





2010 Annual Report



"We give our clients more freedom to focus on what counts: their core business, their real business."

Ursula M. Burns Chairman and Chief Executive Officer









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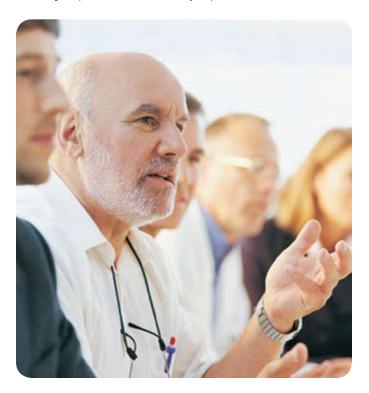


# Financial Overview

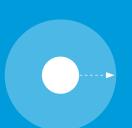
	2010	2009
Total revenue	\$21,633	\$15,179
Equipment sales	3,857	3,550
Annuity revenue	17,776	11,629
Net income – Xerox	606	485
Adjusted net income* – Xerox	1,296	613
Diluted earnings per share	0.43	0.55
Adjusted earnings per share*	0.94	0.70
Net cash provided by operating activities	2,726	2,208
Adjusted operating margin*	9.6%	8.6 %



<sup>\*</sup> See Page 7 for the reconciliation of the difference between this financial measure that is not in compliance with Generally Accepted Accounting Principles (GAAP) and the most directly comparable financial measure calculated in accordance with GAAP.



# With ACS, we now serve a \$500 Billion market.



#### \$150+ billion

Business Process Outsourcing

#### \$130 billion

Traditional Technology-driven

#### \$250 billion

Information Technology
Outsourcing



#### Letter to Shareholders

#### Dear Fellow Shareholders:

I am pleased to report that 2010 was a year of both steady progress and historic transformation for Xerox. Our results speak to the strength of our business model, the expanding value we bring to our customers, our growing distribution capability and the determination of our people to do what it takes to give you a good return on the trust you place in us. Here is a summary of how we performed in 2010:

- We delivered adjusted earnings per share of 94 cents<sup>1</sup> for the year well ahead of our expectations as we entered 2010.
- Total revenue was \$21.6 billion up 3 percent<sup>1</sup> on a pro-forma basis.
- We generated a very substantial \$2.7 billion in cash from operations.
- From the time we acquired Affiliated Computer Services (ACS) in February, we reduced debt by \$1.9 billion.
- Our operating margin for the year was 9.6 percent<sup>1</sup> an improvement of one percentage point<sup>1</sup> over the previous year on a pro-forma basis.

These are the basic facts, but they don't begin to tell the whole story. When the history of Xerox for this decade is written, I have no doubt that 2010 will be viewed as a pivotal time. Many businesses talk about transformation. We're actually doing it. Through last year's acquisition of Affiliated Computer Services, our significant expansion into services and our expanding distribution capacity, Xerox is now the world's leading enterprise for business process and document management.

#### The New Xerox

Most of you know us best for our world leadership in document technology and services – printers, multifunction devices, copiers, production publishing systems, managed print services, and related software and solutions. We're proud of that heritage and we continue to build on it today. And now we are also a leader in business process and IT outsourcing. We offer our customers a wide variety of global services that may surprise you – from claims reimbursement and electronic toll transactions to the management of HR benefits and customer care centers.

Think of the modern-day enterprise as a multi-story office building with IT occupying one floor, customer care on another, HR on top of that and then finance and accounting on another. You might just find the new Xerox on any one or all of these floors using our expertise in business process and IT outsourcing to work behind the scenes to make it all operate more efficiently and more effectively.



Ursula M. Burns Chairman and Chief Executive Officer

"Xerox is now in places you may not expect to see us and still in places that are a natural fit with our technology."

And if you think of a vertical column running the height of the building, that would be our document management capability, supporting every facet of the enterprise.

Many of these functions and operations require expertise most companies don't have and time most companies don't want to invest. It's not their real business. By outsourcing it to Xerox, our clients have more freedom to focus on what counts: their core business, their real business. And we do it in such a way that our customers save money and improve productivity by taking advantage of the scale, speed and simplification that comes from our advantaged technology and expertise in managing basic and complex business functions. As a result, Xerox is now in places you may not expect to see us and still in places that are a natural fit with our technology — all indicative of our transforming business and our exciting future. Here are a few examples of what I mean:

3 Italia, the Italian global media company, turned to Xerox to provide superior customer care services for nine million customers.
 3 Italia joins a long list of customers who use our services in industries ranging from high-tech to aviation. With more than 34,000 customer care agents in 142 customer care centers around the world, we handle more than one million customer transactions every day – and we do it in 20 different languages.

- The State of Wisconsin signed an eight-year, \$30 million contract to have Xerox continue handling the State's childsupport payment processing operations – including processing and disbursing payments, performing bank reconciliation and managing a customer service call center. All 50 states have contracts with us for a variety of business processing and other services that include child support, food stamps, Medicaid, disability, health and welfare.
- Fiat Group signed a five-year contract for Xerox to manage its print infrastructure company-wide. Expected results include a 30 percent reduction in print-related cost and a 50 percent reduction in energy use. Fiat joins other Xerox customers for managed print services like the Dow Chemical Company, Ingersoll Rand and hundreds more.
- Transit riders in Denver will notice a faster, more efficient and greener experience as the City implements an advanced fare collection system managed by Xerox. As part of a four-year, \$15 million contract, public transportation users will receive smart cards, load them with a pre-paid amount and simply wave the smart card in front of a scanner to gain access to the transit system. We do this and similar applications like E-ZPass™ for scores of municipalities.
- More than 20,000 Procter & Gamble employees will soon be able to print e-mails, presentations and other business documents directly from their smart phones. It's all part of a much broader Enterprise Print Services strategy managed by Xerox for P&G around the world. It's credited with driving cost down and productivity up while helping the company meet its aggressive sustainability goals.
- Aspen Marketing, the largest privately held marketing services company in the United States, uses our digital technology including Xerox iGen4® presses, DocuTech® Highlight Color Systems, Xerox FreeFlow® Web Services and XMPie® PersonalEffect Cross-Media solution to help auto dealerships increase floor traffic and grow revenue from maintenance services. They're promoting client loyalty through personalized direct-marketing materials such as postcards, letters and invitations.
- The Scotts Miracle-Gro Company, the industry-leading lawn and garden care company, turned to Xerox for help on upgrading its IT infrastructure across Europe. The 10-country overhaul was accomplished in four months while reducing costs, improving performance and embedding better innovation.
- To maximize ROI on its 401(k) plan, a global defense and technology giant asked Xerox to design and implement a communication campaign to educate employees about the importance of saving for retirement. The results: increased employee participation rates, increased contribution rates and improved asset allocation.

 And, of course, we're using ACS ourselves to run some of our own back-office operations such as HR benefits processing and accounts payable.

Multiply those examples by thousands more and you begin to see the scope and scale of our company – and the extraordinary opportunities for growth.

#### **Growth Opportunities**

With the building of our services business alongside our technology business, the size of the market we address has grown exponentially. Our traditional technology-driven market is valued at about \$130 billion and is relatively flat. But we now participate in two additional markets:

- Business Process Outsourcing, which is currently valued at over \$150 billion and is growing at over 5 percent per year.
- Information Technology Outsourcing, which is currently valued at \$250 billion a year and is growing at over 3 percent per year.

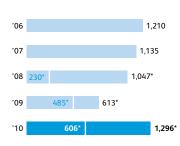
In total, that's a more than \$500 billion market – more than three times our traditional opportunity. We're attacking it aggressively on four fronts.

**First, we're accelerating the transition to color.** Until recently, the barrier to "color everywhere" has been cost. That barrier was broken first in the home with the advent of affordable color ink-jet printers. Now we're breaking the cost barrier in office and production environments with our advantaged solid ink technology. For some applications, a color page is already priced the same as a black-and-white one.

We have our eyes wide open to the trends in the marketplace around a declining use of paper for transactional black-and-white documents. A good example is all those bill statements that used to be mailed hardcopy every month and are now distributed by e-mail. If you looked around most offices these days, you'd be convinced that paper is never really going away. That may be true, but the way we use paper is changing and our dependency on it is declining.

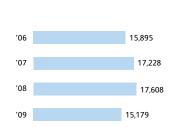
The higher-value print communications are those produced in color – photo books, marketing collaterals, direct mailers and packaging. And those printed in color with messages customized for the individual cut through clutter in ways that no electronic communication ever can. That's why our investments in printing are focused entirely on breaking the cost barriers in color and advancing digital technology for the creation of real-time, relevant, personalized communications.

# Net Income – Xerox (millions)



#### **Total Revenue**

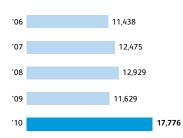
(millions)



21,633

#### **Annuity Revenue**

(included in total revenue – millions)



# "We've moved aggressively in recent years to both strengthen the distribution channels we have and acquire the new channels we need."

To that end, here's another unexpected place you'll find Xerox today: Mediaware Digital is a leading provider of digitally printed packaging. It depends on Xerox's Automated Packaging Solution to produce the packaging for Microsoft's Windows 7. It's a good example of how our printing business has expanded way beyond putting marks on a sheet of paper – and why our technology is needed and remains relevant well into the future.

Second, we're expanding our distribution. We already have the industry's broadest distribution to large enterprises and we continue to increase our distribution capacity to small and mid-size businesses. We understand that in today's world people buy and engage in a variety of ways. We've moved aggressively in recent years to both strengthen the distribution channels we have and acquire the new channels we need.

One great move by Xerox was the acquisition of Global Imaging Systems a few years ago. The GIS network of 29 core companies gave us an additional 1,400 feet on the street. We've since expanded our distribution even more with acquisitions in key U.S. markets and in the Netherlands. You can expect to see us do more of the same – growing our network of channels so more people are on more streets selling more Xerox technology and services.

Although it may seem counter-intuitive coming from Xerox, we almost always help our customers print less, thereby saving them money and helping them minimize their impact on the environment. One example: At Procter & Gamble, we consolidated all the devices it used for printing, copying, scanning and faxing into a more manageable and cost-efficient network of multifunction systems. The managed print services we provide to P&G has enabled it to print eight million fewer pages and reduce print-related energy by 30 percent.

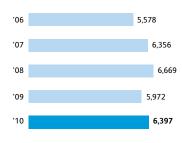
Fourth, we're expanding our business process and IT **outsourcing businesses globally.** Our acquisition of ACS was largely based on our confidence in the significant services growth opportunity. Over 90 percent of the ACS business is currently in the United States. Our global strength and brand awareness give ACS the capability and permission to expand into markets around the world – often growing our business with existing Xerox clients. Our innovation in areas like advanced imaging and data analysis gives us an advantage in how we serve our clients – more ways of automating typically manual processes and more ways to simplify often complex document and data-intensive transactions, like claims reimbursement and invoice processing. Our expertise in creating cloud-based platforms for these services and our extensive experience in labor management for delivering quality support become key differentiators for Xerox and position us incredibly well for long-term growth.

Third, we're extending our lead in document outsourcing. We're the acknowledged leader and intend to keep it that way. Our value proposition is simple: we can do your document management more efficiently and at less cost than you can do it yourself. In today's world, that's a powerful statement. And it removes one more distraction from our clients' desire to focus on their core business.

<sup>\*</sup>See Page 7 for the reconciliation of the difference between this financial measure that is not in compliance with Generally Accepted Accounting Principles (GAAP) and the most directly comparable financial measure calculated in accordance with GAAP.

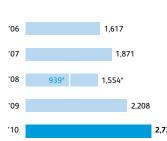
#### Color Revenue

(included in total revenue – millions)



#### Net Cash from Operating Activities

(millions)



One very positive sign: last year, we developed a services pipeline of more than \$5 billion in business that neither Xerox nor ACS could have signed without the value the other brought to the table.

So we do not want for opportunity. I have great confidence in our value proposition and in the technology and talent we have to deliver it. And that's a very good place to be.

#### **Renowned Innovation**

This company was built on innovation, which remains central to our strategy today. If you could look under the hood of our R&D labs around the world, you would probably be surprised at what you would find. You would see work that is stretching the boundaries of what is possible in digital printing of course, but you would also find in at least equal measure work on intuitive data analysis and a variety of green technologies to make business processes more sustainable. In other words, you would see innovation that reflects the new Xerox.

# "...revenue from services was up 3 percent. Business signings were up 13 percent."

One measure of how well we are doing is the number of patents our innovators are awarded. Last year, that number was 1,031 – up 46 percent from 2009. That would rank us in the top 20 companies. Last year's patents included innovations to improve inventory management, e-mail overload and personalized packaging. Other patents help manage documents and make sense out of large collections of information.

#### Our Real Business: Sound Strategy and Effective Execution

We now have two distinct yet synergistic business segments — technology and services. This gives us a steady mix of annuity revenue. In technology, it comes from service and supplies. In services, it comes from multi-year outsourcing contracts. Together, they account for more than 80 percent of our total revenue — a very attractive feature of our business model. By the way, annuity revenue in 2010 on a proforma basis was up 2 percent without the impact of currency<sup>1</sup>.

In technology, our annuity stream is fueled by the sales of Xerox equipment. Last year, equipment sales were up a significant 10 percent without the impact of currency<sup>1</sup>. That growth reflected both strong demand for new products and expanded distribution coverage around the world. The combination positioned us extraordinarily well to take advantage of an improving economy and the willingness for customers to begin investing in technology.

Just as our annuity revenue is fueled by equipment sales, our equipment sales are fueled by a steady stream of new products. During 2010, we launched 21 products with an emphasis on maintaining our leadership in both the production and office markets. Big contributors to equipment sales growth in 2010 were the Xerox® Color 800 and 1000 series as well as the ColorQube® family of multifunction systems, which uses our proprietary solid ink technology. Total color revenue for the year was up 8 percent without the impact of currency¹ and color pages were up 9 percent – strong signs that our color strategy is on track.

While our services business received a major power surge with the acquisition of ACS, this part of our business has been evolving for a very long time. By the time we acquired ACS one year ago, we already had over a \$3.5 billion services business – some of it through organic growth and some of it through smaller acquisitions. The ACS deal was a logical – albeit bold – leap forward. Overnight, we became a \$10 billion services business

Year-over-year our revenue from services was up 3 percent<sup>1</sup> on a proforma basis and indicators for future revenues remain strong. Business signings were up about 13 percent on a trailing 12-month basis.

So positive results in both technology and services, good opportunities going forward and a team that is focused on excellent execution.

#### **Delivering Shareholder Value**

In 2010, we grew adjusted earnings, increased revenue, improved operating margin and generated \$2.7 billion in cash. We delivered on our commitments across the board. And by doing so, we created greater value for our shareholders. That was then; this is now.

We enter 2011 with building momentum and heightened confidence. I don't know that anyone has the hubris to predict with any certainty what the post-recession business climate will be like. But I do know this – businesses and governments, large and small, will continue to struggle to contain costs, operate more efficiently, grow revenue and build better client relationships. In other words, they will want to go about their real business and Xerox is ready to help them.

We're confident, but not complacent. We're differentiated in the marketplace through our world-class innovation and renowned service. We operate in some 160 countries and that's becoming more and more important to our larger customers who are looking for global solutions. Our world-class brand gives us a high degree of trust that helps us open doors and build relationships. We're relevant to our customers who rely on us to make them better. Our business model has been tested under the most trying conditions the past few years and proven to be both resilient and flexible. We are focused on the basics – containing cost, generating cash, growing revenue and providing you with good returns.

Note: estimates regarding market size and growth are based on a combination of third-party and internal information.

<sup>(1)</sup> We have discussed our results using non-GAAP measures. Management believes that these non-GAAP financial measures provide an additional means of analyzing the current periods' results against the corresponding prior periods' results. However, these non-GAAP financial measures should be viewed in addition to, and not as a substitute for, the Company's reported results prepared in accordance with GAAP. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP. Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods.

A reconciliation of these non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with GAAP are set forth on the following page.

"We are focused on the basics — containing cost, generating cash, growing revenue and providing you with good returns."

Our 2011 priorities and plans keep us on track to grow revenue, generate significant cash and expand earnings. We won't compromise our leadership position or give an inch in document technology. By continuing to expand distribution, we'll increase install activity and equipment sales – with an emphasis on driving color pages that help boost our annuity stream.

We'll continue to grow our services business by leveraging our brand, global scale, innovation and delivery platforms to win multimillion-dollar deals in business process, IT and document outsourcing.

We'll remain diligent on cost and expense management, capturing key cost synergies from the ACS acquisition and driving efficiencies and productivity across the enterprise.

We'll continue to focus on generating free cash flow  $^1$  – about \$2 billion of it – all the while reducing debt, delivering dividends, closing on "tuck-in" acquisitions and allotting a significant portion of available cash to repurchasing stock.

We are now 136,000 people strong doing business in 160 countries and all with an overreaching mission of delivering value to our customers and our shareholders.

I'm confident we have the right strategy, a sound business model, the competitive strength, a seasoned leadership team, talented people, and the discipline and focus to put it all together for you in 2011.

This is our real business, and we're ready.

Moula M. Burns

Chairman and Chief Executive Officer

	Year Ended December 31, 2010						
Adjusted Net Income and Earnings Per Share (EPS):	2010		2009		2008		
(in millions, except per-share amounts)	Net Income	EPS	Net Income	EPS	Net Income	EPS	
As Reported	\$ 606	\$ 0.43	\$ 485	\$ 0.55	\$ 230	\$ 0.26	
Adjustments:							
Xerox and Fuji Xerox restructuring charges	355	0.26	41	0.05	308	0.34	
Acquisition-related costs	58	0.04	49	0.06	_	_	
Amortization of intangible assets	194	0.14	38	0.04	35	0.04	
ACS shareholders' litigation settlement	36	0.03	_	_	_	_	
Venezuela devaluation costs	21	0.02	_	_	_	_	
Medicare subsidy tax law change	16	0.01	_	_	_	_	
Loss on early extinguishment of debt	10	0.01	_	_	_	_	
Provision for litigation matters	_	_	_	_	491	0.54	
Equipment write-off	_	_	_	_	24	0.03	
Settlement of unrecognized tax benefits	_	_	_	_	(41)	(0.05)	
	690	0.51	128	0.15	817	0.90	
Adjusted	\$1,296	\$ 0.94	\$ 613	\$ 0.70	\$ 1,047	\$ 1.16	
Weighted average shares for reported EPS		1,351		880	-	895	
Weighted average shares for adjusted EPS		1,378		880		897	

	Year	Year Ended December 31,					
Revenue Growth – pro-forma/without currency:	As Reported	As Reported	Pro-forma		% Change	Pro-forma	Pro-forma Change
(in millions)	2010	2009	2009(1)	% Change	(Ex. Curr.)	Change	(Ex. Curr.)
Revenue Category							
Equipment sales	\$ 3,857	\$ 3,550	\$ 3,550	9 %	10 %	9 %	10 %
Supplies, paper and other	3,377	3,096	3,234	9 %	10 %	4%	5%
Sales	7,234	6,646	6,784	9 %	10 %	7%	8 %
Service, outsourcing and rentals	13,739	7,820	13,585	76%	76%	1%	1 %
Finance income	660	713	713	(7)%	(7)%	(7) %	(7) %
Total Revenues	\$ 21,633	\$ 15,179	\$ 21,082	43 %	43 %	3 %	3 %
Segment							
Technology	\$ 10,349	\$ 10,067	\$ 10,067	3 %	3 %	3 %	3 %
Services	9,637	3,476	9,379	*	*	3 %	3 %
Other	1,647	1,636	1,636	1 %	1 %	1 %	1 %
Total Revenues	\$ 21,633	\$ 15,179	\$ 21,082	43 %	43 %	3 %	3 %
Memo:							
Annuity Revenue	\$ 17,776	\$11,629	\$17,532	53 %	53 %	1 %	2 %
Color	\$ 6,397	\$ 5,972	\$ 5,972	7 %	8 %	7 %	8 %

	Yea	r Ended December 31	,			
Operating Margin:	As Reported	As Reported	Pro-forma		Pro-forma	
(in millions)	2010	2009	2009(1)	Change	Change	
Pre-tax income (loss)	\$ 815	\$ 627	\$ 1,267	30 %	(36) %	
Adjustments						
Xerox restructuring charge	483	(8)	(8)			
Acquisition-related costs	77	72	104			
Amortization of intangible assets	312	60	60			
Other expenses, net	389	285	382			
Adjusted Operating Income	\$ 2,076	\$ 1,036	\$ 1,805	100 %	15 %	
Pre-tax Income Margin	3.8 %	4.1 %	6.0 %	(0.3) pts	(2.2) pts	
Adjusted Operating Margin	9.6 %	6.8 %	8.6 %	2.8 pts	1.0 pts	

<sup>(1)</sup> Pro-forma reflects ACS's 2009 estimated results from February 6 through December 31 adjusted to reflect fair-value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses, certain non-recurring product sales and other material non-recurring costs associated with the acquisition.

2010 Free Cash Flow	Year Ended
(in millions)	December 31, 2010
Cash from Operations – Reported	\$ 2,726
Adjustments:	
Cost of additions to land, buildings and equipment	(355)
Cost of additions to internal use software	(164)
Free Cash Flow	\$ 2,207

Adjusted Net Cash from Operating Activities	Year Ended
(in millions)	December 31, 2008
Operating Cash – As Reported	\$ 939
Adjustments:	
Payments for securities litigation	615
Operating Cash – As Adjusted	\$1,554

<sup>\*</sup> Percent change not meaningful.

(1) Pro-forma includes ACS's 2009 estimated results from February 6 through December 31 adjusted for deferred revenue, exited businesses and certain non-recurring product sales.

(Ex. Curr.) = change without the effects of currency

### **Board of Directors**



#### 1. Ursula M. Burns

Chairman and Chief Executive Officer Xerox Corporation Norwalk, CT

#### 2. Richard J. Harrington<sup>A</sup>

Retired President and Chief Executive Officer The Thomson Corporation Stamford, CT

#### 3. Mary Agnes Wilderotter<sup>D</sup>

Chairman and Chief Executive Officer Frontier Communications Corporation Stamford, CT

#### 4. Robert A. McDonald<sup>A, B</sup>

Chairman, President and Chief Executive Officer The Procter & Gamble Company Cincinnati, OH

#### 5. William Curt Hunter<sup>A, C</sup>

Dean, Tippie College of Business University of Iowa Iowa City, IA

#### 6. N. J. Nicholas, Jr. B, D

Investor New York, NY

#### 7. Ann N. Reese<sup>C, D</sup>

Executive Director Center for Adoption Policy Rye, NY

#### 8. Charles Prince<sup>C, D</sup>

Senior Counselor, Albright Stonebridge Group and Albright Capital Management LLC Retired Chairman and Chief Executive Officer Citigroup Inc. New York, NY

#### Glenn A. Britt<sup>A, B</sup>

Chairman and Chief Executive Officer Time Warner Cable Inc. New York, NY (Not pictured)

#### Robert J. Keegan<sup>B</sup>

Retired Chairman, President and CEO The Goodyear Tire & Rubber Company Akron, OH (Not pictured)



#### **Business Overview**

With sales of \$22 billion and operations in 160 countries, we are the world's leading enterprise for business process and document management. We focus on managing the documents and millions of transaction touchpoints that simplify the ways real business gets done.

We provide the industry's broadest portfolio of document technology, services and software, and the most diverse array of business process and IT outsourcing support. Our document technology offerings serve businesses of all sizes and across industries to deliver solutions for both the workplace and production print environments. We leverage our technology and the document expertise of our employees to deliver further value for our customers through our document outsourcing solutions, which help customers improve their productivity and reduce costs. We have transformed our business with the acquisition of Affiliated Computer Services, Inc. ("ACS") in February 2010, which allows Xerox to capitalize on the rapidly growing services market. Through our business process and IT outsourcing we offer global services from claims reimbursement and electronic toll transactions to the management of HR benefits and customer care centers to the operation of a company's technology infrastructure.

# We are a leader in a large, diverse and growing market estimated at over \$500 billion (in billions)



#### \$250B Information Technology Outsourcing

We specialize in designing, developing and delivering effective IT solutions. By outsourcing their IT infrastructure, companies are able to streamline and improve their IT functions while reducing costs and improving their competitive position. We apply thought leadership, innovation and operational excellence to deliver the highest level of service delivery to our customers.

#### \$150B+ Business Process Outsourcing

We are the largest worldwide diversified business process outsourcing company in the large and growing BPO market. The BPO market comprises the outsourcing of non-core, mission-critical business processes and functions that clients need to run their day-to-day operations. The market is very broad, encompassing horizontal business processes such as human resource management and finance and accounting, as well as industry-specific business processes.

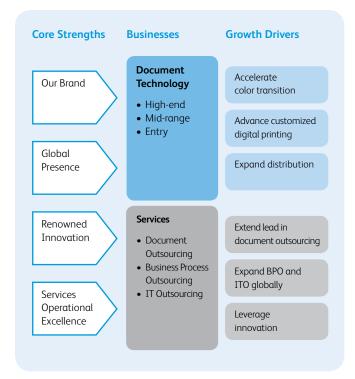
#### • \$130B Document Management

We are well-positioned to lead in this market. The innovation that we bring to document systems, software and integrated solutions is unparalleled in the industry and is built into our broad portfolio of technology and services.

These market estimates are calculated by leveraging third-party forecasts from firms such as International Data Corporation and InfoSource in conjunction with our assumptions about our markets.

#### **Our Strategy**

We are well-positioned to lead in the markets in which we participate. Our strategy leverages our core strengths to drive growth within our segments and lines of businesses.

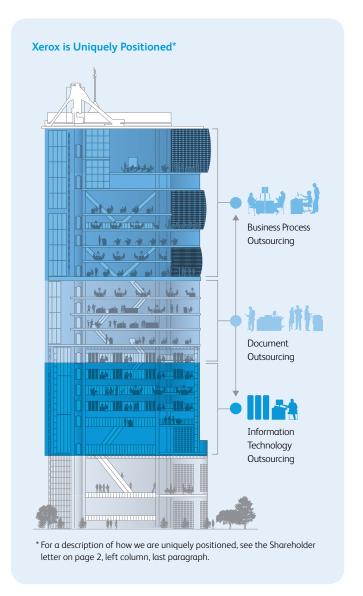


Our core strengths include:

- Our Brand We have a strong and well-recognized brand that is known by businesses worldwide for delivering industry-leading document technology, services and solutions.
- Global Presence Our geographic footprint spans 160 countries and allows us to serve customers of all sizes to deliver superior technology and services, regardless of complexity or number of customer locations.
- Renowned Innovation We have a history of innovation and, with more than 10,200 active U.S. patents and five global research centers, we are committed to continuing to lead in the document technology industry and to leverage our technology into new service areas.
- Services Operational Excellence We have an operational excellence model that leverages our global delivery capabilities, production model, incentive-based compensation process, proprietary systems and financial discipline to deliver productivity and lower costs for our customers.

We organize our business around two segments: Technology and Services.

- Our Technology segment comprises our business of providing customers with document technology and related supplies, technical service and equipment financing. Our product categories within this segment include Entry, Mid-range and High-end products.
- Our Services segment is comprised of business process outsourcing, information technology outsourcing and document outsourcing services. Because we provide all three of these business services, we are uniquely positioned in the industry, and we believe this allows us to provide a differentiated solution and deliver greater value to our customers.



We will leverage our core strengths and market opportunities to grow our businesses by executing on the following growth initiatives:

- Accelerating the Transition to Color We have the broadest color
  portfolio in the industry and leading technologies to help customers
  realize the communication benefits of printing in color. Cost and
  quality improvements are driving the transition from black-and-white
  to color. With only 23% of Xerox pages printed on color devices, we
  believe there remains tremendous opportunity to grow color pages
  and revenues.
- Advancing Customized Digital Printing We are the leader in digital production printing, and we continue to create new market opportunities for digital printing through technology that enables personalized promotional and transactional documents, short-run book publishing, cross-media customized campaigns and more. Color digital production pages are estimated to grow over 20% CAGR from 2009 to 2014, according to internal market estimates.
- Expand Distribution We strive to ensure Xerox is considered by every customer and potential customer. We will continue to broaden our distribution capacity through acquisitions and channel partnerships targeted at expanding our presence in the small and mid-size business ("SMB") market, and we will capitalize on our coverage investments and partnerships to drive growth in digital production printing.
- Extending Lead in Document Outsourcing We lead the industry with end-to-end Document Management Services. Through offerings such as managed print services, we can help our customers save up to 30% on printing costs by optimizing their use of document systems across an entire enterprise. We will seek to grow our document outsourcing revenue by expanding our print services offerings to smaller companies, delivering solutions in new service categories such as multi-channel marketing communications, and leveraging our BPO and ITO presence to deliver even greater value to our customers.
- Expand BPO and ITO Globally In 2010, approximately 90% of our BPO and ITO revenues were from services provided to customers in the United States. We believe there is tremendous opportunity to leverage Xerox's global presence and customer relationships to expand our BPO and ITO services internationally.
- Leverage Innovation We have a strong heritage in innovation and we continue to invest heavily in research and development. In 2010, together with Fuji Xerox, our research and development spending was \$1,602 million. We see great opportunity in applying our document management technology to deliver industry-leading document solutions to the market, to increase ACS's existing BPO capabilities, and to deliver new services to help customers better manage their document-intensive business processes.

#### **Acquisitions**

In February 2010, we acquired Affiliated Computer Services, Inc. ACS is a premier provider of diversified business process outsourcing and information technology services and solutions to commercial and government clients worldwide.

Subsequent to the acquisition of ACS, we acquired three additional service companies, further expanding our BPO capabilities:

- In July 2010, we acquired ExcellerateHRO, LLP ("EHRO"), a global benefits administration and relocation services provider. This acquisition establishes ACS as one of the world's largest pension plan administrators and a leading provider of outsourced health, welfare and relocation services.
- In October 2010, we acquired TMS Health, LLC ("TMS"), a U.S.-based teleservices company that provides customer care services to the pharmaceutical, biotech and healthcare industries. Through TMS, we will improve communication between pharmaceutical companies, physicians, consumers and pharmacists. By providing customer education, product sales and marketing, and clinical trial solutions, we build on our ITO and BPO services we are already delivering to the healthcare and pharmaceutical industries.
- In November 2010, we acquired Spur Information Solutions, Limited ("Spur"), one of the United Kingdom's leading providers of parking enforcement computer software used. Spur's core software helps governments implement and enforce local parking codes across municipalities. The acquisition strengthens our broad portfolio of services that support the transportation industry.

Additionally in 2010, we acquired two companies to further expand our distribution capacity:

- In January 2010, we acquired Irish Business Systems Limited ("IBS")
  to expand our reach into the small and mid-size business market
  in Ireland. IBS, a managed print services provider, has eight offices
  located throughout Ireland and is the largest independent supplier of
  digital imaging and printing solutions in Ireland.
- In September 2010, we acquired Georgia Duplicating Products, Inc., an office equipment supplier. This acquisition furthers our strategy of supporting business customers across the U.S. with an expanding network of office technology providers.

#### **Business Model Fundamentals**

Our annuity-based business model yields strong and stable cash generation and earnings growth.

Through our annuity-based business model, we deliver significant cash generation and have a strong foundation upon which we can expand earnings.

#### **Annuity Model**

The fundamentals of our business rest upon an annuity model that drives significant recurring revenue and cash generation. Over 80% of our 2010 total revenue was annuity-based revenue that includes contracted services, equipment maintenance and consumable supplies, among other elements. Some of the key indicators of annuity revenue growth include:

- The number of page-producing machines in the field ("MIF"), which is impacted by the number of equipment installations
- Page volume and the mix of color pages, as color pages generate more revenue per page than black-and-white
- Services signings growth, which reflects the year-over-year increase in estimated future revenues from contracts signed during the period as measured on a trailing 12-month basis
- Services pipeline growth, which measures the year-over-year increase in new business opportunities
- Expanding the digital production printing market, as this is key to increasing pages.

#### Revenue Stream



#### 82% Annuity

Approximately 82% of our revenue, annuity includes revenues from services, maintenance, supplies, rentals and financing.

#### • 18% Equipment Sales

The remaining 18% of our revenue comes from equipment sales, from either lease arrangements that qualify as sales for accounting purposes or outright cash sales.

#### **Cash Generation**

The combination of consistently strong cash flow from operations and modest capital investments enabled us in 2010 to pay down a significant amount of the debt associated with the ACS acquisition. Cash generation in the future will continue to provide a return to shareholders through:

- Buying back shares under our share repurchase program once debt leverage targets are met
- Expanding our distribution and business process outsourcing capabilities through acquisitions
- Maintaining and, over time, increasing our quarterly dividend.

#### **Expanded Earnings**

We will expand our operating margin and future earnings through:

- Modest revenue growth
- Driving cost efficiencies to balance gross profit and expense
- Repurchasing shares
- Making accretive acquisitions.

#### **Segment Information**

Our reportable segments are Technology, Services and Other. We present operating segment financial information in Note 2 – Segment Reporting in the Consolidated Financial Statements, which we incorporate by reference here. We have a very broad and diverse base of customers by both geography and industry, ranging from SMB to graphic communications companies, governmental entities, educational institutions and Fortune 1000 corporate accounts. None of our business segments depends upon a single customer, or a few customers, the loss of which would have a material adverse effect on our business.

#### **Revenues by Business Segment**

(in millions)



#### • \$10,349 Technology

Technology includes the sale of products and supplies, as well as the associated technical service and financing of those products.

#### \$9,637 Services

Our Services segment comprises three service offerings: Business Process Outsourcing ("BPO"), Information Technology Outsourcing ("ITO") and Document Outsourcing ("DO").

#### • \$1,647 Other

The Other segment primarily includes revenue from paper sales, wide-format systems, and GIS network integration solutions and electronic presentation systems.

#### **Technology**

The innovation that we bring to document systems, software and integrated solutions is unparalleled in the industry and is built into our broad portfolio of technology, for businesses of any size, in any industry, around the world.

9

percent year-overyear increase in equipment sale revenue C

percent color page growth >50

percent of digital production color pages produced on Xerox technology

21

product launches in 2010

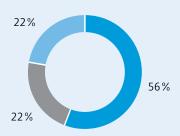
100

billion dollar + market opportunity 7

percent color revenue growth

Technology includes the sale of products and supplies, as well as the associated technical service and financing of those products. The Technology segment is centered around strategic product groups that share common technology, manufacturing and product platforms.

#### **Technology Revenue Mix**



#### 56% Mid-range

The Mid-range business comprises a wide range of multifunction printers, copiers, digital printing presses, and light production printers and copiers sold to enterprises of all sizes.

#### 22% Entry

The Entry business comprises products sold principally to small and mid-size businesses.

#### 22% High-end

The High-end business provides high-end digital monochrome and color systems designed for customers in the graphic communications industry and for large enterprises.

Our strategic product groups are as follows:

#### **Entry**

Entry comprises products sold principally to small and mid-size businesses through a worldwide network of independent resellers, and includes desktop monochrome and color printers and multifunction printers ("MFPs") ranging from small personal devices to larger workgroup printers designed to serve the needs of demanding office users. In 2010, we continued to build on our position in the market by:

- Leveraging the market transition from larger centralized devices to more-affordable desktop-centric devices with a full portfolio of products
- Making high-quality desktop color more affordable and easier to use for small businesses and large enterprises alike
- Expanding our channel reach, partner programs and capacity to support the needs of the SMB market.

Our Entry business products include:

- ColorQube 8570/8870: Featuring advanced cartridge-free solid ink, the ColorQube 8570 and ColorQube 8870 color printers are powerful, no-fuss and waste-conscious printing solutions that are simple, highly productive and affordable, with the advantage of superior color output. At 40 pages-per-minute ("ppm"), these products are perfect for small to mid-size workgroups.
- Phaser® 7500: This 35 ppm color laser printer allows small and midsize workgroups to attain professional-quality results. Key features include improved print quality as a function of 1200 dpi, new "Color by Words" Xerox technology – a natural language technology enabling easy and intuitive color adjustments – enhanced media handling capabilities and longer lives on customer-replaceable parts.
- WorkCentre® 6400: The WC6400 is Xerox's first desktop multifunction
  printer that utilizes Xerox's Smart Controller platform and supports
  EIP, Xerox's open platform allowing customization of applications on
  the MFP. The WorkCentre 6400 is also able to handle busy volumes,
  with print speeds up to 32 ppm color/37 ppm mono, and offers basic
  finishing, Print Around and ID Card Copy.

#### Mid-range

Mid-range comprises products sold to enterprises of all sizes, principally through dedicated Xerox-branded partners and our direct sales force. We offer a wide range of multifunction printers, copiers, digital printing presses and light production devices that deliver flexibility and advanced features.

- Enhancing our already strong product portfolio, making color more affordable, easier to use, faster and more reliable, while maintaining our leadership position in black-and-white
- Driving to a leadership position in the combined color page printer and color MFP market segments
- Offering a complete range of services and solutions in partnership with independent software partners that allow our customers to analyze, streamline, automate, secure and track their document workflows.

The breadth of our Mid-range product portfolio is unmatched. We continued to build on this portfolio in 2010 with the launches of:

- Xerox WorkCentre 7120: Xerox's new multifunction printer combines affordable color with high-productivity workflow tools. Today's MFPs do far more than copy and print – they improve the way work gets done; the WorkCentre 7120 helps SMBs maximize office productivity and produce affordable, impactful color documents.
- WorkCentre 7545 and 7556: These new multifunction printers
  are equipped with features to help mid-size businesses and large
  workgroups boost productivity and meet their sustainability goals.
  They offer speeds up to 45 and 50 ppm color and 45 and 55 ppm
  black-and-white, respectively. The MFPs, which can copy, scan, fax and
  e-mail, include advanced document management and workflow tools
  to make office work easier.
- Xerox Color 550/560 Digital Color Printer: The new Xerox Color 550/560 printer, with an easy-to-use color touchscreen, benchmark image quality and flexible finishing options, is an efficient choice for quick-print shops, small commercial printers, in-plant operations, advertising agencies, creative shops and office settings. It is the perfect fit in any print setting for applications ranging from marketing pieces to office documents.

#### **Extensible Interface Platform**

Xerox Extensible Interface Platform ("EIP") is a software platform upon which developers can use standard Web-based tools to create server-based applications that can be configured for the multifunction printer's ("MFP's") touch-screen user interface. It brings a new world of possibilities to the Xerox MFP – the ability to adapt to, support and automate the work processes of our customers.

#### **Xerox Mobile Offerings**

These offerings make it easier for office workers to print from anywhere, at anytime. Mobile office workers and IT professionals stay productive with three tools that make it easier than ever to print, regardless of location:

- Xerox Mobile Print Solution makes mobile printing simpler and more convenient. It keeps your business documents secure while printing from any smartphone or electronic device, with no need to download cumbersome drivers, tools or software.
- Xerox Mobile Express Driver enables printing from a PC to virtually anywhere. It is a single, universal printer driver that can be downloaded to a PC and used to print to any PostScript device on a network, including printers made by other manufacturers.
- Secure Access Unified ID System allows remote workers and students to send documents to a centralized print server and activate their job at the device with a swipe of their magnetic or proximity ID card for authentication. This gives users quick, easy and secure access to documents wherever they need them.

#### High-end

We provide High-end digital monochrome and color systems designed for customers in the graphic communications industry and for large enterprises. These High-end devices enable digital on-demand printing, digital full-color printing and enterprise printing. We are the leading provider in the market offering a complete family of monochrome and color production systems, business development tools and workflow solutions. We are creating new market opportunities in targeted application areas with digital printing as a complement to traditional offset printing.

For more than two decades, we have delivered innovative technologies that have revolutionized the production printing industry. We are the industry leader in the number of pages produced on digital production color presses. We continued to build on our award-winning lineup in 2010 with the launches of:

- Xerox Color Press 800 and 1000: These new products are additions to the portfolio and are positioned below iGen4, and above the DocuColor 8002. They offer customers a set of new innovative features. The optional fifth housing for clear dry ink allows users to create new applications and/or add value to existing work. The clear dry ink allows for images and text to be highlighted for visual impact, or digital watermarks applied for artistic effect. Flexible finishing options include high-capacity stackers, booklet makers and a tape bind option exclusive to Xerox.
- Xerox iGen4 EXP: We added more capabilities to the flagship of the production color portfolio, iGen4. The industry's most reliable and productive press added a number of new options that expand the reach of iGen, enabling new applications that were previously done only on offset presses. The expanded sheet size of 26", or 660mm, allows print providers to produce full-size trifold brochures and more multi-up images such as postcards and business cards per page. A new touchless workflow allows for jobs to be completed without manual intervention or setup, saving time, reducing errors and producing more-sellable prints. Integrating with the Adobe PDF print engine drives quick and reliable printing of native Adobe PDF files.

We are enabling print providers in graphic communications, service bureaus and large enterprises to profit and grow by meeting their customers' specific business needs with just-in-time, one-to-one and e-based services – rather than simply manufacturing a printed piece.

FreeFlow Digital Workflow: Our FreeFlow digital workflow is a collection of software technology solutions that our customers can use to improve all aspects of their processes, from content creation and management to production and fulfillment. Our digital technology, combined with total document solutions and services that enable personalization and printing on demand, delivers value that improves our customers' business results.

Through our industry-leading FreeFlow Digital Workflow collection and FreeFlow Print Server, we deliver three primary values to our customers – the ability to Connect, Control and Enable. Our solutions:

- Connect our customers to their customers 24/7, enabling them to be open for business around the clock.
- Control our customers' costs, environmental impacts and security.
   Automated workflows provide extensive productivity gains and greatly increase document integrity by eliminating manual processes.
- Enable new applications and revenue streams such as photo books, secure event tickets and packaging.

#### **Services**

We are behind the scenes managing the essential processes that your business can count on to be successful.

37

billion public transport fares processed annually 900

million healthcare claims processed annually 4.4

million employees and retirees served by HR services

3

year leader in Gartner MPS Magic Quadrant 1.5

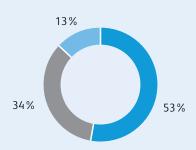
million phone calls handled daily in our call centers 350

thousand desktops supported

Our Services segment comprises three service offerings: Business Process Outsourcing ("BPO"), Document Outsourcing ("DO") and Information Technology Outsourcing ("ITO"). We provide non-core, mission-critical services that our clients need to run their day-to-day business. The services we provide enable our clients to concentrate on their core operations, respond rapidly to changing technologies and reduce expenses associated with their business processes and information processing.

The majority of our Services business is the result of our acquisition of ACS in February 2010.

#### Services Revenue Mix



#### 53% Business Process Outsourcing

BPO, which provides a multitude of services for our customers, is the largest component of the Services segment.

#### 34% Document Outsourcing

Our DO business provides services that help customers optimize their printing infrastructure and streamline their communication and business processes.

• 13% Information Technology Outsourcing

Our ITO business allows our customers worldwide to focus on their competencies instead of their IT infrastructure.

#### **Business Process Outsourcing**

We are the largest worldwide diversified business process outsourcing company, with focused offerings in education, transportation, communication, healthcare, government, finance and accounting services, manufacturing, consumer goods and retail. Our BPO service offerings are focused, transaction-intensive, back-office functions. Our BPO services include:

- Human Resources Services: We provide a comprehensive portfolio of human resources solutions that allow our clients to benefit from best practices, our subject matter expertise, consulting and technological solutions. Our human resources services include:
  - HR Consulting
  - HR Outsourcing
  - Total Benefits Outsourcing
  - Learning.

