

Third Quarter 2018 Earnings

John Visentin, CEO Bill Osbourn, CFO October 23, 2018 http://www.xerox.com/investor



Forward-Looking Statements

This presentation, and other written or oral statements made from time to time by management contain "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. The words "anticipate", "believe", "estimate", "expect", "intend", "will", "should" and similar expressions, as they relate to us, are intended to identify forward-looking statements. These statements reflect management's current beliefs, assumptions and expectations and are subject to a number of factors that may cause actual results to differ materially. Such factors include but are not limited to: our ability to address our business challenges in order to reverse revenue declines, reduce costs and increase productivity so that we can invest in and grow our business; changes in economic and political conditions, trade protection measures, licensing requirements and tax laws in the United States and in the foreign countries in which we do business; changes in foreign currency exchange rates; our ability to successfully develop new products, technologies and service offerings and to protect our intellectual property rights; the risk that multi-year contracts with governmental entities could be terminated prior to the end of the contract term and that civil or criminal penalties and administrative sanctions could be imposed on us if we fail to comply with the terms of such contracts and applicable law; the risk that partners, subcontractors and software vendors will not perform in a timely, quality manner; actions of competitors and our ability to promptly and effectively react to changing technologies and customer expectations; our ability to obtain adequate pricing for our products and services and to maintain and improve cost efficiency of operations. including savings from restructuring actions; the risk that individually identifiable information of customers, clients and employees could be inadvertently disclosed or disclosed as a result of a breach of our security systems; reliance on third parties, including subcontractors, for manufacturing of products and provision of services; our ability to manage changes in the printing environment and expand equipment placements; interest rates, cost of borrowing and access to credit markets; funding requirements associated with our employee pension and retiree health benefit plans; the risk that our operations and products may not comply with applicable worldwide regulatory requirements, particularly environmental regulations and directives and anti-corruption laws; the outcome of litigation and regulatory proceedings to which we may be a party; the outcome of our process to evaluate all strategic alternatives to maximize shareholder value, including terminating or restructuring Xerox's relationship with FUJIFILM Holdings Corporation ("Fujifilm"); and other factors that are set forth in the "Risk Factors" section, the "Legal Proceedings" section, the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section and other sections of our 2017 Annual Report on Form 10-K, as well as our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K filed with the SEC. Xerox assumes no obligation to update any forward looking statements as a result of new information or future events or developments, except as reguired by law.



Positioning Xerox for Success

Launched Project "Own It" to drive business optimization

1	Drive revenue	 Serve customers via channels that most effectively meet their requirements Enhance capabilities to sell higher-value services Make it easier for customers and partners to do business with Xerox
2	Optimize operations for simplicity to better serve clients & partners	 Simplify operating model for greater accountability and ownership Drive effectiveness and efficiency in business operations Optimize supply chain and increase supplier competitiveness
3	Re-energize the innovation engine	 Drive growth in software and services businesses Create incubation businesses for focus and accountability Revamp innovation business model: investments, M&A, monetization
4	Focus on cash flow and increase capital returns	 Maximize cash flow potential Deliver on commitment to return at least 50% of free cash flow to shareholders; opportunistic share repurchase up to \$700 million in 2018



Third Quarter in Summary

Revenue

\$2.4B, down 5.8% or 4.7% CC1

Equipment down 3.8% or 2.7% CC1

Post sale down 6.4% or 5.2% CC¹

Earnings

GAAP² EPS: \$0.34, down \$0.33 YOY

Adj¹ EPS: \$0.85, down \$0.04 YOY

Cash

OCF³: \$274M, up \$157M YOY*

FCF³: \$251M, up \$157M YOY*

Ending cash5: \$1.2B

Market Share

#1 Equipment Share Leader⁴

A3 share increase of 3 points YOY

Leader in Managed Print⁴

Profitability

Gross margin: 40.1%, flat YOY

Adj¹ op margin: 13.1%, up 1.0 pt YOY

Shareholder Returns

\$353M (141% FCF) returned through share repurchase and dividends

Increasing 2018 share repurchase expectations up to \$700M (from \$500M)

Focused on driving operational improvement to generate sustainable shareholder value

