offerings and financial services are essential workplace technology solutions that drive success for our clients. At Xerox, we make work, work. Learn more at www.xerox.com and explore our commitment to diversity and inclusion.

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