- Customer Care: One of our core values is delivering a positive customer care experience. We have years of experience providing customer care outsourcing services that can improve productivity, efficiency and customer retention. Services include:
  - Strategic Advisory Services
  - Account Activations
  - Collections
  - Device/Technical Support.
- Finance and Accounting Outsourcing: Our finance and accounting services allow our clients to benefit from our global delivery model and our quality management systems, resulting in better accuracy and timeliness, and reduced risk for our clients. Services include:
  - Accounts Payable, Accounts Receivable
  - Billing
  - General Accounting
- Tax Management
- Treasury and Risk Management
- Time and Expense Reporting.
- Healthcare Payer and Insurance: We deliver administrative efficiencies
  to our healthcare payer clients through our scalable and flexible
  transactional business solutions, which encompass both our global
  delivery model and domestic payer service centers. Services include:
  - Healthcare Payer Claim Processing
  - Healthcare Payer Customer Care
  - Cost Recovery, Audit, Cost Avoidance.
- Healthcare Provider: Our healthcare provider business offers services and solutions to meet the critical financial, operational and clinical needs of the healthcare provider industry. We offer a full range of services, including:
  - Consulting Solutions
  - Revenue Cycle Management
  - Application Services.

- Government Services and Solutions: We help federal, state and local government agencies by providing services that improve their operating efficiency, increase the level of service provided to their constituents, increase their revenue streams and reduce overall operating costs of service delivery. Our service offerings include:
  - Child Support Payment Processing
  - Electronic Benefits Transfer
  - Student Loan Servicing
  - Government Records Management
  - Electronic Payment Cards.
- Government Healthcare: We provide our state government clients
  with health program management solutions to help them administer
  their programs and control the cost of healthcare. We support the
  full healthcare continuum, including member enrollment, claims
  processing and health management. Our service offerings include:
  - Medicaid Program Administration
  - Healthcare and Quality Management
- Eligibility and Enrollment Solutions
- Pharmacy Benefits Management.
- Transportation Solutions: We help transportation agencies worldwide address the unique challenges associated with revenue collection and regulation compliance services. From fare collection to toll and parking solutions and from back-office processing to infrastructure installation, we provide systems and services that help governments with their transportation problems. New innovations include the Smart Card Fare Payment Solution a streamlined and seamless fare payment system. By adopting a fare payment system based on the financial industry's open standards, transit agencies can now enable riders to tap contactless bankcards for point-of-entry payments.

#### Information Technology Outsourcing

We specialize in designing, developing and delivering effective IT solutions. Our secure data centers, help desks and managed storage facilities around the world provide a reliable IT infrastructure that minimizes the chance of disruption to our clients' daily operations.

With our global Information Technology Outsourcing solutions, commercial businesses and government organizations worldwide can focus on their competencies instead of their IT infrastructure.

Throughout our global IT services outsourcing portfolio, we:

- $\bullet$  Infuse thought leadership and innovation
- Manage to the highest level of quality for service delivery
- Enable our customers to transform their organization.

#### Our ITO services include:

- Data Center Outsourcing: We provide a 24/7 support organization
  that maintains a unified set of tools and processes to support our
  clients' IT environments, including systems administration, database
  administration, systems monitoring, batch processing, data backup
  and capacity planning.
- Mid-range Server Outsourcing: We support our clients' needs for adaptable computing environments and their potential growth. We provide comprehensive systems support services.
- Network Outsourcing: We provide telecommunications management services for voice and data networks. We are able to leverage our enterprise agreements, proprietary tools, procedures and skilled personnel to provide our clients with a scalable and automated processing environment.
- Remote Infrastructure Management ("RIM"): We provide RIM services that allow our clients to retain control of their IT assets but outsource the day-to-day IT operations management.
- Help Desk/Service Desk Management: We deliver specialized service desk support from self-service to remote management and diagnostics.
- Desktop Outsourcing: Our desktop services provide our clients with a
  comprehensive approach to managing their end-user platforms and
  devices. We design and execute desktop management strategies that
  address and resolve issues such as enterprise bandwidth constraints,
  unstable computing environments, areas of insecurity and unavailable
  network resources.
- Managed Storage: Data storage requirements have become larger and more complex. We help our clients define, monitor and optimize their data storage requirements while reducing the complexity of their storage environments and associated costs.
- Utility Computing: We support large corporations with our utility computing model. Utility computing provides "pay for use" pricing for mid-range server clients, which provides variable pricing and relieves our clients from the burden of asset ownership.
- Disaster Recovery: We approach disaster recovery as a multidisciplinary function. We assess our clients' specific enterprise requirements and then deploy solutions based on these requirements.
- Security Services: Our solutions provide security from the desktop to LAN/WAN and Internet levels. We leverage a combination of mature methodologies and industry best practices that afford increased ability to protect valuable data while also satisfying industry audit requirements.
- IT Commercial Services: We possess category knowledge, tools and processes that allow us to reduce IT and telecommunication costs for our clients.

#### **Cloud Computing**

Xerox is uniquely positioned to bring the best of enterprise-level Cloud services to our clients. We've been involved in virtualization and on-demand services for more than 20 years driving the evolution from mainframe computers to the ASP model to utility computing. Cloud is the next step in this evolution; representing the maturation of what our company has been doing all along. Our strength is delivering secure, enterprise-level Cloud solutions to large organizations with multi-site applications and large transaction volumes. We create and execute the entire solution – from the initial consultation and development of the most appropriate Cloud strategy to the phased transformation.

#### **Document Outsourcing**

We are an industry leader in document outsourcing services, with more than 20 years' experience and 15,000 business professionals across 160 countries.

We help companies optimize their printing infrastructure and streamline their communication and business processes to grow revenue, reduce costs and operate more efficiently. We specialize in the planning and delivery of the following services:

- Managed print services for workplace, production environments and virtual worker printing sites
- Consolidating in-house production and commercial printing under a single point of control
- Improving communication processes and back-office functions associated with creating, capturing, managing and routing customer, employee and supplier information
- Designing, authoring and translating technical and user documentation
- Creating personalized, multi-channel marketing communications.

Through these services, we:

- Help our clients save up to 30% on printing costs through managed print services that optimize the use of document systems across an entire enterprise
- Simplify document-driven processes, such as forms processing and records management
- Manage in-house print operations and special events by handling technology procurement and print/copy centers
- Make information easier to manage and find through digital imaging, archiving and indexing
- Generate a better return on investment through personalized, multi-channel marketing communications
- Improve commercial print operations, sales and profits through document outsourcing.

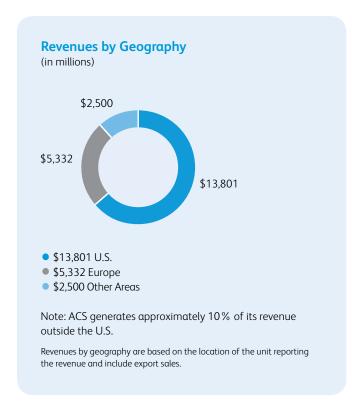
As the market leader in managed print services, our approach to optimizing across all print environments allows our customers to print from anywhere to anywhere in a seamless way, while ensuring compliance with budget targets, security protocols and environmental sustainability programs.

#### Other

The Other segment primarily includes revenue from paper sales, wide-format systems, and GIS network integration solutions and electronic presentation systems. Paper comprised approximately 58% of the revenues in the Other segment.

#### **Geographic Information**

Our global presence is one of our core strengths. Overall, approximately 36% of our revenue is generated by customers outside the U.S. Currently, ACS generates approximately 10% of its revenue outside the U.S. We have a significant opportunity to leverage our global presence and customer relationships to expand the ACS business in Europe and developing markets.



#### Research and Development

Innovation drives growth and keeps us at the forefront of our industry.

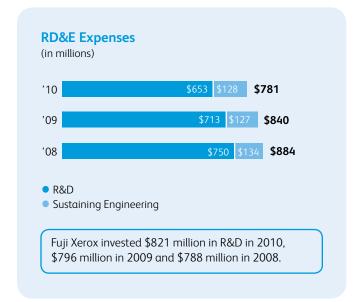
Investment in R&D is critical for competitiveness in our fast-paced markets. Approximately 55% of our equipment sales are from products launched during the last two years. Our R&D investment also enables innovation within our Services segment.

Research activities are conducted in the United States in Webster, New York, and Palo Alto, California; in Canada in Mississauga, Ontario; in Europe in Grenoble, France; and in Asia both at the India Innovation Hub in Chennai, India, and in collaboration with Fuji Xerox, Ltd. ("Fuji Xerox").

To ensure our success, we have aligned our R&D investment portfolio with our growth initiatives, including accelerating our color transition, enhancing customer value by building on our services leadership, and by strengthening our leadership in digital color printing.

Xerox conducts work in color science, computing, digital imaging, work practices, electromechanical systems, novel materials, linguistics, work practice analysis and other disciplines. Through our Smart Document Technologies, we are developing ways to apply innovation to automate and differentiate our Services offerings.

Sustaining engineering expenses, which are the hardware engineering and software development costs we incur after we launch a product, are included in our RD&E expenses.



#### Patents, Trademarks and Licenses

Xerox and its subsidiaries were awarded 1,031 U.S. utility patents in 2010. On that basis, we would have ranked 20th on the list of companies that were awarded the most U.S. patents during the year. Including our research partner Fuji Xerox, we were awarded over 1,600 U.S. utility patents in 2010. Our patent portfolio evolves as new patents are awarded to us and as older patents expire. As of December 31, 2010, we held almost 10,200 design and utility U.S. patents. These patents expire at various dates up to 20 years or more from their original filing dates. While we believe that our portfolio of patents and applications has value, in general no single patent is essential to our business or any individual segment. In addition, any of our proprietary rights could be challenged, invalidated or circumvented, or may not provide significant competitive advantages.

In the U.S., we are party to numerous patent-licensing agreements and, in a majority of them we license or assign our patents to others in return for revenue and/or access to their patents. Most patent licenses expire concurrently with the expiration of the last patent identified in the license. In 2010, we added 16 new agreements to our portfolio of patent-licensing and sale agreements, and Xerox and its subsidiaries were licensor or seller in 14 of the agreements. We are also a party to a number of cross-licensing agreements with companies that hold substantial patent portfolios, including Canon, Microsoft, IBM, Hewlett-Packard, Oce, Sharp, Samsung and Seiko Epson. These agreements vary in subject matter, scope, compensation, significance and time.

In the U.S., we own more than 650 trademarks, either registered or applied for. These trademarks have a perpetual life, subject to renewal every 10 years. We vigorously enforce and protect our trademarks.

#### **Marketing and Distribution**

Our brand is valued at an estimated \$6.1 billion and was ranked as a "Best Global Brand" by *Business Week*.

We manage our business based on the principal business segments described earlier. We have organized the marketing, selling and distribution of our products and services by geography, channel type and line of business.

We sell our products and services directly to customers through our worldwide sales force and through a network of independent agents, dealers, value-added resellers, systems integrators and the Web.

In large enterprises, we follow a services-led approach that enables us to address two basic challenges facing large enterprise customers:

- How to optimize infrastructure to be both cost-effective and globally consistent
- How to improve their value proposition and communication with their customers

Our go-to-market approach includes the largest direct sales force in the industry, with customers served by Client Managing Directors, Account General Managers and Sales Representatives.

For small and mid-size business, we continue to expand our distribution partnerships in North America with additional information technology resellers and by enhancing our network of independent agents. In 2010, we acquired two companies to further expand this distribution capacity.

In Europe, Africa, the Middle East and parts of Asia, we distribute our products through Xerox Limited, a company established under the laws of England, and related non-U.S. companies. Xerox Limited enters into distribution agreements with unaffiliated third parties to provide distribution of our products in many of the countries located in these regions, and previously entered into agreements with unaffiliated third parties providing distribution of our products in Iran, Sudan and Syria. Iran, Sudan and Syria, among others, have been designated as state sponsors of terrorism by the U.S. Department of State and are subject to U.S. economic sanctions. We maintain an export and sanctions compliance program and believe that we have been and are  $% \left\{ 1\right\} =\left\{ 1\right\}$ in compliance with U.S. laws and government regulations for these countries. We have no assets, liabilities or operations in these countries other than liabilities under the distribution agreements. After observing required prior notice periods, Xerox Limited terminated its distribution agreements with distributors servicing Sudan and Syria in August 2006 and terminated its distribution agreement with the distributor servicing Iran in December 2006. Now, Xerox only has legacy obligations to third parties, such as providing spare parts and supplies to these third parties. In 2010, total Xerox revenues of \$21.6 billion included less than \$0.2 million attributable to Iran, Sudan and Syria.

#### We operate in over 160 countries worldwide.

We provide the industry's broadest portfolio of document technology, services and software, and the most diverse array of business processes and IT outsourcing support through a variety of distribution channels around the world.



#### Xerox North America

North American Operations includes the United States and Canada.

#### Xerox Europe

Xerox Europe covers 17 countries across Europe.

#### Developing Markets

Developing Markets supports more than 130 countries.

#### Fuji Xerox

Fuji Xerox, an unconsolidated entity of which we own 25%, develops, manufactures and distributes document management systems, supplies and services.

ACS maintains a global presence in the Business Process Outsourcing and Information Technology Outsourcing businesses and leverages the Xerox distribution organizations within these geographies.

#### Competition

Although we encounter competition in all areas of our business, we are the leader or among the leaders in each of our principal business segments. We compete on the basis of technology, performance, price, quality, reliability, brand, distribution, and customer service and support.

Our competitors in the Technology business include Canon, Ricoh, Hewlett-Packard, Kodak, Oce, Konica Minolta and Lexmark. In the Services business, our larger competitors are Hewlett-Packard, Genpact, Teletech, Accenture, Aon Hewitt, Computer Services, IBM and Dell. In addition, in the Services segment, we compete with in-house departments performing the functions that we are seeking to have them outsource to us.

We believe that our brand recognition, reputation for our business process and document management knowledge and expertise, innovative technology, service, breadth of product offerings, global distribution channels, customer relationships and large customer base are important competitive advantages. We and our competitors continue to develop and market new and innovative products and services at competitive prices and, at any given time, we may set new market standards for quality, speed, function and level of service.

#### **Global Employment**

Globally, we have approximately 136,500 direct employees. We have approximately 8,000 sales professionals, approximately 12,000 technical service employees and over 46,000 employees serving our customers through on-site operations or off-site delivery centers.

#### **Customer Financing**

We finance a large portion of our direct channel customer purchases of Xerox equipment through bundled lease agreements. We believe that financing facilitates customer acquisition of Xerox technology and enhances our value proposition, while providing Xerox an attractive gross margin and a reasonable return on our investment in this business.

Because our lease contracts permit customers to pay for equipment over time rather than at the date of installation, we maintain a certain level of debt to support our investment in these lease contracts. We fund our customer financing activity through a combination of cash generated from operations, cash on hand and proceeds from capital market offerings. At December 31, 2010, we had \$6.6 billion of finance receivables and \$0.6 billion of equipment on operating leases, or Total Finance assets of \$7.2 billion. We maintain an assumed 7:1 leverage ratio of debt to equity as compared to our Finance assets and, therefore, a significant portion of our \$8.6 billion of debt is associated with our financing business.

#### Manufacturing and Supply

Our manufacturing and distribution facilities are located around the world. The company's largest manufacturing site is in Webster, New York, where we produce fusers, photoreceptors, Xerox iGen and Nuvera® systems, components, consumables and other products, and we have an EA Toner plant located in Webster. Our other primary manufacturing operations are located in: Dundalk, Ireland, for our high-end production products and consumables; and Wilsonville, Oregon, for solid ink products, consumable supplies and components for our Mid-range and Entry products. We also have a major facility in Venray, Netherlands, which handles supplies manufacturing and supply chain management for the Eastern Hemisphere.

Our master supply agreement with Flextronics, a global electronics manufacturing services company, to outsource portions of manufacturing for our Mid-range and Entry businesses, continues into 2011.

We also acquire products from various third parties in order to increase the breadth of our product portfolio and meet channel requirements. We have arrangements with Fuji Xerox under which we purchase and sell products, some of which are the result of mutual research and development agreements. Refer to Note 7 – Investments in Affiliates, at Equity in the Consolidated Financial Statements in our 2010 Annual Report for additional information regarding our relationship with Fuji Xerox.

#### Services Global Production Model

We believe our global services production model is one of our key competitive advantages. This model encompasses employees in production centers around the world including India, Mexico, the Philippines, Jamaica, Ghana, Brazil, Guatemala, Chile, Argentina, Spain, Poland and Ireland, among others. Our global production model is enabled by the use of proprietary technology, which allows us to securely distribute client transactions within data privacy limits across a global workforce. This global production model allows us to leverage lower-cost production locations, consistent methodology and processes, and time zone advantages.

#### Fuji Xerox

Fuji Xerox is an unconsolidated entity in which we currently own a 25% interest and FUJIFILM Holdings Corporation ("FujiFilm") owns 75%. Fuji Xerox develops, manufactures and distributes document processing products in Japan, China, Hong Kong, other areas of the Pacific Rim, Australia and New Zealand. We retain significant rights as a minority shareholder. Our technology licensing agreements with Fuji Xerox ensure that the two companies retain uninterrupted access to each other's portfolio of patents, technology and products.

#### **International Operations**

We are incorporating by reference the financial measures by geographical area for 2010, 2009 and 2008 that are included in Note 2 – Segment Reporting in the Consolidated Financial Statements in our 2010 Annual Report. See also the risk factor entitled "Our business, results of operations and financial condition may be negatively impacted by economic conditions abroad, including local economies, political environments, fluctuating foreign currencies and shifting regulatory schemes" in Part I. Item 1A of Form 10-K.

#### **Backlog**

We believe that backlog, or the value of unfilled orders, is not a meaningful indicator of future business prospects because of the significant proportion of our revenue that follows contract signing and/ or equipment installation, the large volume of products we deliver from shelf inventories, and the shortening of product life cycles.

#### Seasonality

Our technology revenues are affected by such factors as the introduction of new products, the length of sales cycles and the seasonality of technology purchases. These factors have historically resulted in lower revenue in the first quarter and the third quarter.

#### Other Information

Xerox is a New York corporation, organized in 1906, and our principal executive offices are located at 45 Glover Avenue, P.O. Box 4505, Norwalk, Connecticut 06856-4505. Our telephone number is (203) 968-3000.

In the Investor Information section of our Internet website, you will find our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and any amendments to these reports. We make these documents available as soon as we can after we have filed them with, or furnished them to, the Securities and Exchange Commission.

Our Internet address is www.xerox.com.

# Management's Discussion and Analysis of Financial Condition and Results of Operations

The following Management's Discussion and Analysis ("MD&A") is intended to help the reader understand the results of operations and financial condition of Xerox Corporation. MD&A is provided as a supplement to, and should be read in conjunction with, our consolidated financial statements and the accompanying notes.

Throughout this document, references to "we," "our," the "Company" and "Xerox" refer to Xerox Corporation and its subsidiaries. References to "Xerox Corporation" refer to the stand-alone parent company and do not include its subsidiaries.

#### **Executive Overview**

We are a \$22 billion leading global enterprise for business process and document management. We provide the industry's broadest portfolio of document systems and services for businesses of any size. This includes printers, multifunction devices, production publishing systems, managed print services ("MPS") and related software. We also offer financing, service and supplies, as part of our document technology offerings. In 2010, we acquired Affiliated Computer Services, Inc. ("ACS"). Through ACS we offer extensive business process outsourcing and information technology outsourcing services, including data processing, HR benefits management, finance support and customer relationship management services for commercial and government organizations worldwide. We operate in a market that is estimated to be \$500 billion. We have 136,500 employees and serve customers in more than 160 countries. Approximately 36% of our revenue is generated from customers outside the U.S.

We organize our business around two segments: Technology and Services.

- Our Technology segment comprises our business of providing customers with document technology and related supplies, technical service and equipment financing. Our product categories within this segment include Entry, Mid-range and High-End products.
- Our Services segment is comprised of our business process outsourcing, information technology outsourcing and document outsourcing services. Because we participate in all three of these lines of business, we are uniquely positioned in the industry, and we believe this allows us to provide a differentiated solution and deliver greater value to our customers.

The fundamentals of our business rest upon an annuity model that drives significant recurring revenue and cash generation. Over 80% of our 2010 total revenue was annuity-based revenue that includes contracted services, equipment maintenance and consumable supplies, among other elements. Some of the key indicators of annuity revenue growth include:

- The number of page-producing machines-in-the-field ("MIF"), which is impacted by equipment installations
- Page volume and the mix of color pages, as color pages generate more revenue per page than black-and-white
- Services signings growth, which reflects the year-over-year increase in estimated future revenues from contracts signed during the period as measured on a trailing12-month basis
- Services pipeline growth, which measures the year-over-year increase in new business opportunities

Subsequent to the acquisition of ACS, we acquired three additional service companies, further expanding our BPO capabilities:

- In July 2010, we acquired ExcellerateHRO, LLP ("EHRO"), a global benefits administration and relocation services provider
- In October 2010, we acquired TMS Health ("TMS"), a U.S.-based teleservices company that provides customer care services to the pharmaceutical, biotech and healthcare industries
- In November 2010, we acquired Spur Information Solutions ("Spur"), one of the United Kingdom's leading providers of computer software used for parking enforcement

Additionally, in 2010 we acquired two companies to further expand our distribution capacity:

- In January 2010, we acquired Irish Business Systems Limited ("IBS") to expand our reach into the small and mid-size business market in Ireland
- In September 2010, we acquired Georgia Duplicating Products ("Georgia"), an office equipment supplier

#### **Financial Overview**

During 2010, despite the continued economic weakness, we began to see improvement in our markets. Results remained strong in our developing markets countries as well as in the small to mid-size business market. We began to see increased demand and usage activity in large enterprise customers, particularly in the fourth quarter 2010. We closed 2010 with strong revenue growth, operating margin expansion and excellent cash generation, reflecting the strength of our business model and the benefits of our expanded technology and service offerings.

The following is a summary of key 2010 highlights:

- Exceeded on earnings and cash generation commitments
- Strong services performance, realizing benefits from the ACS acquisition
- Technology revenue and activity growth; innovative products launched in key segments
- Disciplined cost and expense management yielding operating margin improvement

We completed the acquisition of ACS on February 5, 2010, and its results subsequent to that date are included in our results. Total revenue of \$21.6 billion in 2010 increased 43% from the prior year, primarily as a result of the ACS acquisition. Currency had a negligible impact on 2010 total revenues. In order to provide a clearer comparison of our results to the prior year, we are also providing a discussion and analysis on a pro-forma basis, where we include ACS's 2009 estimated results from February 6 through December 31 in our historical 2009 results  $^{(1)}$ . On a pro-forma  $^{(1)}$  basis, total revenue increased 3% in 2010, including a negligible impact from currency.

2010 Annuity Revenue<sup>(2)</sup> increased 53% from the prior year, or 1% on a pro-forma<sup>(1)</sup> basis. Currency had a 1-percentage point unfavorable impact on pro-forma annuity revenue. 2010 Equipment Revenue increased 9% from the prior year, including a 1-percentage point negative impact from currency.

Net income attributable to Xerox for 2010 was \$606 million and included \$690 million of after-tax costs and expenses related to restructuring, intangibles amortization, acquisition-related costs and other discrete and unusual items. Net income attributable to Xerox for 2009 was \$485 million and included \$128 million of similar after-tax costs and expenses.

Cash flow from operations was \$2.7 billion for 2010, primarily as a result of increased earnings and working capital cash generation. Cash used in investing activities of \$2.2 billion primarily reflects the net cash consideration of \$1.5 billion for the ACS acquisition. Cash used in financing activities was \$3.1 billion, primarily reflecting the repayment of ACS's debt of \$1.7 billion as well as net payments on other debt during 2010, including the early redemption of \$660 million of debt.

Our 2011 priorities include:

- Strengthening our leadership in Technology through competitively advantaged products and increased distribution
- Accelerating our services business capture significant BPO opportunity and continue improvements in ITO and document outsourcing
- Continued cost and expense discipline to enable operating margin expansion
- Driving cash flow, reducing debt and returning cash to shareholders

Our 2011 balance sheet and cash flow strategy includes: sustaining our working capital improvements; continued reductions in non-financing debt; leveraging of our financing assets (finance receivables and equipment on operating leases); achieving an optimal cost of capital; and effectively deploying cash to maximize shareholder value through share repurchase, acquisitions and dividends.

In addition, as a result of providing lease equipment financing to our customers, we expect to continue to make investments in lease contracts (finance receivables and equipment on operating leases). Since we maintain a certain level of debt to support this investment, we expect to continue to leverage this investment in 2011 (see "Customer Financing Activities" for additional information).

- (1) The pro-forma information included within this MD&A is different from the pro-forma information provided in Note 3 Acquisitions. The pro-forma information included in Note 3 presents the combined results for 2010 and 2009 as if the acquisition was completed January 1st of each respective year. See the "Non-GAAP Financial Measures" section for a further explanation and discussion of this non-GAAP measure.
- (2) Annuity revenue = Service, outsourcing and rentals + Supplies, paper and other sales + Finance income.

#### **Currency Impacts**

To understand the trends in our business, we believe that it is helpful to analyze the impact of changes in the translation of foreign currencies into U.S. Dollars on revenues and expenses. We refer to this analysis as "currency impact" or "the impact from currency." This impact is calculated by translating current-period activity in local currency using the comparable prior-year period's currency translation rate. This impact is calculated for all countries where the functional currency is the local-country currency. Revenues and expenses from our developing market countries (Latin America, Brazil, the Middle East, India, Eurasia and Central-Eastern Europe) are analyzed at actual exchange rates for all periods presented, since these countries generally have unpredictable currency and inflationary environments, and our operations in these countries have historically implemented pricing actions to recover the impact of inflation and devaluation. We do not hedge the translation effect of revenues or expenses denominated in currencies where the local currency is the functional currency.

Approximately 36% of our consolidated revenues are derived from operations outside of the United States where the U.S. Dollar is not the functional currency. When compared with the average of the major European currencies and Canadian Dollar on a revenue-weighted basis, the U.S. Dollar was 2% stronger in 2010 and 7% stronger in 2009, each compared to the prior year. As a result, the foreign currency translation impact on revenue was negligible in 2010 and a 3% detriment in 2009.

Refer to the "Gross Margin" section for additional information regarding the impact of currency on our product costs.

#### **Summary Results**

#### Revenue

Revenues for the three years ended December 31, 2010 were as follows:

				Pro-forma <sup>(3)</sup>						
		Revenues		Percent	Change	Change	Perce	nt of Total Rev	enue	
(in millions)	2010	2009	2008	2010	2009	2010	2010	2009	2008	
Revenue:										
Equipment sales	\$ 3,857	\$ 3,550	\$ 4,679	9%	(24)%	9%	18%	24%	26%	
Supplies, paper and other	3,377	3,096	3,646	9%	(15)%	4%	15%	20%	21%	
Sales	7,234	6,646	8,325	9%	(20)%	7%	33%	44%	47 %	
Service, outsourcing and rentals	13,739	7,820	8,485	76%	(8)%	1%	64%	51%	48%	
Finance income	660	713	798	(7)%	(11)%	(7)%	3%	5%	5%	
Total Revenues	\$21,633	\$15,179	\$ 17,608	43%	(14)%	3%	100%	100%	100 %	
Segments:										
Technology	\$ 10,349	\$10,067	\$ 11,714	3 %	(14)%	3%	48%	66%	66%	
Services	9,637	3,476	3,828	177%	(9)%	3%	44%	23 %	22%	
Other	1,647	1,636	2,066	1%	(21)%	1%	8%	11%	12%	
Total Revenues	\$21,633	\$15,179	\$ 17,608	43%	(14)%	3%	100%	100%	100 %	
Memo:										
Annuity Revenue (1)	\$ 17,776	\$11,629	\$ 12,929	53%	(10)%	1%	82%	77%	73%	
Color (2)	\$ 6,397	\$ 5,972	\$ 6,669	7%	(10)%	7%	30%	39%	38%	

#### Revenue 2010

Total revenues increased 43% compared to the prior year. Our consolidated 2010 results include ACS results subsequent to February 5, 2010, the effective date of the acquisition. On a pro-forma basis, total revenue grew 3%. Currency had a negligible impact on total revenues during 2010. Total revenues included the following:

- 53% increase in annuity revenue<sup>(1)</sup>, or 1% on a pro-forma<sup>(3)</sup> basis, with a 1-percentage point negative impact from currency. The components of annuity revenue were as follows:
  - Service, outsourcing and rentals revenue of \$13,739 million increased 76%, or 1% on a pro-forma<sup>(3)</sup> basis, and included a negligible impact from currency. The increase was driven by Business Process Outsourcing ("BPO") revenue that partially offset the declines in technical service revenue which were driven by a continued but stabilizing decline in pages. Total digital pages declined 4%, while color pages increased 9%. During 2010 digital MIF increased by 1% and color MIF increased by 15%.
  - Supplies, paper and other sales of \$3,377 million increased 9%, or 4% on a pro-forma<sup>(3)</sup> basis, with a 1-percentage point negative impact from currency. Growth in supplies revenues was partially offset by a decline in paper sales.

- 9% increase in equipment sales revenue, including a 1-percentage point negative impact from currency. Growth in install activity was partially offset by price declines of approximately 5% and mix.
- 7% increase in color revenue<sup>(2)</sup>, including a 1-percentage point negative impact from currency reflecting:
  - 5% increase in color annuity revenue, including a 1-percentage point negative impact from currency. The increase was driven by higher printer supplies sales and higher page volumes.
  - 12% increase in color equipment sales revenue, including a
     2-percentage point negative impact from currency. The increase was driven by higher installs of new products.
  - 9% growth in color pages<sup>(4)</sup>. Color pages<sup>(4)</sup> represented 23% of total pages in 2010, while color MIF represented 31% of total MIF.

#### Revenue 2009

Revenue decreased 14% compared to the prior year, including
a 3-percentage point negative impact from currency. Although
moderating in the fourth quarter 2009, worldwide economic weakness
negatively impacted our major market segments during the year.
 Total revenues included the following:

- 10% decrease in annuity revenue<sup>(1)</sup> including a 3-percentage point negative impact from currency. The components of the annuity revenue decreased as follows:
  - 8% decrease in service, outsourcing and rentals revenue to \$7,820 million, reflecting a 3-percentage point negative impact from currency and an overall decline in page volume. Total digital pages declined 6% despite an increase in color pages of 10%.
     Additionally, during 2009 digital MIF increased by 2% and color MIF increased by 21%.
  - Supplies, paper and other sales of \$3,096 million decreased 15% due primarily to currency, which had a 2-percentage point negative impact, and declines in channel supplies purchases, including lower purchases within developing markets, and lower paper sales.
- 24% decrease in equipment sales revenue, including a 1-percentage point negative impact from currency. The overall decline in install activity was the primary driver, along with price declines of approximately 5%.

- 10% decrease in color revenue<sup>(2)</sup> including a 2-percentage point negative impact from currency reflecting:
  - 5% decrease in color annuity revenue including a 3-percentage point negative impact from currency. The decline was partially driven by lower channel color printer supplies purchases. Color represented 40% and 37% of annuity revenue in 2009 and 2008, respectively.
  - 22% decrease in color equipment sales revenue including a
     2-percentage point negative impact from currency and lower installs driven by the impact of the economic environment. Color sales represented 53% and 50% of total equipment sales in 2009 and 2008, respectively.
  - 10% growth in color pages<sup>(4)</sup>. Color pages<sup>(4)</sup> represented 21% and 18% of total pages in 2009 and 2008, respectively.

#### **Net Income**

Net income and diluted earnings per share, as well as the adjustments to net income<sup>(5)</sup> for the three years ended December 31, 2010, were as follows:

	201	0	200	9	2008	3
(in millions, except per-share amounts)	Net Income	EPS	Net Income	EPS	Net Income	EPS
As Reported	\$ 606	\$ 0.43	\$ 485	\$ 0.55	\$ 230	\$ 0.26
Adjustments:						
Xerox and Fuji Xerox restructuring charges	355	0.26	41	0.05	308	0.34
Acquisition-related costs	58	0.04	49	0.06	_	_
Amortization of intangible assets	194	0.14	38	0.04	35	0.04
ACS shareholders' litigation settlement	36	0.03	_	_	_	_
Venezuela devaluation costs	21	0.02	_	_	_	_
Medicare subsidy tax law change	16	0.01	_	_	_	_
Provision for litigation matters	_	_	_	_	491	0.54
Equipment write-off	_	_	_	_	24	0.03
Loss on early extinguishment of debt	10	0.01	_	_	_	_
Settlement of unrecognized tax benefits	_	_	_	_	(41)	(0.05)
As Adjusted <sup>(5)</sup>	\$1,296	\$ 0.94	\$ 613	\$ 0.70	\$1,047	\$ 1.16
Weighted average shares for reported EPS		1,351		880		895
Weighted average shares for adjusted EPS		1,378		880		897

Average shares for the calculation of adjusted EPS for 2010 of 1,378 million include a pro-rata portion of 27 million shares associated with the Series A convertible preferred stock and therefore the 2010 dividends of \$21 million are excluded. In addition, average shares for the calculation of adjusted EPS for both 2010 and 2008 include 2 million shares associated with other convertible securities. We evaluate the dilutive effect of our convertible securities on an "if-converted" basis. Refer to Note 20 – Earnings Per Share in the Consolidated Financial Statements for additional information.

<sup>(1)</sup> Annuity revenue equals Service, outsourcing and rentals plus Supplies, paper and other sales plus Finance income.

 $<sup>^{(2)}</sup>$  Color revenues represent a subset of total revenue and exclude the impact of GIS's revenues.

<sup>(3)</sup> Growth on a pro-forma basis reflects the inclusion of ACS's adjusted results from February 6 through December 31, 2009. Refer to the "Non-GAAP Financial Measures" section for an explanation of this non-GAAP financial measure.

<sup>(4)</sup> Pages include estimates for developing markets, GIS and printers.

<sup>(5)</sup> Refer to the "Non-GAAP Financial Measures" section for an explanation of this non-GAAP financial measure.

#### **Application of Critical Accounting Policies**

In preparing our Consolidated Financial Statements and accounting for the underlying transactions and balances, we apply various accounting policies. Senior management has discussed the development and selection of the critical accounting policies, estimates and related disclosures included herein with the Audit Committee of the Board of Directors. We consider the policies discussed below as critical to understanding our Consolidated Financial Statements, as their application places the most significant demands on management's judgment, since financial reporting results rely on estimates of the effects of matters that are inherently uncertain. In instances where different estimates could have reasonably been used, we disclosed the impact of these different estimates on our operations. In certain instances, like revenue recognition for leases, the accounting rules are prescriptive; therefore, it would not have been possible to reasonably use different estimates. Changes in assumptions and estimates are reflected in the period in which they occur. The impact of such changes could be material to our results of operations and financial condition in any quarterly or annual period.

Specific risks associated with these critical accounting policies are discussed throughout the MD&A, where such policies affect our reported and expected financial results. For a detailed discussion of the application of these and other accounting policies, refer to Note 1 – Summary of Significant Accounting Policies in the Consolidated Financial Statements.

#### Revenue Recognition for Leases

Our accounting for leases involves specific determinations under applicable lease accounting standards. These determinations affect the timing of revenue recognition for our equipment. If a lease qualifies as a sales-type capital lease, equipment revenue is recognized as sale revenue upon delivery or installation of the equipment as opposed to ratably over the lease term. The critical elements that we consider with respect to our lease accounting are the determination of the economic life and the fair value of equipment, including the residual value. For purposes of determining the economic life, we consider the most objective measure to be the original contract term, since most equipment is returned by lessees at or near the end of the contracted term. The economic life of most of our products is five years, since this represents the most frequent contractual lease term for our principal products and only a small percentage of our leases are for original terms longer than five years. There is no significant after-market for our used equipment. We believe five years is representative of the period during which the equipment is expected to be economically usable, with normal service, for the purpose for which it is intended.

#### Revenue Recognition for Bundled Lease Arrangements

We sell our products and services under bundled lease arrangements, which typically include equipment, service, supplies and financing components for which the customer pays a single negotiated monthly fixed price for all elements over the contractual lease term. Approximately 40% of our equipment sales revenue is related to sales made under bundled lease arrangements. Typically these arrangements include an incremental, variable component for page volumes in excess of contractual page volume minimums, which are often expressed in terms of price per page. Revenues under these arrangements are allocated, considering the relative fair values of the lease and non-lease deliverables included in the bundled arrangement, based upon the estimated fair values of each element. Lease deliverables include maintenance and executory costs, equipment and financing, while non-lease deliverables generally consist of supplies and nonmaintenance services. The allocation for lease deliverables begins by allocating revenues to the maintenance and executory costs plus profit thereon. These elements are generally recognized over the term of the lease as services revenue. The remaining amounts are allocated to the equipment and financing elements, which are subjected to the accounting estimates noted above under "Revenue Recognition for Leases." We perform analyses of available verifiable objective evidence of equipment fair value based on cash selling prices during the applicable period. The cash selling prices are compared to the range of values included in our lease accounting systems. The range of cash selling prices must be reasonably consistent with the lease selling prices, taking into account residual values, in order for us to determine that such lease prices are indicative of fair value.

Our pricing interest rates, which are used in determining customer payments, are developed based upon a variety of factors including local prevailing rates in the marketplace and the customer's credit history, industry and credit class. We reassess our pricing interest rates quarterly based on changes in the local prevailing rates in the marketplace. These interest rates have generally been adjusted if the rates vary by twenty-five basis points or more, cumulatively, from the last rate in effect. The pricing interest rates generally equal the implicit rates within the leases, as corroborated by our comparisons of cash to lease selling prices.

#### Revenue Recognition for Services – Percentage-of-Completion

A significant portion of our services revenue is recognized based on objective criteria that do not require significant estimates or uncertainties. For example, transaction volume, time and materials and cost-reimbursable arrangements are based on specific, objective criteria under the contracts. Accordingly, revenues recognized under these contracts do not require the use of significant estimates that are susceptible to change. However, revenue recognized using the percentage-of-completion accounting method does require the use of estimates and judgment as discussed below. During 2010, we recognized approximately \$270 million of revenue using the percentage-of-completion accounting method.

Revenues on certain fixed-price contracts where we provide information technology system development and implementation services are recognized using the percentage-of-completion approach. Revenue is recognized over the contract term based on the percentage of development and implementation services that are provided during the period compared with the total estimated development and implementation services to be provided over the entire contract. These contracts require that we perform significant, extensive and complex design, development, modification and implementation activities for our clients' systems. Performance will often extend over long periods, and our right to receive future payment depends on our future performance in accordance with the agreement.

The percentage-of-completion methodology involves recognizing probable and reasonably estimable revenue using the percentage of services completed, on a current cumulative cost to estimated total cost basis, using a reasonably consistent profit margin over the period. Due to the longer-term nature of these projects, developing the estimates of costs often requires significant judgment. Factors that must be considered in estimating the progress of work completed and ultimate cost of the projects include, but are not limited to, the availability of labor and labor productivity, the nature and complexity of the work to be performed and the impact of delayed performance. If changes occur in delivery, productivity or other factors used in developing the estimates of costs or revenues, we revise our cost and revenue estimates, which may result in increases or decreases in revenues and costs. Such revisions are reflected in income in the period in which the facts that give rise to that revision become known. If at any time these estimates indicate the contract will be unprofitable, the entire estimated loss for the remainder of the contract is recorded immediately in cost. We perform ongoing profitability analyses of our services contracts in order to determine whether the latest estimates require updating.

#### Allowance for Doubtful Accounts and Credit Losses

We perform ongoing credit evaluations of our customers and adjust credit limits based upon customer payment history and current creditworthiness. We continuously monitor collections and payments from our customers and maintain a provision for estimated credit losses based upon our historical experience adjusted for current conditions. We cannot guarantee that we will continue to experience credit loss rates similar to those we have experienced in the past.

Measurement of such losses requires consideration of historical loss experience, including the need to adjust for current conditions, and judgments about the probable effects of relevant observable data, including present economic conditions such as delinquency rates and financial health of specific customers. We recorded bad debt provisions of \$188 million, \$291 million and \$188 million in SAG expenses in our Consolidated Statements of Income for the years ended December 31, 2010, 2009 and 2008, respectively.

Historically, the majority of the bad debt provision related to our finance receivables portfolio. This provision is inherently more difficult to estimate than the provision for trade accounts receivable because the underlying lease portfolio has an average maturity, at any time, of approximately two to three years and contains past due billed amounts, as well as unbilled amounts. The estimated credit quality of any given customer and class of customer or geographic location can significantly change during the life of the portfolio. We consider all available information in our quarterly assessments of the adequacy of the provision for doubtful accounts.

Bad debt provisions decreased by \$103 million in 2010 and reserves as a percentage of trade and finance receivables decreased to  $3.3\,\%$  at December 31, 2010 as compared to  $4.1\,\%$  at December 31, 2009 and  $3.4\,\%$  at December 31, 2008. The decline in 2010 reflects the improving trend in write-offs over the past year as well as the acquisition of ACS. We continue to assess our receivable portfolio in light of the current economic environment and its impact on our estimation of the adequacy of the allowance for doubtful accounts. Refer to Note 4-Receivables in the Consolidated Financial Statements for additional information.

As discussed above, in preparing our Consolidated Financial Statements for the three years ended December 31, 2010, we estimated our provision for doubtful accounts based on historical experience and customer-specific collection issues. This methodology was consistently applied for all periods presented. During the five-year period ended December 31, 2010, our reserve for doubtful accounts ranged from 3.0% to 4.1% of gross receivables. Holding all assumptions constant, a 1-percentage point increase or decrease in the reserve from the December 31, 2010 rate of 3.3% would change the 2010 provision by approximately \$98 million.

#### Pension and Retiree Health Benefit Plan Assumptions

We sponsor defined benefit pension plans in various forms in several countries covering employees who meet eligibility requirements. Retiree health benefit plans cover U.S. and Canadian employees for retirement medical costs. Several statistical and other factors that attempt to anticipate future events are used in calculating the expense, liability and asset values related to our pension and retiree health benefit plans. These factors include assumptions we make about the discount rate, expected return on plan assets, rate of increase in healthcare costs, the rate of future compensation increases and mortality. Differences between these assumptions and actual experiences are reported as net actuarial gains and losses and are subject to amortization to net periodic benefit cost generally over the average remaining service lives of the employees participating in the plans.

Cumulative actuarial losses for our defined benefit pension plans of \$1.9 billion as of December 31, 2010 were essentially unchanged from December 31, 2009. Positive returns on plan assets in 2010 as compared to expected returns offset a decrease in discount rates. The total actuarial loss will be amortized over future periods, subject to offsetting gains or losses that will impact the future amortization amounts.

We used a weighted average expected rate of return on plan assets of 7.3% for 2010, 7.4% for 2009 and 7.6% for 2008, on a worldwide basis. During 2010, the actual return on plan assets was \$846 million, reflecting an improvement in the equity markets during the year. When estimating the 2011 expected rate of return, in addition to assessing recent performance, we considered the historical returns earned on plan assets, the rates of return expected in the future and our investment strategy and asset mix with respect to the plans' funds. The weighted average expected rate of return on plan assets we will use in 2011 is 7.2%.

For purposes of determining the expected return on plan assets, we use a calculated value approach to determine the value of the pension plan assets, rather than a fair market value approach. The primary difference between these two methods relates to a systematic recognition of changes in fair value over time (generally two years) versus immediate recognition of changes in fair value. Our expected rate of return on plan assets is applied to the calculated asset value to determine the amount of the expected return on plan assets to be used in the determination of the net periodic pension cost. The calculated value approach reduces the volatility in net periodic pension cost that can result from using the fair market value approach. The difference between the actual return on plan assets and the expected return on plan assets is added to, or subtracted from, any cumulative differences from prior years. This amount is a component of the net actuarial gain or loss.