Note: all numerical comparisons shown above are on a year-over-year basis. (1) Constant Currency (CC) and other adjusted measures: see Non-GAAP Financial Measures. (2) GAAP EPS from Continuing Operations. (3) OCF= Operating Cash Flow from Continuing Operations. (4) Source equipment share leader: IDC and Internal Xerox estimates, Source leader in Managed Print: IDC. (6) Cash, Cash Equivalents and Restricted Cash



^{*} Prior year cash flow compares adjusted to exclude incremental pension contribution of \$500M and to include deferred proceeds and beneficial interest from sales of receivables within working capital

Financial Performance

(in millions, except per share data)

P&L Measures	Q3 2018	B/(W) YOY
Revenue	\$ 2,352	\$ (145)
Operating Income – Adjusted ^{1,3}	307	5
Equity Income– Adjusted ¹	50	14
Other Expenses, net – Adjusted ¹	24	(7)
Net Income ²	89	(87)
Net Income – Adjusted ¹	222	(12)
GAAP EPS ²	0.34	(0.33)
EPS – Adjusted ¹	0.85	(0.04)

P&L Ratios	Q3 2018	B/(W) YOY
Gross Margin	40.1%	flat
RD&E %	4.3%	(0.1) pts
SAG %	24.8%	0.4 pts
Operating Margin – Adjusted ¹	13.1%	1.0 pts
Tax Rate – Adjusted¹ (note: adj tax rates are estimates)	24.5%	(5.2) pts

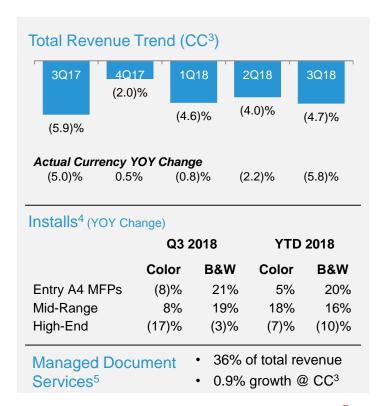


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Revenue Performance

(in millions)

			YOY C	hange
	Q3 2018	% Mix	AC	CC ₃
Total Revenue	\$ 2,352	100%	(5.8)%	(4.7)%
North America	1,444	61%	(4.6)%	(4.2)%
International	814	35%	(4.6)%	(2.0)%
Other ¹	94	4%	(27.7)%	(27.7)%
Equipment Revenue	\$ 511	22%	(3.8)%	(2.7)%
Entry ²	56	11%	7.7%	9.1%
Mid-range	351	69%	0.3%	1.0%
High-end	94	18%	(6.9)%	(5.1)%
Other ²	10	2%	(64.3)%	(64.3)%
Post Sale	\$ 1,841	78%	(6.4)%	(5.2)%





Profitability Performance





Profitability Walk YOY

	Adj¹ OM	Adj¹ EPS	
Q3 2017	12.1%	89 cents	
Lower Xerox Profit	~0.4%	~(2) cents	Impact of lower revenue is partially offset by margin expansion and O(I)D improvement
Higher Equity Income	~0.6%	~5 cents	
Gains on Asset Sales	N/A	~(3) cents	YOY impact from the 2017 sale of our research facility in Grenoble France.
Higher Tax Rate	N/A	~(5) cents	24.5% in Q3'18 vs.19.3% in Q3'17
Lower Shares	N/A	~1 cent	YOY impact of lower shares driven by share repurchases
Q3 2018	13.1%	85 cents	



Cash Flow

(in millions)	Q3 2018	YTD 2018
Pre-tax income from Continuing Ops	\$ 192	\$ 459
Non-cash add-backs ¹	151	454
Restructuring Payments	(39)	(130)
Pension Contributions	(36)	(111)
Working Capital, net ²	(47)	(140)
Change in Finance Assets ³	38	188
Other ⁴	15	5
Cash provided by Operations	\$ 274	\$ 725
Cash (used in) Investing	\$ (23)	\$ (40)
Cash (used in) Financing	\$ (359)	\$ (815)
Ending Cash, Cash Equivalents and Restricted Cash	\$ 1,218	\$ 1,218

Memo:

Free Cash Flow⁵ \$ 251 \$ 652

Operating cash flow (OCF): \$274M, up \$157M YOY*

\$725M Sep YTD, up \$85M YOY*

Free cash flow (FCF)⁵: \$251M, up \$157M YOY*

\$652M Sep YTD, up \$82M YOY*

Increasing full-year OCF and FCF guidance

	<u>Previous</u>	<u>Updated</u>
OCF	\$900M - \$1.1B	\$1.0B - \$1.1B
FCF	\$750M - \$950M	\$900M - \$1.0B

Working Capital² improves \$32M YOY*

CAPEX: \$(23)M, flat YOY

^{*} Prior year compares adjusted to exclude incremental pension contribution of \$500M and to include deferred proceeds and beneficial interest from sales of receivables within working capital.