Another significant assumption affecting our pension and retiree health benefit obligations and the net periodic benefit cost is the rate that we use to discount our future anticipated benefit obligations. The discount rate reflects the current rate at which the benefit liabilities could be effectively settled considering the timing of expected payments for plan participants. In estimating this rate, we consider rates of return on highquality fixed-income investments included in published bond indices, adjusted to eliminate the effects of call provisions and differences in the timing and amounts of cash outflows related to the bonds. In the U.S. and the U.K., which comprise approximately 75% of our projected benefit obligations, we consider the Moody's Aa Corporate Bond Index and the International Index Company's iBoxx Sterling Corporate AA Cash Bond Index, respectively, in the determination of the appropriate discount rate assumptions. The weighted average discount rate we used to measure our pension obligations as of December 31, 2010 and to calculate our 2011 expense was 5.2%, which is lower than 5.7% that was used to calculate our 2010 expense. The weighted average discount rate we used to measure our retiree health obligation as of December 31, 2010 and to calculate our 2011 expense was 4.9%, which is lower than 5.4% that was used to calculate our 2010 expense.

On a consolidated basis, we recognized net periodic pension cost of \$355 million, \$270 million and \$254 million for the years ended December 31, 2010, 2009 and 2008, respectively. The costs associated with our defined contribution plans, which are included in net periodic pension cost, were \$51 million, \$38 million and \$80 million for the years ended December 31, 2010, 2009 and 2008, respectively. The increase in 2010 was primarily due to our partial resumption of the 401(k) match in the U.S. On a consolidated basis, we recognized net retiree health benefit cost of \$32 million, \$26 million and \$77 million for the years ended December 31, 2010, 2009 and 2008, respectively.

Assuming settlement losses in 2011 are consistent with 2010, our 2011 net periodic defined benefit pension cost is expected to be approximately \$30 million lower than 2010, primarily driven by the U.S. as a result of a reduction in the amortization of actuarial losses and an increase in expected asset returns from higher asset values and expected contributions to the plan. Our 2011 retiree health benefit cost is expected to be approximately \$17 million lower than 2010, primarily as a result of amendments to the U.S. plan in 2010.

Benefit plan costs are included in several income statement components based on the related underlying employee costs. Pension and retiree health benefit plan assumptions are included in Note 15 – Employee Benefit Plans in the Consolidated Financial Statements. Holding all other assumptions constant, a 0.25 % increase or decrease in the discount rate would change the 2011 projected net periodic pension cost by \$17 million. Likewise, a 0.25 % increase or decrease in the expected return on plan assets would change the 2011 projected net periodic pension cost by \$17 million.

#### Income Taxes and Tax Valuation Allowances

We record the estimated future tax effects of temporary differences between the tax bases of assets and liabilities and amounts reported in our Consolidated Balance Sheets, as well as operating loss and tax credit carryforwards. We follow very specific and detailed guidelines in each tax jurisdiction regarding the recoverability of any tax assets recorded in our Consolidated Balance Sheets and provide valuation allowances as required. We regularly review our deferred tax assets for recoverability considering historical profitability, projected future taxable income, the expected timing of the reversals of existing temporary differences and tax planning strategies. If we continue to operate at a loss in certain jurisdictions or are unable to generate sufficient future taxable income, or if there is a material change in the actual effective tax rates or time period within which the underlying temporary differences become taxable or deductible, we could be required to increase the valuation allowance against all or a significant portion of our deferred tax assets resulting in a substantial increase in our effective tax rate and a material adverse impact on our operating results. Conversely, if and when our operations in some jurisdictions become sufficiently profitable to recover previously reserved deferred tax assets, we would reduce all or a portion of the applicable valuation allowance in the period when such determination is made. This would result in an increase to reported earnings in such period. Adjustments to our valuation allowance, through charges (credits) to income tax expense, were \$22 million, \$(11) million and \$17 million for the years ended December 31, 2010, 2009 and 2008, respectively. There were other (decreases) increases to our valuation allowance, including the effects of currency, of \$11 million, \$55 million and \$(136) million for the years ended December 31, 2010, 2009 and 2008, respectively. These did not affect income tax expense in total, as there was a corresponding adjustment to deferred tax assets or other comprehensive income. Gross deferred tax assets of \$3.8 billion and \$3.7 billion had valuation allowances of \$735 million and \$672 million at December 31, 2010 and 2009, respectively.

We are subject to ongoing tax examinations and assessments in various jurisdictions. Accordingly, we may incur additional tax expense based upon our assessment of the more-likely-than-not outcomes of such matters. In addition, when applicable, we adjust the previously recorded tax expense to reflect examination results. Our ongoing assessments of the more-likely-than-not outcomes of the examinations and related tax positions require judgment and can materially increase or decrease our effective tax rate, as well as impact our operating results.

We file income tax returns in the U.S. Federal jurisdiction and in various foreign jurisdictions. In the U.S., with the exception of ACS, we are no longer subject to U.S. Federal income tax examinations for years before 2007. ACS is no longer subject to such examination for years before 2004. With respect to our major foreign jurisdictions, we are no longer subject to tax examinations by tax authorities for years before 2000.

#### **Legal Contingencies**

We are involved in a variety of claims, lawsuits, investigations and proceedings concerning securities law, intellectual property law, environmental law, employment law and ERISA, as discussed in Note 17 – Contingencies in the Consolidated Financial Statements. We determine whether an estimated loss from a contingency should be accrued by assessing whether a loss is deemed probable and can be reasonably estimated. We assess our potential liability by analyzing our litigation and regulatory matters using available information. We develop our views on estimated losses in consultation with outside counsel handling our defense in these matters, which involves an analysis of potential results, assuming a combination of litigation and settlement strategies. Should developments in any of these matters cause a change in our determination as to an unfavorable outcome and result in the need to recognize a material accrual, or should any of these matters result in a final adverse judgment or be settled for significant amounts, they could have a material adverse effect on our results of operations, cash flows and financial position in the period or periods in which such change in determination, judgment or settlement occurs.

#### Business Combinations and Goodwill

The application of the purchase method of accounting for business combinations requires the use of significant estimates and assumptions in the determination of the fair value of assets acquired and liabilities assumed in order to properly allocate purchase price consideration between assets that are depreciated and those that are amortized from goodwill. Our estimates of the fair values of assets and liabilities acquired are based upon assumptions believed to be reasonable, and when appropriate, include assistance from independent third-party appraisal firms.

As a result of our acquisition of ACS, as well as other acquisitions including GIS, we have a significant amount of goodwill. Goodwill is tested for impairment annually or more frequently if an event or circumstance indicates that an impairment loss may have been incurred. Application of the goodwill impairment test requires judgment, including the identification of reporting units, assignment of assets and liabilities to reporting units, assignment of goodwill to reporting units and determination of the fair value of each reporting unit. We estimate the fair value of each reporting unit using a discounted cash flow methodology. This requires significant judgment including: estimation of future cash flows, which is dependent on internal forecasts; estimation

of the long-term rate of growth for our business; the useful life over which cash flows will occur; determination of our weighted average cost of capital for purposes of establishing a discount rate; and consideration of relevant market data.

Our annual impairment test of goodwill is performed in the fourth quarter of each year. The estimated fair values of our reporting units were based on discounted cash flow models derived from internal earnings forecasts and assumptions. The assumptions and estimates used in those valuations considered the current economic environment. In performing our 2010 impairment test, the following were the overall composite assumptions regarding revenue and expense growth, which formed the basis for estimating future cash flows used in the discounted cash flow model: (1) revenue growth 3–5%; (2) gross margin 33–35%; (3) RD&E 3%; (4) SAG 19–20%; and (5) return on sales 10–12%. We believe these assumptions are appropriate because they are consistent with historical results (inclusive of ACS), generally consistent with our forecasted long-term business model and give appropriate consideration to the current economic environment.

Based on these valuations, we determined that the fair values of our reporting units exceeded their carrying values and no goodwill impairment charge was required during the fourth quarter 2010.

Refer to Note 1 – Summary of Significant Accounting Policies – "Goodwill and Intangible Assets" for additional information regarding our goodwill impairment testing, as well as Note 8 – Goodwill and Intangible Assets, Net in the Consolidated Financial Statements for additional information regarding goodwill by operating segment.

# Operations Review of Segment Revenue and Operating Profit

Our reportable segments are consistent with how we manage the business and view the markets we serve. Our reportable segments are Technology, Services and Other.

#### **2010 Segment Reporting Change**

In 2010, as a result of our acquisition of ACS, we realigned our internal financial reporting structure and began reporting our financial performance based on two primary segments – Technology and Services. The Technology segment represents the combination of our former Production and Office segments excluding the document outsourcing business. The Services segment represents the combination of our document outsourcing business, which includes Xerox's historic business process services, and ACS's business process outsourcing and information technology outsourcing businesses. We believe this realignment improves our view of the expanded markets we now serve and will help us to better manage our business which is primarily centered around equipment systems and outsourcing services. Our Technology segment operations involve the sale and support of a broad range of document systems from entry level to the high-end. Our Services segment operations involve delivery of a broad range of outsourcing services including document, business processing and IT. Our 2009 and 2008 segment disclosures have been restated to reflect our new 2010 internal reporting structure. Refer to Note 2 – Segment Reporting in the Consolidated Financial Statements for further description of these segments.

Revenues by segment for the three years ended December 31, 2010 were as follows:

(in millions)	Total Revenue	Segment Profit (Loss)	Segment Margin
2010			
Technology	\$ 10,349	\$ 1,085	10.5%
Services	9,637	1,132	11.7 %
Other	1,647	(342)	(20.8)%
Total	\$21,633	\$1,875	8.7%
2009			
Technology	\$ 10,067	\$ 949	9.4%
Services	3,476	231	6.6 %
Other	1,636	(342)	(20.9)%
Total	\$ 15,179	\$ 838	5.5 %
2009 Pro-formα <sup>(1)</sup>			
Technology	\$ 10,067	\$ 949	9.4%
Services	9,379	1,008	10.7 %
Other	1,636	(447)	(27.3)%
Total	\$ 21,082	\$ 1,510	7.2%
2008			
Technology	\$ 11,714	\$ 1,288	11.0%
Services	3,828	302	7.9 %
Other	2,066	(245)	(11.9)%
Total	\$ 17,608	\$ 1,345	7.6%

<sup>(1)</sup> Results include ACS's 2009 estimated results February 6 through December 31. Refer to the "Non-GAAP Financial Measures" section for an explanation of this non-GAAP financial measure.

#### **Technology**

Our technology segment includes the sale of document systems and supplies, provision of technical service and financing of products.

		Year Ended December 31,				
(in millions)	2010	2009	2008	2010	2009	
Equipment sales	\$ 3,404	\$ 3,137	\$ 4,079	9%	(23)%	
Post sale revenue <sup>(1)</sup>	6,945	6,930	7,635	—%	(9)%	
Total Revenue	\$10,349	\$10,067	\$ 11,714	3%	(14)%	

<sup>(1)</sup> Post sale revenue does not include outsourcing revenue, which is reported in our Services segment.

#### Revenue 2010

Technology revenue of \$10,349 million increased 3%, including a negligible impact from currency and reflected solid install and related equipment revenue growth including the launch of 21 new products in 2010. Total revenues included the following:

- 9% increase in equipment sales revenue, with a 1-percentage point negative impact from currency, driven primarily by install growth across all color product categories.
- Post sale revenue was flat compared to prior year, with a 1-percentage point negative impact from currency, as increased supplies sales were offset by lower service revenues reflecting decreased but stabilizing page volumes.
- Technology revenue mix was 22% Entry, 56% Mid-range and 22% High-end.

#### Segment Profit 2010

Technology segment profit of \$1,085 million increased \$136 million from 2009, reflecting an increase in gross profit due to higher revenues and lower bad debt expense, as well as cost and expense savings from restructuring actions.

## Installs 2010

- Entry
- 46% increase in installs of A4 black-and-white multifunction devices, driven by growth in developing markets and indirect channels.
- 39 % increase in installs of A4 color multifunction devices, driven by demand for new products.
- 4% increase in installs of color printers.

#### Mid-range

- 4% increase in installs of mid-range black-and-white devices.
- 27 % increase in installs of mid-range color devices, primarily driven by demand for new products such as the Xerox Color 550/560, WorkCentre® 7545/7556 and WorkCentre® 7120/7700, and the continued strong demand for the ColorQube™.

#### High-end

- 8% decrease in installs of high-end black-and-white systems, reflecting declines across most product areas.
- 26% increase in installs of high-end color systems, reflecting strong demand for the recently launched Xerox Color 800 and 1000.
- Install activity percentages include installations for document outsourcing and the Xerox-branded product shipments to GIS.
   Descriptions of "Entry," "Mid-range" and "High-end" can be found in Note 2 – Segment Reporting in the Consolidated Financial Statements.

#### Revenue 2009

Technology revenue of \$10,067 million decreased 14%, including a 3-percentage point negative impact from currency. Total revenue included the following:

- 23% decrease in equipment sales revenue, with a 2-percentage point negative impact from currency. The decline reflects lower installs driven by the weak economic environment during the year and delays in customer spending on technology.
- 9% decrease in post sale revenue, with a 3-percentage point negative impact from currency, reflecting lower page volumes and supplies primarily as a result of the weak economic environment.
- Technology revenue mix was 21% Entry, 56% Mid-range and 23% High-end.

#### Segment Profit 2009

Technology profit of \$949 million decreased \$339 million from 2008. The decrease is primarily the result of lower gross profit reflecting decreased revenue partially offset by lower costs and expenses reflecting the benefits from restructuring and favorable currency.

#### Installs 2009

#### Entry

- 40% decrease in installs of A4 black-and-white multifunction devices, primarily reflecting lower activity in developing markets.
- 22% decrease in installs of A4 color multifunction devices, driven by lower overall demand.
- 34% decrease in installs of color printers due to lower demand and lower sales to OEM partners.

#### Mid-range

- 31% decrease in installs of mid-range black-and-white devices.
- 19% decrease in installs of mid-range color devices, driven by lower overall demand which more than offset the impact of new products including the ColorQube and a mid-range version of the Xerox® 700.

#### High-end

- 29% decrease in installs of high-end black-and-white systems, reflecting declines in all product areas.
- 37% decrease in installs of high-end color systems as entry production color declines were partially offset by increased iGen4 installs.

#### **Services**

Our Services segment comprises three service offerings: Business Process Outsourcing ("BPO"), Document Outsourcing ("DO") and Information Technology Outsourcing ("ITO").

Services total revenue and segment profit for the year ended December 31, 2010 increased 177% and 390%, respectively, primarily due to the inclusion of ACS. Since these comparisons are not meaningful, results for the Services segment are primarily discussed on a pro-forma basis, with ACS's 2009 estimated results from February 6 through December 31 included in our historical 2009 results (see "Non-GAAP Financial Measures" section for discussion of this non-GAAP measure).

#### Revenue 2010

Services revenue of 9,637 million increased 177%, or 3% on a proforma<sup>(1)</sup> basis, including a negligible impact from currency.

- BPO delivered pro-forma<sup>(1)</sup> revenue growth of 8 % and represented 53 % of total Services revenue. BPO growth was driven by healthcare services, customer care, transportation solutions, healthcare payer services and 2010 acquisitions.
- DO revenue decreased 3%, including a negligible impact from currency, and represented 34% of total Services revenue. The decrease primarily reflects the continued impact of the weak economy on usage levels and renewal rates.
- ITO revenue was flat on a pro-forma<sup>(1)</sup> basis and represented 13% of total Services revenue.

#### Segment Profit 2010

Services operating profit of \$1,132 million increased \$901 million or \$124 million on a pro-forma  $^{\!(1)}$  basis from 2009, driven primarily by BPO growth and lower G&A expenses.

#### Metrics

#### **Pipeline**

Our BPO and ITO revenue pipeline including synergy opportunities grew 25% over the fourth quarter 2009. The sales pipeline includes the Total Contract Value ("TCV") of new business opportunities that could potentially be contracted within the next six months and excludes business opportunities with estimated annual recurring revenue in excess of \$100 million. The DO sales pipeline grew approximately 17% over the fourth quarter 2009. The DO sales pipeline includes all active deals with \$10 million or greater in TCV.

#### Signings

Signings ("Signings") are defined as estimated future revenues from contracts signed during the period, including renewals of existing contracts. Services signings were an estimated \$14.6 billion in TCV in 2010 and increased 13% as compared to the comparable prior-year period. TCV represents estimated total revenue for future contracts for pipeline or signed contracts for signings as applicable.

Signings were as follows:

(in billions)	Year Ended December 31, 2010
ВРО	\$ 10.0
DO	3.3
ITO	1.3
Total Signings	\$ 14.6

Signings growth was driven by strong signings in both our BPO and DO businesses. In 2010 we signed significant new business in the following areas:

- Child support payment processing
- Commercial healthcare
- Customer care
- Electronic payment cards
- Enterprise print services
- Government healthcare
- Telecom and hardware services
- Transportation

#### Revenue 2009

Services revenue of \$3,476 million decreased 9% including a 2-percentage point negative impact from currency. Services revenue for 2009 and 2008 primarily reflects revenue from DO services. The decrease in revenue is primarily due to lower usage, primarily in black-and-white devices.

#### Segment Profit 2009

Services operating profit of \$231 million decreased \$71 million from 2008. The decrease was primarily due to lower gross profit reflecting a decrease in revenues partially offset by lower cost and expenses reflecting benefits from restructuring and favorable currency.

#### Other

#### Revenue 2010

Other revenue of 1,647 million increased 1%, including a negligible impact from currency. Increases in GIS's network integration and electronic presentation systems and Wide Format sales offset a decline in paper sales. Paper comprised approximately 58% of the Other segment revenue.

#### Segment Loss 2010

Other segment loss of \$342 million was flat with 2009, as higher gross profit reflecting an increase in gross margins from the mix of revenues was partially offset by higher interest expense associated with funding for the ACS acquisition.

#### Revenue 2009

Other revenue of \$1,636 million decreased 21 %, including a 2-percentage point negative impact from currency, primarily driven by declines in revenue from paper, wide format systems, and licensing and royalty arrangements. Paper comprised approximately, 60% of the Other segment revenue.

#### Segment Loss 2009

Other operating loss of \$342 million increased \$97 million from 2008, primarily due to lower revenue, as well as lower interest and equity income.

<sup>(1)</sup> Refer to the "Non-GAAP Financial Measures" section for an explanation of the Pro-forma non-GAAP financial measure.

#### Costs, Expenses and Other Income

#### **Gross Margin**

Gross margins by revenue classification were as follows:

		Year Ended December 31,			Change	Pro-forma <sup>(1)</sup> Change
	2010	2009	2008	2010	2009	2010
Sales	34.5%	33.9%	33.7%	0.6 pts	0.2 pts	1.1 pts
Service, outsourcing and rentals	33.1 %	42.6%	41.9%	(9.5) pts	0.7 pts	(0.7) pts
Finance income	62.7 %	62.0 %	61.8 %	0.7 pts	0.2 pts	0.7 pts
Total Gross Margin	34.4%	39.7%	38.9 %	(5.3) pts	0.8 pts	(0.2) pts

#### Gross Margin 2010

The 2010 total gross margin decreased 5.3-percentage points, and service, outsourcing and rentals gross margin decreased 9.5-percentage points, on an actual basis primarily due to the ACS acquisition. ACS, as a services-based company, had a lower gross margin as compared to a technology-based company, which typified Xerox before the acquisition. Since actual comparisons are not meaningful, gross margins for these two categories are primarily discussed below on a pro-forma basis with ACS's 2009 estimated results from February 6 through December 31 included in our historical 2009 results (see "Non-GAAP Financial Measures" section for a further discussion of this non-GAAP measure).

- Total gross margin decreased 5.3-percentage points or 0.2-percentage points on a pro-forma<sup>(1)</sup> basis, as compared to 2009. The decline was primarily due to the unfavorable impact of year-over-year transaction currency.
- Sales gross margin increased 0.6-percentage points or 1.1-percentage points on a pro-forma<sup>(1)</sup> basis, as compared to 2009. Cost improvements and positive mix more than offset a 0.5-percentage point adverse impact from transaction currency and price declines of about 1-percentage point.
- Service, outsourcing and rentals gross margin decreased 9.5-percentage points or 0.7-percentage points on a pro-forma<sup>(1)</sup> basis, as compared to 2009, as price declines and the higher rate of growth in lower-margin BPO revenue were only partially offset by cost improvements.
- Financing income gross margin of 62.7% remained comparable to 2009.

Since a large portion of our inventory is procured from Japan, the strengthening of the Yen versus the U.S. Dollar and Euro in 2010 and 2009 has significantly impacted our product costs. In 2010, the Yen strengthened approximately 6% against the U.S. Dollar and 10% against the Euro as compared to 2009. In 2009, the Yen strengthened approximately 10% against the U.S. Dollar and 15% against the Euro as compared to 2008. We expect product costs and gross margins to continue to be negatively impacted in 2011, particularly in the first half, if Yen exchange rates remain at January 2011 levels.

#### Gross Margin 2009

- Total gross margin increased 0.8-percentage points compared to 2008, primarily driven by cost improvements, enabled by restructuring and our cost actions, which were partially offset by the 0.5-percentage point unfavorable impact of transaction currency, primarily the Yen, and price declines of 1.0-percentage point.
- Sales gross margin increased 0.2-percentage points, primarily due to the cost improvements and the positive mix of revenues partially offset by the adverse impact of transaction currency on our inventory purchases of 1.0-percentage point and price declines of 1.2-percentage points.
- Service, outsourcing and rentals margin increased 0.7-percentage
  points primarily due to the positive impact from the reduction in costs
  driven by our restructuring and cost actions of 1.5-percentage points.
  These cost improvements more than offset the approximate 0.9percentage point impact of pricing.
- Financing income margin of 62% remained comparable to 2008.

<sup>(1)</sup> Refer to the "Non-GAAP Financial Measures" section for an explanation of the

#### Research, Development and Engineering Expenses ("RD&E")

We invest in technological research and development, particularly in color, software and services. We believe our R&D spending is sufficient to remain technologically competitive. Our R&D is strategically coordinated with that of Fuji Xerox.

		Year Ended December 3	1,		Change	Pro-forma <sup>(1)</sup> Change
(in millions)	2010	2009	2008	2010	2009	2010
R&D	\$ 653	\$ 713	\$ 750	\$ (60)	\$ (37)	\$ (60)
Sustaining Engineering	128	127	134	1	(7)	1
Total RD&E Expenses	\$ 781	\$ 840	\$ 884	\$ (59)	\$ (44)	\$ (59)
RD&E % Revenue R&D Investment by Fuji Xerox <sup>(2)</sup>	3.6 % \$ 821	5.5 % \$ 796	5.0 % \$ 788	(1.9) pts \$ 25	0.5 pts \$ 8	(0.4) pts n/a

<sup>(1)</sup> Refer to the "Non-GAAP Financial Measures" section for an explanation of the Pro-forma non-GAAP financial measure.

#### **RD&E 2010**

The decrease in RD&E spending for 2010 primarily reflects the savings from restructuring and productivity improvements.

#### **RD&E 2009**

The decrease in RD&E spending for 2009 reflects our restructuring and cost actions which consolidated the development and engineering infrastructures within our Technology segment.

#### Selling, Administrative and General Expenses ("SAG")

		Year Ended December	31,		Change	Pro-forma <sup>(1)</sup> Change
(in millions)	2010	2009	2008	2010	2009	2010
Total SAG	\$ 4,594	\$ 4,149	\$ 4,534	\$ 445	\$ (385)	\$ (57)
SAG as a % of revenue	21.2%	27.3%	25.7%	(6.1) pts	1.6 pts	(0.9) pts
Bad Debt Expense	\$ 188	\$ 291	\$ 188	\$ (103)	\$ 103	\$ (108)
Bad Debt as a % of revenue	0.9%	1.9%	1.1 %	(1.0) pts	0.8 pts	(0.5) pts

<sup>(1)</sup> Refer to the "Non-GAAP Financial Measures" section for an explanation of the Pro-forma non-GAAP financial measure.

#### **SAG 2010**

SAG as a percent of revenue decreased 6.1-percentage points on an actual basis, primarily due to the ACS acquisition. ACS, as a typical services-based company, had lower SAG as a percent of revenue as compared to a technology-based company, which typified Xerox before the acquisition. Since actual comparisons are not meaningful, SAG is primarily discussed on a pro-forma basis, with ACS's 2009 estimated results from February 6 through December 31 included in our historical 2009 results (see "Non-GAAP Financial Measures" section for additional discussion of this non-GAAP measure).

SAG of \$4,594 million was \$445 million higher than 2009, or \$57 million lower on a pro-forma<sup>(1)</sup> basis, including a negligible impact from currency. The pro-forma<sup>(1)</sup> SAG decrease reflects the following:

- \$137 million increase in selling expenses, reflecting increased demand generation and brand advertising and higher commissions, partially offset by restructuring savings and productivity improvements
- \$86 million decrease in general and administrative expenses, reflecting benefits from restructuring and operational improvements
- \$108 million decrease in bad debt expense, reflecting an improving write-off trend

<sup>(2)</sup> Increase in Fuji Xerox R&D was primarily due to changes in foreign exchange rates.

#### SAG 2009

SAG of \$4,149 million was \$385 million lower than 2008, including a \$126 million benefit from currency. The SAG decrease was the result of the following:

- \$311 million decrease in selling expenses, reflecting favorable currency; benefits from restructuring, an overall reduction in marketing spend and lower commissions
- \$177 million decrease in general and administrative expenses, reflecting favorable currency and benefits from restructuring and cost actions, partially offset by higher compensation accruals
- \$103 million increase in bad debt expense, reflecting increased write-offs in North America and Europe

#### **Summary Costs and Expenses**

The following is a summary of key metrics used to assess our performance:

Pro-forma(1) Change
2010
(0.2) pts
(0.4) pts
(0.9) pts
1.0 pts
(2.2) pts

<sup>(1)</sup> See the "Non-GAAP Measures" section for additional information.

As previously noted, the acquisition of ACS increased the proportion of revenues from Services. Consistent with services companies, this portion of our operations has a lower gross margin than our Technology segment, but also has both lower SAG and R&D as a percent of revenue. Accordingly, in 2010 we began to assess our performance using an operating margin metric, which neutralizes this mix differential. Operating margin is an internal measurement metric and represents gross margin minus RD&E percentage of revenue and SAG percentage of revenue. (Refer to the "Non-GAAP Financial Measures" section for further information and the reconciliation of operating margin to pre-tax income (loss) margin.)

During 2010, operating margin increased 2.8-percentage points or 1.0-percentage-point on a pro-forma<sup>(1)</sup> basis, as compared to 2009. The improvement reflects strong revenue growth and continued disciplined cost and expense management. During 2009, operating margin decreased 1.6-percentage points largely due to lower revenue as a result of the worldwide recession, as well as the negative effects of currency on our product costs, which were only partially offset by savings from prior-year restructuring actions.

#### **Restructuring and Asset Impairment Charges**

#### 2010 Activity

During 2010 we recorded \$483 million of net restructuring and asset impairment charges which included the following:

- \$470 million of severance costs related to headcount reductions of approximately 9,000 employees. The costs associated with these actions applied about equally to North America and Europe, with approximately 20% related to our developing market countries. Approximately 50% of the costs were focused on gross margin improvements, 40% on SAG and 10% on the optimization of RD&E investments, and impacted the following functional areas:
  - Services
  - Supply chain and manufacturing
  - Back-office administration
  - Development and engineering
- \$28 million for lease termination costs, primarily reflecting the continued rationalization and optimization of our worldwide operating locations, including consolidations with ACS.

• \$19 million loss associated with the sale of our Venezuelan subsidiary. The loss primarily reflects the write-off our Venezuelan net assets including working capital and long-lived assets. We will continue to sell equipment, parts and supplies to the acquiring company through a distribution arrangement but will no longer have any direct or local operations in Venezuela. The sale of our operations and change in business model follows a decision by management in the fourth quarter 2010 to reduce the Company's future exposure and risk associated with operating in this unpredictable economy.

The above charges were partially offset by \$41 million of net reversals for changes in estimated reserves from prior-period initiatives.

We expect 2011 pre-tax savings of approximately \$270 million from our 2010 restructuring actions and approximately \$475 million of annualized savings once all actions are fully implemented.

#### 2009 Activity

Restructuring activity was minimal in 2009, and the related charges primarily reflected changes in estimates in severance costs from previously recorded actions.

#### 2008 Activity

During 2008, we recorded \$357 million of net restructuring charges predominantly consisting of severance and costs related to the elimination of approximately 4,900 positions primarily in North America and Europe. Focus areas for these actions include the following:

- Improving efficiency and effectiveness of infrastructure including: marketing, finance, human resources and training
- Capturing efficiencies in technical services, managed services, and supply chain and manufacturing infrastructure
- Optimizing product development and engineering resources

In addition, related to these activities, we also recorded lease cancellation and other costs of \$19 million and asset impairment charges of \$53 million. The lease termination and asset impairment charges primarily related to: (i) the relocation of certain manufacturing operations including the closing of our toner plant in Oklahoma City and the consolidation of our manufacturing operations in Ireland; and (ii) the exit from certain leased and owned facilities as a result of the actions noted above.

#### **Restructuring Summary**

The restructuring reserve balance as of December 31, 2010 for all programs was \$323 million, of which approximately \$309 million is expected to be spent over the next 12 months. Refer to Note 9 – Restructuring and Asset Impairment Charges in the Consolidated Financial Statements for additional information regarding our restructuring programs.

#### **Acquisition-Related Costs**

Costs of \$77 million were incurred during 2010 in connection with our acquisition of ACS. These costs include \$53 million of transaction costs, which represent external costs directly related to completing the acquisition of ACS and primarily include expenditures for investment banking, legal, accounting and other similar services. Legal costs include costs associated with the ACS shareholders litigation which was settled in 2010. The remainder of the acquisition-related costs represents external incremental costs directly related to the integration of ACS and Xerox. These costs include expenditures for consulting, systems integration, corporate communication services and the consolidation of facilities, as well as the expense associated with the performance shares that were granted to ACS management in connection with existing change-in-control agreements.

Costs of \$72 million were incurred during 2009, in connection with our acquisition of ACS. \$58 million of the costs relate to the write-off of fees associated with the Bridge Loan Facility commitment which was terminated as a result of securing permanent financing to fund the acquisition. The remainder of the costs represents transaction costs such as banking, legal and accounting fees, as well as some pre-integration costs such as external consulting services.

#### **Amortization of Intangible Assets**

During 2010, we recorded \$312 million for the amortization of intangibles assets, which was \$252 million higher than 2009. The increase primarily reflects the amortization of intangibles associated with our acquisition of ACS. Refer to Note 3 – Acquisitions in the Consolidated Financial Statements for additional information regarding the ACS acquisition.

Amortization of intangibles was \$60 million in 2009 which was an increase of \$6 million over 2008, primarily as a result of the full-year amortization of the assets acquired as part of our acquisitions in 2008.

#### **Worldwide Employment**

Worldwide employment of 136,500 as of December 31, 2010 increased approximately 83,000 from December 31, 2009, primarily due to the additional headcount related to the ACS acquisition partially offset by restructuring reductions. Worldwide employment was approximately 53,600 and 57,100 at December 31, 2009 and 2008, respectively.

#### Other Expenses, Net

Other expenses, net for the three years ended December 31, 2010 were as follows:

(in millions)	2010	2009	2008
Non-financing interest expense	\$ 346	\$ 256	\$ 262
Interest income	(19)	(21)	(35)
Gain on sales of businesses			
and assets	(18)	(16)	(21)
Currency losses, net	11	26	34
ACS shareholders litigation			
settlement	36	_	_
Litigation matters	(4)	9	781
Loss on early extinguishment			
of debt	15	_	_
All Other expenses, net	22	31	12
Total Other Expenses, Net	\$389	\$ 285	\$1,033

Non-financing interest expense: 2010 non-financing interest expense of \$346 million increased \$90 million from 2009 due to higher average debt balances, primarily resulting from the funding of the ACS acquisition, partially offset by the early extinguishment of certain debt instruments as well as the scheduled repayments of other debt.

In 2009 non-financing interest expense decreased compared to 2008, as interest expense associated with our \$2.0 billion Senior Note offering for the funding of the ACS acquisition was more than offset by lower interest rates on the remaining debt.

Interest income: Interest income is derived primarily from our invested cash and cash equivalent balances. The decline in interest income in 2010 and 2009 was primarily due to lower average cash balances and rates of return.

Gain on sales of businesses and assets: Gains on sales of business and assets primarily consisted of the sales of certain surplus facilities in Latin America.

Currency losses, net: Currency losses primarily result from the re-measurement of foreign currency-denominated assets and liabilities, the cost of hedging foreign currency-denominated assets and liabilities, the mark-to-market of foreign exchange contracts utilized to hedge those foreign currency-denominated assets and liabilities and the mark-to-market impact of hedges of anticipated transactions, primarily future inventory purchases, for those that we do not apply cash flow hedge accounting treatment.

The 2010 net currency losses were primarily due to the currency devaluation in Venezuela. In January 2010, Venezuela announced a devaluation of the Bolivar to an official rate of 4.30 Bolivars to the U.S. Dollar for a majority of our products. As a result of this devaluation, we recorded a currency loss of \$21 million in the first quarter of 2010 for the re-measurement of our net Bolivar-denominated monetary assets. This loss was partially offset by a cumulative translation gain of \$6 million that was recognized upon the repatriation of cash and liquidation of a foreign subsidiary.

The 2009 net currency losses were primarily due to the significant movement in exchange rates among the U.S. Dollar, Euro and Yen in the first quarter of 2009, as well as the increased cost of hedging, particularly in developing markets.

The 2008 currency losses were primarily due to net re-measurement losses associated with our Yen-denominated payables, foreign currency-denominated assets and liabilities in our developing markets and the cost of hedging. The currency losses on Yen-denominated payables were largely limited to the first quarter 2008 as a result of the significant and rapid weakening of the U.S. Dollar and Euro versus the Yen.

ACS Shareholders' Litigation Settlement: Represents litigation expense of \$36 million for the settlement of claims by ACS shareholders arising from our acquisition of ACS. The total settlement for all defendants was approximately \$69 million, with Xerox paying approximately \$36 million net of insurance proceeds.

Litigation matters: The 2010 and 2009 amounts for litigation matters primarily relate to changes in estimated probable losses for various legal matters.

In 2008 legal matters consisted of the following:

- \$721 million reflecting provisions for the \$670 million court approved settlement of *Carlson v. Xerox Corporation* and other pending securities-related cases, net of insurance recoveries.
- \$36 million for probable losses on Brazilian labor-related contingencies.
   Following an assessment of the most recent trend in the outcomes of these matters, we reassessed the probable estimated loss and, as a result, recorded an additional reserve of \$36 million in the fourth quarter of 2008.
- \$24 million associated with probable losses from various other legal matters.

Refer to Note 17 – Contingencies in the Consolidated Financial Statements for additional information regarding litigation against the Company.

All other expenses, net: All Other expenses in 2010 decreased primarily due to lower interest expense on the Brazil tax and labor contingencies.

All Other expenses, net in 2009 were \$19 million higher than 2008, primarily due to fees associated with the sale of receivables, as well as an increase in interest expense related to Brazil tax and labor contingencies.

#### **Income Taxes**

				Year End	ed December	31,			
		2010			2009			2008	
		Income			Income			Income	
	Pre-Tax	Tax	Effective	Pre-Tax	Tax	Effective	Pre-Tax	Tax	Effective
(in millions)	Income	Expense	Tax Rate	Income	Expense	Tax Rate	Income	Expense	Tax Rate
Reported	\$ 815	\$ 256	31.4%	\$ 627	\$ 152	24.2%	\$ (79)	\$ (231)	292.4%
Adjustments:									
Xerox restructuring charge <sup>(1)</sup>	483	166		(8)	(3)		426	134	
Acquisition-related costs	77	19		72	23		_	_	
Amortization of intangible assets	312	118		60	22		54	19	
Venezuela devaluation costs	21	_		_	_		_	_	
Medicare subsidy tax law change	_	(16)		_	_		_	_	
Equipment write-off	_	_		_	_		39	15	
Provision for securities litigation	_	_		_	_		774	283	
ACS Shareholders' litigation settlement	36	_		_	_		_	_	
Loss on early extinguishment of debt	15	5		_	_		_	41	
Adjusted <sup>(2)</sup>	\$ 1,759	\$ 548	31.2%	\$ 751	\$ 194	25.8 %	\$1,214	\$ 261	21.5 %

The 2010 effective tax rate was 31.4%, or  $31.2\%^{(2)}$  on an adjusted basis, which was lower than the U.S. statutory rate primarily due to the geographical mix of income before taxes and the related effective tax rates in those jurisdictions as well as the U.S. tax impacts on certain foreign income and tax law changes.

The 2009 effective tax rate was 24.2 %, or 25.8 %  $^{(2)}$  on an adjusted basis, which was lower than the U.S. statutory tax rate primarily reflecting the benefit to taxes from the geographical mix of income before taxes and the related effective tax rates in those jurisdictions and the settlement of certain previously unrecognized tax benefits partially offset by a reduction in the utilization of foreign tax credits.

The 2008 effective tax rate was 292.4%, or 21.5%  $^{(2)}$  on an adjusted basis, which was lower than the U.S. statutory tax rate primarily reflecting the benefit to taxes from the geographical mix of income before taxes and the related effective tax rates in those jurisdictions, the utilization of foreign tax credits and tax law changes.

Our effective tax rate will change based on nonrecurring events as well as recurring factors including the geographical mix of income before taxes and the related effective tax rates in those jurisdictions and the U.S. tax impacts on certain foreign income. In addition, our effective tax rate will change based on discrete or other nonrecurring events (such as audit settlements) that may not be predictable. We anticipate that our effective tax rate for 2011 will be approximately 31%, excluding the effects of any discrete events.

Refer to Note 16 – Income and Other Taxes in the Consolidated Financial Statements for additional information.

#### Equity in Net Income of Unconsolidated Affiliates

	Year Ended December 31,				
(in millions)	2010	2009	2008		
Total equity in net income of unconsolidated affiliates Fuji Xerox after-tax	\$ 78	\$ 41	\$ 113		
restructuring costs <sup>(1)</sup>	38	46	16		

<sup>(1)</sup> Represents our 25% share of Fuji Xerox after-tax restructuring costs. Amounts are included in Total equity in net income of unconsolidated affiliates.

Equity in net income of unconsolidated affiliates primarily reflects our  $25\,\%$  share in Fuji Xerox.

The 2010 increase of \$37 million from 2009 was primarily due to an increase in Fuji Xerox's net income, which was primarily driven by higher revenue and cost improvements, as well as lower restructuring costs.

The 2009 decrease of \$72 million from 2008 was primarily due to Fuji Xerox's lower net income, which was negatively impacted by the weakness in the worldwide economy, as well as \$46 million related to our share of Fuji Xerox after-tax restructuring costs.

#### **Recent Accounting Pronouncements**

Refer to Note 1 – Summary of Significant Accounting Policies in the Consolidated Financial Statements for a description of recent accounting pronouncements including the respective dates of adoption and the effects on results of operations and financial condition.

<sup>(1)</sup> Income tax benefit from restructuring in 2010 includes a \$19 million benefit from the sale of our Venezuelan operations.

<sup>(2)</sup> See the "Non-GAAP Measures" section for additional information.

#### **Capital Resources and Liquidity**

#### **Cash Flow Analysis**

The following summarizes our cash flows for the three years ended December 31, 2010, as reported in our Consolidated Statements of Cash Flows in the accompanying Consolidated Financial Statements:

		Year Ended Decer	nber 31,		Change
(in millions)	2010	2009	2008	2010	2009
Net cash provided by operating activities	\$ 2,726	\$ 2,208	\$ 939	\$ 518	\$ 1,269
Net cash used in investing activities	(2,178)	(343)	(441)	(1,835)	98
Net cash (used in) provided by financing activities	(3,116)	692	(311)	(3,808)	1,003
Effect of exchange rate changes on cash and cash equivalents	(20)	13	(57)	(33)	70
(Decrease) increase in cash and cash equivalents	(2,588)	2,570	130	(5,158)	2,440
Cash and cash equivalents at beginning of year	3,799	1,229	1,099	2,570	130
Cash and Cash Equivalents at End of Year	\$ 1,211	\$ 3,799	\$ 1,229	\$(2,588)	\$ 2,570

#### Cash Flows from Operating Activities

Net cash provided by operating activities was \$2,726 million for the year ended December 31, 2010 and includes \$113 million of cash outflows for acquisition-related expenditures. The \$518 million increase in cash from 2009 was primarily due to the following:

- \$1,173 million increase in pre-tax income before depreciation and amortization, stock-based compensation, litigation, restructuring and the Venezuelan currency devaluation.
- \$458 million increase due to higher accounts payable and accrued compensation primarily related to higher inventory purchases and the timing of accounts payable payments as well as increased compensation, benefit and other accruals.
- \$141 million increase primarily from the early termination of certain interest rate swaps.
- \$57 million increase due to lower restructuring payments.
- \$470 million decrease as a result of higher inventory levels reflecting increased activity.
- \$367 million decrease due to an increase in accounts receivable, net of
  collections of deferred proceeds from the sale of receivables, primarily
  as a result of higher revenues and a lower impact from receivable sales.
- \$216 million decrease as a result of up-front costs and other customer related spending associated with our services contracts.
- \$140 million decrease due to higher finance receivables of \$119 million and equipment on operating leases of \$21 million, both reflective of increased equipment placements.
- \$115 million decrease primarily due to higher contributions to our U.S. pension plans. No contributions were made in 2009 to our U.S. pension plans due to the availability of prior years' credit balances.

Net cash provided by operating activities was \$2,208 million for the year ended December 31, 2009. The \$1,269 million increase in cash from 2008 was primarily due to the following:

- \$587 million increase due to the absence of payments for securitiesrelated litigation settlements.
- \$433 million increase as a result of lower inventory levels reflecting aggressive supply chain actions in light of lower sales volume.
- \$410 million increase from accounts receivables reflecting the benefits from sales of accounts receivables, lower revenue and strong collection effectiveness.
- \$177 million increase due to lower contributions to our defined pension benefit plans. The lower contributions are primarily in the U.S., as no contributions were required due to the availability of prior years' credit balances.
- \$116 million increase due to lower net tax payments.
- \$84 million increase due to higher net run-off of finance receivables.
- \$64 million increase due to lower placements of equipment on operating leases, reflecting lower install activity.
- \$440 million decrease in pre-tax income before litigation, restructuring and acquisition costs.
- \$139 million decrease due to higher restructuring payments related to prior years' actions.
- \$54 million decrease due to lower accounts payable and accrued compensation, primarily related to lower purchases and the timing of payments to suppliers.

#### Cash Flows from Investing Activities

Net cash used in investing activities was \$2,178 million for the year ended December 31, 2010. The \$1,835 million increase in the use of cash from 2009 was primarily due to the following:

- \$1,571 million increase primarily due to the acquisitions of ACS for \$1,495 million, EHRO for \$125 million, TMS Health for \$48 million, IBS for \$29 million, Georgia for \$21 million and Spur for \$12 million.
- \$326 million increase due to higher capital expenditures (including internal use software) primarily as a result of the inclusion of ACS in 2010.
- \$35 million decrease due to higher cash proceeds from asset sales.

Net cash used in investing activities was \$343 million for the year ended December 31, 2009. The \$98 million decrease in the use of cash from 2008 was primarily due to the following:

- \$142 million decrease due to lower capital expenditures (including internal use software), reflecting very stringent spending controls.
- \$21 million increase due to lower cash proceeds from asset sales.

#### Cash Flows from Financing Activities

Net cash used in financing activities was \$3,116 million for the year ended December 31, 2010. The \$3,808 million decrease in cash from 2009 was primarily due to the following:

- \$3,980 million decrease due to net debt activity. 2010 includes the repayments of \$1,733 million of ACS's debt on the acquisition date, \$950 million of Senior Notes, \$550 million early redemption of the 2013 Senior Notes, net payments of \$110 million on other debt and \$14 million of debt issuance costs for the Bridge Loan Facility commitment, which was terminated in 2009. These payments were offset by net proceeds of \$300 million from Commercial Paper issued under a program we initiated during the fourth quarter 2010. 2009 reflects the repayment of \$1,029 million for Senior Notes due in 2009, net payments of \$448 million for Zero Coupon Notes, net payments of \$246 million on the Credit Facility, net payments of \$35 million primarily for foreign short-term borrowings and \$44 million of debt issuance costs for the Bridge Loan Facility commitment which was terminated. These payments were partially offset by net proceeds of \$2,725 million from the issuance of Senior Notes in May and December 2009.
- \$66 million decrease, reflecting dividends on an increased number of outstanding shares as a result of the acquisition of ACS.
- \$182 million increase due to proceeds from the issuance of common stock primarily as a result of the exercise of stock options issued under the former ACS plans as well as the exercise of stock options from several expiring grants.
- \$58 million increase from lower net repayments on secured debt.

Net cash provided by financing activities was \$692 million for the year ended December 31, 2009. The \$1,003 million increase in cash from 2008 was primarily due to the following:

- \$812 million increase because no purchases were made under our share repurchase program in 2009.
- \$170 million increase from lower net repayments on secured debt.
- \$21 million increase due to lower share repurchases related to employee withholding taxes on stock-based compensation vesting.
- \$3 million decrease due to lower net debt proceeds. 2009 reflects the repayment of \$1,029 million for Senior Notes due in 2009, net payments of \$448 million for Zero Coupon Notes, net payments of \$246 million on the Credit Facility, net payments of \$35 million primarily for foreign short-term borrowings and \$44 million of debt issuance costs for the Bridge Loan Facility commitment which was terminated. These payments were partially offset by net proceeds of \$2,725 million from the issuance of Senior Notes in May and December 2009. 2008 reflects the issuance of \$1.4 billion in Senior Notes, \$250 million in Zero Coupon Notes and net payments of \$354 million on the Credit Facility and \$370 million on other debt.

#### **ACS** Acquisition

On February 5, 2010 we acquired all of the outstanding equity of ACS in a cash-and-stock transaction valued at approximately \$6.2 billion, net of cash acquired. The consideration transferred to acquire ACS was as follows:

(in millions)	February 5, 2010
Xerox common stock issued	\$ 4,149
Cash consideration, net of cash acquired	1,495
Value of exchanged stock options	168
Series A convertible preferred stock	349
Net Consideration – Cash and Non-cash	\$ 6,161

In addition, we also repaid \$1.7 billion of ACS's debt at acquisition and assumed an additional \$0.6 billion.

Refer to Note 3- Acquisitions in the Consolidated Financial Statements for additional information regarding the ACS acquisition.

#### Financing Activities, Credit Facility and Capital Markets

#### **Customer Financing Activities**

We provide lease equipment financing to the majority of our customers, primarily in our Technology segment. Our lease contracts permit customers to pay for equipment over time rather than at the date of installation. Our investment in these contracts is reflected in Total finance assets, net. We currently fund our customer financing activity through cash generated from operations, cash on hand, borrowings under bank credit facilities and proceeds from capital markets offerings.

We have arrangements in certain international countries and domestically through GIS, where third-party financial institutions independently provide lease financing, on a non-recourse basis to Xerox, directly to our customers. In these arrangements, we sell and transfer title of the equipment to these financial institutions. Generally, we have no continuing ownership rights in the equipment subsequent to its sale; therefore, the unrelated third-party finance receivable and debt are not included in our Consolidated Financial Statements.

The following represents our investment in lease contracts as of December 31:

(in millions)	2010	2009
Total Finance receivables, net (1)	\$ 6,620	\$7,027
Equipment on operating leases, net	530	551
Total Finance Assets, net	\$7,150	\$7,578

<sup>(1)</sup> Includes (i) billed portion of finance receivables, net, (ii) finance receivables, net and (iii) finance receivables due after one year, net as included in the Consolidated Balance Sheets as of December 31, 2010 and 2009.

\$134 million of the \$428 million decrease in Total finance assets, net is due to currency.

We maintain a certain level of debt, referred to as financing debt, in order to support our investment in our lease contracts. We maintain an assumed 7:1 leverage ratio of debt to equity as compared to our finance assets for this financing aspect of our business. Based on this leverage, the following represents the breakdown of Total debt between financing debt and core debt as of December 31:

Total Debt	\$8,607	\$9,264
Core debt	2,351	2,633
Financing debt <sup>(1)</sup>	\$ 6,256	\$6,631
(in millions)	2010	2009

<sup>(1)</sup> Financing debt includes \$5,793 million and \$6,149 million as of December 2010 and 2009, respectively, of debt associated with Total finance receivables, net and is the basis for our calculation of "equipment financing interest" expense. The remainder of the financing debt is associated with Equipment on operating leases.

The following summarizes our debt as of December 31:

(in millions)	2010	2009
Principal debt balance <sup>(1)</sup>	\$ 8,380	\$ 9,122
Net unamortized discount	(1)	(11)
Fair value adjustments	228	153
Total Debt	8,607	9,264
Less: Current maturities and short-term $debt^{(1)}$	(1,370)	(988)
Total Long-term Debt <sup>(1)</sup>	\$ 7,237	\$ 8,276

<sup>(1)</sup> December 31, 2010 includes Commercial Paper of \$300 million.

#### Sales of Accounts Receivable

We have facilities in the U.S., Canada and several countries in Europe that enable us to sell to third parties, on an ongoing basis, certain accounts receivable without recourse. The accounts receivable sold are generally short-term trade receivables with payment due dates of less than 60 days. Accounts receivable sales were as follows:

	Year Ended December 31,						
(in millions)	2010	2009	2008				
Accounts receivable sales	\$2,374	\$1,566	\$717				
Deferred proceeds	307	_	_				
Fees associated with sales	15	13	4				
Estimated increase on operating							
cash flows <sup>(1)</sup>	106	309	51				

<sup>(1)</sup> Represents the difference between current and prior-year fourth-quarter accounts receivable sales adjusted for the effects of: (i) the deferred proceeds, (ii) collections prior to the end of the year and (iii) currency.

Refer to Note 4 – Receivables, Net in the Consolidated Financial Statements for additional information.

#### Financial Instruments

Refer to Note 13 – Financial Instruments in the Consolidated Financial Statements for additional information regarding our derivative financial instruments.

#### **Share Repurchase Programs**

Refer to Note 19 – Shareholders' Equity – "Treasury Stock" in the Consolidated Financial Statements for additional information regarding our share repurchase programs.

#### Dividends

The Board of Directors declared aggregate dividends of \$243 million and \$152 million on common stock in 2010 and 2009, respectively. The increase in 2010 is primarily due to the common stock issued in connection with the ACS acquisition.

The Board of Directors declared aggregate dividends of \$21 million on the Series A Convertible Preferred Stock in 2010. The preferred shares were issued in connection with the acquisition of ACS.

Refer to Note 3 – Acquisitions in the Consolidated Financial Statements for additional information regarding the ACS acquisition.

#### Capital Market Activity

In 2010, we redeemed our \$550 million 7.625% Senior Notes due in 2013. We incurred a loss on extinguishment of approximately \$15 million, representing the call premium of approximately \$7 million, as well as the write-off of unamortized debt costs of \$8 million.

Refer to Note 11 – Debt in the Consolidated Financial Statements for additional information regarding 2010 Debt activity.

#### Liquidity and Financial Flexibility

We manage our worldwide liquidity using internal cash management practices, which are subject to (1) the statutes, regulations and practices of each of the local jurisdictions in which we operate, (2) the legal requirements of the agreements to which we are a party and (3) the policies and cooperation of the financial institutions we utilize to maintain and provide cash management services.

Our liquidity is a function of our ability to successfully generate cash flows from a combination of efficient operations and access to capital markets. Our ability to maintain positive liquidity going forward depends on our ability to continue to generate cash from operations and access to financial markets, both of which are subject to general economic, financial, competitive, legislative, regulatory and other market factors that are beyond our control.

The following is a discussion of our liquidity position as of December 31, 2010:

 Total cash and cash equivalents was \$1.2 billion and there were no outstanding borrowings or letters of credit under our \$2 billion Credit Facility. The Credit Facility provides backup for our Commercial Paper ("CP") borrowings which amounted to \$300 million at December 31, 2010.

- In October 2010, Xerox's Board of Directors authorized the company to issue Commercial Paper, a liquidity vehicle that the Company has not used for several years. Aggregate CP and Credit Facility borrowings may not exceed \$2 billion outstanding at any time. Under the company's private placement CP program as of December 31, 2010, we could issue CP up to a maximum amount of \$1 billion. In February 2011 this amount was increased to \$2 billion to be consistent with the Board authorization.
- Over the past three years we have consistently delivered strong cash flow from operations, driven by the strength of our annuity-based revenue model. Cash flows from operations were \$2,726 million, \$2,208 million and \$939 million for the years ended December 31, 2010, 2009 and 2008, respectively. Cash flows from operations in 2008 included \$615 million in net payments for securities litigation.
- Our principal debt maturities are in line with historical and projected cash flows and are spread over the next 10 years as follows and includes \$300 million of Commercial Paper in 2011 (in millions):

Year	Amount
2011	\$1,370
2012	1,126
2013	412
2014	771
2015	1,251
2016	950
2017	501
2018	1,001
2019	650
2020 and thereafter	348
Total Debt	\$8,380

#### Loan Covenants and Compliance

At December 31, 2010, we were in full compliance with the covenants and other provisions of our Credit Facility and Senior Notes. We have the right to prepay outstanding loans or to terminate the Credit Facility without penalty. Failure to comply with material provisions or covenants of the Credit Facility and Senior Notes could have a material adverse effect on our liquidity and operations and our ability to continue to fund our customers' purchase of Xerox equipment.

Refer to Note 11 – Debt in the Consolidated Financial Statements for additional information regarding debt arrangements.

## Contractual Cash Obligations and Other Commercial Commitments and Contingencies

At December 31, 2010, we had the following contractual cash obligations and other commercial commitments and contingencies:

(in millions)	2011	2012	2013	2014	2015	Thereafter
Total debt, including capital lease obligations (1)	\$ 1,370	\$1,126	\$412	\$ 771	\$1,251	\$3,450
Minimum operating lease commitments <sup>(2)</sup>	669	486	337	171	118	106
Liability to subsidiary trust issuing						
preferred securities(3)	_	_	_	_	_	650
Defined benefit pension plans	500	_	_	_	_	_
Retiree health payments	87	86	85	85	84	396
Estimated Purchase Commitments:						
Flextronics <sup>(4)</sup>	670	_	_	_	_	_
Fuji Xerox <sup>(5)</sup>	2,100	_	_	_	_	_
HPES Contracts <sup>(6)</sup>	69	23	6	_	_	_
Other IM service contracts <sup>(7)</sup>	150	140	122	89	12	36
Other <sup>(8)</sup>	7	7	1	_	_	_
Other Commitments <sup>(9)</sup> :						
Surety Bonds	636	20	7	1	1	1
Letters of Credit	96	15	_	4	_	155
Total	\$ 6,354	\$1,903	\$970	\$1,121	\$1,466	\$4,794

<sup>(1)</sup> Refer to Note 11 – Debt in the Consolidated Financial Statements for additional information and interest payments related to total debt. Amounts above include principal portion only and \$300 million of Commercial Paper in 2011.

<sup>(2)</sup> Refer to Note 6 – Land, Buildings and Equipment, Net in the Consolidated Financial Statements for additional information related to minimum operating lease commitments.

<sup>(3)</sup> Refer to Note 12 – Liability to Subsidiary Trust Issuing Preferred Securities in the Consolidated Financial Statements for additional information and interest payments (amounts above include principal portion only).

<sup>(4)</sup> Flextronics: We outsource certain manufacturing activities to Flextronics and are currently in the first of two one-year extensions of the Master Supply Agreement. The term of this agreement is three years, with two additional one-year extension periods. The amount included in the table reflects our estimate of purchases over the next year and is not a contractual commitment.

<sup>(5)</sup> Fuji Xerox: The amount included in the table reflects our estimate of purchases over the next year and is not a contractual commitment.

<sup>(6)</sup> HPES contract: We have an information management contract with HP Enterprise Services ("HPES"), legal successor to Electronic Data Systems Corp., through March 2014. Services to be provided under this contract include support for European mainframe system processing, as well as workplace, service desk, voice and data network management. Although the HPES contract runs through March 2014, we may choose to transfer some of the services to internal Xerox providers before the HPES contract ends. There are no minimum payments required under this contract. The amounts disclosed in the table reflect our estimate of minimum payments for the periods shown. We can terminate the contract for convenience by providing 60 day's prior notice without paying a termination fee. Should we terminate the contract for convenience, we have an option to purchase the assets placed in service under the HPES contract.

<sup>(7)</sup> IM ("Information Management") services: During 2010 and 2009, we terminated certain information management services provided under the HPES contract. Terminated services were either discontinued or we entered into new agreements for similar services with other providers. Services provided under these contracts include mainframe application processing, development and support; and mid-range applications processing and support. The contracts have various terms through 2015. Some of the contracts require minimum payments and require early termination penalties. The amounts disclosed in the table reflect our estimate of minimum payments.

<sup>(8)</sup> Other purchase commitments: We enter into other purchase commitments with vendors in the ordinary course of business. Our policy with respect to all purchase commitments is to record losses, if any, when they are probable and reasonably estimable. We currently do not have, nor do we anticipate, material loss contracts.

<sup>(9)</sup> Certain contracts, primarily governmental, require surety bonds or letters of credit as guarantee of performance. Generally these commitments have one-year terms which are typically renewed annually. Refer to Note 17 – Contingencies in the Consolidated Financial Statements for additional information.

#### Pension and Other Post-retirement Benefit Plans

We sponsor defined benefit pension plans and retiree health plans that require periodic cash contributions. Our 2010 contributions for these plans were \$237 million for our defined benefit pension plans and \$92 million for our retiree health plans. In 2011 we expect, based on current actuarial calculations, to make contributions of approximately \$500 million to our worldwide defined benefit pension plans and approximately \$90 million to our retiree health benefit plans. Contributions to our defined benefit pension plans have increased from the prior year due to a decrease in the discount rate, prior years' investment performance as well as the requirement in the U.S. to make quarterly contributions for the current plan year. Contributions in subsequent years will depend on a number of factors, including the investment performance of plan assets and discount rates as well as potential legislative and plan changes. We currently expect contributions to our defined benefit pension plans to decline in years subsequent to 2011.

Our retiree health benefit plans are non-funded and are almost entirely related to domestic operations. Cash contributions are made each year to cover medical claims costs incurred during the year. The amounts reported in the above table as retiree health payments represent our estimate of future benefit payments.

#### Fuji Xerox

We purchased products, including parts and supplies, from Fuji Xerox totaling \$2.1 billion, \$1.6 billion and \$2.1 billion in 2010, 2009 and 2008, respectively. Our purchase commitments with Fuji Xerox are entered into in the normal course of business and typically have a lead time of three months. Related party transactions with Fuji Xerox are discussed in Note 7 – Investments in Affiliates, at Equity in the Consolidated Financial Statements.

#### Brazil Tax and Labor Contingencies

Our Brazilian operations are involved in various litigation matters and have received or been the subject of numerous governmental assessments related to indirect and other taxes, as well as disputes associated with former employees and contract labor. The tax matters, which comprise a significant portion of the total contingencies, principally relate to claims for taxes on the internal transfer of inventory, municipal service taxes on rentals and gross revenue taxes. We are disputing these tax matters and intend to vigorously defend our positions. Based on the opinion of legal counsel and current reserves for those matters deemed probable of loss, we do not believe that the ultimate resolution of these matters will materially impact our results of operations, financial position or cash flows. The labor matters principally relate to claims made by former employees and contract labor for the equivalent payment of all social security and other related labor benefits, as well as consequential tax claims, as if they were regular employees.

As of December 31, 2010, the total amounts related to the unreserved portion of the tax and labor contingencies, inclusive of any related interest, amounted to approximately \$1,274 million, with the increase from the December 31, 2009 balance of \$1,225 million primarily related to currency and current-year interest indexation partially offset by matters that have been closed. With respect to the unreserved balance of \$1,274 million, the majority has been assessed by management as being remote as to the likelihood of ultimately resulting in a loss to the Company. In connection with the above proceedings, customary local regulations may require us to make escrow cash deposits or post other security of up to half of the total amount in dispute. As of December 31, 2010 we had \$276 million of escrow cash deposits for matters we are disputing and there are liens on certain Brazilian assets with a net book value of \$19 million and additional letters of credit of approximately \$160 million. Generally, any escrowed amounts would be refundable and any liens would be removed to the extent the matters are resolved in our favor. We routinely assess these matters as to probability of ultimately incurring a liability against our Brazilian operations and record our best estimate of the ultimate loss in situations where we assess the likelihood of an ultimate loss as probable.

#### Other Contingencies and Commitments

As more fully discussed in Note 17 – Contingencies in the Consolidated Financial Statements, we are involved in a variety of claims, lawsuits, investigations and proceedings concerning securities law, intellectual property law, environmental law, employment law and the Employee Retirement Income Security Act. In addition, guarantees, indemnifications and claims may arise during the ordinary course of business from relationships with suppliers, customers and nonconsolidated affiliates. Nonperformance under a contract including a guarantee, indemnification or claim could trigger an obligation of the Company.

We determine whether an estimated loss from a contingency should be accrued by assessing whether a loss is deemed probable and can be reasonably estimated. Should developments in any of these areas cause a change in our determination as to an unfavorable outcome and result in the need to recognize a material accrual, or should any of these matters result in a final adverse judgment or be settled for significant amounts, they could have a material adverse effect on our results of operations, cash flows and financial position in the period or periods in which such change in determination, judgment or settlement occurs.

#### **Unrecognized Tax Benefits**

As of December 31, 2010, we had \$186 million of unrecognized tax benefits. This represents the tax benefits associated with various tax positions taken, or expected to be taken, on domestic and international tax returns that have not been recognized in our financial statements due to uncertainty regarding their resolution. The resolution or settlement of these tax positions with the taxing authorities is at various stages and therefore we are unable to make a reliable estimate of the eventual cash flows by period that may be required to settle these matters. In addition, certain of these matters may not require cash settlement due to the existence of credit and net operating loss carryforwards, as well as other offsets, including the indirect benefit from other taxing jurisdictions that may be available.

#### **Off-Balance Sheet Arrangements**

Although we rarely utilize off-balance sheet arrangements in our operations, we enter into operating leases in the normal course of business. The nature of these lease arrangements is discussed in Note 6 – Land, Buildings and Equipment, Net in the Consolidated Financial Statements. In addition, we have facilities in the U.S., Canada and several countries in Europe that enable us to sell to third parties, on an ongoing basis, certain accounts receivable without recourse. Refer to Note 4 – Receivables, Net in the Consolidated Financial Statements for further additional information.

See the table above for the Company's contractual cash obligations and other commercial commitments and Note 17 – Contingencies in the Consolidated Financial Statements for additional information regarding our guarantees, indemnifications and warranty liabilities.

#### Financial Risk Management

We are exposed to market risk from foreign currency exchange rates and interest rates, which could affect operating results, financial position and cash flows. We manage our exposure to these market risks through our regular operating and financing activities and, when appropriate, through the use of derivative financial instruments. We utilized derivative financial instruments to hedge economic exposures, as well as reduce earnings and cash flow volatility resulting from shifts in market rates.

Recent market events have not caused us to materially modify or change our financial risk management strategies with respect to our exposures to interest rate and foreign currency risk. Refer to Note 13 – Financial Instruments in the Consolidated Financial Statements for additional discussion on our financial risk management.

#### Foreign Exchange Risk Management

Assuming a 10% appreciation or depreciation in foreign currency exchange rates from the quoted foreign currency exchange rates at December 31, 2010, the potential change in the fair value of foreign currency-denominated assets and liabilities in each entity would not be significant because all material currency asset and liability exposures were economically hedged as of December 31, 2010. A 10% appreciation or depreciation of the U.S. Dollar against all currencies from the quoted foreign currency exchange rates at December 31, 2010 would have a \$528 million impact on our cumulative translation adjustment portion of equity. The net amount invested in foreign subsidiaries and affiliates, primarily Xerox Limited, Fuji Xerox, Xerox Canada Inc. and Xerox do Brasil, and translated into U.S. Dollars using the year-end exchange rates, was \$5.3 billion at December 31, 2010.

#### Interest Rate Risk Management

The consolidated weighted-average interest rates related to our total debt and liability to subsidiary trust issuing preferred securities for 2010, 2009 and 2008 approximated 5.8%, 6.1% and 6.6%, respectively. Interest expense includes the impact of our interest rate derivatives.

Virtually all customer-financing assets earn fixed rates of interest. The interest rates on a significant portion of the Company's term debt are fixed.

As of December 31, 2010, \$952 million of our total debt carried variable interest rates, including the effect of pay variable interest rate swaps we use to reduce the effective interest rate on our fixed coupon debt.

The fair market values of our fixed-rate financial instruments are sensitive to changes in interest rates. At December 31, 2010, a 10% change in market interest rates would change the fair values of such financial instruments by approximately \$194 million.

#### **Non-GAAP Financial Measures**

We have reported our financial results in accordance with generally accepted accounting principles ("GAAP"). Additionally, we have discussed our results using non-GAAP measures.

Management believes that these non-GAAP financial measures provide an additional means of analyzing the current periods' results against the corresponding prior periods' results. However, these non-GAAP financial measures should be viewed in addition to, and not as a substitute for, the Company's reported results prepared in accordance with GAAP. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP. Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Compensation of our executives is based in part on the performance of our business based on these non-GAAP measures.

A reconciliation of these non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with GAAP are set forth below.

#### **Adjusted Earnings Measures**

To better understand the trends in our business and the impact of the ACS acquisition, we believe it is necessary to adjust the following amounts determined in accordance with GAAP to exclude the effects of the certain items as well as their related income tax effects:

- Net income and Earnings per share ("EPS"),
- Pre-tax income (loss) margin, and
- Effective tax rate.

The above have been adjusted for the following items:

• Restructuring and asset impairment charges (including those incurred by Fuji Xerox): Restructuring and asset impairment charges consist of costs primarily related to severance and benefits for employees terminated pursuant to formal restructuring and workforce reduction plans. We exclude these charges because we believe that these historical costs do not reflect expected future operating expenses and do not contribute to a meaningful evaluation of our current or past operating performance. In addition, such charges are inconsistent in amount and frequency. Such charges are expected to yield future benefits and savings with respect to our operational performance.

- Acquisition-related costs: We incurred significant expenses in
  connection with our acquisition of ACS which we generally would
  not have otherwise incurred in the periods presented as a part of our
  continuing operations. Acquisition-related costs include transaction
  and integration costs, which represent external incremental costs
  directly related to completing the acquisition and the integration of
  ACS and Xerox. We believe it is useful for investors to understand the
  effects of these costs on our total operating expenses.
- Amortization of intangible assets: The amortization of intangible assets is driven by our acquisition activity which can vary in size, nature and timing as compared to other companies within our industry and from period to period. Accordingly, due to the incomparability of acquisition activity among companies and from period to period, we believe exclusion of the amortization associated with intangible assets acquired through our acquisitions allows investors to better compare and understand our results. The use of intangible assets contributed to our revenues earned during the periods presented and will contribute to our future period revenues as well. Amortization of intangible assets will recur in future periods.
- Other discrete, unusual or infrequent costs and expenses: In addition, we have also excluded the following items given the discrete, unusual or infrequent nature of these items on our results of operations:
  - 2010 (1) loss on early extinguishment of debt; (2) ACS shareholders litigation settlement; (3) Venezuela devaluation and (4) Medicare subsidy tax law change (income tax effect only); and
  - 2008 (1) provision for litigation matters; (2) equipment write-off and (3) settlement of unrecognized tax benefits.

We believe the exclusion of these items allows investors to better understand and analyze the results for the period as compared to prior periods as well as expected trends in our business.

See "Net Income" and "Income Taxes" sections in the MD&A for the reconciliation of these Non-GAAP measures for net Income/ Earnings per share and the Effective tax rate, respectively, to the most directly comparable measures calculated and presented in accordance with GAAP.

The following is a reconciliation of the Non-GAAP measure of Operating margin to Pre-tax income margin, which is the most directly comparable measure calculated and presented in accordance with GAAP.

(in millions)	As Reported 2010	As Reported 2009	Pro-forma 2009 <sup>(1)</sup>	As Reported 2008	'10 vs. '09 Change	Pro-forma Change	'09 vs. '08 Change
Total Revenues	\$21,633	\$ 15,179	\$ 21,082	\$17,608	43%	3%	(14)%
Pre-tax Income Adjustments:	815	627	1,267	(79)	30%	(36)%	*
Xerox restructuring charge	483	(8)	(8)	429			
Acquisition-related costs	77	72	104	_			
Amortization of intangible assets	312	60	60	54			
Equipment write-off	_	_	_	39			
Other expenses, net(2)	389	285	382	1,033			
Adjusted Operating Income	\$ 2,076	\$ 1,036	\$ 1,805	\$ 1,476	100%	15%	(30)%
Pre-tax Income (Loss) Margin Adjusted Operating Margin	3.8 % 9.6 %	4.1 % 6.8 %	6.0 % 8.6 %	(0.4) % 8.4 %	(0.3) pts 2.8 pts	(2.2) pts 1.0 pts	4.5 pts (1.6) pts

<sup>\*</sup> Percent change not meaningful.

#### Pro-forma Basis

To better understand the trends in our business, we discuss our 2010 operating results by comparing them against adjusted 2009 results which include ACS historical results for the comparable period. Accordingly, we have included ACS's 2009 estimated results for the comparable period February 6, 2009 through December 31, 2009 in our reported 2009 results. We refer to comparisons against these adjusted 2009 results as "pro-forma" basis comparisons. ACS 2009 historical results have been adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue,

exited businesses and other material non-recurring costs associated with the acquisition. We believe comparisons on a pro-forma basis are more meaningful than the actual comparisons, given the size and nature of the ACS acquisition. We believe the pro-forma basis comparisons allow investors to have better understanding and additional perspective of the expected trends in our business as well as the impact of the ACS acquisition on the Company's operations.

<sup>(1)</sup> Pro-forma reflects ACS's 2009 estimated results from February 6 through December 31 adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses, certain non-recurring product sales and other material non-recurring costs associated with the acquisition.

<sup>(2) 2008</sup> includes provision for litigation matters of \$774 million.

A reconciliation of these non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with GAAP are set forth below.

#### **Total Xerox**

	Year Ended December 31,				
(in millions)	As Reported 2010	As Reported 2009	Pro-forma 2009 <sup>(1)</sup>	Change	Pro-forma Change
Revenue:				-	
Equipment sales	\$ 3,857	\$ 3,550	\$ 3,550	9%	9%
Supplies, paper and other	3,377	3,096	3,234	9%	4%
Sales	7,234	6,646	6,784	9%	7%
Service, outsourcing and rentals	13,739	7,820	13,585	76%	1%
Finance income	660	713	713	(7)%	(7)%
Total Revenues	\$21,633	\$15,179	\$21,082	43%	3%
Service, outsourcing and rentals	\$13,739	\$ 7,820	\$13,585	76%	1%
Add: Finance income	660	713	713		
Add: Supplies, paper and other sales	3,377	3,096	3,234		
Annuity Revenue	\$17,776	\$11,629	\$17,532	53%	1%
Gross Profit:					
Sales	\$ 2,493	\$ 2,251	\$ 2,269		
Service, outsourcing and rentals	4,544	3,332	4,585		
Finance income	414	442	442		
Total	\$ 7,451	\$ 6,025	\$ 7,296		
Gross Margin:					
Sales	34.5%	33.9%	33.4%	0.6 pts	1.1 pts
Service, outsourcing and rentals	33.1%	42.6%	33.8%	(9.5) pts	(0.7) pts
Finance income	62.7%	62.0%	62.0%	0.7 pts	0.7 pts
Total	34.4%	39.7%	34.6%	(5.3) pts	(0.2) pts
RD&E	\$ 781	\$ 840	\$ 840		
RD&E % Revenue	3.6%	5.5 %	4.0 %	(1.9) pts	(0.4) pts
SAG	\$ 4,594	\$ 4,149	\$ 4,651		
SAG % Revenue	21.2%	27.3%	22.1%	(6.1) pts	(0.9) pts

#### **Services Segment**

	,				
(in millions)	As Reported 2010	As Reported 2009	Pro-forma 2009 <sup>(1)</sup>	Change	Pro-forma Change
Document outsourcing	\$ 3,297	\$3,382	\$ 3,382	(3)%	(3) %
Business processing outsourcing	5,112	94	4,751	*	8%
Information technology outsourcing	1,249	_	1,246	*	—%
Less: Intra-segment eliminations	(21)	_	_	*	*
Total Revenue – Services	\$ 9,637	\$3,476	\$ 9,379	177%	3%
Segment Profit – Services	\$1,132	\$ 231	\$ 1,008	390%	12%
Segment Margin – Services	11.7%	6.6%	10.7 %	5.1 pts	1.0 pts

<sup>\*</sup> Percent change not meaningful.

#### **Forward-Looking Statements**

This Annual Report contains forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. The words "anticipate," "believe," "estimate," "expect," "intend," "will," "should" and similar expressions, as they relate to us, are intended to identify forward-looking statements. These statements reflect management's current beliefs, assumptions and expectations and are subject to a number of factors that may cause actual results to differ materially. Information concerning these factors is included in our 2010 Annual Report on Form 10-K filed with the Securities and Exchange Commission ("SEC"). We do not intend to update these forward-looking statements, except as required by law.

<sup>(1)</sup> Pro-forma reflects ACS's 2009 estimated results from February 6 through December 31 adjusted to reflect fair value adjustments related to property, equipment and computer software as well as customer contract costs. In addition, adjustments were made for deferred revenue, exited businesses, certain non-recurring product sales and other material non-recurring costs associated with the acquisition.

## Xerox Corporation Consolidated Statements of Income

		Year Ended December 31,			
(in millions, except per-share data)	2010	2009	2008		
Revenues					
Sales	\$ 7,234	\$ 6,646	\$ 8,325		
Service, outsourcing and rentals	13,739	7,820	8,485		
Finance income	660	713	798		
Total Revenues	21,633	15,179	17,608		
Costs and Expenses					
Cost of sales	4,741	4,395	5,519		
Cost of service, outsourcing and rentals	9,195	4,488	4,929		
Equipment financing interest	246	271	305		
Research, development and engineering expenses	781	840	884		
Selling, administrative and general expenses	4,594	4,149	4,534		
Restructuring and asset impairment charges	483	(8)	429		
Acquisition-related costs	77	72	_		
Amortization of intangible assets	312	60	54		
Other expenses, net	389	285	1,033		
Total Costs and Expenses	20,818	14,552	17,687		
Income (Loss) before Income Taxes and Equity Income	815	627	(79		
Income tax expense (benefit)	256	152	(231		
Equity in net income of unconsolidated affiliates	78	41	113		
Net Income	637	516	265		
Less: Net income attributable to noncontrolling interests	31	31	35		
Net Income Attributable to Xerox	\$ 606	\$ 485	\$ 230		
Basic Earnings per Share	\$ 0.44	\$ 0.56	\$ 0.26		
Diluted Earnings per Share	\$ 0.43	\$ 0.55	\$ 0.26		

## Xerox Corporation Consolidated Balance Sheets

	December 31,	
(in millions, except share data in thousands)	2010	2009
Assets		
Cash and cash equivalents	\$ 1,211	\$ 3,799
Accounts receivable, net	2,826	1,702
Billed portion of finance receivables, net	198	226
Finance receivables, net	2,287	2,396
Inventories	991	900
Other current assets	1,126	708
Total current assets	8,639	9,731
Finance receivables due after one year, net	4,135	4,405
Equipment on operating leases, net	530	551
Land, buildings and equipment, net	1,671	1,309
Investments in affiliates, at equity	1,291	1,056
Intangible assets, net	3,371	598
Goodwill	8,649	3,422
Deferred tax assets, long-term	540	1,640
Other long-term assets	1,774	1,320
Total Assets	\$30,600	\$24,032
Liabilities and Equity		
Short-term debt and current portion of long-term debt	\$ 1,370	\$ 988
Accounts payable	1,968	1,451
Accrued compensation and benefits costs	901	695
Unearned income	371	201
Other current liabilities	1,807	1,126
Total current liabilities	6,417	4,461
Long-term debt	7,237	8,276
Liability to subsidiary trust issuing preferred securities	650	649
Pension and other benefit liabilities	2,071	1,884
Post-retirement medical benefits	920	999
Other long-term liabilities	797	572
Total Liabilities	18,092	16,841
Series A Convertible Preferred Stock	349	
Common stock	1,398	871
Additional paid-in capital	6,580	2,493
Retained earnings	6,016	5,674
Accumulated other comprehensive loss	(1,988)	(1,988)
Xerox shareholders' equity	12,006	7,050
Noncontrolling interests	153	141
Total Equity	12,159	7,191
Total Liabilities and Equity	\$30,600	\$24,032
Shares of common stock issued and outstanding	1,397,578	869,381

## Xerox Corporation Consolidated Statements of Cash Flows

	Year Ended December 31,				
(in millions)	2010	2009	2008		
Cash Flows from Operating Activities:					
Net income	\$ 637	\$ 516	\$ 265		
Adjustments required to reconcile net income to cash flows from operating activities:					
Depreciation and amortization	1,097	698	669		
Provision for receivables	180	289	199		
Provision for inventory	31	52	115		
Deferred tax (benefit) expense	(2)	120	(324)		
Net gain on sales of businesses and assets	(18)	(16)	(21)		
Undistributed equity in net income of unconsolidated affiliates	(37)	(25)	(53)		
Stock-based compensation	123	85	85		
Provision for litigation, net	36	_	781		
Payments for litigation, net	(36)	(28)	(615)		
Restructuring and asset impairment charges	483	(8)	429		
Payments for restructurings	(213)	(270)	(131)		
Contributions to pension benefit plans	(237)	(122)	(299)		
(Increase) decrease in accounts receivable and billed portion of finance receivables	(118)	467	57		
Collections of deferred proceeds from sales of receivables	218	_	_		
(Increase) decrease in inventories	(151)	319	(114)		
Increase in equipment on operating leases	(288)	(267)	(331)		
Decrease in finance receivables	129	248	164		
(Increase) decrease in other current and long-term assets	(98)	129	(8)		
Increase in accounts payable and accrued compensation	615	157	211		
Decrease in other current and long-term liabilities	(9)	(100)	(174)		
Net change in income tax assets and liabilities	229	(18)	(92)		
Net change in derivative assets and liabilities	85	(56)	230		
Other operating, net	70	38	(104)		
Net cash provided by operating activities	2,726	2,208	939		
Cash Flows from Investing Activities:					
Cost of additions to land, buildings and equipment	(355)	(95)	(206)		
Proceeds from sales of land, buildings and equipment	52	17	38		
Cost of additions to internal use software	(164)	(98)	(129)		
Acquisitions, net of cash acquired	(1,734)	(163)	(155)		
Net change in escrow and other restricted investments	20	(6)	8		
Other investing, net	3	2	3		
Net cash used in investing activities	(2,178)	(343)	(441)		
Cash Flows from Financing Activities:					
Net proceeds (payments) on secured financings	1	(57)	(227)		
Net (payments) proceeds on other debt	(3,057)	923	926		
Common stock dividends	(215)	(149)	(154)		
Preferred stock dividends	(15)	_	_		
Proceeds from issuances of common stock	183	1	6		
Excess tax benefits from stock-based compensation	24	_	2		
Payments to acquire treasury stock, including fees	_	_	(812)		
Repurchases related to stock-based compensation	(15)	(12)	(33)		
Other financing	(22)	(14)	(19)		
Net cash (used in) provided by financing activities	(3,116)	692	(311)		
Effect of exchange rate changes on cash and cash equivalents	(20)	13	(57)		
(Decrease) increase in cash and cash equivalents	(2,588)	2,570	130		
Cash and cash equivalents at beginning of year	3,799	1,229	1,099		
Cash and Cash Equivalents at End of Year	\$ 1,211	\$ 3,799	\$ 1,229		

The accompanying notes are an integral part of these Consolidated Financial Statements.

## Xerox Corporation Consolidated Statements of Shareholders' Equity

(in millions)	Common Stock <sup>(6)</sup>	Additional Paid-In Capital	Treasury Stock <sup>(6)</sup>	Retained Earnings	AOCL <sup>(1)</sup>	Xerox Shareholders' Equity	Non- controlling Interests	Total Equity
Balance at December 31, 2007	\$ 920	\$ 3,176	\$ (31)	\$ 5,288	\$ (765)	\$ 8,588	\$103	\$ 8,691
Net income	_	_	_	230	_	230	35	265
Translation adjustments	_	_	_	_	(1,364)	(1,364)	(3)	(1,367)
Cumulative effect of change in				()		(2.5)		(0.0)
accounting principles	_	_	_	(25)	(200)	(25)	_	(25)
Changes in benefit plans <sup>(2)</sup> Other unrealized losses, net	_	_	_	_	(286) (1)	(286) (1)	_	(286) (1)
	_	_	_	_	(1)			\$ (1,414)
Comprehensive (Loss) Income				(4.50)		\$ (1,446)	\$ 32	
Cash dividends declared – common stock <sup>(3)</sup>	_		_	(152)	_	(152)	_	(152)
Stock option and incentive plans	5	55	(812)	_	_	60 (812)	_	60 (812)
Payments to acquire treasury stock Cancellation of treasury stock	(59)	(784)	(812) 843			(012)	_	(012)
Distributions to noncontrolling interests	(39)	(784)	— —				(15)	(15)
Balance at December 31, 2008	\$ 866	\$ 2,447	\$ —	\$ 5,341	\$(2,416)	\$ 6,238	\$ 120	\$ 6,358
Net income	<del>y</del> 000	Ψ 2,¬¬7	Ψ	485	Ψ(Σ,¬10)	485	31	516
Translation adjustments		_		400	— 595	595	1	596
Changes in benefit plans <sup>(2)</sup>		_			(169)	(169)		(169)
Other unrealized gains	_	_	_	_	2	2	_	2
Comprehensive Income						\$ 913	\$ 32	\$ 945
Cash dividends declared – common stock <sup>(3)</sup>	_	_	_	(152)	_	(152)	_	(152)
Stock option and incentive plans	5	67	_	_	_	72	_	72
Tax loss on stock option and								
incentive plans, net	_	(21)	_	_	_	(21)	_	(21)
Distributions to noncontrolling interests	_	_	_	_		_	(11)	(11)
Balance at December 31, 2009	\$ 871	\$ 2,493	\$ —	\$ 5,674	\$(1,988)	\$ 7,050	\$ 141	\$ 7,191
Net income	_	_	_	606	_	606	31	637
Translation adjustments	_	_	_	_	(35)	(35)	_	(35)
Changes in benefit plans <sup>(2)</sup>	_	_	_	_	23	23	_	23
Other unrealized gains, net	_	_	_	_	12	12		12
Comprehensive Income						\$ 606	\$ 31	\$ 637
ACS acquisition <sup>(4)</sup>	490	3,825	_	_	_	4,315	_	4,315
Cash dividends declared – common stock <sup>(3)</sup>	_	_	_	(243)	_	(243)	_	(243)
Cash dividends declared – preferred stock <sup>(5)</sup>	_	_	_	(21)	_	(21)	_	(21)
Stock option and incentive plans	37	256	_	_	_	293	_	293
Tax benefit on stock option and						6		
incentive plans, net	_	6	_	_	_	6	(10)	(10)
Distributions to noncontrolling interests				-			(19)	(19)
Balance at December 31, 2010	\$1,398	\$6,580	\$ <b>—</b>	\$6,016	\$(1,988)	\$12,006	\$153	\$12,159

 $<sup>^{(1)}</sup>$  Refer to Note 1 "Accumulated Other Comprehensive Loss (AOCL)" section for additional information.

 $<sup>^{\</sup>left(2\right)}$  Refer to Note 15 – Employee Benefit Plans for additional information.

<sup>(3)</sup> Cash dividends declared on common stock of \$0.0425 in each of the four quarters in 2008, 2009 and 2010.

 $<sup>^{\</sup>text{(4)}}$  Refer to Note 3 – Acquisitions for additional information.

<sup>(5)</sup> Cash dividends declared on preferred stock of \$12.22 per share in the first quarter of 2010 and \$20 per share in each of the second, third and fourth quarters of 2010.

 $<sup>^{\</sup>rm (6)}$  Refer to Note 19 – Shareholders' Equity for rollforward of shares.

Dollars in millions, except per-share data and unless otherwise indicated.

#### Note 1 – Summary of Significant Accounting Policies

References herein to "we," "us," "our," the "Company" and Xerox refer to Xerox Corporation and its consolidated subsidiaries unless the context specifically requires otherwise.

#### Description of Business and Basis of Presentation

We are a \$22 billion global enterprise for business process and document management. We provide essential back-office support through our broad portfolio of technology, services and outsourcing offerings. We also offer extensive business process outsourcing and information technology outsourcing services through Affiliated Computer Services, Inc. ("ACS"), which we acquired in February 2010. We develop, manufacture, market, service and finance a complete range of document equipment, software, solutions and services.

#### Basis of Consolidation

The Consolidated Financial Statements include the accounts of Xerox Corporation and all of our controlled subsidiary companies. All significant intercompany accounts and transactions have been eliminated. Investments in business entities in which we do not have control, but we have the ability to exercise significant influence over operating and financial policies (generally 20% to 50% ownership) are accounted for using the equity method of accounting. Operating results of acquired businesses are included in the Consolidated Statements of Income from the date of acquisition.

We consolidate variable interest entities if we are deemed to be the primary beneficiary of the entity. Operating results for variable interest entities in which we are determined to be the primary beneficiary are included in the Consolidated Statements of Income from the date such determination is made.

For convenience and ease of reference, we refer to the financial statement caption "Income (Loss) before Income Taxes and Equity Income" as "pre-tax income" or "pre-tax loss" throughout the Notes to the Consolidated Financial Statements.

#### Use of Estimates

The preparation of our Consolidated Financial Statements, in accordance with accounting principles generally accepted in the United States of America, requires that we make estimates and assumptions that affect the reported amounts of assets and liabilities, as well as the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Significant estimates and assumptions are used for, but not limited to: (i) allocation of revenues and fair values in leases and other multiple element arrangements; (ii) accounting for residual values; (iii) economic lives of leased assets; (iv) revenue recognition for services under the percentage-of-completion method; (v) allowance for doubtful accounts; (vi) inventory valuation; (vii) restructuring and related charges; (viii) asset impairments; (ix) depreciable lives of assets;

(x) useful lives of intangible assets; (xi) amortization period for customer contract costs; (xii) pension and post-retirement benefit plans; (xiii) income tax reserves and valuation allowances; and (xiv) contingency and litigation reserves. Future events and their effects cannot be predicted with certainty; accordingly, our accounting estimates require the exercise of judgment. The accounting estimates used in the preparation of our Consolidated Financial Statements will change as new events occur, as more experience is acquired, as additional information is obtained and as our operating environment changes. Actual results could differ from those estimates.

The following table summarizes certain significant charges that require management estimates for the three years ended December 31, 2010:

	Years Ended December 31,				
Expense/(Income)	2010	2009	2008		
Restructuring provisions and					
asset impairments	\$ 483	\$ (8)	\$ 429		
Provisions for receivables <sup>(1)</sup>	180	289	199		
Provisions for litigation and					
regulatory matters	(4)	9	781		
Provisions for obsolete and					
excess inventory	31	52	115		
Depreciation and obsolescence of					
equipment on operating leases	313	329	298		
Depreciation of buildings					
and equipment	379	247	257		
Amortization of internal					
use software	70	53	56		
Amortization of product software	7	5	_		
Amortization of acquired					
intangible assets <sup>(2)</sup>	316	64	58		
Amortization of customer					
contract costs	12	_	_		
Defined pension benefits –					
net periodic benefit cost	304	232	174		
Other post-retirement benefits –	22	2.5			
net periodic benefit cost	32	26	77		
Deferred tax asset valuation	22	(11)	47		
allowance provisions	22	(11)	17		

<sup>(1)</sup> Includes net receivable adjustments of \$(8), \$(2) and \$11 for 2010, 2009 and 2008, respectively.