Capital Structure

Financing Debt \$3.4B

- Customer value proposition includes leasing of Xerox equipment
- Maintain 7:1 debt to equity leverage ratio on these finance assets

Core Debt \$1.8B

- Core debt level managed to maintain investment grade financial profile
- \$265M May 2018 Senior Notes repayment in Q2

Pension \$1.4B (net unfunded status as of 12/31/17)

Overall net global funded status of ~88% as of 12/31/17

As of Sep 30, 2018 (\$B)

	Finance Assets	Debt	Cash
Financing	\$ 3.9	\$ 3.4	
Core	-	1.8	
Total Xerox	\$ 3.9	\$ 5.2	\$ 1.2

Debt Maturity Ladder (\$B)





Summary

- Delivered solid Q3 results on profitability and cash flow; raising full-year free cash flow guidance
- Revenue will take time to improve and requires action plans that are in process
- Launched project "Own It" focused on simplifying the business to drive end-to-end transformation of our business
- Shareholder returns are a top priority: Increasing 2018 share repurchase expectations up to \$700M (from \$500M)
- In depth review of our strategy planned for an analyst day in early February 2019



Appendix



Revenue Trend

	2016			2017				20 ⁻	18	
(in millions)	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	YTD
Total Revenue	\$10,771	\$2,454	\$2,567	\$2,497	\$2,747	\$10,265	\$2,435	\$2,510	\$2,352	\$7,297
% Change	(6.1)%	(6.2)%	(8.1)%	(5.0)%	0.5%	(4.7)%	(0.8)%	(2.2)%	(5.8)%	(2.9)%
CC ¹ % Change	(4.3)%	(4.3)%	(6.4)%	(5.9)%	(2.0)%	(4.7)%	(4.6)%	(4.0)%	(4.7)%	(4.4)%
Post Sale ²	\$8,300	\$1,941	\$2,011	\$1,966	\$2,052	\$7,970	\$1,936	\$1,949	\$1,841	\$5,726
% Change	(4.8)%	(5.8)%	(5.6)%	(3.8)%	(0.7)%	(4.0)%	(0.3)%	(3.1)%	(6.4)%	(3.2)%
CC ¹ % Change	(2.9)%	(3.9)%	(3.7)%	(4.7)%	(3.2)%	(3.9)%	(4.1)%	(5.0)%	(5.2)%	(4.8)%
Post Sale % Revenue	77%	79%	78%	79%	75%	78%	80%	78%	78%	78%
Equipment ²	\$2,471	\$513	\$556	\$531	\$695	\$2,295	\$499	\$561	\$511	\$1,571
% Change	(10.0)%	(7.4)%	(16.1)%	(9.4)%	4.0%	(7.1)%	(2.7)%	0.9%	(3.8)%	(1.8)%
CC ¹ % Change	(8.7)%	(5.7)%	(14.8)%	(10.3)%	1.7%	(7.3)%	(6.4)%	(0.6)%	(2.7)%	(3.1)%
Мето:										
OEM & CMS impact on Total Revenue	(0.4) pts	(0.9) pts	(0.6) pts	(0.3) pts	(0.7) pts	(0.6) pts	(0.7) pts	(1.3) pts	(1.4) pts	(1.1) pts



Non-GAAP Financial Measures



Non-GAAP Financial Measures

We have reported our financial results in accordance with generally accepted accounting principles (GAAP). In addition, we have discussed our financial results using the non-GAAP measures described below. We believe these non-GAAP measures allow investors to better understand the trends in our business and to better understand and compare our results. Accordingly, we believe it is necessary to adjust several reported amounts, determined in accordance with GAAP, to exclude the effects of certain items as well as their related income tax effects

A reconciliation of these non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with GAAP are set forth below as well as on our website at www.xerox.com/investor.

These non-GAAP financial measures should be viewed in addition to, and not as a substitute for, the company's reported results prepared in accordance with GAAP.

Adjusted Earnings Measures

- Net income and Earnings per share (EPS)
- · Effective tax rate

The above measures were adjusted for the following items:

- <u>Amortization of intangible assets:</u> The amortization of intangible assets is driven by our acquisition activity which can vary in size, nature and timing as compared to other companies within our industry and from period to period. The use of intangible assets contributed to our revenues earned during the periods presented and will contribute to our future period revenues as well. Amortization of intangible assets will recur in future periods.
- Restructuring and related costs: Restructuring and related costs include restructuring and asset impairment charges. Restructuring consists of costs primarily related to severance and benefits paid to employees pursuant to formal restructuring and workforce reduction plans. Asset impairment includes costs incurred for those assets sold, abandoned or made obsolete as a result of our restructuring actions, exiting from a business or other strategic business changes. Additional costs for our strategic transformation program are primarily related to the implementation of strategic actions and initiatives and include third-party professional service costs as well as one-time incremental costs. All of these costs can vary significantly in terms of amount and frequency based on the nature of the actions as well as the changing needs of the business. Accordingly, due to that significant variability, we will exclude these charges since we do not believe they provide meaningful insight into our current or past operating performance nor do we believe they are reflective of our expected future operating expenses as such charges are expected to yield future benefits and savings with respect to our operational performance.



Non-GAAP Financial Measures (cont'd)

- Non-service retirement-related costs: Our defined benefit pension and retiree health costs include several elements impacted by changes in plan assets and obligations that are primarily driven by changes in the debt and equity markets as well as those that are predominantly legacy in nature and related to employees who are no longer providing current service to the company (e.g. retirees and ex-employees). These elements include (i) interest cost, (ii) expected return on plan assets, (iii) amortization of prior plan amendments, (iv) amortized actuarial gains/losses and (v) the impacts of any plan settlements/curtailments. Accordingly, we consider these elements of our periodic retirement plan costs to be outside the operational performance of the business or legacy costs and not necessarily indicative of current or future cash flow requirements. This approach is consistent with the classification of these costs as non-operating in other expenses, net as a result of our adoption of ASU 2017-07 Reporting of Retirement Related Benefit Costs in 2018. Adjusted earnings will continue to include the service cost elements of our retirement costs, which is related to current employee service as well as the cost of our defined contribution plans.
- <u>Transaction and related costs, net:</u> Transaction and related costs, net are expenses incurred in connection with Xerox's planned combination transaction with Fuji Xerox, which was terminated in May 2018, as well as costs and expenses related to the previously disclosed settlement agreement reached with certain shareholders and litigation related to the terminated transaction and other shareholder actions. These costs are considered incremental to our normal operating charges and were incurred or are expected to be incurred solely as a result of the planned combination transaction and the related shareholder settlement agreement and litigation. Accordingly, we are excluding these expenses from our Adjusted Earnings Measures in order to evaluate our performance on a comparable basis.
- <u>Restructuring and other charges Fuji Xerox</u>: We also adjust our 25% share of Fuji Xerox's net income for similar items noted above such as Restructuring and related costs and Transaction and related costs, net based on the same rationale discussed above.
- Other discrete, unusual or infrequent items: In addition, we also excluded the following items given their discrete, unusual or infrequent nature and their impact on our results for the period:
 - 2017 Loss on early extinguishment of debt in the first quarter of 2017.
 - 2017 A benefit from the remeasurement of a tax matter in the first quarter of 2017 that related to a previously adjusted item.
 - An additional charge in third quarter 2018 related to a change in the provisional estimated impact from the 2017 Tax Cuts and Jobs Act (the "Tax Act").