#### Changes in Estimates

In the ordinary course of accounting for items discussed above, we make changes in estimates as appropriate and as we become aware of circumstances surrounding those estimates. Such changes and refinements in estimation methodologies are reflected in reported results of operations in the period in which the changes are made and, if material, their effects are disclosed in the Notes to the Consolidated Financial Statements

<sup>(2)</sup> Includes amortization of \$4 for patents, which is included in cost of sales for each period presented.

Dollars in millions, except per-share data and unless otherwise indicated.

#### **New Accounting Standards and Accounting Changes**

#### FASB Establishes Accounting Standards Codification™

In 2009, the FASB established the Accounting Standards Codification ("the Codification" or "ASC") as the official single source of authoritative U.S. generally accepted accounting principles ("GAAP"). All existing accounting standards are superseded. All other accounting guidance not included in the Codification is considered non-authoritative. The Codification also includes all relevant Securities and Exchange Commission ("SEC") guidance organized using the same topical structure in separate sections within the Codification. The FASB updates the Codification by issuing Accounting Standard Updates ("ASUs").

The Codification did not change GAAP, but only the way GAAP is organized and presented. In order to ease the transition to the Codification, we are providing the Codification cross-reference alongside the references to the standards issued and adopted prior to the adoption of the Codification.

#### Fair Value Accounting

In 2010, the FASB issued ASU No. 2010-06 which amended Fair Value Measurements and Disclosures – Overall (ASC Topic 820-10). This update required a gross presentation of activities within the Level 3 roll-forward and added a new requirement to disclose transfers in and out of Level 1 and 2 measurements. The update also clarified the following existing disclosure requirements in ASC 820-10 regarding: i) the level of disaggregation of fair value measurements; and ii) the disclosures regarding inputs and valuation techniques. This update was effective for our fiscal year beginning January 1, 2010 except for the gross presentation of the Level 3 roll-forward information, which is effective for our fiscal year beginning January 1, 2011. The principle impact from this update is to expand disclosures regarding our fair value measurements.

In 2009, the FASB issued the following updates that provide additional application guidance and require enhanced disclosures regarding fair value measurements:

- FSP FAS 157-4, "Determining Fair Value When the Volume and Level of Activity for the Asset or Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly" (ASC Topic 820-10-65)
- FSP FAS 115-2 and FAS 124-2, "Recognition and Presentation of Other-Than-Temporary Impairments" (ASC Topic 320-10-65)
- FSP FAS 107-1 and APB 28-1, "Interim Disclosures about Fair Value of Financial Instruments" (ASC Topic 320-10-65)
- ASU No. 2009-05, "Fair Value Measurements and Disclosures (Topic 820) – Measuring Liabilities at Fair Value"

We adopted these updates in 2009 and the adoptions did not have a material effect on our financial condition or results of operations. In 2006, the FASB issued SFAS No. 157, "Fair Value Measurements" (ASC Topic 820) which defined fair value, established a market-based framework or hierarchy for measuring fair value and expanded disclosures about fair value measurements. This guidance is applicable whenever another accounting pronouncement requires or permits assets and liabilities to be measured at fair value. It did not expand or require any new fair value measures; however, the application of this statement may change current practice. We adopted this guidance for financial assets and liabilities effective January 1, 2008 and for nonfinancial assets and liabilities effective January 1, 2009. The adoption of this guidance, which primarily affected the valuation of our derivative contracts, did not have a material effect on our financial condition or results of operations.

#### **Business Combinations**

In 2007, the FASB issued SFAS No. 141 (revised 2007), "Business Combinations" (ASC Topic 805). This guidance requires the acquiring entity in a business combination to recognize the full fair value of assets acquired and liabilities assumed in the transaction (whether a full or partial acquisition); establishes the acquisition date fair value as the measurement objective for all assets acquired and liabilities assumed; requires expensing of most transaction and restructuring costs; and requires the acquirer to disclose the information needed to evaluate and understand the nature and financial effect of the business combination. We adopted this guidance effective January 1, 2009 and have applied it to all business combinations prospectively from that date. The impact of ASC Topic 805 on our consolidated financial statements depends upon the nature, terms and size of the acquisitions we consummate in the future.

#### Revenue Recognition

In 2009, the FASB issued the following ASUs:

- ASU No. 2009-13, Revenue Recognition (ASC Topic 605) Multiple-Deliverable Revenue Arrangements, a consensus of the FASB Emerging Issues Task Force. This guidance modified previous requirements by allowing the use of the "best estimate of selling price" in the absence of vendor-specific objective evidence ("VSOE") or verifiable objective evidence ("VOE") (now referred to as TPE standing for third-party evidence) for determining the selling price of a deliverable. A vendor is now required to use its best estimate of the selling price when more objective evidence of the selling price cannot be determined. In addition, the residual method of allocating arrangement consideration is no longer permitted.
- ASU No. 2009-14, Software (ASC Topic 985) Certain Revenue Arrangements That Include Software Elements, a consensus of the FASB Emerging Issues Task Force. This guidance modified the scope of ASC subtopic 985-605 Software-Revenue Recognition to exclude from its requirements (a) non-software components of tangible products and (b) software components of tangible products that are sold, licensed or leased with tangible products when the software components and non-software components of the tangible product function together to deliver the tangible product's essential functionality.

Dollars in millions, except per-share data and unless otherwise indicated.

We adopted these updates effective for our fiscal year beginning January 1, 2010 and are applying them prospectively from that date for new or materially modified arrangements. The adoption of these updates did not have a material effect on our financial condition or results of operations. See "Summary of Accounting Policies – Revenue recognition – Multiple Element Arrangements" for further information regarding our adoption of ASU No. 2009-13.

With respect to the new software guidance in ASU No. 2009-14, the modification in the scope of the industry-specific software revenue recognition guidance did not result in a change in the recognition of revenue for our equipment and services. Software included within our equipment and services has generally been considered incidental and therefore has been, and will continue to be, accounted for as part of the sale of equipment or services. Most of our equipment have both software and non-software components that function together to deliver the equipment's essential functionality. The software scope modification is also not expected to change the recognition of revenue for software accessories sold in connection with our equipment or free-standing software sales as these transactions will continue to be accounted for under the industry-specific software revenue recognition guidance as separate software elements. See "Summary of Accounting Policies – Revenue Recognition – Software" for further information.

#### Other Accounting Changes

In 2010, the FASB issued the following codification updates:

- ASU 2010-19 which amended Foreign Currency (ASC Topic 830).
   The purpose of this update was to codify the SEC staff's view on certain foreign currency issues related to investments in Venezuela.
   See "Foreign Currency Translation and Re-measurement" section below for further information regarding our operations in Venezuela.
- ASU 2010-20 which amended Receivables (ASC Topic 310) and requires significantly increased disclosures regarding the credit quality of an entity's financing receivables and its allowance for credit losses. In addition, this update requires an entity to disclose credit quality indicators past due information, and modifications of its financing receivables. The disclosures are first effective for our 2010 Annual Report. The principal impact from this update was increased disclosures concerning the details of finance receivables and the related provisions and reserves for credit losses. See Note 4 Receivables, Net for the disclosures required by this update.

In 2009, the FASB issued the following codification updates:

• ASU 2009-16 which amended Transfers and Servicing (ASC Topic 860): Accounting for Transfers of Financial Assets. This update removed the concept of a qualifying special-purpose entity and removed the exception from applying consolidation guidance to these entities. This update also clarified the requirements for isolation and limitations on portions of financial assets that are eligible for sale accounting. We adopted this update effective for our fiscal year beginning January 1, 2010. Certain accounts receivable sale arrangements were modified in order to qualify for sale accounting under this updated guidance. The adoption of this update did not have a material effect on our financial condition or results of operations.

• ASU 2009-17 which amended Consolidations (ASC Topic 810): Improvements to Financial Reporting by Enterprises Involved with Variable Interest Entities. This update required an analysis to determine whether a variable interest gives the entity a controlling financial interest in a variable interest entity. It also required an ongoing reassessment and eliminates the quantitative approach previously required for determining whether an entity is the primary beneficiary. We adopted this update effective for our fiscal year beginning January 1, 2010 and the adoption did not have a material effect on our financial condition or results of operations.

Since the implementation of the codification, the FASB has issued several ASUs. Except for the ASUs discussed above, the remaining ASUs issued by the FASB entail technical corrections to existing guidance or affect guidance related to unique/infrequent transactions or specialized industries/entities and therefore have minimal, if any, impact on the Company.

#### **Summary of Accounting Policies**

#### Revenue Recognition

We generate revenue through services, the sale and rental of equipment, supplies and income associated with the financing of our equipment sales. Revenue is recognized when earned. More specifically, revenue related to services and sales of our products is recognized as follows:

Equipment: Revenues from the sale of equipment, including those from sales-type leases, are recognized at the time of sale or at the inception of the lease, as appropriate. For equipment sales that require us to install the product at the customer location, revenue is recognized when the equipment has been delivered and installed at the customer location. Sales of customer-installable products are recognized upon shipment or receipt by the customer according to the customer's shipping terms. Revenues from equipment under other leases and similar arrangements are accounted for by the operating lease method and are recognized as earned over the lease term, which is generally on a straight-line basis.

Services: Technical service revenues are derived primarily from maintenance contracts on our equipment sold to customers and are recognized over the term of the contracts. A substantial portion of our products are sold with full service maintenance agreements for which the customer typically pays a base service fee plus a variable amount based on usage. As a consequence, other than the product warranty obligations associated with certain of our low-end products, we do not have any significant product warranty obligations, including any obligations under customer satisfaction programs.

Revenues associated with outsourcing services are generally recognized as services are rendered, which is generally on the basis of the number of accounts or transactions processed. Information technology processing revenues are recognized as services are provided to the customer, generally at the contractual selling prices of resources consumed or capacity utilized by our customers. In those service arrangements where final acceptance of a system or solution by the

Dollars in millions, except per-share data and unless otherwise indicated.

customer is required, revenue is deferred until all acceptance criteria have been met. Revenues on cost-reimbursable contracts are recognized by applying an estimated factor to costs as incurred, determined by the contract provisions and prior experience. Revenues on unit-price contracts are recognized at the contractual selling prices as work is completed and accepted by the customer. Revenues on time-and-material contracts are recognized at the contractual rates as the labor hours and direct expenses are incurred.

In connection with our services arrangements, we incur costs to originate these long-term contracts and to perform the migration, transition and setup activities necessary to enable us to perform under the terms of the arrangement. We capitalize certain incremental direct costs that are related to the contract origination or transition, implementation and setup activities and amortize them over the term of the arrangement. From time to time, we also provide certain inducements to customers in the form of various arrangements, including contractual credits, which are capitalized and amortized as a reduction of revenue over the term of the contract. Customer-related deferred set-up/transition and inducement costs are being amortized over a weighted average period of approximately eight years. Initial direct costs of an arrangement are capitalized and amortized over the contractual service period.

Long-lived assets used in the fulfillment of the arrangements are capitalized and depreciated over the shorter of their useful life or the term of the contract if an asset is contract-specific.

Revenues on certain fixed price contracts where we provide information technology system development and implementation services are recognized over the contract term based on the percentage of development and implementation services that are provided during the period compared with the total estimated development and implementation services to be provided over the entire contract. These services require that we perform significant, extensive and complex design, development, modification or implementation of our customers' systems. Performance will often extend over long periods, and our right to receive future payment depends on our future performance in accordance with the agreement. During 2010, we recognized approximately \$270 of revenue using the percentage-of-completion accounting method.

The percentage-of-completion methodology involves recognizing probable and reasonably estimable revenue using the percentage of services completed, on a current cumulative cost to estimated total cost basis, using a reasonably consistent profit margin over the period. Due to the long-term nature of these projects, developing the estimates of costs often requires significant judgment. Factors that must be considered in estimating the progress of work completed and ultimate cost of the projects include, but are not limited to, the availability of labor and labor productivity, the nature and complexity of the work to be performed and the impact of delayed performance. If changes occur in delivery, productivity or other factors used in developing the estimates of costs or revenues, we revise our cost and revenue estimates, which may result in increases or decreases in revenues and costs, and such revisions are reflected in income in the period in which the facts that give rise to that revision become known.

Revenues earned in excess of related billings are accrued, whereas billings in excess of revenues earned are deferred until the related services are provided. We recognize revenues for non-refundable, upfront implementation fees on a straight-line basis over the period between the initiations of the ongoing services through the end of the contract term.

Sales to distributors and resellers: We utilize distributors and resellers to sell certain of our products to end-user customers. We refer to our distributor and reseller network as our two-tier distribution model. Sales to distributors and resellers are generally recognized as revenue when products are sold to such distributors and resellers. Distributors and resellers participate in various cooperative marketing and other programs, and we record provisions for these programs as a reduction to revenue when the sales occur. Similarly, we account for our estimates of sales returns and other allowances when the sales occur based on our historical experience.

In certain instances, we may provide lease financing to end-user customers who purchased equipment we sold to distributors or resellers. We compete with other third-party leasing companies with respect to the lease financing provided to these end-user customers.

Supplies: Supplies revenue generally is recognized upon shipment or utilization by customers in accordance with the sales terms.

Software: Most of our equipment has both software and non-software components that function together to deliver the equipment's essential functionality and therefore they are accounted for together as part of the equipment sales or services revenues. Software accessories sold in connection with our equipment sales, as well as free-standing software sales, are accounted for as separate deliverables or elements. In most cases, these software products are sold as part of multiple-element arrangements and include software maintenance agreements for the delivery of technical service, as well as unspecified upgrades or enhancements on a when-and-if-available basis. In those software accessory and free-standing software arrangements that include more than one element, we allocate the revenue among the elements based on vendor-specific objective evidence ("VSOE") of fair value. VSOE of fair value is based on the price charged when the deliverable is sold separately by us on a regular basis and not as part of the multiple-element arrangement. Revenue allocated to software is normally recognized upon delivery, while revenue allocated to the software maintenance element is recognized ratably over the term of the arrangement.

Leases: The two primary accounting provisions which we use to classify transactions as sales-type or operating leases are: 1) a review of the lease term to determine if it is equal to or greater than 75% of the economic life of the equipment; and 2) a review of the present value of the minimum lease payments to determine if they are equal to or greater than 90% of the fair market value of the equipment at the inception of the lease. Our leases in our Latin America operations have historically been recorded as operating leases given the cancellable nature of the contract or because the recoverability of the lease investment is deemed not to be predictable at lease inception.

Dollars in millions, except per-share data and unless otherwise indicated.

For purposes of determining the economic life, we consider the most objective measure to be the original contract term, since most equipment is returned by lessees at or near the end of the contracted term. The economic life of most of our products is five years, since this represents the most frequent contractual lease term for our principal products and only a small percentage of our leases have original terms longer than five years. We continually evaluate the economic life of both existing and newly introduced products for purposes of this determination. Residual values, if any, are established at lease inception using estimates of fair value at the end of the lease term.

The vast majority of our leases that qualify as sales-type are noncancelable and include cancellation penalties approximately equal to the full value of the lease receivables. A portion of our business involves sales to governmental units. Governmental units are those entities that have statutorily defined funding or annual budgets that are determined by their legislative bodies. Certain of our governmental contracts may have cancellation provisions or renewal clauses that are required by law, such as 1) those dependant on fiscal funding outside of a governmental unit's control; 2) those that can be cancelled if deemed in the best interest of the governmental unit's taxpayers; or 3) those that must be renewed each fiscal year, given limitations that may exist on entering into multi-year contracts that are imposed by statute. In these circumstances, we carefully evaluate these contracts to assess whether cancellation is remote. The evaluation of a lease agreement with a renewal option includes an assessment as to whether the renewal is reasonably assured based on the apparent intent and our experience of such governmental unit. We further ensure that the contract provisions described above are offered only in instances where required by law. Where such contract terms are not legally required, we consider the arrangement to be cancelable and account for the lease as an operating lease.

After the initial lease of equipment to our customers, we may enter subsequent transactions with the same customer whereby we extend the term. Revenue from such lease extensions is typically recognized over the extension period.

Bundled Lease Arrangements: We sell our products and services under bundled lease arrangements, which typically include equipment, service, supplies and financing components for which the customer pays a single negotiated fixed minimum monthly payment for all elements over the contractual lease term. Approximately 40% of our equipment sales revenue is related to sales made under bundled lease arrangements. These arrangements also typically include an incremental, variable component for page volumes in excess of contractual page volume minimums, which are often expressed in terms of price-per-page. The fixed minimum monthly payments are multiplied by the number of months in the contract term to arrive at the total fixed minimum payments that the customer is obligated to make ("fixed payments") over the lease term. The payments associated with page volumes in excess of the minimums are contingent on whether or not such minimums are exceeded ("contingent payments"). In applying our lease accounting methodology, we only consider the fixed payments for purposes of allocating to the relative fair value elements of the contract.

Contingent payments, if any, are recognized as revenue in the period when the customer exceeds the minimum copy volumes specified in the contract. Revenues under bundled arrangements are allocated considering the relative selling prices of the lease and non-lease deliverables included in the bundled arrangement. Lease deliverables include maintenance and executory costs, equipment and financing, while non-lease deliverables generally consist of the supplies and non-maintenance services. The allocation for the lease deliverables begins by allocating revenues to the maintenance and executory costs plus profit thereon. These elements are generally recognized over the term of the lease as service revenue. The remaining amounts are allocated to the equipment and financing elements which are subjected to the accounting estimates noted above under "Leases."

Multiple Element Arrangements: We enter into the following revenue arrangements that may consist of multiple deliverables:

- Bundled lease arrangements, which typically include both lease deliverables and non-lease deliverables as described above.
- Sales of equipment with a related full-service maintenance agreement.
- Contracts for multiple types of outsourcing services, as well as
  professional and value-added services. For instance, we may contract
  for an implementation or development project and also provide
  services to operate the system over a period of time; or we may
  contract to scan, manage and store customer documents.

If a deliverable in a multiple-element arrangement is subject to specific guidance, such as leased equipment in our bundled lease arrangements (which is subject to specific leasing guidance) or accessory software (which is subject to software revenue recognition guidance), that deliverable is separated from the arrangement based on its relative selling price (the relative selling price method – see below) and accounted for in accordance with such specific guidance. The remaining deliverables in a multiple-element arrangement are accounted for based on the following guidance.

A multiple-element arrangement is separated into more than one unit of accounting if both of the following criteria are met:

- The delivered item(s) has value to the customer on a stand-alone basis; and
- If the arrangement includes a general right of return relative to the delivered item(s), delivery or performance of the undelivered item(s) is considered probable and substantially in our control. If these criteria are not met, the arrangement is accounted for as one unit of accounting and the recognition of revenue is generally upon delivery/completion or ratably as a single unit of accounting over the contractual service period.

Dollars in millions, except per-share data and unless otherwise indicated.

Consideration in a multiple-element arrangement is allocated at the inception of the arrangement to all deliverables on the basis of the relative selling price. When applying the relative selling price method, the selling price for each deliverable is determined using VSOE of the selling price, or TPE of the selling price. If neither VSOE nor TPE of the selling price exists for a deliverable, we will use our best estimate of the selling price for that deliverable.

The new guidance with respect to multiple-element arrangements did not change the allocation of arrangement consideration to the units of accounting or the pattern and timing of revenue recognition for those units. Normally our equipment and services will qualify as separate units of accounting, which are the majority of our multiple-element arrangements. In addition, under previous guidance, consideration for multiple-element arrangements was allocated based on VSOE or TPE, since products and services are generally sold separately or the selling price is determinable based on competitor prices for similar deliverables. As a result, for substantially all of our multiple-element arrangements, we will continue using VSOE or TPE to allocate the arrangement consideration to each respective deliverable.

Although infrequent, under previous guidance with respect to multipleelement arrangements, if we were unable to establish the selling price using VSOE or TPE, arrangement consideration was allocated using the residual method or recognized ratably over the contractual service period. However, since the new guidance allows for the use of our best estimate of the selling price in our allocation of arrangement consideration if VSOE or TPE is not determinable, we now use our best estimate of selling price in those infrequent situations. The objective of using estimated selling price-based methodology is to determine the price at which we would transact a sale if the product or service were sold on a stand-alone basis. Accordingly, we determine our best estimate of selling price considering multiple factors including, but not limited to, geographies, market conditions, competitive landscape, internal costs, gross margin objectives and pricing practices. Estimated selling price based methodology generally will apply to an insignificant proportion of our arrangements with multiple deliverables.

#### Cash and Cash Equivalents

Cash and cash equivalents consist of cash on hand, including money-market funds, and investments with original maturities of three months or less.

#### Restricted Cash and Investments

As more fully discussed in Note 17 – Contingencies, various litigation matters in Brazil require us to make cash deposits as a condition of continuing the litigation. In addition, several of our secured financing arrangements and other contracts require us to post cash collateral or maintain minimum cash balances in escrow. These cash amounts are classified in our Consolidated Balance Sheets based on when the cash will be contractually or judicially released (refer to Note 10 – Supplementary Financial Information for classification of amounts).

Restricted cash amounts at December 31, 2010 and 2009 were as follows:

Total Restricted Cash and Investments	\$ 371	\$ 289
Other restricted cash	7	20
to receivable sales	88	29
Escrow and cash collections related		
Tax and labor litigation deposits in Brazil	\$ 276	\$ 240
	2010	2009

#### **Inventories**

Inventories are carried at the lower of average cost or market. Inventories also include equipment that is returned at the end of the lease term. Returned equipment is recorded at the lower of remaining net book value or salvage value. Salvage value consists of the estimated market value (generally determined based on replacement cost) of the salvageable component parts, which are expected to be used in the remanufacturing process. We regularly review inventory quantities and record a provision for excess and/or obsolete inventory based primarily on our estimated forecast of product demand, production requirements and servicing commitments. Several factors may influence the realizability of our inventories, including our decision to exit a product line, technological changes and new product development. The provision for excess and/or obsolete raw materials and equipment inventories is based primarily on near-term forecasts of product demand and include consideration of new product introductions, as well as changes in remanufacturing strategies. The provision for excess and/or obsolete service parts inventory is based primarily on projected servicing requirements over the life of the related equipment populations.

Land, Buildings and Equipment and Equipment on Operating Leases Land, buildings and equipment are recorded at cost. Buildings and equipment are depreciated over their estimated useful lives. Leasehold improvements are depreciated over the shorter of the lease term or the estimated useful life. Equipment on operating leases is depreciated to estimated salvage value over the lease term. Depreciation is computed using the straight-line method. Significant improvements are capitalized and maintenance and repairs are expensed. Refer to Note 5 – Inventories and Equipment on Operating Leases, Net and Note 6 – Land, Buildings and Equipment, Net for further discussion.

#### Software – Internal Use and Product

We capitalize direct costs associated with developing, purchasing or otherwise acquiring software for internal use and amortize these costs on a straight-line basis over the expected useful life of the software, beginning when the software is implemented ("Internal Use Software"). Costs incurred for upgrades and enhancements that will not result in additional functionality are expensed as incurred. Useful lives of Internal Use Software generally vary from three to 10 years.

Dollars in millions, except per-share data and unless otherwise indicated.

We also capitalize certain costs related to the development of software solutions to be sold to our customers upon reaching technological feasibility and amortize these costs based on estimated future revenues ("Product Software"). In recognition of the uncertainties involved in estimating revenue, that amortization is not less than straight-line amortization over the software's remaining estimated economic life. Useful lives of Product Software generally vary from three to 10 years. Amounts capitalized for Product Software are included in Cash Flows from Operations.

	Years Ended December 31,			
Additions to:	2010	2009	)	2008
Internal use software	\$164	\$ 98	3 \$	129
Product software	70	1		1

	As of Dec	ember 31,
Capitalized costs, net:	2010	2009
Internal use software	\$ 468	\$ 354
Product software	145	10

#### Goodwill and Other Intangible Assets

Goodwill is tested for impairment annually or more frequently if an event or circumstance indicates that an impairment loss may have been incurred. Application of the goodwill impairment test requires judgment, including the identification of reporting units, assignment of assets and liabilities to reporting units, assignment of goodwill to reporting units and determination of the fair value of each reporting unit. We estimate the fair value of each reporting unit using a discounted cash flow methodology. This requires us to use significant judgment including estimation of future cash flows, which is dependent on internal forecasts, estimation of the long-term rate of growth for our business, the useful life over which cash flows will occur, determination of our weighted average cost of capital and relevant market data.

Other intangible assets primarily consist of assets obtained in connection with business acquisitions, including installed customer base and distribution network relationships, patents on existing technology and trademarks. We apply an impairment evaluation whenever events or changes in business circumstances indicate that the carrying value of our intangible assets may not be recoverable. Other intangible assets are amortized on a straight-line basis over their estimated economic lives. We believe that the straight-line method of amortization reflects an appropriate allocation of the cost of the intangible assets to earnings in proportion to the amount of economic benefits obtained annually by the Company. Refer to Note 8 – Goodwill and Intangible Assets, Net for further information.

#### Impairment of Long-Lived Assets

We review the recoverability of our long-lived assets, including buildings, equipment, internal-use software and other intangible assets, when events or changes in circumstances occur that indicate that the carrying value of the asset may not be recoverable. The assessment of possible impairment is based on our ability to recover the carrying value of the asset from the expected future pre-tax cash flows (undiscounted and without interest

charges) of the related operations. If these cash flows are less than the carrying value of such asset, an impairment loss is recognized for the difference between estimated fair value and carrying value. Our primary measure of fair value is based on discounted cash flows.

#### Treasury Stock

We account for repurchased common stock under the cost method and include such Treasury stock as a component of our Common shareholders' equity. Retirement of Treasury stock is recorded as a reduction of Common stock and Additional paid-in capital at the time such retirement is approved by our Board of Directors.

#### Research, Development and Engineering ("RD&E")

Research, development and engineering costs are expensed as incurred. Sustaining engineering costs are incurred with respect to ongoing product improvements or environmental compliance after initial product launch. Our RD&E expense for the three years ended December 31, 2010 was as follows:

Total RD&E Expense	\$781	\$ 840	\$ 884
Sustaining engineering	128	127	134
R&D	\$ 653	\$ 713	\$ 750
	2010	2009	2008

#### Restructuring Charges

Costs associated with exit or disposal activities, including lease termination costs and certain employee severance costs associated with restructuring, plant closing or other activity, are recognized when they are incurred. In those geographies where we have either a formal severance plan or a history of consistently providing severance benefits representing a substantive plan, we recognize severance costs when they are both probable and reasonably estimable. Refer to Note 9 – Restructuring and Asset Impairment Charges for further information.

#### Pension and Post-retirement Benefit Obligations

We sponsor defined benefit pension plans in various forms in several countries covering employees who meet eligibility requirements. Retiree health benefit plans cover U.S. and Canadian employees for retiree medical costs. We employ a delayed recognition feature in measuring the costs of pension and post-retirement benefit plans. This requires changes in the benefit obligations and changes in the value of assets set aside to meet those obligations to be recognized not as they occur, but systematically and gradually over subsequent periods. All changes are ultimately recognized as components of net periodic benefit cost, except to the extent they may be offset by subsequent changes. At any point, changes that have been identified and quantified but not recognized as components of net periodic benefit cost, are recognized in Accumulated Other Comprehensive Loss, Net of tax.

Several statistical and other factors that attempt to anticipate future events are used in calculating the expense, liability and asset values related to our pension and retiree health benefit plans. These factors include assumptions we make about the discount rate, expected return on plan assets, rate of increase in healthcare costs, the rate of future compensation increases, and mortality. Actual returns on plan assets are not immediately recognized in our income statement, due to the delayed recognition requirement. In calculating the expected return

Dollars in millions, except per-share data and unless otherwise indicated.

on the plan asset component of our net periodic pension cost, we apply our estimate of the long-term rate of return to the plan assets that support our pension obligations, after deducting assets that are specifically allocated to Transitional Retirement Accounts (which are accounted for based on specific plan terms).

For purposes of determining the expected return on plan assets, we utilize a calculated value approach in determining the value of the pension plan assets, rather than a fair market value approach. The primary difference between the two methods relates to systematic recognition of changes in fair value over time (generally two years) versus immediate recognition of changes in fair value. Our expected rate of return on plan assets is applied to the calculated asset value to determine the amount of the expected return on plan assets to be used in the determination of the net periodic pension cost. The calculated value approach reduces the volatility in net periodic pension cost that would result from using the fair market value approach.

The discount rate is used to present value our future anticipated benefit obligations. In estimating our discount rate, we consider rates of return on high-quality fixed-income investments included in various published bond indexes, adjusted to eliminate the effects of call provisions and differences in the timing and amounts of cash outflows related to the bonds, as well as the expected timing of pension and other benefit payments. In the U.S. and the U.K., which comprise approximately 75% of our projected benefit obligation, we consider the Moody's Aa Corporate Bond Index and the International Index Company's iBoxx Sterling Corporate AA Cash Bond Index, respectively, in the determination of the appropriate discount rate assumptions. Refer to Note 15 – Employee Benefit Plans for further information.

Each year, the difference between the actual return on plan assets and the expected return on plan assets, as well as increases or decreases in the benefit obligation as a result of changes in the discount rate, are added to or subtracted from any cumulative actuarial gain or loss that arose in prior years. This resultant amount is the net actuarial gain or loss recognized in Accumulated other comprehensive loss and is subject to subsequent amortization to net periodic pension cost in future periods over the remaining service lives of the employees participating in the pension plan.

#### Foreign Currency Translation and Re-measurement

The functional currency for most foreign operations is the local currency. Net assets are translated at current rates of exchange and income, expense and cash flow items are translated at average exchange rates for the applicable period. The translation adjustments are recorded in Accumulated other comprehensive loss.

The U.S. Dollar is used as the functional currency for certain foreign subsidiaries that conduct their business in U.S. Dollars. A combination of current and historical exchange rates is used in re-measuring the local currency transactions of these subsidiaries and the resulting exchange adjustments are included in income.

Foreign currency losses were \$11, \$26 and \$34 in 2010, 2009 and 2008, respectively, and are included in Other expenses, net in the accompanying Consolidated Statements of Income.

We sold our Venezuelan subsidiary during the fourth quarter of 2010 as part of our restructuring actions – refer to Note 9 – Restructuring and Asset Impairment Charges for further information. Prior to the sale, the U.S. Dollar was the functional currency of our Venezuelan operations. In January 2010, Venezuela announced a devaluation of the Bolivar to an official rate of 4.30 Bolivars to the U.S. Dollar for the majority of our products. As a result of this devaluation, we recorded a currency loss of \$21 in the first quarter of 2010 for the re-measurement of our net Bolivar-denominated monetary assets. During 2010, the ability to obtain U.S. Dollars remained severely restricted. As a result, during 2010 we re-measured our net Bolivar-denominated monetary transactions based on exchange rates available through alternative markets. The average rate during 2010 was approximately 5.77 Bolivars to the U.S. Dollar. The impact of this change in the exchange rate was not material to our results for the year since we derived less than 0.5% of our total revenues from Venezuela.

#### Accumulated Other Comprehensive Loss ("AOCL")

AOCL is composed of the following for the three years ending December 31, 2010:

	2010	2009	2008
Cumulative translation			
adjustments	\$ (835)	\$ (800)	\$(1,395)
Benefit plans net actuarial losses			
and prior service credits <sup>(1)</sup>	(1,167)	(1,190)	(1,021)
Other unrealized gains, net	14	2	_
Total Accumulated Other			
Comprehensive Loss	\$(1,988)	\$(1,988)	\$(2,416)

<sup>(1)</sup> Includes our share of Fuji Xerox.

#### Note 2 – Segment Reporting

Our reportable segments are aligned with how we manage the business and view the markets we serve. In 2010, as a result of our acquisition of ACS, we realigned our internal financial reporting structure (refer to Note 3 – Acquisitions for information regarding the ACS acquisition). We now report our financial performance based on the following two primary reportable segments – Technology and Services. The Technology segment represents the combination of our former Production and Office segments excluding the document outsourcing business, which was previously included in these reportable segments. The Services segment represents the combination of our document outsourcing business and ACS's business process outsourcing ("BPO") and information technology outsourcing ("ITO") businesses. We believe this realignment will help us to better manage our business and view the markets we serve, which are primarily centered around equipment systems and outsourcing services. Our Technology segment operations involve the sale and support of a broad range of document systems from entry level to the high-end. Our Services segment operations involve delivery of a broad range of outsourcing services including document, business processing and IT outsourcing services. Our 2009 and 2008 segment disclosures have been restated to reflect our new 2010 internal reporting structure.

Dollars in millions, except per-share data and unless otherwise indicated.

Our Technology segment is centered on strategic product groups, which share common technology, manufacturing and product platforms. This segment includes the sale of document systems and supplies, technical services and product financing. Our products range from:

- "Entry," which includes A4 devices and desktop printers.
- "Mid-range," which includes A3 devices that generally serve workgroup environments in mid to large enterprises. Mid-range includes products that fall into the following market categories: Color 41+ ppm priced at less than \$100K and Light Production 91+ppm priced at less than \$100K.
- "High-end," which includes production printing and publishing systems that generally serve the graphic communications marketplace and large enterprises.

The Services segment comprises three outsourcing service offerings:

- Document Outsourcing (which includes Managed Print Services)
- Business Process Outsourcing
- Information Technology Outsourcing.

Document outsourcing services include service arrangements that allow customers to streamline, simplify and digitize their document-intensive business processes through automation and deployment of software applications and tools and the management of their printing needs. Business process outsourcing services include service arrangements where we manage a customer's business activity or process. Information technology outsourcing services include service arrangements where we manage a customer's IT-related activities, such as application management and application development, data center operations or testing and quality assurance.

The segment classified as Other includes several units, none of which meets the threshold for separate segment reporting. This group primarily includes Xerox Supplies Business Group (predominantly paper sales), Wide Format Systems, licensing revenues, GIS network integration solutions and electronic presentation systems, non-allocated Corporate items including non-financing interest, as well as other items included in Other expenses, net.

Selected financial information for our Operating segments for the three years ended December 31, 2010 was as follows:

	Technology	Services	Other	Total
2010 <sup>(1)</sup>				
Revenues	\$ 9,790	\$ 9,548	\$ 1,635	\$ 20,973
Finance income	559	89	12	660
Total Segment Revenues	\$10,349	\$ 9,637	\$ 1,647	\$ 21,633
Interest expense	\$ 212	\$ 28	\$ 352	\$ 592
Segment profit (loss) <sup>(2)</sup>	1,085	1,132	(342)	1,875
Equity in net income of unconsolidated affiliates	62	16	_	78
2009(1)				
Revenues	\$ 9,470	\$ 3,373	\$ 1,623	\$ 14,466
Finance income	597	103	13	713
Total Segment Revenues	\$ 10,067	\$ 3,476	\$ 1,636	\$ 15,179
Interest expense	\$ 229	\$ 36	\$ 262	\$ 527
Segment profit (loss) <sup>(2)</sup>	949	231	(342)	838
Equity in net income of unconsolidated affiliates	33	8	_	41
2008(1)				
Revenues	\$ 11,041	\$ 3,718	\$ 2,051	\$ 16,810
Finance income	673	110	15	798
Total Segment Revenues	\$ 11,714	\$ 3,828	\$ 2,066	\$ 17,608
Interest expense	\$ 293	\$ 5	\$ 269	\$ 567
Segment profit (loss) <sup>(2)</sup>	1,288	302	(245)	1,345
Equity in net income of unconsolidated affiliates	90	23	_	113

<sup>(1)</sup> Asset information on a segment basis is not disclosed as this information is not separately identified and internally reported to our chief executive officer.

<sup>&</sup>lt;sup>(2)</sup> Depreciation and amortization expense, which is recorded in cost of sales, RD&E and SAG are included in segment profit above. This information is neither identified nor internally reported to our chief executive officer. The separate identification of this information for purposes of segment disclosure is impracticable, as it is not readily available and the cost to develop it would be excessive.

Dollars in millions, except per-share data and unless otherwise indicated.

The following is a reconciliation of segment profit to pre-tax income (loss) for the three years ended December 31, 2010:

	2010	2009	2008
Total Segment Profit	\$ 1,875	\$ 838	\$1,345
Reconciling items:			
Restructuring and asset impairment charges	(483)	8	(429)
Restructuring charges of Fuji Xerox	(38)	(46)	(16)
Acquisition-related costs	(77)	(72)	_
Amortization of intangible assets	(312)	(60)	(54)
Venezuelan devaluation costs	(21)	_	_
ACS shareholders' litigation settlement	(36)	_	_
Litigation matters <sup>(1)</sup>	_	_	(774)
Loss on early extinguishment of debt	(15)	_	_
Equity in net income of unconsolidated affiliates	(78)	(41)	(113)
Equipment write-off and other	_	_	(38)
Pre-tax Income (Loss)	\$ 815	\$ 627	\$ (79)

<sup>(1)</sup> The 2008 provision for litigation represents \$670 for the Carlson v. Xerox Corporation court-approved settlement, as well as provisions for other litigation matters including \$36 for the probable loss related to the Brazil labor-related contingencies.

Geographic area data is based upon the location of the subsidiary reporting the revenue or long-lived assets and is as follows for the three years ended December 31, 2010:

		Revenues			Long-Lived Ass	ets <sup>(1)</sup>
	2010	2009	2008	2010	2009	2008
United States	\$ 13,801	\$ 8,156	\$ 9,122	\$ 1,764	\$ 1,245	\$1,386
Europe	5,332	4,971	6,011	741	717	680
Other areas	2,500	2,052	2,475	309	262	248
Total Revenues and Long-Lived Assets	\$ 21,633	\$15,179	\$17,608	\$ 2,814	\$ 2,224	\$ 2,314

<sup>(1)</sup> Long-lived assets are comprised of (i) land, buildings and equipment, net, (ii) equipment on operating leases, net, (iii) internal use software, net and (iv) product software, net.

#### Note 3 - Acquisitions

#### Affiliated Computer Services, Inc.

On February 5, 2010 ("the acquisition date"), we acquired all of the outstanding equity of ACS in a cash-and-stock transaction valued at approximately \$6.5 billion. ACS provides business process outsourcing and information technology ("ITO") services and solutions to commercial and government clients worldwide. ACS delivers a full range of BPO and IT services, as well as end-to-end solutions to the public and private sectors and supports a variety of industries including education, energy, financial, government, healthcare, retail and transportation. ACS's revenues for the calendar year ended December 31, 2009 were \$6.6 billion and they employed 78,000 people and operated in over 100 countries on the acquisition date.

Equity transaction: Each outstanding share of ACS Class A and Class B common stock was converted into a combination of 4.935 shares of Xerox common stock and \$18.60 in cash for a combined value of \$60.40 per share, or approximately \$6.0 billion based on the closing price of Xerox common stock of \$8.47 on the acquisition date. 489,802 thousand shares of Xerox common stock were issued. We also issued convertible preferred stock with a liquidation value of \$300 and a fair value of \$349 as of the acquisition date to ACS's Class B shareholder.

Dollars in millions, except per-share data and unless otherwise indicated.

All ACS stock options outstanding at closing were assumed by Xerox and converted into Xerox stock options. ACS stock options issued prior to August 2009, whether or not then vested and exercisable, became fully vested and exercisable in accordance with preexisting change-incontrol provisions. ACS stock options issued in August 2009 will continue to vest and become exercisable for Xerox common stock in accordance with their original terms. For the August 2009 options, the portion of the estimated fair value associated with service prior to the close was recorded as part of the acquisition fair value with the remainder to be recorded as future compensation cost over the remaining vesting period. Each assumed ACS option became exercisable for 7.085289 Xerox common shares for a total of 96,662 thousand shares at a weighted

average exercise price of \$6.79 per option. The estimated fair value associated with the Xerox options issued in exchange for the ACS options was approximately \$222 based on a Black-Scholes valuation model (refer to Note 19 – Shareholders' Equity for assumptions). Approximately \$168 of the estimated fair value is associated with options issued prior to August 2009, which became fully vested and exercisable upon the acquisition in accordance with pre-existing change-in-control provisions, was recorded as part of the acquisition fair value. The remaining \$54 is associated with options issued in August 2009 which continue to vest according to their original terms and therefore is being expensed as compensation cost over the remaining vesting period which is estimated to be approximately 3.9 years.

Fair value of consideration transferred: The table below details the consideration transferred to acquire ACS (certain amounts reflect rounding adjustments):

(shares in millions)	Conversion Calculation	Estimated Fair Value	Form of Consideration
ACS Class A shares outstanding as of the acquisition date	92.7		
ACS Class B shares outstanding as of the acquisition date	6.6		
Total ACS Shares Outstanding	99.3		
Xerox stock price as of the acquisition date	\$ 8.47		
Multiplied by the exchange ratio	4.935		
Equity Consideration per Common Share Outstanding	\$ 41.80	\$ 4,149	Xerox common stock
Cash Consideration per Common Share Outstanding	\$ 18.60	\$ 1,846	Cash
ACS stock options exchanged for a Xerox equivalent stock option	13.6		
Multiplied by the option exchange ratio	7.085289		
Total Xerox Equivalent Stock Options	96.7	\$ 168	Xerox stock options
Xerox Preferred Stock Issued to ACS Class B Shareholder		\$ 349	Xerox preferred stock
Total Fair Value of Consideration Transferred		\$ 6,512	

Recording of assets acquired and liabilities assumed: The transaction has been accounted for using the acquisition method of accounting which requires, among other things, that most assets acquired and liabilities assumed be recognized at their fair values as of the acquisition date. The following table summarizes the assets acquired and liabilities assumed as of the acquisition date:

	February 5, 2010
Assets	
Cash and cash equivalents	\$ 351
Accounts receivable	1,344
Other current assets	389
Land, buildings and equipment	416
Intangible assets	3,035
Goodwill	5,127
Other long-term assets	258
Liabilities	
Other current liabilities	645
Deferred revenue	161
Deferred tax liability	990
Debt	2,310
Pension liabilities	39
Other long-term liabilities	263
Net Assets Acquired	\$6,512

Dollars in millions, except per-share data and unless otherwise indicated.

Intangible assets: The following table is a summary of the fair value estimates of the identifiable intangible assets and their weighted-average useful lives:

	Estimated Fair Value	Estimated Useful Life
Customer relationships/contracts	\$ 2,920	11.6 years
ACS tradename	100	4 years
Buck tradename	10	(1)
Title plant	5	(2)
Total Identifiable Intangible Ass	sets \$ 3,035	

<sup>(1)</sup> Determined to be an indefinite-lived asset.

Deferred revenue: As part of our purchase price allocation, we revalued ACS's existing deferred revenue to fair value based on the remaining post-acquisition service obligation. The total revaluation adjustment was \$133 (\$53 current; \$80 non-current) and represented the value for services already rendered for which no future obligation to provide services remains. Post-acquisition, revenue will accordingly be reduced for the value of this adjustment. Accordingly, the remaining balance of deferred revenue included in the above of \$161 (\$145 current; \$16 non-current) primarily represents our estimate of the fair value for the remaining service obligation.

Deferred taxes: We provided deferred taxes and recorded other tax adjustments as part of the accounting for the acquisition primarily related to the estimated fair value adjustments for acquired intangible assets, as well as the elimination of a previously recorded deferred tax liability associated with ACS's historical goodwill that was tax deductible. In addition, we also provided deferred taxes of \$48 for the outside basis difference associated with certain foreign subsidiaries of ACS for which no taxes have been previously provided. We expect to reverse the outside basis difference primarily through repatriating earnings from those subsidiaries in lieu of permanently reinvesting them as well as through the reorganization of those subsidiaries.

Debt: We repaid \$1.7 billion of ACS's debt and assumed an additional \$0.6 billion. The following is a summary of the third-party debt assumed and not repaid in connection with the close of the acquisition:

Total Debt Assumed But Not Repaid	\$ 577
Fair value adjustments	13
Principal debt balance	564
Capital lease obligations and other debt	64
5.20% Senior Notes due June 2015	250
4.70% Senior Notes due June 2010	\$ 250

Pension obligations: We assumed several defined benefit pension plans covering the employees of ACS's human resources consulting and outsourcing business in the U.S., U.K., Germany and Canada. The plans in the U.S. and Canada are both funded and unfunded; the plan in the U.K. is funded; and the plan in Germany is unfunded.

The following is a summary of the funded position of the assumed ACS plans as of the acquisition date, as well as associated weighted-average assumptions used to determine benefit obligations:

	Estimated Fair Value
Projected benefit obligation	\$142
Fair value of plan assets	111
Net Unfunded Status	\$ (31)
Amounts recognized in the Consolidated Balance Sheet	S:
Other long-term assets	\$ 8
Pension liabilities	(39)
Net Amount Recognized	\$ (31)

Weighted average assumption used to determine benefit obligations at the acquisition date and net periodic benefit cost from the acquisition date through December 31, 2010:

3	
Discount rate	5.7 %
Expected rate of return on plan assets	6.9 %
Rate of compensation increase	3.9%

Change-in-control liabilities: We assumed liabilities due under contractual change-in-control provisions in employment agreements of certain ACS employees and its Chairman of approximately \$95 (\$15 current; \$80 non-current). The liabilities include accruals for related excise and other taxes we are obligated to pay on these obligations.

Contingent consideration: Although there is no contingent consideration associated with our acquisition of ACS, ACS is obligated to make contingent payments in connection with prior acquisitions upon satisfaction of certain contractual criteria. Contingent consideration obligations must be recorded at their respective fair value. As of the acquisition date, the maximum aggregate amount of ACS's outstanding contingent obligations to former shareholders of acquired entities was approximately \$46, of which \$11 was recorded representing the estimated fair value of this obligation. We made contingent payments of \$8 in 2010 which are reflected within investing activities in the Consolidated Statements of Cash Flows. As of December 31, 2010, the maximum aggregate amount of the outstanding contingent obligations to former shareholders of acquired entities was approximately \$5.

Goodwill: Goodwill in the amount of \$5.1 billion was recognized for this acquisition and is calculated as the excess of the consideration transferred over the net assets recognized and represents the future economic benefits arising from other assets acquired that could not be individually identified and separately recognized. Specifically, the goodwill recorded as part of the acquisition of ACS includes:

- The expected synergies and other benefits that we believe will result from combining the operations of ACS with the operations of Xerox;
- Any intangible assets that do not qualify for separate recognition such as the assembled workforce; and
- The value of the going-concern element of ACS's existing businesses (the higher rate of return on the assembled collection of net assets versus acquiring all of the net assets separately).

<sup>(2)</sup> Title plant is not subject to depreciation or charged to earnings based on ASC Topic 950 – Financial Services – Title Plant, unless circumstances indicate that the carrying amount of the title plant has been impaired.

Dollars in millions, except per-share data and unless otherwise indicated.

Goodwill of \$2.3 billion is deductible for tax purposes as a result of previous taxable acquisitions made by ACS. While the allocation of goodwill among reporting units is not complete, we expect the majority of the goodwill will be related to our Services segment.

Pro-forma impact of the acquisition: The unaudited pro-forma results presented below include the effects of the ACS acquisition as if it had been consummated as of January 1, 2010 and 2009. The pro-forma results include the amortization associated with an estimate for the acquired intangible assets and interest expense associated with debt used to fund the acquisition, as well as fair value adjustments for unearned revenue, software and land, buildings and equipment. To better reflect the combined operating results, material non-recurring charges directly attributable to the transaction have been excluded. In addition, the pro-forma results do not include any anticipated synergies or other expected benefits of the acquisition. Accordingly, the unaudited pro-forma financial information below is not necessarily indicative of future results of operations or results that might have been achieved had the acquisition been consummated as of January 1, 2010 or 2009.

	2010	2009
Revenue	\$22,252	\$21,781
Net income – Xerox	592	795
Basic earnings per share	0.41	0.57
Diluted earnings per share	0.41	0.56

Note: The pro-forma information presented above is on a different basis than the pro-forma information provided in Management's Discussion and Analysis of Financial Condition and Results of Operations of this Annual Report for the year ended December 31, 2010.

#### **Other Acquisitions**

Irish Business Systems Limited: In January 2010, we acquired Irish Business Systems Limited ("IBS") for approximately \$29 net of cash acquired. This acquisition expands our reach into the small and mid-size business market in Ireland. IBS has eight offices located throughout Ireland and is a managed print services provider and the largest independent supplier of digital imaging and printing solutions in Ireland.

Veenman B.V.: In 2008, we acquired Veenman B.V. ("Veenman"), expanding our reach into the small and mid-size business market in Europe, for approximately \$69 (€44 million) in cash, including transaction costs. Veenman is the Netherlands' leading independent distributor of office printers, copiers and multifunction devices serving small and mid-size businesses.

#### **ACS** Acquisitions

Spur Information Solutions: In November 2010, ACS acquired Spur Information Solutions, one of the United Kingdom's leading providers of computer software used for parking enforcement, for \$12 in cash. The acquisition strengthens ACS's broad portfolio of services that support the transportation industry.

TMS Health: In October 2010, ACS acquired TMS Health ("TMS"), a U.S.-based teleservices company that provides customer care services to the pharmaceutical, biotech and healthcare industries, for approximately \$48 in cash. Through TMS, ACS improves communication between pharmaceutical companies, physicians, consumers and pharmacists. By providing customer education, product sales and marketing and clinical trial solutions, ACS builds on the IT and BPO services it already delivers to the healthcare and pharmaceutical industries.

ExcellerateHRO, LLP: In July 2010, ACS acquired ExcellerateHRO, LLP ("EHRO"), a global benefits administration and relocation services provider, for \$125 net of cash acquired. This acquisition establishes ACS as one of the world's largest pension plan administrators and as a leading provider of outsourced health and welfare and relocation services. The purchase price was primarily allocated to intangible assets (consisting of customer relationships of \$32 and software of \$8) and goodwill of \$77 based on third-party valuations and management's estimates.

#### **GIS** Acquisitions

Georgia Duplicating Products: In September 2010, GIS acquired Georgia Duplicating Products, an office equipment supplier, for approximately \$21 net of cash acquired.

ComDoc, Inc.: In February 2009, GIS acquired ComDoc, Inc. ("ComDoc") for approximately \$145 in cash. ComDoc is one of the larger independent office technology dealers in the U.S. and expands GIS's coverage in Ohio, Pennsylvania, New York and West Virginia. GIS also acquired another business in 2009 for \$18 in cash.

Saxon Business Systems: In 2008, GIS acquired Saxon Business Systems, an office equipment supplier in Florida, for approximately \$69 in cash, including transaction costs. GIS acquired three other similar businesses in 2008 for a total of \$17 in cash.

These acquisitions continue the development of GIS's national network of office technology suppliers to serve its expanding base of small and mid-size businesses.

#### Summary - Other Acquisitions

The operating results of the acquisitions described above are not material to our financial statements and are included within our results from the respective acquisition dates. Excluding ACS, our remaining 2010 acquisitions contributed aggregate revenues of approximately \$140 to our 2010 total revenues from their respective acquisition dates. The ACS acquisitions are included within our Services segment while the other acquisitions, including the GIS acquisitions, are primarily included within our Technology segment. The purchase prices were primarily allocated to intangible assets and goodwill based on third-party valuations and management's estimates.

Dollars in millions, except per-share data and unless otherwise indicated.

### Note 4 - Receivables, Net

#### Accounts Receivable

Accounts receivable, net at December 31, 2010 and 2009 were as follows:

	2010	2009
Amounts billed or billable	\$ 2,491	\$1,850
Unbilled amounts	447	_
Allowance for doubtful accounts	(112)	(148)
Accounts Receivable, net	\$2,826	\$1,702

Unbilled amounts include amounts associated with percentage-of-completion accounting, and other earned revenues not currently billable due to contractual provisions. Amounts to be invoiced in the subsequent month for current services provided are included in amounts billable, and at December 31, 2010 and 2009 were approximately \$1,066 and \$603, respectively.

#### Finance Receivables

Finance receivables result from installment arrangements and sales-type leases arising from the marketing of our equipment. These receivables are typically collateralized by a security interest in the underlying assets. Finance receivables, net at December 31, 2010 and 2009 were as follows:

	2010	2009
Gross receivables	\$ 7,914	\$ 8,427
Unearned income	(1,093)	(1,197)
Subtotal	6,821	7,230
Residual values	11	19
Allowance for doubtful accounts	(212)	(222)
Finance receivables, net	6,620	7,027
Less: Billed portion of finance receivables, net	(198)	(226)
Less: Current portion of finance receivables		
not billed, net	(2,287)	(2,396)
Finance Receivables Due After One Year, net	\$ 4,135	\$ 4,405

Contractual maturities of our gross finance receivables as of December 31, 2010 were as follows (including those already billed of \$198):

2011	2012	2013	2014	2015	Thereafter	Total
\$2,978	\$2,178	\$1,527	\$862	\$330	\$39	\$ 7,914

#### Provisions for Losses on Uncollectible Receivables

Accounts Receivable: The allowance for uncollectible accounts receivables is determined principally on the basis of past collection experience as well as consideration of current economic conditions and changes in our customer collection trends.

Finance Receivables: Finance receivables include sales-type leases, direct financing leases and installment loans. Our finance receivable portfolios are primarily in the US, Canada and Europe. We generally establish customer credit limits and estimate the allowance for credit losses on a country or geographic basis.

We establish credit limits based upon an initial evaluation of the customer's credit quality and adjust that limit accordingly based upon ongoing credit evaluations of the customer including payment history and changes in credit quality.

The allowance for doubtful accounts and credit losses represents an estimate of the losses expected to be incurred from the Company's finance receivable portfolio. The level of the allowance is determined on a collective basis by applying projected loss rates to our different portfolios by country, which represent our portfolio segments. This is the level at which we develop and document our methodology to determine allowance for credit losses. This loss rate is primarily based upon historical loss experience adjusted for judgments about the probable effects of relevant observable data including current economic conditions as well as delinquency trends, resolution rates, the aging of receivables, credit quality indicators and the financial health of specific customer classes or groups. The allowance for doubtful finance receivables is inherently more difficult to estimate than the allowance for trade accounts receivable because the underlying lease portfolio has an average maturity, at any time, of approximately two to three years and contains past due billed amounts, as well as unbilled amounts. We consider all available information in our quarterly assessments of the adequacy of the allowance for doubtful accounts. The identification of account-specific exposure is not a significant factor in establishing the allowance for doubtful finance receivables. Our policy and methodology used to establish our allowance for doubtful accounts has been consistently applied over all periods presented.

Since our allowance for doubtful Finance receivables is determined by country, the risk characteristics in our finance receivable portfolio segments will generally be consistent with the risk factors associated with the economies of those countries/regions. The economies of the U.S., Canada and Europe continue to recover from the financial economic crises and recession which began in late 2008. Although loss rates across all our portfolio segments have declined in 2010, loss rates continue to be elevated as compared to prior years. Since Europe is composed of varied countries and regional economies, the risk profile within our European portfolio segment is somewhat more diversified due to the varying economic conditions among the countries. Credit losses have increased within southern Europe given the current economic difficulties facing the countries in this region.

Dollars in millions, except per-share data and unless otherwise indicated.

The following table is a roll-forward of the allowance for doubtful finance receivables for the years ended December 31, 2010 and 2009, as well as the related investment in finance receivables:

	United States	Canada	Europe	Other(2)	Total
Allowance for Credit Losses:					
Balance December 31, 2008	\$ 93	\$ 24	\$ 78	\$ 3	\$ 198
Provision	77	21	78	1	177
Charge-offs	(79)	(19)	(73)	_	(171)
Recoveries and other <sup>(1)</sup>	8	7	4	(1)	18
Balance December 31, 2009	\$ 99	\$ 33	\$ 87	\$ 3	\$ 222
Provision	47	22	59	_	128
Charge-offs	(58)	(23)	(59)	_	(140)
Recoveries and other <sup>(1)</sup>	3	5	(6)	_	2
Balance December 31, 2010	\$ 91	\$ 37	\$ 81	\$ 3	\$ 212
Finance receivables collectively evaluated for impairment:					
December 31, 2009	\$3,474	\$873	\$2,832	\$ 51	\$7,230
December 31, 2010	\$3,177	\$ 872	\$2,706	\$ 66	\$6,821

<sup>(1)</sup> Includes the impacts of foreign currency translation and adjustments to reserves necessary to reflect events of non-payment such as customer accommodations and contract terminations.

In the U.S. and Canada, customers are further evaluated or segregated by class based on industry sector. The primary customer classes are Finance & Other Services, Government & Education; Graphic Arts; Industrial; Healthcare and Other. In Europe, customers are further grouped by class based on the country or region of the customer. The primary customer classes include the U.K./Ireland, France and the following European regions – Central, Nordic and Southern. These groupings or classes are used to understand the nature and extent of our exposure to credit risk arising from finance receivables.

We evaluate our customers based on the following credit quality indicators:

Investment grade: This rating includes accounts with excellent to good business credit, asset quality and the capacity to meet financial obligations. These customers are less susceptible to adverse effects due to shifts in economic conditions or changes in circumstance. The rating generally equates to a Standard & Poors ("S&P") rating of BBB- or better. Loss rates in this category are normally minimal at less than 1%.

Non-investment grade: This rating includes accounts with average credit risk that are more susceptible to loss in the event of adverse business or economic conditions. This rating generally equates to a S&P rating below BBB-. Although we experience higher loss rates associated with this customer class, we believe the risk is somewhat mitigated by the fact that our leases are fairly well dispersed across a large and diverse customer base. In addition, the higher loss rates are largely offset by the higher rates of return we obtain with such leases. Loss rates in this category are generally in the range of 2% to 4%.

Substandard: This rating includes accounts that have marginal credit risk such that the customer's ability to make repayment is impaired or may likely become impaired. We use numerous strategies to mitigate risk including higher rates of interest, prepayments, personal guarantees, etc. Accounts in this category include customers who were downgraded, during the term of the lease, from investment and non-investment grade evaluation when the lease was originated. Accordingly there is a distinct possibility for a loss of principal and interest or customer default. The loss rates in this category are around 10%.

<sup>(2)</sup> Includes developing market countries and smaller units.

Dollars in millions, except per-share data and unless otherwise indicated.

The credit quality indicators are updated at least annually. The credit quality of any given customer can significantly change during the life of the portfolio. Details about our finance receivables portfolio based by industry and by credit quality indicators are as follows:

		As of December 31, 2010			
		Non-		Total	
	Investment	investment	ē barada d	Finance Receivables	
	Grade	Grade	Substandard	Receivables	
United States:					
Finance and Other Services	\$ 360	\$ 401	\$ 190	\$ 951	
Government and Education	849	21	7	877	
Graphic Arts	147	217	156	520	
Industrial	206	91	38	335	
Healthcare	134	48	32	214	
Other	102	109	69	280	
Total United States	1,798	887	492	3,177	
Canada:					
Finance and Other Services	150	127	56	333	
Government and Education	127	12	3	142	
Graphic Arts	32	35	48	115	
Industrial	57	47	30	134	
Other	88	47	13	148	
Total Canada	454	268	150	872	
Europe:					
France	219	374	82	675	
U.K./Ireland	206	164	51	421	
Central <sup>(1)</sup>	297	551	65	913	
Southern <sup>(2)</sup>	263	237	81	581	
Nordics <sup>(3)</sup>	50	63	3	116	
Total Europe	1,035	1,389	282	2,706	
Other	33	33		66	
Total	\$ 3,320	\$2,577	\$924	\$6,821	
(1) Switzerland Germany Austria Relaium Holland					

<sup>(1)</sup> Switzerland, Germany, Austria, Belgium, Holland.

The aging of our receivables portfolio is based upon the number of days an invoice is past due. Receivables that were more than 90 days past due are considered delinquent. Receivable losses are charged against the allowance when management believes the uncollectibility of the receivable is confirmed and is generally based on individual credit evaluations, results of collection efforts and specific circumstances of the customer. Subsequent recoveries, if any, are credited to the allowance.

We generally continue to maintain equipment on lease and provide services to customers that have invoices for finance receivables that are 90 days or more past due and, as a result of the bundled nature of billings, we also continue to accrue interest on those receivables. However, interest revenue for such billings is only recognized if collectability is deemed reasonably assured.

<sup>(2)</sup> Italy, Greece, Spain, Portugal.

<sup>(3)</sup> Sweden, Norway, Denmark, Finland.

Dollars in millions, except per-share data and unless otherwise indicated.

The aging of our billed finance receivables is as follows:

Decemb	

			7.5 (	Di December 51, 2010	•		
_	Current	31–90 Days Past Due	>90 days Past Due	Total Billed Finance Receivables	Unbilled Finance Receivables	Total Finance Receivables	Finance Receivables >90 Days and Accruing
United States:							
Finance and Other Services	\$ 23	\$ 5	\$ 2	\$ 30	\$ 921	\$ 951	\$ 23
Government and Education	26	6	3	35	842	877	40
Graphic Arts	21	3	1	25	495	520	16
Industrial	11	2	1	14	321	335	10
Healthcare	6	2	1	9	205	214	9
Other	8	2	_	10	270	280	8
Total United States	95	20	8	123	3,054	3,177	106
Total Canada	3	3	1	7	865	872	28
Europe:							
France	1	1	_	2	673	675	5
U.K./Ireland	4	1	1	6	415	421	7
Central	9	2	4	15	898	913	39
Southern	32	10	15	57	524	581	99
Nordics	1	_	_	1	115	116	2
Total Europe	47	14	20	81	2,625	2,706	152
Other	2	_	_	2	64	66	_
Total	\$ 147	\$ 37	\$ 29	\$213	\$6,608	\$ 6,821	\$286

### **Accounts Receivable Sales Arrangements**

We have facilities in the U.S., Canada and several countries in Europe that enable us to sell to third parties, on an ongoing basis, certain accounts receivable without recourse. The accounts receivables sold are generally short-term trade receivables with payment due dates of less than 60 days. The agreements involve the sale of entire groups of accounts receivable for cash. In certain instances, a portion of the sales proceeds is held back and deferred until collection of the related receivables by the purchaser. Such holdbacks are not considered legal securities nor are they certificated. Deferred proceeds on accounts receivable sales in 2010 amounted to \$307. We report collections on such receivables as operating cash flows in the Consolidated Statements of Cash Flows, because such receivables are the result of an operating activity and the associated interest rate risk is de minimis due to its short-term nature. These receivables are included in the caption "Other current assets" in the accompanying Consolidated Balance Sheets and were \$90 at December 31, 2010. Under most of the agreements, we also continue to service the sold accounts receivable. When applicable, a servicing liability is recorded for the estimated fair value of the servicing. The amounts associated with the servicing liability were not material.

Accounts receivable sales for the three years ended December 31, 2010 were as follows:

	2010	2009	2008
Accounts receivable sales	\$2,374	\$1,566	\$ 717
Deferred proceeds	307	_	_
Fees associated with sales	15	13	4
Estimated increase on operating			
cash flows <sup>(1)</sup>	106	309	51

<sup>(1)</sup> Represents the difference between current and prior-year fourth-quarter accounts receivable sales adjusted for the effects of: (i) the deferred proceeds, (ii) collections prior to the end of the year and (iii) currency.

### Note 5 – Inventories and Equipment on Operating Leases, Net

Inventories at December 31, 2010 and 2009 were as follows:

	2010	2009
Finished goods	\$858	\$ 772
Work-in-process	46	43
Raw materials	87	85
Total Inventories	\$991	\$ 900

Dollars in millions, except per-share data and unless otherwise indicated.

The transfer of equipment from our inventories to equipment subject to an operating lease is presented in our Consolidated Statements of Cash Flows in the operating activities section as a non-cash adjustment. Equipment on operating leases and similar arrangements consists of our equipment rented to customers and depreciated to estimated salvage value at the end of the lease term. We recorded \$31, \$52 and \$115 in inventory write-down charges for the years ended December 31, 2010, 2009 and 2008, respectively.

Equipment on operating leases and the related accumulated depreciation at December 31, 2010 and 2009 were as follows:

Equipment on Operating Leases, net	\$ 530	\$ 551
Accumulated depreciation	(1,031)	(1,032)
Equipment on operating leases	\$ 1,561	\$ 1,583
	2010	2009

Depreciable lives generally vary from three to four years consistent with our planned and historical usage of the equipment subject to operating leases. Depreciation and obsolescence expense for equipment on operating leases was \$313, \$329 and \$298 for the years ended December 31, 2010, 2009 and 2008, respectively. Our equipment operating lease terms vary, generally from 12 to 36 months. Scheduled minimum future rental revenues on operating leases with original terms of one year or longer are:

2011	2012	2013	2014	2015	Thereafter
\$389	\$279	\$180	\$87	\$41	\$14

Total contingent rentals on operating leases, consisting principally of usage charges in excess of minimum contracted amounts, for the years ended December 31, 2010, 2009 and 2008 amounted to \$133, \$125 and \$117, respectively.

### Note 6 – Land, Buildings and Equipment, Net

	Estimated		
	Useful Lives		
	(Years)	2010	2009
Land	_	\$ 63	\$ 45
Buildings and building equipment	25 to 50	1,133	1,192
Leasehold improvements	Varies	455	328
Plant machinery	5 to 12	1,607	1,686
Office furniture and equipment	3 to 15	1,306	994
Other	4 to 20	115	100
Construction in progress	_	67	33
Subtotal		4,746	4,378
Accumulated depreciation		(3,075)	(3,069)
Land, Buildings and			
Equipment, net		\$ 1,671	\$ 1,309

Depreciation expense and operating lease rent expense for the years ended December 31, 2010, 2009 and 2008 were as follows:

	2010	2009	2008
Depreciation expense	\$379	\$247	\$257
Operating lease rent expense <sup>(1)</sup>	632	267	252

<sup>(1)</sup> We lease certain land, buildings and equipment, substantially all of which are accounted for as operating leases.

Future minimum operating lease commitments that have initial or remaining non-cancelable lease terms in excess of one year at December 31, 2010 were as follows:

2011	2012	2013	2014	2015	Thereafter
\$669	\$486	\$337	\$171	\$118	\$106

We have an information management contract with HP Enterprise Services ("HPES"), the legal successor to Electronic Data Systems Corp., through March 2014. Services to be provided under this contract include support for European mainframe system processing, as well as workplace, service desk and voice and data network management. Although the HPES contract runs through March 2014, we may choose to transfer some of the services to internal Xerox providers before the HPES contract ends. There are no minimum payments required under this contract. We can terminate the contract for convenience without paying a termination fee by providing 60 days' prior notice. Should we terminate the contract for convenience, we have an option to purchase the assets placed in service under the HPES contract. Payments to HPES, which are primarily recorded in selling, administrative and general expenses, were \$98, \$198 and \$279 for the years ended December 31, 2010, 2009 and 2008, respectively.

During 2010 and 2009 we terminated several agreements with HPES for information management services and either terminated the services or entered into new agreements for similar services with several alternative providers. Services provided under these new contracts include mainframe application processing, development and support and mid-range applications processing and support. These contracts have various terms through 2015. Some of the contracts require minimum payments and include termination penalties. Payments for information management services which are primarily recorded in selling, administrative and general expenses were \$44 and \$26 for the years ended December 31, 2010 and 2009, respectively.

### Note 7 – Investments in Affiliates, at Equity

Investments in corporate joint ventures and other companies in which we generally have a 20% to 50% ownership interest at December 31, 2010 and 2009 were as follows:

	2010	2009
Fuji Xerox	\$ 1,217	\$ 998
All other equity investments	74	58
Investments in Affiliates, at Equity	\$1,291	\$1,056

Dollars in millions, except per-share data and unless otherwise indicated.

Our equity in net income of our unconsolidated affiliates for the three years ended December 31, 2010 was as follows:

	2010	2009	2008
Fuji Xerox	\$ 63	\$30	\$101
Other investments	15	11	12
Total Equity in Net Income of			
Unconsolidated Affiliates	\$ 78	\$ 41	\$113

### Fuji Xerox

Fuji Xerox is headquartered in Tokyo and operates in Japan, China, Australia, New Zealand and other areas of the Pacific Rim. Our investment in Fuji Xerox of \$1,217 at December 31, 2010 differs from our implied 25% interest in the underlying net assets, or \$1,335, due primarily to our deferral of gains resulting from sales of assets by us to Fuji Xerox, partially offset by goodwill related to the Fuji Xerox investment established at the time we acquired our remaining 20% of Xerox Limited from The Rank Group plc.

Equity in net income of Fuji Xerox is affected by certain adjustments to reflect the deferral of profit associated with intercompany sales. These adjustments may result in recorded equity income that is different than that implied by our 25% ownership interest. Equity income for 2010 and 2009 includes after-tax restructuring charges of \$38 and \$46, respectively, primarily reflecting employee-related costs as part of Fuji Xerox's continued cost-reduction actions to improve its competitive position.

Condensed financial data of Fuji Xerox for the three calendar years ended December 31, 2010 was as follows:

	2010	2009	2008
Summary of Operations			
Revenues	\$ 11,276	\$ 9,998	\$11,190
Costs and expenses	10,659	9,781	10,451
Income before income taxes	617	217	739
Income tax expense	291	67	287
Net Income	326	150	452
Less: Net income –			
noncontrolling interests	5	1	7
Net Income – Fuji Xerox	\$ 321	\$ 149	\$ 445
Balance Sheet			
Assets:			
Current assets	\$ 4,884	\$ 4,111	\$ 4,734
Long-term assets	5,978	5,457	5,470
Total Assets	\$10,862	\$ 9,568	\$10,204
Liabilities and Equity:			
Current liabilities	\$ 3,534	\$ 2,643	\$ 3,534
Long-term debt	1,260	1,368	996
Other long-term liabilities	707	1,104	1,095
Noncontrolling interests	22	19	23
Fuji Xerox shareholders' equity	5,339	4,434	4,556
Total Liabilities and Equity	\$10,862	\$ 9,568	\$10,204

Yen/U.S. Dollar exchange rates used to translate are as follows:

	Exchange Basis	2010	2009	2008
Summary of	Weighted			
Operations	Average Rate	87.64	93.51	103.31
Balance Sheet	Year-End Rate	81.66	92.46	90.28

#### Transactions with Fuji Xerox

We receive dividends from Fuji Xerox, which are reflected as a reduction in our investment. Additionally, we have a Technology Agreement with Fuji Xerox whereby we receive royalty payments for their use of our Xerox brand trademark, as well as rights to access their patent portfolio in exchange for access to our patent portfolio. These payments are included in Service, outsourcing and rental revenues in the Consolidated Statements of Income. We also have arrangements with Fuji Xerox whereby we purchase inventory from and sell inventory to Fuji Xerox. Pricing of the transactions under these arrangements is based upon terms the Company believes to be conducted at arm's length. Our purchase commitments with Fuji Xerox are in the normal course of business and typically have a lead time of three months. In addition, we pay Fuji Xerox and they pay us for unique research and development costs.

Transactions with Fuji Xerox for the three years ended December 31, 2010 were as follows:

	2010	2009	2008
Dividends received from			
Fuji Xerox	\$ 36	\$ 10	\$ 56
Royalty revenue earned	116	106	112
Inventory purchases from			
Fuji Xerox	2,098	1,590	2,150
Inventory sales to Fuji Xerox	147	133	162
R&D payments received from			
Fuji Xerox	1	3	5
R&D payments paid to Fuji Xerox	30	33	34

As of December 31, 2010 and 2009, net amounts due to Fuji Xerox were \$109 and \$114, respectively.

Dollars in millions, except per-share data and unless otherwise indicated.

### Note 8 – Goodwill and Intangible Assets, Net

#### Goodwill

In 2010, as a result of our acquisition of ACS, we realigned our internal reporting structure (see Note 2 – Segments for additional information). Our December 31, 2010 goodwill balance was reallocated to properly reflect our new segments and to align goodwill to the reporting units benefiting from the synergies of our acquisitions.

The following table presents the changes in the carrying amount of goodwill, by reportable segment, for the three years ended December 31, 2010:

	Technology	Services	Other	Total
Balance at December 31, 2007	\$ 2,317	\$ 1,122	\$ 9	\$ 3,448
Foreign currency translation	(200)	(193)	(2)	(395)
Acquisition of Veenman B.V.	44	_	_	44
GIS acquisitions	73	_	_	73
Purchase price allocation adjustment – GIS	12	_	_	12
Balance at December 31, 2008	\$ 2,246	\$ 929	\$ 7	\$ 3,182
Foreign currency translation	61	60	1	122
GIS acquisitions	118	_	_	118
Balance at December 31, 2009	\$ 2,425	\$ 989	\$ 8	\$ 3,422
Foreign currency translation	(25)	(22)	_	(47)
Acquisition of Affiliated Computer Services, Inc. ("ACS")	_	5,127	_	5,127
ACS acquisitions	_	124	_	124
GIS acquisitions	11	_	_	11
Acquisition of Irish Business Systems, Ltd.	14	_	_	14
Other	_	(2)	_	(2)
Balance at December 31, 2010	\$ 2,425	\$ 6,216	\$ 8	\$8,649

### Intangible Assets, Net

Intangible assets primarily relate to the Services operating segment. Intangible assets were comprised of the following as of December 31, 2010 and 2009:

		December 31, 2010				December 31, 2009	
	Weighted Average	Gross			Gross		
	Amortization	Carrying	Accumulated	Net	Carrying	Accumulated	Net
	Period	Amount	Amortization	Amount	Amount	Amortization	Amount
Customer base	12 years	\$ 3,487	\$464	\$ 3,023	\$ 525	\$198	\$ 327
Distribution network	25 years	123	54	69	123	49	74
Trademarks <sup>(1)</sup>	15 years	325	59	266	210	25	185
Technology, patents and							
non-compete <sup>(1)</sup>	6 years	47	34	13	40	28	12
Total Intangible Assets		\$3,982	\$611	\$3,371	\$ 898	\$300	\$ 598

<sup>(1)</sup> Includes \$10 and \$5 of non-amortizable assets within trademarks and technology, respectively, related to the 2010 acquisition of ACS.

Amortization expense related to intangible assets was \$316, \$64 and \$58 for the years ended December 31, 2010, 2009 and 2008, respectively. Excluding the impact of additional acquisitions, amortization expense is expected to approximate \$345 in 2011, \$335 in 2012 and 2013, and \$312 in 2014 and 2015.

Dollars in millions, except per-share data and unless otherwise indicated.

### Note 9 – Restructuring and Asset Impairment Charges

The net restructuring and asset impairment charges (credits) in the Consolidated Statements of Income totaled \$483, \$(8) and \$429 in 2010, 2009 and 2008, respectively. Detailed information related to restructuring program activity during the three years ended December 31, 2010 is outlined below:

	Severance and	Cancellation and	Asset	
Restructuring Activity	Related Costs	Other Costs	Impairments <sup>(1)</sup>	Total
Balance December 31, 2007	\$ 71	\$ 38	\$ —	\$ 109
Restructuring provision	363	20	53	436
Reversals of prior accruals	(6)	(1)	_	(7)
Net current year charges <sup>(2)</sup>	357	19	53	429
Charges against reserve and currency	(108)	(25)	(53)	(186)
Balance December 31, 2008	320	32	_	352
Restructuring provision	28	9	_	37
Reversals of prior accruals	(39)	(6)	_	(45)
Net current year charges <sup>(2)</sup>	(11)	3	_	(8)
Charges against reserve and currency	(255)	(15)	_	(270)
Balance December 31, 2009	54	20	_	74
Restructuring provision	470	28	26	524
Reversals of prior accruals	(32)	(9)	_	(41)
Net current year charges <sup>(2)</sup>	438	19	26	483
Charges against reserve and currency	(194)	(14)	(26)	(234)
Balance December 31, 2010	\$ 298	\$ 25	\$ <b>—</b>	\$ 323

<sup>(1)</sup> Charges associated with asset impairments represent the write-down of the related assets to their new cost basis and are recorded concurrently with the recognition of the provision.

The following table summarizes the reconciliation to the Consolidated Statements of Cash Flows for the three years ended December 31, 2010:

	2010	2009	2008
Charges to reserve	\$ (234)	\$(270)	\$ (186)
Asset impairments	26	_	53
Effects of foreign currency and other non-cash items	(5)	_	2
Cash Payments for Restructurings	\$(213)	\$(270)	\$ (131)

The following table summarizes the total amount of costs incurred in connection with these restructuring programs by segment for the three years ended December 31, 2010:

Total Net Restructuring Charges	\$ 483	\$(8)	\$429
Other	54	(1)	56
Services	104	(2)	85
Technology	\$ 325	\$(5)	\$288
	2010	2009	2008

Over the past several years, we have engaged in a series of restructuring programs related to downsizing our employee base, exiting certain activities, outsourcing certain internal functions and engaging in other actions designed to reduce our cost structure and improve productivity. These initiatives primarily include severance actions and impact all major geographies and segments. Management continues to evaluate our business and, therefore, in future years, there may be additional provisions for new plan initiatives, as well as changes in estimates to amounts previously recorded, as payments are made or actions are completed. However, we do not expect that there will be significant new restructuring initiatives in 2011. Asset impairment charges were also incurred in connection with these restructuring actions for those assets made obsolete as a result of these programs.

<sup>(2)</sup> Represents amount recognized within the Consolidated Statements of Income for the years shown.

Dollars in millions, except per-share data and unless otherwise indicated.

#### 2010 Activity

During 2010, we recorded \$483 of net restructuring and asset impairment charges, which included the following:

- \$470 of severance costs related to headcount reductions of approximately 9,000 employees. The costs associated with these actions applied about equally to North America and Europe, with approximately 20% related to our developing market countries. Approximately 50% of the costs were focused on gross margin improvements, 40% on SAG and 10% on the optimization of RD&E investments and impacted the following functional areas:
  - Services
- Supply chain and manufacturing
- Back-office administration
- Development and engineering costs.
- \$28 for lease termination costs primarily reflecting the continued rationalization and optimization of our worldwide operating locations, particularly in light of our recent acquisition of ACS.
- \$19 loss associated with the sale of our Venezuelan subsidiary. The loss primarily reflects the write-off of our Venezuelan net assets including working capital and long-lived assets. We will continue to sell equipment, parts and supplies to the acquiring company through a distribution arrangement but will no longer have any direct or local operations in Venezuela. The sale of our operations and change in business model follows a decision by management in the fourth quarter of 2010 to reduce the Company's future exposure and risk associated with operating in this unpredictable economy.

The above charges were partially offset by \$41 of net reversals for changes in estimated reserves from prior period initiatives.

The restructuring reserve balance as of December 31, 2010 for all programs was \$323, of which approximately \$309 is expected to be spent over the next 12 months.

#### 2009 Activity

Restructuring activity was minimal in 2009 and the related charges primarily reflected changes in estimates in severance costs from previously recorded actions.

### 2008 Activity

During 2008, we recorded \$357 of net restructuring charges predominantly consisting of severance and costs related to the elimination of approximately 4,900 positions primarily in both North America and Europe. Focus areas for the actions include the following:

- Improving efficiency and effectiveness of infrastructure including: marketing, finance, human resources and training
- Capturing efficiencies in technical services, managed services, and supply chain and manufacturing infrastructure
- Optimizing product development and engineering resources.

In addition, related to these activities, we also recorded lease cancellation and other costs of \$19 and asset impairment charges of \$53. The lease termination and asset impairment charges primarily related to: (i) the relocation of certain manufacturing operations including the closing of our toner plant in Oklahoma City and the consolidation of our manufacturing operations in Ireland; and (ii) the exit from certain leased and owned facilities as a result of the actions noted above.

### Note 10 – Supplementary Financial Information

The components of other current assets and other current liabilities at December 31, 2010 and 2009 were as follows:

	2010	2009
Other Current Assets		
Deferred taxes and income taxes receivable	\$ 345	\$ 328
Royalties, license fees and software		
maintenance	155	23
Restricted cash	91	31
Prepaid expenses	133	86
Derivative instruments	45	16
Deferred purchase price from sale		
of receivables	90	_
Advances and deposits	23	19
Other	244	205
Total Other Current Assets	\$1,126	\$ 708
Other Current Liabilities		
Deferred taxes and income taxes payable	\$ 59	\$ 68
Other taxes payable	177	161
Interest payable	122	114
Restructuring reserves	309	64
Derivative instruments	19	15
Product warranties	17	19
Dividends payable	74	41
Distributor and reseller rebates/commissions	105	127
Other	925	517
Total Other Current Liabilities	\$1,807	\$1,126

Dollars in millions, except per-share data and unless otherwise indicated.

The components of other long-term assets and other long-term liabilities at December 31, 2010 and 2009 were as follows:

	2010	2009
Other Long-term Assets		
Prepaid pension costs	\$ 92	\$ 155
Net investment in discontinued operations <sup>(1)</sup>	224	240
Internal use software, net	468	354
Product software, net	145	10
Restricted cash	280	258
Debt issuance costs, net	42	62
Customer contract costs, net	134	_
Derivative instruments	11	10
Other	378	231
Total Other Long-term Assets	\$1,774	\$1,320
Other Long-term Liabilities		
Deferred and other tax liabilities	\$ 200	\$ 167
Derivative instruments	_	9
Environmental reserves	20	23
Unearned income	36	_
Restructuring reserves	14	10
Other	527	363
Total Other Long-term Liabilities	\$ 797	\$ 572

<sup>(1)</sup> At December 31, 2010, our net investment in discontinued operations primarily consists of a \$245 performance-based instrument relating to the 1997 sale of The Resolution Group ("TRG") net of remaining net liabilities associated with our discontinued operations of \$21. The recovery of the performance-based instrument is dependent on the sufficiency of TRG's available cash flows, as guaranteed by TRG's ultimate parent, which are expected to be recovered in annual cash distributions through 2017.

### Note 11 – Debt

Short-term borrowings at December 31, 2010 and 2009 were as follows:

	2010	2009
Commercial paper	\$ 300	\$ —
Current maturities of long-term debt	1,070	988
Total Short-term Debt	\$1,370	\$ 988

The weighted-average interest rate for commercial paper at December 31, 2010, including issuance costs, was 1.02% and had maturities ranging from 18 to 32 days.

We classify our debt based on the contractual maturity dates of the underlying debt instruments or as of the earliest put date available to the debt holders. We defer costs associated with debt issuance over the applicable term, or to the first put date in the case of convertible debt or debt with a put feature. These costs are amortized as interest expense in our Consolidated Statements of Income.

Long-term debt at December 31, 2010 and 2009 was as follows:

Long-term debt at December 31,		was as follo	OWS:	
	ghted Average terest Rates at			
	December 31, 2010 <sup>(2)</sup>			
Xerox Corporation				
Senior Notes due 2010	—%	\$ —	\$ 700	
Notes due 2011	0.09 %	1	1	
Notes due 2011	—%	_	50	
Senior Notes due 2011	6.59 %	750	750	
Senior Notes due 2012	5.59 %	1,100	1,100	
Senior Notes due 2013	5.65 %	400	400	
Senior Notes due 2013	—%		550	
Convertible Notes due 2014	9.00%	19	19	
Senior Notes due 2014	8.25 %	750	750	
Senior Notes due 2015	4.29 %	1,000	1,000	
Notes due 2016	7.20%	250	250	
Senior Notes due 2016	6.48%	700	700	
Senior Notes due 2017	6.83%	500	500	
Senior Notes due 2018 Senior Notes due 2019	6.37 % 5.66 %	1,000 650	1,000 650	
Zero Coupon Notes due 2023	5.41%	283	267	
Senior Notes due 2039	6.78%	350	350	
Subtotal	0.7076	\$ 7,753	\$ 9,037	
·		\$ 7,733	\$ 9,037	
Xerox Credit Corporation Notes due 2013	-%		10	
Notes due 2013	—% —%		50	
Subtotal			60	
			00	
ACS Notes due 2015	4.25%	250		
		71		
Borrowings secured by other as: Subtotal	0.02 /0	321		
		321		
Other U.S. Operations				
Borrowings secured by finance receivables	-%		2	
Borrowings secured by	— 70	_	2	
other assets	12.39%	4	5	
Subtotal	12.5570	4	7	
Total U.S. Operations		8,078	9,104	
International Operations		0,070	3,104	
Other debt due 2011–2013	0.86%	2	18	
Total International Operation		2	18	
Principal Debt Balance		8,080	9,122	
Unamortized discount		(1)	(11)	
Fair value adjustments <sup>(1)</sup>		228	153	
Less: current maturities		(1,070)	(988)	
Total Long-term Debt		\$ 7,237	\$ 8,276	

<sup>(1)</sup> Fair value adjustments represent changes in the fair value of hedged debt obligations attributable to movements in benchmark interest rates. Hedge accounting requires hedged debt instruments to be reported at an amount equal to the sum of their carrying value (principal value plus/minus premiums/discounts) and any fair value adjustment.

<sup>(2)</sup> Represents weighted average effective interest rate which includes the effect of discounts and premiums on issued debt.

Dollars in millions, except per-share data and unless otherwise indicated.

Scheduled principal payments due on our long-term debt for the next five years and thereafter are as follows:

2011	2012	2013	2014	2015	Thereafter	Total
\$1,070(1)	\$1,126	\$412	\$771	\$1,251	\$3,450	\$8,080

<sup>(1)</sup> Quarterly total debt maturities for 2011 are \$11, \$9, \$1,041 and \$9 for the first, second, third and fourth quarters, respectively.

#### Commercial Paper

In October 2010, Xerox's Board of Directors authorized the company to issue commercial paper ("CP"). Aggregate CP and Credit Facility borrowings may not exceed \$2 billion outstanding at any time. Under the company's current private placement CP program, we may issue CP up to a maximum amount of \$1.0 billion outstanding at any time. The maturities of the CP Notes will vary, but may not exceed 390 days from the date of issue. The CP Notes are sold at a discount from par or, alternatively, sold at par and bear interest at market rates.

#### Credit Facility

The Credit Facility is a \$2.0 billion unsecured revolving credit facility including a \$300 letter of credit subfacility. At December 31, 2010 we had no outstanding borrowings or letters of credit. Approximately \$1.8 billion, or 90% of the Credit Facility, has a maturity date of April 30, 2013. The remaining portion of the Credit Facility has a maturity date of April 30, 2012.

The Credit Facility is available, without sublimit, to certain of our qualifying subsidiaries and includes provisions that would allow us to increase the overall size of the Credit Facility up to an aggregate amount of \$2.5 billion. Our obligations under the Credit Facility are unsecured and are not currently guaranteed by any of our subsidiaries. Any domestic subsidiary that guarantees more than \$100 of Xerox Corporation debt must also guaranty our obligations under the Credit Facility. In the event that any of our subsidiaries borrows under the Credit Facility, its borrowings thereunder would be guaranteed by us.

Borrowings under the Credit Facility bear interest at our choice, at either (a) a Base Rate as defined in our Credit Facility agreement, plus an all-in spread that varies between 1.5% and 3.5% depending on our credit rating at the time of borrowing, or (b) LIBOR plus an all-in spread that varies between 2.5% and 4.5% depending on our credit rating at the time of borrowing. Based on our credit rating as of December 31, 2010, the applicable all-in spreads for the Base Rate and LIBOR borrowing were 2.5% and 3.5%, respectively.