We believe the exclusion of these items allows investors to better understand and analyze the results for the period as compared to prior periods and expected future trends in our business



Non-GAAP Financial Measures (cont'd)

Adjusted Operating Income/Margin

We also calculate and utilize adjusted operating income and margin measures by adjusting our reported pre-tax income and margin amounts. In addition to the costs and expenses noted as adjustments for our Adjusted Earnings measures, adjusted operating income and margin also exclude the remaining amounts included in Other expenses, net, which are primarily non-financing interest expense and certain other non-operating costs and expenses. We exclude these amounts in order to evaluate our current and past operating performance and to better understand the expected future trends in our business. Adjusted operating income and margin also include Equity in net income (loss) of unconsolidated affiliates. Equity in net income (loss) of unconsolidated affiliates primarily reflects our 25% share of Fuji Xerox's net income. We include this amount in our measure of operating income and margin as Fuji Xerox is our primary product supplier and intermediary to the Asia/Pacific market for distribution of Xerox branded products and services.

Constant Currency

To better understand trends in our business, we believe that it is helpful to adjust revenue to exclude the impact of changes in the translation of foreign currencies into U.S. dollars. We refer to this adjusted revenue as "constant currency." This impact is calculated by translating current period activity in local currency using the comparable prior year period's currency translation rate. This impact is calculated for all countries where the functional currency is the local country currency. The constant currency impact for signings growth is calculated on the basis of plan currency rates. Management believes the constant currency measure provides investors an additional perspective on revenue trends. Currency impact can be determined as the difference between actual growth rates and constant currency growth rates.

Free Cash Flow

To better understand trends in our business, we believe that it is helpful to adjust operating cash flows from continuing operations by subtracting amounts related to capital expenditures. Management believes this measure gives investors an additional perspective on cash flow from operating activities in excess of amounts required for reinvestment. It provides a measure of our ability to fund acquisitions, dividends and share repurchase.

Summary:

Management believes that all of these non-GAAP financial measures provide an additional means of analyzing the current period's results against the corresponding prior period's results. However, these non-GAAP financial measures should be viewed in addition to, and not as a substitute for, the company's reported results prepared in accordance with GAAP. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP. Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Compensation of our executives is based in part on the performance of our business based on these non-GAAP measures.

A reconciliation of these non-GAAP financial measures and the most directly comparable measures calculated and presented in accordance with GAAP are set forth on the following tables.



Net Income and EPS reconciliation

						ree Mor eptembe			line Mon				ded 2017		
(in millions, except per share amounts)	Net Income			Diluted EPS		Net come	luted EPS	Net Income			luted EPS	Net Income			luted EPS
Reported ⁽¹⁾	\$	89	\$	0.34	\$	176	\$ 0.67	\$	224	\$	0.83	\$	388	\$	1.47
Restructuring and related costs		29				35			91				192		
Amortization of intangible assets		12				12			36				41		
Transaction and related costs, net		(33)				-			63				-		
Non-service retirement-related costs	Income EPS					35			83				129		
Loss on extinguishment of debt	-					-			-				13		
Income tax on adjustments (2)	September 30, 2018 Net Diluted EPS				(30)			(69)			(122)			
Restructuring and other charges - Fuji Xerox (3)	(33) 33 - (10) 7 95					6			90				ç	9	
Tax Act		95				-			95				-		
Remeasurement of unrecognized tax positions		-				-			-				(16)	
Adjusted	\$	222	\$	0.85	\$	234	\$ 0.89	\$	613	\$	2.33	\$	634	\$	2.41
Dividends on preferred stock used in adjusted EPS															
calculation ⁽⁴⁾				-			-				-				-
Weighted average shares for adjusted EPS (4)				261			263				263				263
Fully diluted shares at end of period (5)				255											

⁽¹⁾ Net Income and EPS from continuing operations attributable to Xerox.

⁽⁵⁾ Represents common shares outstanding at September 30, 2018 as well as shares associated with our Series B convertible preferred stock plus potential dilutive common shares as used for the calculation of diluted earnings per share for the third quarter 2018.



⁽²⁾ Refer to Effective Tax Rate reconciliation.

⁽³⁾ Other charges in 2018 represent costs associated with the terminated combination transaction.

⁽⁴⁾ For those periods that exclude the preferred stock dividend, the average shares for the calculations of diluted EPS include 7 million shares associated with our Series B convertible preferred stock.