The Credit Facility contains various conditions to borrowing and affirmative, negative and financial maintenance covenants. Certain of the more significant covenants are summarized below:

- (a) Maximum leverage ratio (a quarterly test that is calculated as principal debt divided by consolidated EBITDA, as defined) of 3.75x
- (b) Minimum interest coverage ratio (a quarterly test that is calculated as consolidated EBITDA divided by consolidated interest expense) may not be less than 3.00x
- (c) Limitations on (i) liens of Xerox and certain of our subsidiaries securing debt, (ii) certain fundamental changes to corporate structure, (iii) changes in nature of business and (iv) limitations on debt incurred by certain subsidiaries

The Credit Facility also contains various events of default, the occurrence of which could result in a termination by the lenders and the acceleration of all our obligations under the Credit Facility. These events of default include, without limitation: (i) payment defaults, (ii) breaches of covenants under the Credit Facility (certain of which breaches do not have any grace period), (iii) cross-defaults and acceleration to certain of our other obligations and (iv) a change of control of Xerox.

### Capital Market Activity

During 2010, we redeemed the following Notes prior to their scheduled maturity:

- 7.625% Senior Notes due in 2013 for \$550;
- 6.00% Medium-term Notes due 2011 for \$25;
- 7.41% Medium-term Notes due 2011 for \$25;
- 6.50% Medium-term Notes due 2013 for \$10;
- 6.00% Medium-term Notes due 2014 for \$25; and
- 6.125% Medium-term Notes due 2014 for \$25.

We incurred a loss on extinguishment of approximately \$16, representing the call premium of approximately \$7 on the Senior Notes as well as the write-off of unamortized debt costs of \$9.

#### Interest

Interest paid on our short-term debt, long-term debt and liability to subsidiary trust issuing preferred securities amounted to \$586, \$531 and \$527 for the years ended December 31, 2010, 2009 and 2008, respectively.

Interest expense and interest income for the three years ended December 31, 2010 was as follows:

	2010	2009	2008
Interest expense <sup>(1)</sup>	\$ 592	\$ 527	\$ 567
Interest income <sup>(2)</sup>	679	734	833

<sup>(1)</sup> Includes Equipment financing interest expense, as well as non-financing interest expense included in Other expenses, net in the Consolidated Statements of Income.

Equipment financing interest is determined based on an estimated cost of funds, applied against the estimated level of debt required to support our net finance receivables. The estimated cost of funds is based on our overall corporate cost of borrowing adjusted to reflect a rate that would be paid by a typical BBB rated leasing company. The estimated level of debt is based on an assumed 7 to 1 leverage ratio of debt/equity as compared to our average finance receivable balance during the applicable period.

<sup>(2)</sup> Includes Finance income, as well as other interest income that is included in Other expenses, net in the Consolidated Statements of Income.

Dollars in millions, except per-share data and unless otherwise indicated.

Net (payments) proceeds on debt other than secured borrowings as shown on the Consolidated Statements of Cash Flows for the three years ended December 31, 2010 was as follows:

	2010	2009	2008
Net proceeds (payments) on			
short-term debt	\$ 300	\$ (61)	\$ (38)
Net payments on Credit Facility	_	(246)	(354)
Net proceeds from issuance of			
long-term debt	_	2,725	1,650
Net payments on long-term debt	(3,357)	(1,495)	(332)
Net (Payments) Proceeds on			
Other Debt	\$ (3,057)	\$ 923	\$ 926

### Note 12 – Liability to Subsidiary Trust Issuing Preferred Securities

The Liability to Subsidiary Trust Issuing Preferred Securities included in our Consolidated Balance Sheets of \$650 and \$649 as of December 31, 2010 and 2009, respectively, reflects our obligations to Xerox Capital Trust I ("Trust I") as a result of their loans to us from proceeds related to their issuance of preferred securities. This subsidiary is not consolidated in our financial statements because we are not the primary beneficiary of the trust.

In 1997, Trust I issued 650 thousand of 8.0% preferred securities (the "Preferred Securities") to investors for \$644 (\$650 liquidation value) and 20,103 shares of common securities to us for \$20. With the proceeds from these securities, Trust I purchased \$670 principal amount of 8.0% Junior Subordinated Debentures due 2027 of the Company ("the Debentures"). The Debentures represent all of the assets of Trust I. On a consolidated basis, we received net proceeds of \$637 which was net of fees and discounts of \$13. Interest expense, together with the amortization of debt issuance costs and discounts, was \$54 in 2010, 2009 and 2008. We have guaranteed, on a subordinated basis, distributions and other payments due on the Preferred Securities. The guarantee, our obligations under the Debentures, the indenture pursuant to which the Debentures were issued and our obligations under the Amended and Restated Declaration of Trust governing the trust, taken together, provide a full and unconditional guarantee of amounts due on the Preferred Securities. The Preferred Securities accrue and pay cash distributions semiannually at a rate of 8% per year of the stated liquidation amount of one thousand dollars per Preferred Security. The Preferred Securities are mandatorily redeemable upon the maturity of the Debentures on February 1, 2027, or earlier to the extent of any redemption by us of any Debentures. The redemption price in either such case will be one thousand dollars per share plus accrued and unpaid distributions to the date fixed for redemption.

### Note 13 – Financial Instruments

We are exposed to market risk from changes in foreign currency exchange rates and interest rates, which could affect operating results, financial position and cash flows. We manage our exposure to these market risks through our regular operating and financing activities and, when appropriate, through the use of derivative financial instruments. These derivative financial instruments are utilized to hedge economic exposures, as well as to reduce earnings and cash flow volatility resulting from shifts in market rates. We enter into limited types of derivative contracts, including interest rate swap agreements, foreign currency spot, forward and swap contracts and net purchased foreign currency options to manage interest rate and foreign currency exposures. Our primary foreign currency market exposures include the Japanese Yen, Euro and U.K. Pound Sterling. The fair market values of all our derivative contracts change with fluctuations in interest rates and/or currency exchange rates and are designed so that any changes in their values are offset by changes in the values of the underlying exposures. Derivative financial instruments are held solely as risk management tools and not for trading or speculative purposes. The related cash flow impacts of all of our derivative activities are reflected as cash flows from operating activities.

We do not believe there is significant risk of loss in the event of non-performance by the counterparties associated with our derivative instruments because these transactions are executed with a diversified group of major financial institutions. Further, our policy is to deal with counterparties having a minimum investment grade or better credit rating. Credit risk is managed through the continuous monitoring of exposures to such counterparties.

### Interest Rate Risk Management

We use interest rate swap agreements to manage our interest rate exposure and to achieve a desired proportion of variable and fixed rate debt. These derivatives may be designated as fair value hedges or cash flow hedges depending on the nature of the risk being hedged.

### Fair Value Hedges

As of December 31, 2010 and 2009, pay variable/receive fixed interest rate swaps with notional amounts of \$950 and \$2,350 and net asset fair value of \$11 and \$1, respectively, were designated and accounted for as fair value hedges. No ineffective portion was recorded to earnings during 2010, 2009 or 2008.

Dollars in millions, except per-share data and unless otherwise indicated.

The following is a summary of our fair value hedges at December 31, 2010:

Debt Instrument	Year First Designated as Hedge	Notional Amount	Net Fair Value	Weighted Average Interest Rate Paid	Interest Rate Received	Basis	Maturity
Senior Notes due 2013	2010	\$400	\$—	4.71%	5.65%	LIBOR	2013
Senior Notes due 2014	2009	450	10	6.19%	8.25%	LIBOR	2014
Senior Notes due 2016	2010	100	1	3.96%	6.40%	LIBOR	2016
Total Fair Value Hedges		\$950	\$11				

### Terminated Swaps

During the period from 2004 to 2010, we terminated early several interest rate swaps that were designated as fair value hedges of certain debt instruments. The associated net fair value adjustments to the debt instruments are being amortized to interest expense over the remaining term of the related notes. In 2010, 2009 and 2008, the amortization of these fair value adjustments reduced interest expense by \$28, \$17 and \$12, respectively, and we expect to record a net decrease in interest expense of \$199 in future years through 2027.

### Foreign Exchange Risk Management

We are exposed to foreign currency exchange rate fluctuations in the normal course of business. As a part of our foreign exchange risk management strategy, we use derivative instruments, primarily forward contracts and purchase option contracts, to hedge the following foreign currency exposures, thereby reducing volatility of earnings and protecting fair values of assets and liabilities:

- Foreign currency-denominated assets and liabilities
- Forecasted purchases and sales in foreign currency

### Summary of Foreign Exchange Hedging Positions

At December 31, 2010, we had outstanding forward exchange and purchased option contracts with gross notional values of \$2,968 which is reflective of the amounts that are normally outstanding at any point during the year. These contracts generally mature in 12 months or less.

The following is a summary of the primary hedging positions and corresponding fair values held as of December 31, 2010:

Currency Hedged (Buy/Sell)	No	Gross otional Value	Fair Value Asset (Liability) <sup>(1)</sup>
U.K. Pound Sterling/Euro	\$	217	\$ (1)
Euro/U.S. Dollar		370	(3)
U.S. Dollar/Euro		585	9
Swedish Kronor/Euro		93	2
Swiss Franc/Euro		194	8
Japanese Yen/U.S. Dollar		397	8
Japanese Yen/Euro		367	11
Euro/U.K. Pound Sterling		211	1
U.K. Pound Sterling/Swiss Franc		74	(7)
Danish Krone/Euro		57	_
Mexican Peso/U.S. Dollar		52	_
All Other		351	(2)
Total Foreign Exchange Hedging	\$ 2	2,968	\$ 26

<sup>(1)</sup> Represents the net receivable (payable) amount included in the Consolidated Balance Sheet at December 31, 2010.

### Foreign Currency Cash Flow Hedges

We designate a portion of our foreign currency derivative contracts as cash flow hedges of our foreign currency-denominated inventory purchases, sales and expenses. No amount of ineffectiveness was recorded in the Consolidated Statements of Income for these designated cash flow hedges and all components of each derivative's gain or loss was included in the assessment of hedge effectiveness. As of December 31, 2010, the net asset fair value of these contracts was \$18.

Dollars in millions, except per-share data and unless otherwise indicated.

### Summary of Derivative Instruments Fair Values

The following table provides a summary of the fair value amounts of derivative instruments at December 31, 2010 and 2009, respectively.

	Fair \	Fair Value		
Balance Sheet Location	2010	2009		
Other current assets	\$19	\$ 4		
Other current liabilities	(1)	(3)		
Other long-term assets	11	10		
Other long-term liabilities	_	(9)		
Net Designated Assets	\$29	\$ 2		
Other current assets	\$ 26	\$12		
Other current liabilities	(18)	(12)		
Net Undesignated Assets	\$ 8	\$-		
Total Derivative Assets	\$ 56	\$ 26		
Total Derivative Liabilities	(19)	(24)		
Net Derivative Asset	\$37	\$ 2		
	Other current assets Other current liabilities Other long-term assets Other long-term liabilities  Net Designated Assets  Other current assets Other current liabilities  Net Undesignated Assets  Total Derivative Assets  Total Derivative Liabilities	Balance Sheet Location2010Other current assets\$ 19Other current liabilities(1)Other long-term assets11Other long-term liabilities—Net Designated Assets\$ 29Other current assets\$ 26Other current liabilities(18)Net Undesignated Assets\$ 8Total Derivative Assets\$ 56Total Derivative Liabilities(19)		

### Summary of Derivative Instruments Gains (Losses)

Derivative gains and losses affect the income statement based on whether such derivatives are designated as hedges of underlying exposures. The following is a summary of derivative gains and losses.

### Designated Derivative Instruments Gains (Losses)

The following table provides a summary of the gains and losses on designated derivative instruments for the three years ended December 31, 2010:

Location of Gain Derivatives in Fair Value (Loss) Recognized			Derivative Gain (Loss) Recognized in Income			Hedged Item Gain (Loss) Recognized in Income			
Hedging Relationships	(2033)	in Income		2010	2009	2008	2010	2009	2008
Interest rate contracts	Interes	t expense		\$99	\$(18)	\$206	\$(99)	\$18	\$(206)
Derivatives in Cash Flow		Derivative Gain (Loss) Recognized in OCI (Effective Portion)			Location of Derivative Gain (Loss) Reclassified from AOCI into Income	Gain (Loss) Reclassified from AOCI to Income (Effective Portion)			
Hedging Relationships		2010		2009	2008	(Effective Portion)	2010	2009	2008
Interest rate contracts Foreign exchange contracts	5 –	\$ —		\$—	\$(2)	Interest expense	\$—	\$—	\$—
forwards		46		(1)	4	Cost of sales	28	2	2
Total Cash Flow Hedges		\$ 46		\$(1)	\$ 2		\$28	\$ 2	\$ 2

No amount of ineffectiveness was recorded in the Consolidated Statements of Income for these designated cash flow hedges and all components of each derivative's gain or loss was included in the assessment of hedge effectiveness.

Dollars in millions, except per-share data and unless otherwise indicated.

### Non-Designated Derivative Instruments Gains (Losses)

Non-designated derivative instruments are primarily instruments used to hedge foreign currency-denominated assets and liabilities. They are not designated as hedges because there is a natural offset for the re-measurement of the underlying foreign currency-denominated asset or liability.

The following table provides a summary of gains (losses) on non-designated derivative instruments for the three years ended December 31, 2010:

Derivatives NOT Designated as Hedging Instruments	Location of Derivative Gain (Loss)	2010	2009	2008
Foreign exchange contracts	Other expense – Currency losses, net	\$113	\$49	\$(147)

During the three years ended December 31, 2010, we recorded total Currency losses, net of \$11, \$26 and \$34, respectively. Currency losses, net includes the mark-to-market of the derivatives not designated as hedging instruments and the related cost of those derivatives, as well as the re-measurement of foreign currency-denominated assets and liabilities.

### Accumulated Other Comprehensive Loss ("AOCL")

The following table provides a summary of the activity associated with all of our designated cash flow hedges (interest rate and foreign currency) reflected in AOCL for the three years ended December 31, 2010:

Ending Cash Flow Hedges Balance, Net of Tax	\$ 14	\$ 1	\$—
Changes in fair value gain (loss) Reclass to earnings	31 (18)	(1)	1 (1)
Beginning cash flow hedges balance, net of tax	\$ 1	\$ —	\$—
	2010	2009	2008

Dollars in millions, except per-share data and unless otherwise indicated.

### Note 14 - Fair Value of Financial Assets and Liabilities

The following table represents our assets and liabilities measured at fair value on a recurring basis as of December 31, 2010 and 2009 and the basis for that measurement:

	Total Fair Value Measurement December 31, 2010	Quoted Prices in Active Markets for Identical Asset (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Assets:				
Foreign exchange contracts-forwards	\$ 45	\$-	\$ 45	\$
Interest rate swaps	11	_	11	_
Deferred compensation investments in cash surrender life insurance	70	_	70	_
Deferred compensation investments in mutual funds	22	_	22	_
Total	\$148	<b>\$</b> —	\$148	\$—
Liabilities:				
Foreign exchange contracts-forwards	\$ 19	\$—	\$ 19	\$—
Deferred compensation plan liabilities	98	_	98	_
Total	\$117	<b>\$</b> —	\$117	\$—

	Total Fair Value Measurement December 31, 2009	Quoted Prices in Active Markets for Identical Asset (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Assets:				
Foreign exchange contracts – forwards	\$ 16	\$ —	\$ 16	\$—
Interest rate swaps	10	_	10	_
Total	\$ 26	\$—	\$ 26	\$—
Liabilities:				
Foreign exchange contracts – forwards	\$ 15	\$ <i>—</i>	\$ 15	\$-
Interest rate swaps	9	_	9	_
Total	\$ 24	\$—	\$ 24	\$-

We utilized the income approach to measure fair value for our derivative assets and liabilities. The income approach uses pricing models that rely on market observable inputs such as yield curves, currency exchange rates and forward prices, and therefore are classified as Level 2.

Fair value for our deferred compensation plan investments in Companyowned life insurance is reflected at cash surrender value. Fair value for our deferred compensation plan investments in mutual funds is based on quoted market prices for actively traded investments similar to those held by the plan. Fair value for deferred compensation plan liabilities is based on the fair value of investments corresponding to employees' investment selections, based on quoted prices for similar assets in actively traded markets.

### Summary of Other Financial Assets & Liabilities Not Measured at Fair Value on a Recurring Basis

The estimated fair values of our other financial assets and liabilities not measured at fair value on a recurring basis at December 31, 2010 and 2009 were as follows:

	2	2010		2009
	Carrying	Fair	Carrying	Fair
	Amount	Value	Amount	Value
Cash and cash				
equivalents	\$ 1,211	\$1,211	\$3,799	\$3,799
Accounts receivable,				
net	2,826	2,826	1,702	1,702
Short-term debt	1,370	1,396	988	1,004
Long-term debt	7,237	7,742	8,276	8,569
Liability to subsidiary				
trust issuing				
preferred securities	650	670	649	663
net Short-term debt Long-term debt Liability to subsidiary trust issuing	1,370 7,237	1,396 7,742	988 8,276	1,004 8,569

Dollars in millions, except per-share data and unless otherwise indicated.

The fair value amounts for Cash and cash equivalents and Accounts receivable, net approximate carrying amounts due to the short maturities of these instruments. The fair value of Short- and Long-term debt, as well as our Liability to subsidiary trust issuing preferred securities, was estimated based on quoted market prices for publicly traded securities or on the current rates offered to us for debt of similar maturities. The difference between the fair value and the carrying value represents the theoretical net premium or discount we would pay or receive to retire all debt at such date.

### Note 15 - Employee Benefit Plans

We sponsor numerous pension and other post-retirement benefit plans, primarily retiree health, in our domestic and international operations. December 31 is the measurement date for all of our other post-retirement benefit plans.

	Per	Pension Benefits		Retiree Health	
	2010	2009	2010	2009	
Change in Benefit Obligation:					
Benefit obligation, January 1	\$ 9,194	\$ 8,495	\$ 1,102	\$ 1,002	
Service cost	178	173	8	7	
Interest cost	575	508	54	60	
Plan participants' contributions	11	9	26	36	
Plan amendments <sup>(3)</sup>	(19)	4	(86)	1	
Actuarial loss (gain)	477	209	13	124	
Acquisitions <sup>(2)</sup>	140	1	1	_	
Currency exchange rate changes	(154)	373	6	15	
Curtailments	(1)	_	_	_	
Benefits paid/settlements	(670)	(578)	(118)	(143)	
Benefit obligation, December 31	9,731	9,194	1,006	1,102	
Change in Plan Assets:					
Fair value of plan assets, January 1	7,561	6,923	_	_	
Actual return on plan assets	846	720	_	_	
Employer contribution	237	122	92	107	
Plan participants' contributions	11	9	26	36	
Acquisitions <sup>(3)</sup>	107	_	_	_	
Currency exchange rate changes	(144)	349	_	_	
Benefits paid/settlements	(669)	(578)	(118)	(143)	
Other	(9)	16	_	_	
Fair value of plan assets, December 31	7,940	7,561	_	_	
Net funded status at December 31 <sup>(1)</sup>	\$ (1,791)	\$ (1,633)	\$ (1,006)	\$ (1,102)	
Amounts recognized in the Consolidated Balance Sheets:					
Other long-term assets	\$ 92	\$ 155	\$ —	\$ —	
Accrued compensation and benefit costs	(44)	(47)	(86)	(103)	
Pension and other benefit liabilities	(1,839)	(1,741)	_	_	
Post-retirement medical benefits	_	_	(920)	(999)	
Net Amounts Recognized	\$ (1,791)	\$ (1,633)	\$ (1,006)	\$ (1,102)	

<sup>(1)</sup> Includes under-funded and non-funded plans.

<sup>(2)</sup> Primarily ACS's acquired balances.

<sup>(3)</sup> Refer to the "Plan Amendment" section for additional information.

Dollars in millions, except per-share data and unless otherwise indicated.

Benefit plans pre-tax amounts recognized in AOCL:

	Pensio	on Benefits	Retiree Health		
	2010	2009	2010	2009	
Net actuarial loss (gain)	\$ 1,867	\$1,834	\$ 54	\$ 40	
Prior service (credit) cost	(167)	(169)	(200)	(144)	
Total Pre-tax Loss (Gain)	\$ 1,700	\$1,665	\$(146)	\$ (104)	

The Accumulated benefit obligation for all defined benefit pension plans was \$9,256 and \$8,337 at December 31, 2010 and 2009, respectively.

Aggregate information for pension plans with an Accumulated benefit obliqation in excess of plan assets is presented below:

	2010	2009
Projected benefit obligation	\$ 5,726	\$ 5,134
Accumulated benefit obligation	5,533	4,864
Fair value of plan assets	3,883	3,697

Our domestic retirement defined benefit plans provide employees a benefit, depending on eligibility, at the greater of (i) the benefit calculated under a highest average pay and years of service formula, (ii) the benefit calculated under a formula that provides for the accumulation of salary and interest credits during an employee's work life, or (iii) the individual account balance from the Company's prior defined contribution plan (Transitional Retirement Account or TRA).

		Pension Benefit	S		Retiree Health		
	2010	2009	2008	2010	2009	2008	
Components of Net Periodic Benefit Cost:							
Service cost	\$ 178	\$ 173	\$ 209	\$ 8	\$ 7	\$ 14	
Interest cost <sup>(1)</sup>	575	508	(5)	54	60	84	
Expected return on plan assets <sup>(2)</sup>	(570)	(523)	(80)	_	_	_	
Recognized net actuarial loss	71	25	36	_	_	_	
Amortization of prior service credit	(22)	(21)	(20)	(30)	(41)	(21)	
Recognized settlement loss	72	70	34	_	_	_	
Defined Benefit Plans	304	232	174	32	26	77	
Defined contribution plans	51	38	80	_	_	_	
Total Net Periodic Benefit Costs	355	270	254	32	26	77	
Other Changes in Plan Assets and Benefit							
Obligations Recognized in Other							
Comprehensive Income:							
Net actuarial loss (gain) <sup>(3)</sup>	\$ 198	\$ 8	\$1,062	\$ 13	\$ 126	\$(244)	
Prior service cost (credit) <sup>(4)</sup>	(19)	_	1	(86)	1	(219)	
Amortization of net actuarial (loss) gain	(143)	(95)	(70)	_	_	_	
Amortization of prior service (cost) credit	22	21	20	30	41	21	
Total Recognized in Other						_	
Comprehensive Income	58	(66)	1,013	(43)	168	(442)	
Total Recognized in Net Periodic Benefit Cost							
and Other Comprehensive Income	\$ 413	\$ 204	\$1,267	\$(11)	\$ 194	\$(365)	

<sup>(1)</sup> Interest cost includes interest expense on non-TRA obligations of \$381, \$390 and \$408 and interest expense (income) directly allocated to TRA participant accounts of \$194, \$118 and \$(413) for the years ended December 31, 2010, 2009 and 2008, respectively.

<sup>(2)</sup> Expected return on plan assets includes expected investment income on non-TRA assets of \$376, \$405 and \$493 and actual investment income (expense) on TRA assets of \$194, \$118 and \$(413) for the years ended December 31, 2010, 2009 and 2008, respectively.

<sup>(3)</sup> Includes adjustments as a result of the plan amendments as well as the actual valuation results based on January 1, 2010 plan census data for the U.S. and Canadian defined benefit plans and the U.S. retiree medical plan. Refer to the "Plan Amendment" section for additional information.

<sup>(4)</sup> Refer to "Plan Amendments" for additional information.

Dollars in millions, except per-share data and unless otherwise indicated.

The following table provides a summary of the components of the Net change in benefit plans included within Other comprehensive income as reported in the Consolidated Statement of Shareholders' Equity.

(Expense)/Benefit	2010	2009	2008
Other changes in plan assets and			
benefit obligations	\$ (15)	\$(102)	\$ (571)
Income tax	(12)	61	183
Fuji Xerox changes in defined			
benefit plans <sup>(1)</sup>	28	(36)	(75)
Currency, net <sup>(2)</sup>	22	(90)	175
Other, net	_	(2)	2
Net Change in Benefit Plans	\$ 23	\$(169)	\$ (286)

<sup>(1)</sup> Represents our share of Fuji Xerox's benefit plan changes.

The net actuarial loss and prior service credit for the defined benefit pension plans that will be amortized from Accumulated other comprehensive loss into net periodic benefit cost over the next fiscal year are \$71 and \$(24), respectively. The net actuarial loss and prior service credit for the retiree health benefit plans that will be amortized from Accumulated other comprehensive loss into net periodic benefit cost over the next fiscal year are zero and \$(41), respectively.

Pension plan assets consist of both defined benefit plan assets and assets legally restricted to the TRA accounts. The combined investment results for these plans, along with the results for our other defined benefit plans, are shown above in the "actual return on plan assets" caption. To the extent that investment results relate to TRA, such results are charged directly to these accounts as a component of interest cost.

#### **Plan Amendments**

In 2010, we amended our domestic retiree health benefit plan to eliminate the use of the Retiree Drug Subsidy that the Company receives from Medicare as an offset to retiree contributions. This amendment is effective January 1, 2011. The Company will instead use this subsidy to reduce its retiree healthcare costs. The amendment resulted in a net decrease of \$55 to the retiree medical benefit obligation and a corresponding \$34 after-tax increase to equity. This amendment will reduce 2011 expenses by approximately \$13.

In 2010, as a result of a renegotiation of the contract with our largest union, we amended our union pension plan for this population to freeze the final average pay formula of the pension plan effective January 1, 2013 and our union retiree health benefits plan to eliminate a portion of the subsidy currently paid to current and future Medicare-eligible retirees effective January 1, 2011. These amendments are generally consistent with amendments previously made to our salaried employee retirement plans.

In 2009, the U.K. Final Salary Pension Plan was amended to close the plan to future accrual effective January 1, 2014. Benefits earned up to January 1, 2014 will not be affected; therefore, the amendment does not result in a material change to the projected benefit obligation at the re-measurement date, December 31, 2009. The amendment results in substantially all participants becoming inactive; therefore, the amortization period for actuarial gains and losses changes from the average remaining service period of active members (approximately 10 years) to the average remaining life expectancy of all members (approximately 27 years). As of December 31, 2010, the accumulated actuarial losses for our U.K. plan amounted to \$707.

In 2008, we amended our domestic retiree health benefit plan to eliminate the subsidy currently paid to current and future Medicare-eligible retirees effective January 1, 2010. The amendment resulted in a net decrease of approximately \$225 in the benefit obligation and a corresponding after-tax increase to equity.

<sup>(2)</sup> Represents currency impact on cumulative amount of benefit plan net actuarial losses and prior service credits included in AOCL.

Dollars in millions, except per-share data and unless otherwise indicated.

### Plan Assets

### **Current Allocation**

As of the 2010 and 2009 measurement dates, the global pension plan assets were \$7.9 billion and \$7.6 billion, respectively. These assets were invested among several asset classes. None of the investments includes debt or equity securities of Xerox Corporation.

The following table presents the defined benefit plans assets measured at fair value at December 31, 2010 and the basis for that measurement:

	Valuation Based on:				
Asset Class	Quoted Prices in Active Markets for Identical Asset (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total Fair Value December 31, 2010	% of Total
Cash and Cash Equivalents	\$ 640	\$ —	\$ —	\$ 640	8%
Equity Securities:					
U.S. Large Cap	507	54	_	561	7%
U.S. Mid Cap	84	_	_	84	1%
U.S. Small Cap	60	62	_	122	2 %
International Developed	1,513	514	_	2,027	26%
Emerging Markets	324	_	_	324	4%
Global Equity	8	25	_	33	—%
Total Equity Securities	2,496	655	_	3,151	40%
Debt Securities:					
U.S. Treasury Securities	4	209	_	213	3 %
Debt Security Issued by Government Agency	75	1,011	_	1,086	14%
Corporate Bonds	167	1,412	_	1,579	20 %
Asset-Backed Securities	2	15	_	17	—%
Total Debt Securities	248	2,647	_	2,895	37%
Common/Collective Trust	4	69	_	73	1%
Derivatives:					
Interest Rate Contracts	_	123	_	123	2%
Foreign Exchange Contracts	5	(12)	_	(7)	—%
Equity Contracts	_	53	_	53	—%
Credit Contracts	_	_	_	_	—%
Other Contracts	66	3	_	69	1%
Total Derivatives	71	167	_	238	3 %
Hedge Funds	_	2	4	6	—%
Real Estate	103	73	275	451	6%
Private Equity/Venture Capital	_	_	308	308	4%
Guaranteed Insurance Contracts	_	_	96	96	1%
Other	7	49	(1)	55	-%
Total Defined Benefit Plans Assets <sup>(1)</sup>	\$3,569	\$ 3,662	\$ 682	\$ 7,913	100%

<sup>(1)</sup> Total fair value assets exclude \$27 of other net non-financial assets (liabilities) such as due to/from broker, interest receivables and accrued expenses.

Dollars in millions, except per-share data and unless otherwise indicated.

The following table presents the defined benefit plans assets measured at fair value at December 31, 2009 and the basis for that measurement:

	Valuation Based on:					
Asset Class	Quoted Prices in Active Markets for Identical Asset (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total Fair Value December 31, 2009	% of Total	
Cash and Cash Equivalents	\$ 748	\$ —	\$ —	\$ 748	10 %	
Equity Securities:						
U.S. Large Cap	768	46	_	814	11%	
U.S. Mid Cap	31	_	_	31	—%	
U.S. Small Cap	90	70	_	160	2%	
International Developed	1,292	493	_	1,785	24%	
Emerging Markets	299	_	_	299	4%	
Global Equity	12	_	_	12	—%	
Total Equity Securities	2,492	609	_	3,101	41 %	
Debt Securities:						
U.S. Treasury Securities	4	185	_	189	3 %	
Debt Security Issued by Government Agency	114	798	_	912	12%	
Corporate Bonds	145	1,570	_	1,715	23%	
Asset-Backed Securities	3	23	_	26	-%	
Total Debt Securities	266	2,576	_	2,842	38%	
Common/Collective Trust	2	26	_	28	-%	
Derivatives:						
Interest Rate Contracts	_	52	_	52	—%	
Foreign Exchange Contracts	15	(77)	_	(62)	(1)%	
Equity Contracts	_	(24)	_	(24)	—%	
Credit Contracts	_	(2)	_	(2)	—%	
Other Contracts	_	(6)	_	(6)	_%	
Total Derivatives	15	(57)	_	(42)	(1)%	
Hedge Funds	_	_	4	4	—%	
Real Estate	62	119	237	418	6%	
Private Equity/Venture Capital	_	_	286	286	4%	
Guaranteed Insurance Contracts	_	_	130	130	2%	
Other	8	9	_	17	—%	
Total Defined Benefit Plans Assets <sup>(1)</sup>	\$ 3,593	\$ 3,282	\$ 657	\$ 7,532	100 %	

<sup>(1)</sup> Total fair value assets exclude \$29 of other net non-financial assets (liabilities) such as due to/from broker, interest receivables and accrued expenses.

Dollars in millions, except per-share data and unless otherwise indicated.

The following table represents a roll-forward of the defined benefit plans assets measured using significant unobservable inputs (Level 3 assets):

Fair Value Measurement	Usina Sianificant	Unobservable I	nputs (Level 3)

	Hedge Funds	Real Estate	Private Equity/Venture Capital	Guaranteed Insurance Contracts	Other	Total
December 31, 2008	\$ 3	\$ 279	\$331	\$104	\$—	\$ 717
Net payments, purchases and sales	1	5	16	1	_	23
Net transfers in (out)	_	_	_	16	_	16
Realized gains (losses)	_	_	8	3	(1)	10
Unrealized gains (losses)	_	(66)	(69)	2	1	(132)
Currency translation	_	19	_	4	_	23
December 31, 2009	4	237	286	130	_	657
Net payments, purchases and sales	_	7	(8)	(12)	_	(13)
Net transfers in (out)	_	_	_	1	_	1
Realized gains (losses)	_	5	28	(2)	_	31
Unrealized gains (losses)	_	22	_	(2)	_	20
Currency translation	_	(6)	_	(9)	_	(15)
Other	_	10	1	(9)	(1)	1
December 31, 2010	\$ 4	\$275	\$307	\$ 97	\$ (1)	\$ 682

Our pension plan assets and benefit obligations at December 31, 2010 were as follows:

(in billions)	Fair Value of Pension Plan Assets	Pension Benefit Obligations	Funded Status Status
U.S.	\$ 3.2	\$ 4.4	\$ (1.2)
U.K.	2.9	2.9	_
Canada	0.6	0.8	(0.2)
Other	1.2	1.6	(0.4)
Total	\$ 7.9	\$ 9.7	\$ (1.8)

### **Investment Strategy**

The target asset allocations for our worldwide plans for 2010 and 2009 were:

	2010	2009
Equity investments	42%	41 %
Fixed income investments	45%	45%
Real estate	7 %	7%
Private equity	4%	4%
Other	2 %	3%
Total Investment Strategy	100%	100%

We employ a total return investment approach whereby a mix of equities and fixed income investments are used to maximize the longterm return of plan assets for a prudent level of risk. The intent of this strategy is to minimize plan expenses by exceeding the interest growth in long-term plan liabilities. Risk tolerance is established through careful consideration of plan liabilities, plan funded status and corporate financial condition. This consideration involves the use of long-term measures that address both return and risk. The investment portfolio contains a diversified blend of equity and fixed income investments. Furthermore, equity investments are diversified across U.S. and non-U.S. stocks, as well as growth, value and small and large capitalizations. Other assets such as real estate, private equity and hedge funds are used to improve portfolio diversification. Derivatives may be used to hedge market exposure in an efficient and timely manner; however, derivatives may not be used to leverage the portfolio beyond the market value of the underlying investments. Investment risks and returns are measured and monitored on an ongoing basis through annual liability measurements and quarterly investment portfolio reviews.

### Expected Long-term Rate of Return

We employ a "building block" approach in determining the long-term rate of return for plan assets. Historical markets are studied and long-term relationships between equities and fixed income are assessed. Current market factors such as inflation and interest rates are evaluated before long-term capital market assumptions are determined. The long-term portfolio return is established giving consideration to investment diversification and rebalancing. Peer data and historical returns are reviewed periodically to assess reasonableness and appropriateness.

Dollars in millions, except per-share data and unless otherwise indicated.

### **Contributions**

2010 contributions for our defined benefit pension plans were \$237 and \$92 for our retiree health plans. In 2011 we expect, based on current actuarial calculations, to make contributions of approximately \$500 to our defined benefit pension plans and approximately \$90 to our retiree health benefit plans.

### Estimated Future Benefit Payments

The following benefit payments, which reflect expected future service, as appropriate, are expected to be paid during the following years:

	Pension Benefits	Retiree Health
2011	\$ 749	\$ 87
2012	647	86
2013	644	85
2014	653	85
2015	668	84
Years 2016–2020	3,473	396

### **Assumptions**

Weighted-average assumptions used to determine benefit obligations at the plan measurement dates:

	Pension Benefits			Retiree Health		
	2010	2009	2008	2010	2009	2008
Discount rate	5.2 %	5.7 %	6.3 %	4.9 %	5.4%	6.3 %
Rate of compensation increase	3.1 %	3.6 %	3.9 %	(1)	(1)	(1)

m Rate of compensation increase is not applicable to the retiree health benefits, as compensation levels do not impact earned benefits.

Weighted-average assumptions used to determine net periodic benefit cost for years ended December 31:

		Pensio	n Benefits			Retiree H	ealth	
	2011	2010	2009	2008	2011	2010	2009	2008
Discount rate	5.2 %	5.7 %	6.3 %	5.9 %	4.9 %	5.4%	6.3 %	6.2 %
Expected return								
on plan assets	7.2 %	7.3 %	7.4 %	7.6 %	(1)	(1)	(1)	(1)
Rate of compensation								
increase	3.1 %	3.6 %	3.9 %	4.1 %	(2)	(2)	(2)	(2)

<sup>(1)</sup> Expected return on plan assets is not applicable to retiree health benefits, as these plans are not funded.

Assumed healthcare cost trend rates at December 31,

	2010	2009
Healthcare cost trend rate assumed for next year	9.0 %	9.8%
Rate to which the cost trend rate is assumed		
to decline (the ultimate trend rate)	4.9 %	4.9 %
Year that the rate reaches the ultimate trend rate	2017	2017

Assumed healthcare cost trend rates have a significant effect on the amounts reported for the healthcare plans. A 1-percentage-point change in assumed health care cost trend rates would have the following effects:

1	% increase	1% decrease
Effect on total service and interest		
cost components	\$ 6	\$ (5)
Effect on post-retirement benefit obligation	n 82	(68)

<sup>(2)</sup> Rate of compensation increase is not applicable to retiree health benefits, as compensation levels do not impact earned benefits.

Dollars in millions, except per-share data and unless otherwise indicated.

### Note 16 – Income and Other Taxes

Income (loss) before income taxes for the three years ended December 31, 2010 was as follows:

Income (Loss) Before Income Taxes	\$815	\$ 627	\$ (79)
Foreign income	382	582	543
Domestic income (loss)	\$ 433	\$ 45	\$ (622)
	2010	2009	2008

Provisions (benefits) for income taxes for the three years ended December 31, 2010 was as follows:

	2010	2009	2008
Federal income taxes			
Current	\$ 153	\$ (50)	\$ (26)
Deferred	(17)	109	(285)
Foreign income taxes			
Current	59	84	118
Deferred	8	11	4
State income taxes			
Current	46	(2)	1
Deferred	7	_	(43)
Total Provision (Benefits)	\$256	\$ 152	\$ (231)

A reconciliation of the U.S. federal statutory income tax rate to the consolidated effective income tax rate for the three years ended December 31, 2010 was as follows:

	2010	2009	2008
U.S. federal statutory income			
tax rate	35.0%	35.0%	35.0%
Nondeductible expenses	6.3	3.2	(19.5)
Effect of tax law changes	(0.2)	_	16.1
Change in valuation allowance			
for deferred tax assets	2.6	(1.7)	(21.0)
State taxes, net of federal benefit	2.0	(0.2)	36.7
Audit and other tax return			
adjustments	(4.2)	(8.7)	84.4
Tax-exempt income	(0.4)	(0.5)	8.5
Other foreign, including earnings			
taxed at different rates	(8.1)	(3.7)	148.9
Other	(1.6)	0.8	3.3
Effective Income Tax Rate	31.4%	24.2%	292.4%

On a consolidated basis, we paid a total of \$49, \$78 and \$194 in income taxes to federal, foreign and state jurisdictions during the three years ended December 31, 2010, 2009 and 2008, respectively.

Total income tax expense (benefit) for the three years ended December 31, 2010 was allocated as follows:

	2010	2009	2008
Pre-tax income	\$ 256	\$ 152	\$ (231)
Common shareholders' equity:			
Changes in defined benefit plans	12	(61)	(183)
Stock option and incentive			
plans, net	(6)	21	(2)
Translation adjustments			
and other	11	(13)	10
Total Income Tax Expense			
(Benefit)	\$273	\$ 99	\$ (406)

### Unrecognized Tax Benefits and Audit Resolutions

Due to the extensive geographical scope of our operations, we are subject to ongoing tax examinations in numerous jurisdictions. Accordingly, we may record incremental tax expense based upon the more-likely-than-not outcomes of any uncertain tax positions. In addition, when applicable, we adjust the previously recorded tax expense to reflect examination results when the position is effectively settled. Our ongoing assessments of the more-likely-than-not outcomes of the examinations and related tax positions require judgment and can increase or decrease our effective tax rate, as well as impact our operating results. The specific timing of when the resolution of each tax position will be reached is uncertain. As of December 31, 2010, we do not believe that there are any positions for which it is reasonably possible that the total amount of unrecognized tax benefits will significantly increase or decrease within the next 12 months.

A reconciliation of the beginning and ending amount of unrecognized tax benefits is as follows:

	2010	2009	2008
Balance at January 1	\$148	\$ 170	\$ 303
Additions from acquisitions	46	_	_
Additions related to current year	38	6	12
Additions related to prior			
years positions	24	27	13
Reductions related to prior			
years positions	(16)	(33)	(65)
Settlements with taxing			
authorities <sup>(1)</sup>	(19)	(7)	(28)
Reductions related to lapse of			
statute of limitations	(35)	(29)	(45)
Currency	_	14	(20)
Balance at December 31	\$186	\$ 148	\$ 170

<sup>(1)</sup> Majority of settlements did not result in the utilization of cash.

Dollars in millions, except per-share data and unless otherwise indicated.

Included in the balances at December 31, 2010, 2009 and 2008 are \$39, \$67 and \$67, respectively, of tax positions that are highly certain of realizability but for which there is uncertainty about the timing or may be reduced through an indirect benefit from other taxing jurisdictions. Because of the impact of deferred tax accounting, other than for the possible incurrence of interest and penalties, the disallowance of these positions would not affect the annual effective tax rate.

We have filed claims in certain jurisdictions to assert our position should the law be clarified by judicial means. At this point in time, we believe it is unlikely that we will receive any benefit from these types of claims but we will continue to analyze as the issues develop. Accordingly, we have not included any benefit for these types of claims in the amount of unrecognized tax benefits.

We recognized interest and penalties accrued on unrecognized tax benefits, as well as interest received from favorable settlements within income tax expense. We had \$31, \$13 and \$22 accrued for the payment of interest and penalties associated with unrecognized tax benefits at December 31, 2010, 2009 and 2008, respectively.

We file income tax returns in the U.S. federal jurisdiction and various foreign jurisdictions. In the U.S., with the exception of ACS, we are no longer subject to U.S. federal income tax examinations for years before 2007. ACS is no longer subject to such examinations for years before 2004. With respect to our major foreign jurisdictions, we are no longer subject to tax examinations by tax authorities for years before 2000.

### **Deferred Income Taxes**

In substantially all instances, deferred income taxes have not been provided on the undistributed earnings of foreign subsidiaries and other foreign investments carried at equity. The amount of such earnings at December 31, 2010 was approximately \$7 billion. These earnings have been indefinitely reinvested and we currently do not plan to initiate any action that would precipitate the payment of income taxes thereon. It is not practicable to estimate the amount of additional tax that might be payable on the foreign earnings. Our 2001 sale of half of our ownership interest in Fuji Xerox resulted in our investment no longer qualifying as a foreign corporate joint venture. Accordingly, deferred taxes are required to be provided on the undistributed earnings of Fuji Xerox, arising subsequent to such date, as we no longer have the ability to ensure indefinite reinvestment.

The tax effects of temporary differences that give rise to significant portions of the deferred taxes at December 31, 2010 and 2009 were as follows:

	2010	2009
Deferred Tax Assets:		
Research and development	\$ 855	\$ 752
Post-retirement medical benefits	373	421
Depreciation	200	246
Net operating losses	634	576
Other operating reserves	172	261
Tax credit carryforwards	409	525
Deferred compensation	340	233
Allowance for doubtful accounts	97	93
Restructuring reserves	78	16
Pension	437	403
Other	156	132
Subtotal	3,751	3,658
Valuation allowance	(735)	(672)
Total	\$ 3,016	\$ 2,986
Deferred Tax Liabilities:		
Unearned income and installment sales	\$(1,025)	\$ (996)
Intangibles and goodwill	(1,207)	(154)
Other	(54)	(38)
Total	\$(2,286)	\$(1,188)
Total Deferred Taxes, Net	\$ 730	\$ 1,798

The above amounts are classified as current or long-term in the Consolidated Balance Sheets in accordance with the asset or liability to which they relate or, when applicable, based on the expected timing of the reversal. Current deferred tax assets at December 31, 2010 and 2009 amounted to \$298 and \$290, respectively.

The deferred tax assets for the respective periods were assessed for recoverability and, where applicable, a valuation allowance was recorded to reduce the total deferred tax asset to an amount that will, more likely than not, be realized in the future. The net change in the total valuation allowance for the years ended December 31, 2010 and 2009 was an increase of \$63 and a increase of \$44, respectively. The valuation allowance relates primarily to certain net operating loss carryforwards, tax credit carryforwards and deductible temporary differences for which we have concluded it is more likely than not that these items will not be realized in the ordinary course of operations.

Although realization is not assured, we have concluded that it is more likely than not that the deferred tax assets, for which a valuation allowance was determined to be unnecessary, will be realized in the ordinary course of operations based on the available positive and negative evidence, including scheduling of deferred tax liabilities and projected income from operating activities. The amount of the net deferred tax assets considered realizable, however, could be reduced in the near term if actual future income or income tax rates are lower than estimated, or if there are differences in the timing or amount of future reversals of existing taxable or deductible temporary differences.

Dollars in millions, except per-share data and unless otherwise indicated.

At December 31, 2010, we had tax credit carryforwards of \$409 available to offset future income taxes, of which \$109 are available to carry forward indefinitely, while the remaining \$300 will expire 2011 through 2027 if not utilized. We also had net operating loss carryforwards for income tax purposes of \$1,236 that will expire 2011 through 2029, if not utilized, and \$2,478 billion available to offset future taxable income indefinitely.

### Note 17 - Contingencies

### **Brazil Tax and Labor Contingencies**

Our Brazilian operations are involved in various litigation matters and have received or been the subject of numerous governmental assessments related to indirect and other taxes, as well as disputes associated with former employees and contract labor. The tax matters, which comprise a significant portion of the total contingencies, principally relate to claims for taxes on the internal transfer of inventory, municipal service taxes on rentals and gross revenue taxes. We are disputing these tax matters and intend to vigorously defend our positions. Based on the opinion of legal counsel and current reserves for those matters deemed probable of loss, we do not believe that the ultimate resolution of these matters will materially impact our results of operations, financial position or cash flows. The labor matters principally relate to claims made by former employees and contract labor for the equivalent payment of all social security and other related labor benefits, as well as consequential tax claims, as if they were regular employees. As of December 31, 2010, the total amounts related to the unreserved portion of the tax and labor contingencies, inclusive of any related interest, amounted to approximately \$1,274, with the increase from December 31, 2009 balance of approximately \$1,225 primarily related to currency and current year interest indexation partially offset by matters that have been closed. With respect to the unreserved balance of \$1,274, the majority has been assessed by management as being remote as to the likelihood of ultimately resulting in a loss to the Company. In connection with the above proceedings, customary local regulations may require us to make escrow cash deposits or post other security of up to half of the total amount in dispute. As of December 31, 2010 we had \$276 of escrow cash deposits for matters we are disputing and there are liens on certain Brazilian assets with a net book value of \$19 and additional letters of credit of approximately \$160. Generally, any escrowed amounts would be refundable and any liens would be removed to the extent the matters are resolved in our favor. We routinely assess all these matters as to probability of ultimately incurring a liability against our Brazilian operations and record our best estimate of the ultimate loss in situations where we assess the likelihood of an ultimate loss as probable.

### **Legal Matters**

As more fully discussed below, we are involved in a variety of claims, lawsuits, investigations and proceedings concerning securities law, intellectual property law, environmental law, employment law and the Employee Retirement Income Security Act ("ERISA"). We determine whether an estimated loss from a contingency should be accrued by assessing whether a loss is deemed probable and can be reasonably estimated. We assess our potential liability by analyzing our litigation and regulatory matters using available information. We develop our views on estimated losses in consultation with outside counsel handling our defense in these matters, which involves an analysis of potential results, assuming a combination of litigation and settlement strategies. Should developments in any of these matters cause a change in our determination as to an unfavorable outcome and result in the need to recognize a material accrual, or should any of these matters result in a final adverse judgment or be settled for significant amounts, they could have a material adverse effect on our results of operations, cash flows and financial position in the period or periods in which such change in determination, judgment or settlement occurs.

### Litigation Against the Company

In re Xerox Corporation Securities Litigation: A consolidated securities law action (consisting of 17 cases) is pending in the United States District Court for the District of Connecticut. Defendants are the Company, Barry Romeril, Paul Allaire and G. Richard Thoman. The consolidated action is a class action on behalf of all persons and entities who purchased Xerox Corporation common stock during the period October 22, 1998 through October 7, 1999 inclusive ("Class Period") and who suffered a loss as a result of misrepresentations or omissions by Defendants as alleged by Plaintiffs (the "Class"). The Class alleges that in violation of Section 10(b) and/or 20(a) of the Securities Exchange Act of 1934, as amended ("1934 Act"), and SEC Rule 10b-5 thereunder, each of the defendants is liable as a participant in a fraudulent scheme and course of business that operated as a fraud or deceit on purchasers of the Company's common stock during the Class Period by disseminating materially false and misleading statements and/or concealing material facts relating to the defendants' alleged failure to disclose the material negative impact that the April 1998 restructuring had on the Company's operations and revenues. The complaint further alleges that the alleged scheme: (i) deceived the investing public regarding the economic capabilities, sales proficiencies, growth, operations and the intrinsic value of the Company's common stock; (ii) allowed several corporate insiders, such as the named individual defendants, to sell shares of privately held common stock of the Company while in possession of materially adverse, non-public information; and (iii) caused the individual plaintiffs and the other members of the purported class to purchase common stock of the Company at inflated prices. The complaint seeks unspecified compensatory damages in favor of the plaintiffs and the other members of the purported class against all defendants, jointly and severally, for all damages sustained as a result of defendants' alleged wrongdoing, including interest thereon, together with reasonable costs and expenses incurred in the action, including counsel fees and expert fees. In 2001, the Court denied the defendants' motion for dismissal of

Dollars in millions, except per-share data and unless otherwise indicated.

the complaint. The plaintiffs' motion for class certification was denied by the Court in 2006, without prejudice to refiling. In February 2007, the Court granted the motion of the International Brotherhood of Electrical Workers Welfare Fund of Local Union No. 164, Robert W. Roten, Robert Agius ("Agius") and Georgia Stanley to appoint them as additional lead plaintiffs. In July 2007, the Court denied plaintiffs' renewed motion for class certification, without prejudice to renewal after the Court holds a pre-filing conference to identify factual disputes the Court will be required to resolve in ruling on the motion. After that conference and Agius's withdrawal as lead plaintiff and proposed class representative, in February 2008 plaintiffs filed a second renewed motion for class certification. In April 2008, defendants filed their response and motion to disqualify Milberg LLP as a lead counsel. On September 30, 2008, the Court entered an order certifying the class and denying the appointment of Milberg LLP as class counsel. Subsequently, on April 9, 2009, the Court denied defendants' motion to disqualify Milberg LLP. On November 6, 2008, the defendants filed a motion for summary judgment. Briefing with respect to the motion is complete. The Court has not yet rendered a decision. The parties also filed motions to exclude the testimony of certain expert witnesses. On April 22, 2009, the Court denied plaintiffs' motions to exclude the testimony of two of defendants' expert witnesses. On September 30, 2010, the Court denied plaintiffs' motion to exclude the testimony of another of defendants' expert witnesses. The Court also granted defendants' motion to exclude the testimony of one of plaintiffs' expert witnesses, and granted in part and denied in part defendants' motion to exclude the testimony of plaintiffs' two remaining expert witnesses. The individual defendants and we deny any wrongdoing and are vigorously defending the action. In the course of litigation, we periodically engage in discussions with plaintiffs' counsel for possible resolution of this matter. Should developments cause  $\boldsymbol{\alpha}$ change in our determination as to an unfavorable outcome, or result in a final adverse judgment or a settlement for a significant amount, there could be a material adverse effect on our results of operations, cash flows and financial position in the period in which such change in determination, judgment or settlement occurs.

#### Merger Agreement Between Xerox and Affiliated Computer Services,

*Inc.:* In late September and early October 2009, nine purported class action complaints were filed by ACS shareholders challenging ACS's proposed merger with Xerox. Two actions were filed in the Delaware Court of Chancery which subsequently were consolidated into one action. Seven actions were filed in state courts in Texas, which subsequently were consolidated into one action in the Dallas County Court at Law No. 3. The operative complaints in the Delaware and Texas actions named as defendants ACS and/or the members of ACS's board of directors (the "Individual Defendants") and Xerox Corporation and/or Boulder Acquisition Corp., a wholly owned subsidiary of Xerox ("Boulder") (ACS, the Individual Defendants, Xerox Corporation and Boulder, collectively, the "Xerox Defendants"). A class of ACS shareholders was certified in the Delaware action. Pursuant to a stipulation entered into by all parties in the Delaware and Texas actions prosecution of the Texas action was stayed and further prosecution of the Delaware and Texas actions would proceed in the Delaware action.

The plaintiffs in the Delaware action alleged, among other things, that (i) the Individual Defendants breached their fiduciary duties to ACS and its shareholders by authorizing the sale of ACS to Xerox for what plaintiffs deemed was inadequate consideration and pursuant to inadequate process, and the Xerox Defendants aided and abetted those alleged breaches; (ii) the Individual Defendants breached their fiduciary duties to ACS and its shareholders by agreeing to the provisions of the merger agreement relating to the consideration to be paid to the holders of Class B shares which the Delaware plaintiffs alleged violated the ACS certificate of incorporation and was, therefore, void, and the Xerox Defendants aided and abetted those alleged breaches; and (iii) the Individual Defendants breached their fiduciary duties by failing to disclose material facts in the October 23, 2009 Form S-4 filed with the SEC in connection with the merger. The plaintiffs sought, among other things, to enjoin the defendants from consummating the merger on the agreed-upon terms, and unspecified compensatory damages, together with the costs and disbursements of the action.

On May 19, 2010, the parties in the Delaware and Texas Actions entered into a Stipulation and Agreement of Compromise and Settlement ("Settlement") resolving all claims by ACS shareholders arising out of Xerox's acquisition of ACS, including all claims in the Delaware and Texas Actions. The defendants in the Delaware and Texas Actions did not admit to any wrongdoing as part of the Settlement, which provided for an aggregate payment of \$69 on behalf of all defendants, including a payment of approximately \$36 by Xerox, net of insurance proceeds. The Delaware court approved the Settlement at a hearing held on August 24, 2010. In light of the Delaware court's approval of the Settlement, on October 13, 2010, the Texas court signed an order dismissing the Texas action.

### **Other Contingencies**

### Guarantees, Indemnifications and Warranty Liabilities

Guarantees and claims arise during the ordinary course of business from relationships with suppliers, customers and nonconsolidated affiliates when the Company undertakes an obligation to guarantee the performance of others if specified triggering events occur. Nonperformance under a contract could trigger an obligation of the Company. These potential claims include actions based upon alleged exposures to products, real estate, intellectual property such as patents, environmental matters, and other indemnifications. The ultimate effect on future financial results is not subject to reasonable estimation because considerable uncertainty exists as to the final outcome of these claims. However, while the ultimate liabilities resulting from such claims may be significant to results of operations in the period recognized, management does not anticipate they will have a material adverse effect on the Company's consolidated financial position or liquidity. As of December 31, 2010, we have accrued our estimate of liability incurred under our indemnification arrangements and guarantees.

Dollars in millions, except per-share data and unless otherwise indicated.

### Indemnifications Provided as Part of Contracts and Agreements

We are a party to the following types of agreements pursuant to which we may be obligated to indemnify the other party with respect to certain matters:

- Contracts that we entered into for the sale or purchase of businesses or real estate assets, under which we customarily agree to hold the other party harmless against losses arising from a breach of representations and covenants, including obligations to pay rent. Typically, these relate to such matters as adequate title to assets sold, intellectual property rights, specified environmental matters and certain income taxes arising prior to the date of acquisition.
- Guarantees on behalf of our subsidiaries with respect to real estate leases. These lease guarantees may remain in effect subsequent to the sale of the subsidiary.
- Agreements to indemnify various service providers, trustees and bank agents from any third-party claims related to their performance on our behalf, with the exception of claims that result from third party's own willful misconduct or gross negligence.
- Guarantees of our performance in certain sales and services contracts to our customers and indirectly the performance of third parties with whom we have subcontracted for their services. This includes indemnifications to customers for losses that may be sustained as a result of the use of our equipment at a customer's location.

In each of these circumstances, our payment is conditioned on the other party making a claim pursuant to the procedures specified in the particular contract, which procedures typically allow us to challenge the other party's claims. In the case of lease guarantees, we may contest the liabilities asserted under the lease. Further, our obligations under these agreements and guarantees may be limited in terms of time and/or amount, and in some instances, we may have recourse against third parties for certain payments we made.

#### **Patent Indemnifications**

In most sales transactions to resellers of our products, we indemnify against possible claims of patent infringement caused by our products or solutions. In addition, we indemnify certain software providers against claims that may arise as a result of our use or our subsidiaries', customers' or resellers' use of their software in our products and solutions. These indemnifications usually do not include limits on the claims, provided the claim is made pursuant to the procedures required in the sales contract.

### Indemnification of Officers and Directors

Our corporate by-laws require that, except to the extent expressly prohibited by law, we must indemnify Xerox Corporation's officers and directors against judgments, fines, penalties and amounts paid in settlement, including legal fees and all appeals, incurred in connection with civil or criminal action or proceedings, as it relates to their services to Xerox Corporation and our subsidiaries. Although the by-laws provide no limit on the amount of indemnification, we may have recourse against our insurance carriers for certain payments made by us. However, certain indemnification payments may not be covered under our directors' and officers' insurance coverage. In addition, we indemnify certain fiduciaries of our employee benefit plans for liabilities incurred in their service as fiduciary whether or not they are officers of the Company.

### **Product Warranty Liabilities**

In connection with our normal sales of equipment, including those under sales-type leases, we generally do not issue product warranties. Our arrangements typically involve a separate full service maintenance agreement with the customer. The agreements generally extend over a period equivalent to the lease term or the expected useful life under a cash sale. The service agreements involve the payment of fees in return for our performance of repairs and maintenance. As a consequence, we do not have any significant product warranty obligations including any obligations under customer satisfaction programs. In a few circumstances, particularly in certain cash sales, we may issue a limited product warranty if negotiated by the customer. We also issue warranties for certain of our entry level products, where full service maintenance agreements are not available. In these instances, we record warranty obligations at the time of the sale. Aggregate product warranty liability expenses for the three years ended December 31, 2010 were \$33, \$34 and \$39, respectively. Total product warranty liabilities as of December 31, 2010 and 2009 were \$18 and \$20, respectively.

### **Other Contingencies**

We have issued or provided the following guarantees as of December 31, 2010:

- \$270 for letters of credit issued i) to guarantee our performance under certain services contracts; ii) to support certain insurance programs; and iii) to support our obligations related to the Brazil tax and labor contingencies.
- \$666 for outstanding surety bonds. Certain contracts, primarily those involving public sector customers, require us to provide a surety bond as a guarantee of our performance of contractual obligations.

In general, we would only be liable for the amount of these guarantees in the event of default in our performance of our obligations under each contract; the probability of which we believe is remote. We believe that our capacity in the surety markets, as well as under various credit arrangements (including our Credit Facility), is sufficient to allow us to respond to future requests for proposals that require such credit support.

Dollars in millions, except per-share data and unless otherwise indicated.

We have service arrangements where we service third-party student loans in the Federal Family Education Loan program ("FFEL") on behalf of various financial institutions. We service these loans for investors under outsourcing arrangements and do not acquire any servicing rights that are transferable by us to a third party. At December 31, 2010, we serviced a FFEL portfolio of approximately 3.6 million loans with an outstanding principal balance of approximately \$51.4 billion. Some servicing agreements contain provisions that, under certain circumstances, require us to purchase the loans from the investor if the loan guaranty has been permanently terminated as a result of a loan default caused by our servicing error. If defaults caused by us are cured during an initial period, any obligation we may have to purchase these loans expires. Loans that we purchase may be subsequently cured, the guaranty reinstated and the loans repackaged for sale to third parties. We evaluate our exposure under our purchase obligations on defaulted loans and establish a reserve for potential losses, or default liability reserve, through a charge to the provision for loss on defaulted loans purchased. The reserve is evaluated periodically and adjusted based upon management's analysis of the historical performance of the defaulted loans. As of December 31, 2010, other current liabilities include reserves of less than \$1 for losses on defaulted loans purchased.

In connection with the acquisition of ACS, the Company agreed to provide certain tax and prior employment agreement-related indemnities to former officers and directors of ACS. Management does not anticipate any potential claims under these indemnities would have a material adverse effect on the Company's financial statements taken as a whole and accordingly no value has been assigned for financial reporting purposes.

### Note 18 - Preferred Stock

### Series A Convertible Preferred Stock

In connection with the acquisition of ACS in February 2010 (see Note 3 – Acquisitions for additional information), we issued 300,000 shares of Series A convertible perpetual preferred stock with an aggregate liquidation preference of \$300 and a fair value of \$349 as of the acquisition date to the holder of ACS Class B common stock. The convertible preferred stock pays quarterly cash dividends at a rate of 8% per year and has a liquidation preference of \$1,000 per share. Each share of convertible preferred stock is convertible at any time, at the option of the holder, into 89.8876 shares of common stock for a total of 26,966 thousand shares (reflecting an initial conversion price of approximately \$11.125 per share of common stock and is a 25% premium over \$8.90, the average closing price of Xerox common stock

over the 7-trading day period ended on September 14, 2009 and the number used for calculating the conversion price in the ACS merger agreement), subject to customary anti-dilution adjustments. On or after the fifth anniversary of the issue date, we have the right to cause, under certain circumstances, any or all of the convertible preferred stock to be converted into shares of common stock at the then applicable conversion rate. The convertible preferred stock is also convertible, at the option of the holder, upon a change in control, at the applicable conversion rate plus an additional number of shares determined by reference to the price paid for our common stock upon such change in control. In addition, upon the occurrence of certain fundamental change events, including a change in control or the delisting of Xerox's common stock, the holder of convertible preferred stock has the right to require us to redeem any or all of the convertible preferred stock in cash at a redemption price per share equal to the liquidation preference and any accrued and unpaid dividends to, but not including the redemption date. The convertible preferred stock is classified as temporary equity (i.e., apart from permanent equity) as a result of the contingent redemption feature.

### Note 19 - Shareholders' Equity

#### **Preferred Stock**

As of December 31, 2010 we had one class of preferred stock outstanding. See Note 18 – Preferred Stock for further information. We are authorized to issue approximately 22 million shares of cumulative preferred stock, \$1.00 par value per share.

### Common Stock

We have 1.75 billion authorized shares of common stock, \$1 par value per share. At December 31, 2010, 167 million shares were reserved for issuance under our incentive compensation plans, 48 million shares were reserved for debt to equity exchanges, 27 million shares were reserved for conversion of the Series A convertible preferred stock and two million shares were reserved for the conversion of convertible debt.

In connection with the acquisition of ACS in February 2010 (see Note 3 – Acquisitions for further information), we issued 489,802 thousand shares of common stock to holders of ACS Class A and Class B common stock.

### Treasury Stock

Our Board of Directors has authorized programs for repurchase of the Company's common stock. During the year ended December 31, 2010, we did not purchase any common stock.

The following provides cumulative information relating to our share repurchase programs from their inception in October 2005 through December 31, 2010 (shares in thousands):

Authorized share repurchase	\$ 4,500
Share repurchases	\$ 2,941
Share repurchase fees	\$ 4
Number of shares repurchased	194,093

Dollars in millions, except per-share data and unless otherwise indicated.

The following table reflects the changes in Common and Treasury stock shares for the three years ended December 31, 2010 (shares in thousand):

Com	mon Stock Shares	Treasury Stock Shares
Balance at December 31, 2007	919,013	(1,836)
Stock option and incentive plans, net	4,442	_
Acquisition of Treasury stock	_	(56,842)
Cancellation of Treasury stock	(58,678)	58,678
Balance at December 31, 2008	864,777	_
Stock option and incentive plans, net	4,604	_
Balance at December 31, 2009	869,381	_
ACS acquisition <sup>(1)</sup>	489,802	_
Stock option and incentive plans, net	38,395	_
Balance at December 31, 2010	1,397,578	_

<sup>(1)</sup> Refer to Note 3 – Acquisitions for additional information.

### Stock-Based Compensation

We have a long-term incentive plan whereby eligible employees may be granted restricted stock units ("RSUs"), performance shares ("PSs") and non-qualified stock options.

We grant PSs and RSUs in order to continue to attract and retain employees and to better align employees' interests with those of our shareholders. Each of these awards is subject to settlement with newly issued shares of our common stock. At December 31, 2010 and 2009, 30 million and 15 million shares, respectively, were available for grant of awards.

Stock-based compensation expense for the three years ended December 31, 2010 was as follows:

	2010	2009	2008
Stock-based compensation			
expense, pre-tax	\$123	\$ 85	\$ 85
Income tax benefit recognized			
in earnings	47	33	33

Restricted stock units: Compensation expense is based upon the grant date market price for most awards and a Monte Carlo simulation pricing model for a grant in 2009 that included a market condition; the expense is recorded over the vesting period, which ranges from three to five years from the date of grant. A summary of the activity for RSUs as of December 31, 2010, 2009 and 2008, and changes during the years then ended, is presented below (shares in thousands):

		2010		2009		2008
Nonvested Restricted Stock Units	Shares	Weighted Average Grant Date Fair Value	Shares	Weighted Average Grant Date Fair Value	Shares	Weighted Average Grant Date Fair Value
Outstanding at January 1	25,127	\$10.18	14,037	\$15.43	11,696	\$16.78
Granted	11,845	8.56	15,268	6.69	5,923	13.63
Vested	(3,671)	18.22	(3,764)	15.17	(3,350)	16.92
Cancelled	(870)	10.36	(414)	13.94	(232)	15.98
Outstanding at December 31	32,431	8.68	25,127	10.18	14,037	15.43

At December 31, 2010, the aggregate intrinsic value of RSUs outstanding was \$374. The total intrinsic value and actual tax benefit realized for the tax deductions for vested RSUs for the three years ended December 31, 2010 were as follows:

Vested Restricted Stock Units	2010	2009	2008
Total intrinsic value of			
vested RSUs	\$ 31	\$ 19	\$ 54
Tax benefit realized for			
vested RSUs tax deductions	10	6	18

At December 31, 2010, there was \$135 of total unrecognized compensation cost related to nonvested RSUs, which is expected to be recognized ratably over a remaining weighted-average contractual term of 1.7 years.

Performance shares: We grant officers and selected executives PSs that vest contingent upon meeting pre-determined Earnings per Share ("EPS") and Cash Flow from Operations targets. These shares entitle the holder to one share of common stock, payable after a three-year period and the attainment of the stated goals. If the cumulative three-year actual results for EPS and Cash Flow from Operations exceed the stated targets, then the plan participants have the potential to earn additional shares of common stock. This overachievement can not exceed 50% for officers and 25% for non-officers of the original grant.

In connection with the ACS acquisition, selected ACS executives received a special one-time grant of PSs that vest over a three-year period contingent upon ACS meeting pre-determined annual earnings targets. These shares entitle the holder to one share of common stock, payable after the three-year period and the attainment of the targets. The aggregate number of shares that may be delivered based on achievement of the targets was determined on the date of grant and ranges in value as follows: 50% of base salary (threshold); 100% of base salary (target); and 200% of base salary plus 50% of the value of the August 2009 options (maximum).

Dollars in millions, except per-share data and unless otherwise indicated.

A summary of the activity for PSs as of December 31, 2010, 2009 and 2008, and changes during the years then ended, is presented below (shares in thousands):

	2010		2009		2008	
		Weighted		Weighted		Weighted
		Average Grant		Average Grant		Average Grant
Nonvested Restricted Stock Units	Shares	Date Fair Value	Shares	Date Fair Value	Shares	Date Fair Value
Outstanding at January 1	4,874	\$ 15.49	7,378	\$15.39	6,585	\$16.16
Granted	5,364	8.10	718	15.17	3,696	13.67
Vested	(1,566)	18.48	(3,075)	15.17	(2,734)	14.87
Cancelled	(901)	15.51	(147)	15.52	(169)	16.05
Outstanding at December 31	7,771	9.78	4,874	15.49	7,378	15.39

At December 31, 2010, the aggregate intrinsic value of PSs outstanding was \$90. The total intrinsic value of PSs and the actual tax benefit realized for the tax deductions for vested PSs for the three years ended December 31, 2010 was as follows:

Vested Performance Shares	2010	2009	2008
Total intrinsic value of vested PSs	\$ 12	\$ 15	\$ 41
Tax benefit realized for vested PSs			
tax deductions	5	6	13

We account for PSs using fair value determined as of the grant date. If the stated targets are not met, any recognized compensation cost would be reversed. As of December 31, 2010, there was \$45 of total unrecognized compensation cost related to nonvested PSs; this cost is expected to be recognized ratably over a remaining weighted-average contractual term of 1.8 years.

### **Stock options**

Employee stock options: With the exception of the stock options issued in connection with the ACS acquisition (see below), we have not issued any new stock options associated with our employee long-term incentive plan since 2004. All stock options previously issued under our employee long-term incentive plan and currently outstanding are fully vested and exercisable and generally expire between eight and 10 years from the date of grant.

ACS Acquisition: In connection with the acquisition of ACS (see Note 3 – Acquisitions for further information), outstanding ACS options were converted into 96,662 thousand Xerox options. The Xerox options have a weighted average exercise price of \$6.79 per option. The estimated fair value associated with the options issued was approximately \$222 based on a Black-Scholes valuation model utilizing the assumptions stated below. Approximately \$168 of the estimated fair value is associated with ACS options issued prior to August 2009, which became fully vested and exercisable upon the acquisition in accordance with pre-existing change-in-control provisions, was recorded as part of the acquisition fair value. The remaining \$54 is associated with ACS options issued in August 2009 which continue to vest according to their original terms and, therefore, is being expensed as compensation cost over the remaining vesting period. The options generally expire 10 years from date of grant.

Assumptions	Pre-August 2009 Options	August 2009 Options
Strike price	\$ 6.89	\$ 6.33
Expected volatility	37.90%	38.05%
Risk-free interest rate	0.23 %	1.96%
Dividend yield	1.97%	1.97%
Expected term	0.75 years	4.2 years

The following table provides information relating to the status of, and changes in, outstanding stock options for each of the three years ended December 31, 2010 (stock options in thousands):

	2	2010		2009		2008
		Weighted		Weighted		Weighted
	Stock	Average	Stock	Average	Stock	Average
Employee Stock Options	Options	Option Price	Options	Option Price	Options	Option Price
Outstanding at January 1	28,363	\$10.13	45,185	\$15.49	52,424	\$19.73
Granted – ACS acquisition	96,662	6.79	_	_	_	_
Cancelled/Expired	(2,735)	7.33	(16,676)	24.68	(6,559)	50.08
Exercised	(51,252)	6.92	(146)	5.88	(680)	8.89
Outstanding at December 31	71,038	8.00	28,363	10.13	45,185	15.49
Exercisable at December 31	57,985	8.38	28,363	10.13	45,185	15.49

Dollars in millions, except per-share data and unless otherwise indicated.

As of December 31, 2010, there was \$35 of total unrecognized compensation cost related to nonvested stock options. This cost is expected to be recognized ratably over a remaining weighted-average vesting period of three years.

Information relating to options outstanding and exercisable at December 31, 2010 was as follows:

	Options Outstanding	Options Exercisable
Aggregate intrinsic value	\$267	\$199
Weighted-average remaining		
contractual life in years	4.42	3.46

The following table provides information relating to stock option exercises for the three years ended December 31, 2010:

	2010	2009	2008
Total intrinsic value of			
stock options	\$155	\$ —	\$ 4
Cash received	183	1	6
Tax benefit realized for stock			
option tax deductions	56	_	2

### Note 20 – Earnings per Share

The following table sets forth the computation of basic and diluted earnings per share of common stock for the three years ended December 31, 2010 (shares in thousands):

		2010		2009		2008	
Basic Earnings per Share:							
Net income attributable to Xerox	\$	606	\$	485	\$	230	
Accrued dividends on preferred stock		(21)		_		_	
Adjusted Net Income Available to Common Shareholders	\$	585	\$	485	\$	230	
Weighted average common shares outstanding	1,3	323,431	86	59,979	8	85,471	
Basic Earnings per Share	\$	0.44	\$	0.56	\$	0.26	
Diluted Earnings per Share:							
Net income attributable to Xerox	\$	606	\$	485	\$	230	
Accrued dividends on Preferred stock		(21)		_		_	
Interest on Convertible securities, net		_		1		_	
Adjusted Net Income Available to Common Shareholders	\$	585	\$	486	\$	230	
Weighted-average common shares outstanding	1,3	323,431	86	59,979	8	885,471	
Common shares issuable with respect to:							
Stock options		13,497		462		3,885	
Restricted stock and performance shares		13,800		7,087		6,186	
Convertible securities	<del>-</del> 1,992			_			
Adjusted Weighted Average Shares Outstanding	1,3	50,728	87	79,520	895,542		
Diluted Earnings per Share	\$	0.43	\$	0.55	\$	0.26	
The following represents shares not included in the computation of diluted earnings per share,							
because to do so would have been anti-dilutive (shares in thousands):							
Stock options Stock options		57,541	2	27,901		41,300	
Restricted stock and performance shares		25,983	2	22,574		14,969	
Convertible preferred stock		26,966		_	_		
Convertible securities		1,992				1,992	
	1	112,482	Į.	50,475		58,261	
Dividends Declared per Common Share		\$0.17		\$0.17		\$0.17	

### Reports of Management

### Management's Responsibility for Financial Statements

Our management is responsible for the integrity and objectivity of all information presented in this annual report. The consolidated financial statements were prepared in conformity with accounting principles generally accepted in the United States of America and include amounts based on management's best estimates and judgments. Management believes the consolidated financial statements fairly reflect the form and substance of transactions and that the financial statements fairly represent the Company's financial position and results of operations.

The Audit Committee of the Board of Directors, which is composed solely of independent directors, meets regularly with the independent auditors, PricewaterhouseCoopers LLP, the internal auditors and representatives of management to review accounting, financial reporting, internal control and audit matters, as well as the nature and extent of the audit effort. The Audit Committee is responsible for the engagement of the independent auditors. The independent auditors and internal auditors have free access to the Audit Committee.

### Management's Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in the rules promulgated under the Securities Exchange Act of 1934. Under the supervision and with the participation of our management, including our principal executive, financial and accounting officers, we have conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in "Internal Control – Integrated Framework" issued by the Committee of Sponsoring Organizations of the Treadway Commission.

Based on the above evaluation, management has concluded that our internal control over financial reporting was effective as of December 31, 2010.

Ursula M. Burns

Chief Executive Officer

Moula M. Burns

Luca Maestri

Chief Financial Officer

Gary R. Kabureck Chief Accounting Officer

Day R. Kaburech

# Report of Independent Registered Public Accounting Firm

To the Board of Directors and Shareholders of Xerox Corporation:

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of income, cash flows and shareholders' equity present fairly, in all material respects, the financial position of Xerox Corporation and its subsidiaries at December 31, 2010 and 2009, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2010 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2010, based on criteria established in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express opinions on these financial statements and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

PricewaterhouseCoopers LLP Stamford, Connecticut

Pricewaterhouse Cooper LLP

February 23, 2011

### Quarterly Results of Operations (Unaudited)

(in millions, except per-share data)

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year
2010					
Revenues	\$ 4,721	\$ 5,508	\$ 5,428	\$ 5,976	\$ 21,633
Costs and Expenses <sup>(1)</sup>	4,731	5,188	5,100	5,799	20,818
(Loss) Income before Income Taxes and Equity Income	(10)	320	328	177	815
Income tax expenses <sup>(2)</sup>	22	112	98	24	256
Equity in net (loss) income of unconsolidated affiliates(3)	(2)	28	26	26	78
Net (Loss) Income	(34)	236	256	179	637
Less: Net income – noncontrolling interests	8	9	6	8	31
Net (Loss) Income Attributable to Xerox	\$ (42)	\$ 227	\$ 250	\$ 171	\$ 606
Basic Earnings per Share <sup>(4)</sup>	\$ (0.04)	\$ 0.16	\$ 0.18	\$ 0.12	\$ 0.44
Diluted Earnings per Share <sup>(4)</sup>	(0.04)	0.16	0.17	0.12	0.43
2009					
Revenues	\$ 3,554	\$ 3,731	\$ 3,675	\$ 4,219	\$ 15,179
Costs and Expenses <sup>(1)</sup>	3,476	3,534	3,517	4,025	14,552
Income before Income Taxes and Equity Income	78	197	158	194	627
Income tax expenses <sup>(2)</sup>	19	59	44	30	152
Equity in net (loss) income of unconsolidated affiliates(3)	(10)	9	15	27	41
Net Income	49	147	129	191	516
Less: Net income – noncontrolling interests	7	7	6	11	31
Net Income Attributable to Xerox	\$ 42	\$ 140	\$ 123	\$ 180	\$ 485
Basic Earnings per Share <sup>(4)</sup>	\$ 0.05	\$ 0.16	\$ 0.14	\$ 0.21	\$ 0.56
Diluted Earnings per Share <sup>(4)</sup>	0.05	0.16	0.14	0.20	0.55

<sup>(1)</sup> Costs and expenses for 2010 include: restructuring charges of \$195, \$11, \$4 and \$273; acquisition-related costs of \$48, \$15, \$5 and \$9, and amortization of intangible assets of \$57, \$85, \$85 and \$85, respectively, in the first, second, third and fourth quarters of 2010, currency losses associated with the Venezuelan devaluation of \$21 in the first quarter of 2010, costs associated with the ACS shareholders litigation of \$36 in the second quarter and the loss on early extinguishment of debt of \$15 in the fourth quarter. Costs and expenses for 2009 include: restructuring credits of \$2, \$1, \$2 and \$3: amortization of intangible assets of \$14, \$15, \$15 and \$16, respectively, for the first, second, third and fourth quarters, as well as acquisition-related costs of \$9 and \$63, respectively, for the third and fourth quarters.

<sup>(2)</sup> Income tax expense for 2010 includes tax benefits for restructuring charges of \$60, \$4, \$2 and \$100; acquisition-related costs of \$12, \$1, \$2 and \$4 and amortization of intangible assets of \$22, \$32, \$32 and \$32, respectively, for the first, second, third and fourth quarters and for loss on early extinguishment of debt of \$5 in the fourth quarter. Additional tax expense of \$16 was incurred in the first quarter of 2010 due to the Medicare subsidy tax law change. The 2009 income tax expense includes tax benefits for amortization of intangible assets of \$5, \$6, \$5 and \$6, respectively, for the first, second, third and fourth quarters, as well as acquisition-related costs of \$1 and \$22, respectively, for the third and fourth quarters. Additional tax expense on restructuring of \$1 was incurred in each of the first, third and fourth quarters of 2009.

<sup>(3)</sup> The first, second, third and fourth quarters of 2010 include \$22, \$5, \$6 and \$5 of charges, respectively, for our share of Fuji Xerox restructuring charges. The first, second, third and fourth quarters of 2009 include \$22, \$9, \$9 and \$6 of charges, respectively, for our share of Fuji Xerox restructuring charges.

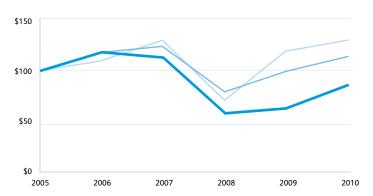
<sup>(4)</sup> The sum of quarterly earnings per share may differ from the full-year amounts due to rounding, or in the case of diluted earnings per share, because securities that are anti-dilutive in certain quarters may not be anti-dilutive on a full-year basis.

	2010(1)	2009	2008	2007(2)	2006
Per-Share Data					
Income from continuing operations					
Basic	\$ 0.44	\$ 0.56	\$ 0.26	\$ 1.21	\$ 1.25
Diluted	0.43	0.55	0.26	1.19	1.22
Earnings					
Basic	0.44	0.56	0.26	1.21	1.25
Diluted	0.43	0.55	0.26	1.19	1.22
Common stock dividends declared	0.17	0.17	0.17	0.0425	_
Operations					
Revenues	\$ 21,633	\$ 15,179	\$ 17,608	\$ 17,228	\$ 15,895
Sales	7,234	6,646	8,325	8,192	7,464
Service, outsourcing and rentals	13,739	7,820	8,485	8,214	7,591
Finance income	660	713	798	822	840
ncome from continuing operations	637	516	265	1,165	1,232
ncome from continuing operations – Xerox	606	485	230	1,135	1,210
Net income	637	516	265	1,165	1,232
Net income – Xerox	606	485	230	1,135	1,210
Financial Position					
Norking capital	\$ 2,222	\$ 5,270	\$ 2,700	\$ 4,463	\$ 4,056
Total Assets	30,600	24,032	22,447	23,543	21,709
Consolidated Capitalization					
Short-term debt and current portion of long-term debt	1,370	988	1,610	525	1,485
.ong-term debt	7,237	8,276	6,774	6,939	5,660
Total Debt	8,607	9,264	8,384	7,464	7,145
iability to subsidiary trust issuing preferred securities	650	649	648	632	624
eries A convertible preferred stock	349	_	_	_	_
(erox shareholders' equity	12,006	7,050	6,238	8,588	7,080
loncontrolling interests	153	141	120	103	108
Total Consolidated Capitalization	\$ 21,765	\$ 17,104	\$ 15,390	\$ 16,787	\$ 14,957
Selected Data and Ratios					
Common shareholders of record at year-end	43,383	44,792	46,541	48,261	40,372
Book value per common share	\$ 8.59	\$ 8.11	\$ 7.21	\$ 9.36	\$ 7.48
'ear-end common stock market price	\$ 11.52	\$ 8.46	\$ 7.97	\$ 16.19	\$ 16.95
mployees at year-end	136,500	53,600	57,100	57,400	53,700
Pross margin	34.4%	39.7%	38.9%	40.3 %	40.6%
Sales gross margin	34.5%	33.9%	33.7%	35.9%	35.7 %
Service, outsourcing and rentals gross margin	33.1%	42.6%	41.9 %	42.7 %	43.0 %
Finance gross margin	62.7 %	62.0%	61.8 %	61.6%	63.7 %

<sup>(1) 2010</sup> results include the acquisition of ACS. (2) 2007 results include the acquisition of GIS.

### Performance Graph

### Comparison of Cumulative Five Year Total Return



- Xerox Corporation
- S&P 500 Index
- S&P 500 Information Technology Index

### **Total Return to Shareholders**

			Year Ended	December 31,					
(Includes reinvestment of dividends)	2005	2006	2007	2008	2009	2010			
Xerox Corporation	\$100.00	\$115.70	\$110.80	\$55.37	\$60.34	\$83.61			
S&P 500 Index	100.00	115.79	122.16	76.96	97.33	111.99			
S&P 500 Information Technology Index	100.00	108.42	126.10	71.70	115.95	127.77			

Source: Standard & Poor's Investment Services

Notes: Graph assumes \$100 invested on December 31, 2005 in Xerox Corp., the S&P 500 Index and the S&P 500 Information Technology Index, respectively, and assumes dividends are reinvested.

### Corporate Information

### **Stock Exchange Information**

Xerox common stock (XRX) is listed on the New York Stock Exchange and the Chicago Stock Exchange.

### **Xerox Common Stock Prices and Dividends**

New York Stock Exchange composite prices*	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
2010				
High	\$ 10.11	\$ 11.35	\$ 10.55	\$ 12.01
Low	8.38	8.04	7.91	10.44
Dividends Paid per Share	0.0425	0.0425	0.0425	0.0425
2009				
High	\$ 9.10	\$ 7.25	\$ 9.57	\$ 8.66
Low	4.17	4.70	6.05	7.25
Dividends Paid per Share	0.0425	0.0425	0.0425	0.0425

<sup>\*</sup> Prices as of close of business

### Officers

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Chairman and Chief Executive Officer

Lvnn R. Blodaett

**Executive Vice President** 

President and Chief Executive Officer,

Affiliated Computer Services, Inc.

James A. Firestone

**Executive Vice President** 

President, Corporate Operations

Luca Maestri

**Executive Vice President** 

Chief Financial Officer

Armando Zagalo de Lima

Executive Vice President

President,

Global Customer Operations

Willem T. Appelo

Senior Vice President

President,

Global Business and Services Group

M. Stephen Cronin

Senior Vice President

President,

Global Document Outsourcing

Don H. Liu

Senior Vice President

General Counsel and Secretary

Russell M. Peacock

Senior Vice President

President.

Xerox North America

Eric Armour

Vice President

President,

Graphic Communications Business Group

Christa B. Carone

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Chief Marketina Officer

Richard F. Cerrone

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Mark Costello

Vice President

General Patent Counsel

Chief Strategy Counsel

Richard M. Dastin

Vice President

President

Enterprise Business Group

Kathleen S. Fanning

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Worldwide Taxes

Anthony M. Federico

Vice President

Chief Engineer and

Graphic Communications Executive Liaison

Michael R. Festa

Vice President

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Mergers and Acquisitions

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President,

Xerox Europe

D. Cameron Hyde

Vice President Senior Vice President,

Global Accounts Operations

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Vice President

Executive Vice President,

ACS Major Accounts

James H. Lesko

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Jule E. Limoli

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Chief Ethics Officer

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Director and General Manager,

Global Document Outsourcing,

Xerox Europe

Rhonda L. Seegal

Vice President and Treasurer

Hervé Tessler

Vice President

President,

**Developing Markets Operations** 

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Vice President

Chief Technology Officer and President,

Xerox Innovation Group

Leslie F. Varon

Vice President

Finance and Corporate Controller

Kevin M. Warren

Vice President

President,

United States Customer Operations

Uta Werner

Vice President

Corporate Business Strategy

Douglas H. Marshall

Assistant Secretary

Carol A. McFate Assistant Treasurer

Chief Investment Officer

#### **Shareholder Information**

For investor information, including comprehensive earnings releases: www.xerox.com/investor or call 888 979 8378

For shareholder services: call 800.828.6396 (TDD: 800.368.0328) or 781.575.3222; or write to Computershare Trust Company, N.A. P.O. Box 43078, Providence, RI 02940-3078; or use e-mail available at www.computershare.com.

### **Annual Meeting**

Thursday, May 26, 2011, 9:00 a.m. EDT Dolce Norwalk 32 Weed Avenue Norwalk, Connecticut 06850

Proxy material mailed on April 12, 2011 to shareholders of record March 28, 2011

#### **Investor Contacts**

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Joseph Ketchum Manager, Investor Relations joseph.ketchum@xerox.com

This annual report is also available online at www.xerox.com/investor.

### **Electronic Delivery Enrollment**

Xerox offers shareholders the convenience of electronic delivery including:

- Immediate receipt of the Proxy Statement and Annual Report
- Online proxy voting

#### Registered Shareholders, visit

http://www.eTree.com/Xerox

You are a registered shareholder if you have your stock certificate in your possession or if the shares are being held by our transfer agent, Computershare.

#### Beneficial Shareholders, visit

http://enroll.icsdelivery.com/xrx

You are a beneficial shareholder if you maintain your position in Xerox within a brokerage account.

### How to Reach Us

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### ACS, A Xerox Company

2828 North Haskell Dallas, TX 75204 United States 214.841.6111 www.acs-inc.com

#### Products and Services

www.xerox.com or by phone: 800.ASK.XEROX (800.275.9376)

#### **Additional Information**

#### The Xerox Foundation

203.849.2478

Contact: Evelyn Shockley, Manager

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www.xerox.com/diversity

### Minority and Women-Owned

Business Suppliers 585.422.9531

www.xerox.com/supplierdiversity

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866.XRX.0001 North America; International numbers and Web submission tool on www.xerox.com/ethics e-mail: ethics@xerox.com

### Environment, Health and Safety Progress Report

800.828.6571, prompts 1, 3 www.xerox.com/environment

#### Global Citizenship

www.xerox.com/citizenship e-mail: citizenship@xerox.com

#### Governance

www.xerox.com/governance

#### Questions from Students and Educators

e-mail: nancy.dempsey@xerox.com

### Xerox Innovation

www.xerox.com/innovation

### Independent Auditors

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