Effective Tax Rate reconciliation

	Three Months Ended September 30, 2018								onths En				onths End ber 30, 2		Nine Months Ended September 30, 2017						
(in millions)	Pre-Tax Income		Income Tax Expense		Effective Tax Rate		e-Tax come	1	come Tax pense	Effective Tax Rate	-Tax come	Income Tax Expense		Effective Tax Rate	Pre-Tax Income		Income Tax Expense		Effective Tax Rate		
Reported ⁽¹⁾	\$	192	\$	142	74.0%	\$	167	\$	18	10.8%	\$ 459	\$	220	47.9%	\$	344	\$	37	10.8%		
Non-GAAP Adjustments ⁽²⁾		41		10			82		30		273		69			375		122			
Tax ACT		-		(95)			-		-		-		(95)			-		-			
Remeasurement of unrecognized tax positions		-		-			-		-		-		-			-		16			
Adjusted ⁽³⁾	\$	233	\$	57	24.5%	\$	249	\$	48	19.3%	\$ 732	\$	194	26.5%	\$	719	\$	175	24.3%		



⁽¹⁾ Pre-Tax Income and Income Tax Expense from continuing operations.

⁽²⁾ Refer to Net Income and EPS reconciliation for details.

⁽³⁾ The tax impact on the Adjusted Pre-Tax Income from continuing operations is calculated under the same accounting principles applied to the As Reported Pre-Tax Income under ASC 740, which employs an annual effective tax rate method to the results.

Operating Income/Margin reconciliation

		Three Months Ended September 30, 2018							onths End ber 30, 2			e Months En otember 30,		Nine Months Ended September 30, 2017					
(in millions)	Profit		Revenue		Margin	_ P	Profit		evenue	Margin	Profit	Revenue	Margin	Profit		Revenue		Margin	
Reported (1)	\$	192	\$	2,352	8.2%	\$	167	\$	2,497	6.7%	\$ 459	\$ 7,297	6.3%	\$	344	\$	7,518	4.6%	
Adjustments:				•					•										
Restructuring and related costs		29					35				91				192				
Amortization of intangible assets		12					12				36				41				
Transaction and related costs, net		(33)					-				63				-				
Non-service retirement-related costs		33					35				83				129				
Equity in net income (loss) of unconsolidated affiliates	;	43					30				(6)				90				
Restructuring and other charges - Fuji Xerox (2)		7					6				90				9				
Other expenses, net		24					17				43				105				
Adjusted	\$	307	\$	2,352	13.1%	\$	302	\$	2,497	12.1%	\$ 859	\$ 7,297	11.8%	\$	910	\$	7,518	12.1%	

 $^{^{\}rm (1)}\,\mbox{Pre-Tax}$ Income and revenue from continuing operations.



⁽²⁾ Other charges in 2018 represent costs associated with the terminated combination transactions.

Other expenses, net

	Three Months Ended September 30,				Nine Months Ended September 30,				
(in millions)	2018		2017		2018		2017		
Reported	\$	57	\$	52	\$	126	\$	234	
Non-service retirement-related costs		(33)		(35)		(83)		(129)	
Loss on early extinguishment of debt								(13)	
Adjusted	\$	24	\$	17	\$	43	\$	92	



Equity in net income (loss) of unconsolidated affiliates

	Three Months Ended September 30,			Nine Months Ended September 30,				
(in millions)	2018		2017		2018		2017	
Reported	\$	43	\$	30	\$	(6)	\$	90
Restructuring and other charges - Fuji Xerox (1)		7		6		90		9
Adjusted	\$	50	\$	36	\$	84	\$	99

(1) Other charges in 2018 represent costs associated with the terminated combination transaction.



Free Cash Flow reconciliation

	Three Months Ended		Nine Months Ended		
	Septeml	oer 30,	September 30,		
(in millions)	2018	2017	2018	2017	
Reported ⁽¹⁾	\$274	(\$443)	\$725	(\$30)	
Add: Voluntary contributions to U.S. defined benefit pension plans	_	500	_	500	
Add: Collections on beneficial interests received in sales of receivables		60		170	
Operating Cash Flows from Continuing Operations - Adjusted	\$274	\$117	\$725	\$640	
Less: Capital expenditures	(23)	(23)	(73)	(70)	
Free Cash Flow from Continuing Operations	\$251	\$94	\$652	\$570	

⁽¹⁾ Operating cash flow from continuing operations



